

БНННН

5.0
THUMP

Revisit
Relive

Reunite





Director's MESSAGE

Dear Alumni,
Warm greetings from all of us at IIM Udaipur. One of the hallmarks of IIM Udaipur is that we are a student-driven institution. This was true when you were students on campus and involved in all of the clubs, committees, conclaves and other events that have helped to create the culture and history of IIMU. It is equally true now that you are alumni.

This year you are here with us celebrating two important events on the same weekend – Flashback, our annual alumni reunion, and Milestone 5.0, the fifth anniversary of our pioneer PGP batch.

To our pioneer batch alumni, I want to say that we proudly commemorate your contribution with the painting of your handprints which has adorned our walls since your graduation. Your handprints will be part of IIMU forever – part of the foundation of the institute.

To all of our alumni, I want to welcome you most warmly to the new campus at Balicha. The location may have changed; the buildings may be on a much more impressive scale. But be assured that our new home is your new home as well. Our alumni are an essential part of the lifeblood of the Institute.

We are immensely proud of you now that you are on your paths to becoming corporate leaders and entrepreneurs in your chosen fields. We hope that the values IIMU has worked hard to instill in all our students will be an ongoing source of support and inspiration to you in both your professional and personal lives.

Never forget – this institute is owned by you. You will always remain our partners in building IIMU. Keep connected. Come back as mentors to future batches. Stay connected with us not just as alumni but as stakeholders in the institute.

Your DNA is part of IIMU. I hope that each of you takes great pride in knowing that you can say "I own 'U'".

Best wishes,

Janat Shah

EDITOR'S NOTE

"An investment in knowledge pays the best interest" said Benjamin Franklin. And no one else will understand this statement better than us, the students of IIM Udaipur, where Academic Excellence and Integrity play the crucial role of our core values. Being the students of IIM Udaipur gives us immense pride, and we can say with certainty that our institution is far from being just one educational unit among many others. What started as a "Building U Together" vision has already begun taking a shape with the help of IIM Udaipur's diverse brain power.

Thump is our annual magazine, which is released every year during Flashback – The Annual Alumni Meet of IIM Udaipur. And the increase in the number of our IIMU alumni visiting the college every year during this Alumni Meet, despite their presence spread all over the country is a proof of their love and affection towards the college. Thump is a dedication to all our beloved alumni and an endeavor to make them feel that they are still a part of our community.



Magazine Team

A4, IIM UDAIPUR

Thump tries to bring out the academic, cultural and social distinction of our institute, by portraying the happenings all over the year in a small bundle. We try to tell stories that we think made a difference and reflect what IIM Udaipur is all about. We have also tried to include a few shots of our aesthetically stunning campus, captured by the photography enthusiasts, to make the alumni look through the eyes of our present students.

Also, this year, the pioneer batch of IIM Udaipur will mark its 5th year of graduation. We would like to congratulate all our alumni from the pioneer batch, who laid the foundation of the legacy that we follow and which will be followed by the coming batches. This certainly marks a milestone in the history of IIM Udaipur, and we are sure that through many such milestones, the IIMU family will soon be able to turn the vision of our respected Janat Sir into reality.

We would also like to thank respected Janat Sir, our esteemed Faculty and the students of our institute, who have given their creative contribution to this magazine. Last but not the least, a special thanks to all the members of A4, without whose continuous support and effort, it would not have been possible to complete the magazine.

We hope the readers enjoy every stop at this journey of our college and reminisce the amazing year that we had in this beautiful place.

FROM SENIOR A4'S DESK



Top row: Harsh, Umang, Gunjan, Charvi | Bottom row: Shankar, Nilanjana, Manav, Anupam

“Alumni are one of the pillars which makes an institution’s base strong. Alumni & Allies Association is not just a committee but a bridge that always try to bring the whole IIMU family together and I hope for last 15 months we have done this well.” Umang Somani, Joint secretary of A4 remarked in the recent A4 meeting. Amidst the busy schedule for organizing the Flashback 2018, when asked about his thoughts about his A4 journey and what should be the future of A4, Umang hoped that in the future more and more alumnus would be connected to their alma-mater IIMU and also on a much deeper level.

From organizing the very first alumni reunion in the permanent Balicha campus of IIMU to adding new cities in the “Adhyay 2017,” the annual chapter meets, Team A4 2016-18 were able to add few major milestones in their journey of A4. “Though it was a professional committee, the feeling of family was always there while working in A4. The way we used to fight for the minute details of a poster of Flashback and appreciate everyone for executing Sampark 4.0 successfully, we were always there for each other when needed.” Harsh enthusiastically added while Manav Singla, the techie of the group said: “Handling so many alumni and making sure that the connection with IIMU always remains the same, helped me in gaining skills which will really help me not only career wise but also in life in general.”

The creative minds of the team, Nilanjana Guha and Anupam Piyush remembered the old days when they used to shout from each other’s room for the editing of Thump Magazine for Flashback 2017. “We were neighbors and the walls of hostel room were used to be really thin,” Nilanjana recalled smiling. Editor of Thump 2017 Anupam added, “It was an honor working with such a great team where everyone is always ready to help each other. It was one of the best team to work with.”

Now that the Team A4 of PGP 2016-18 journey is coming to an end and Baton is being passed to the next generation, Gunjan the first female secretary of A4 thanked every member of the team & stated “All that has been achieved would not have been possible if it wasn’t for everyone’s effort. It was a wonderful experience witnessing every individual coming out of their comfort zone, coming together and giving their best.” Gunjan also hoped that as a team leader she has fulfilled her responsibilities well.

“You were the best secretary we could have had.” Every member exclaimed in unison. As the meeting wrapped up, everyone left with a bittersweet feeling, recollecting their memories of the A4 journey and hoping that the Team A4 2017-19 will take the committee to new heights.

FROM JUNIOR A4'S DESK



Top row: Shubham, Anindya, Govind, Seerat | Bottom row: Rahul, Ashrut, Sanghamitra, Siddharth

It was in the September 2017 when PGP1s were inducted into the clubs, committees and SIGs. A4 also selected 7 guns from our batch that were to ‘Connect U’ to the batch. We as a team have worked in a close-knit fashion so as to deliver efficient performance. We are glad to be a part of the committee which gave us an opportunity to work for the batch, alums, and the institute.

We started the journey with 7 members namely Ankit – ‘the mail-man’, Anindya - ‘the relentless innovator’, Govind – ‘the promising photographer’, Rahul - ‘the deft play artist’, Sanghamitra - ‘the poster champ’, Shubham – ‘the maestro designer’, and, Siddharth - ‘the mimicry fanatic’. We had great time working together and members demonstrated excellent understanding among each other. Everyone happily contributed in areas they wished to work for.

The first challenge that we received was the event – Sampark 4.0. The challenge it posed was the fact that we were doing for the fellow batch mates. It was about meeting expectations at both the ends pertaining to student’s interest domain and the alums working/ have worked in a similar domain. From finding the match till slotting the interviews for summer preparations, we against all odds stood united and worked ardently to put in a great performance on the bulletin.

We also take the note of events organized by various clubs and committees and connect them to alumni through social media handles. This helps our alumni to get the know-how of the happenings taking place on the campus.

We also had the opportunity to host the reunion of ‘PGP ‘87’ batch of IIM Ahmadabad. It was indeed a remarkable event for the institute as well as the team to add to the list.

The preparations for the event of ‘homecoming of alums’ started back in October last year. During time and while, A4 welcomed two more members to its abode – Ashrut and Seerat. We miss the absence of ‘the mailman’ from the team and congratulate him for the new responsibility in Council of Student Affairs. We welcome the new wings Ashrut - ‘the proficient networker’ and Seerat - ‘the prolific writer’ to the team.

We aspire to continue working with growing enthusiasm and rising opportunities, and connect efficiently to the alumni and allies.



THE LATEST ADDITION IN IIMU FAMILY



BIKERS AND TREKKERS THE ADVENTURE CLUB OF IIM UDAIPUR

Bikers and Trekkers Club (B.A.T) – The Adventure Club of IIM Udaipur is the newest club initiated in the year 2017 by the PGP 2016-18 batch. The Bikers and Trekkers Club is the collective representation of the adventurous side of Balicha folks.

Udaipur, also called the “Venice of the East” and rightly so, with the tranquillity of its lakes and royal feel of its forts has always attracted people from all corners of the world. But there’s another aspect of Udaipur’s beauty which is relatively less explored, which is the beauty of its Aravali hills and the hidden treasures that lie amongst it.

Being part of “Bikers & Trekkers”, our motto is to promote the culture of travelling and exploring the natural beauty of Udaipur further and help the students unwind from the academic rigour.

The simply stated corporate motif bearing name hides behind itself the charismatic characteristics of the Wolf. The logo symbolises the social bonding and camaraderie shared by a Wolf Pack. An abode for those who belong to the roads and the nature, this club is created along the legacies of the travellers. The club is the newest addition to the list and is dedicatedly focused on initiatives for unleashing the students’ connect with trekking and travelling. The club is also an open community access club with access to not only the students but all people on the campus.

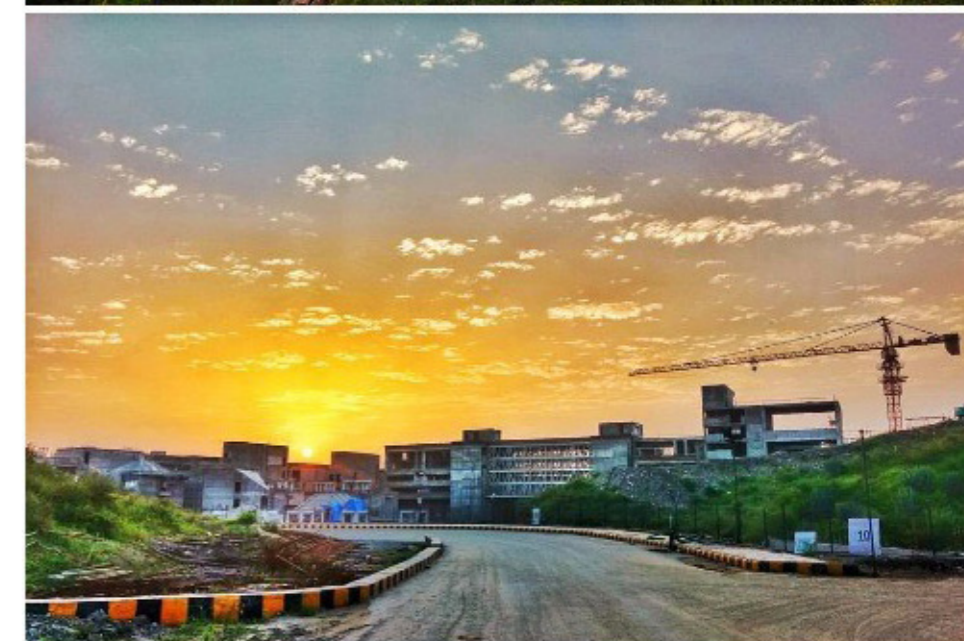
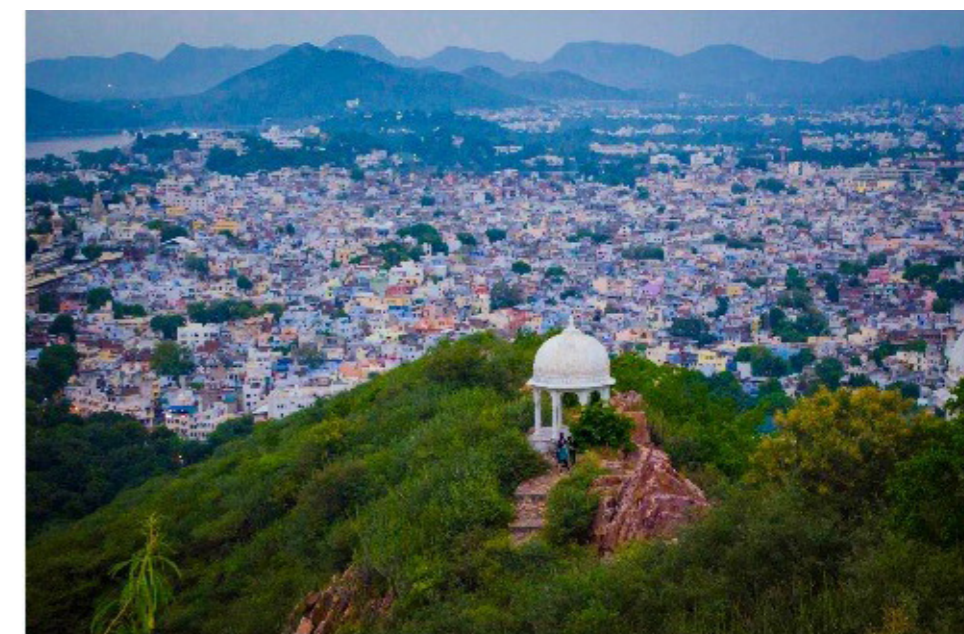
Activities Done Till Now

(1) Blood Oath Induction Ceremony: An induction ceremony was organized by the founding members for the new members from PGP-1. Members of the pack were invited to a nearby hilltop at midnight and a bonfire was lit. Founding members of the club briefed the new members about the thought process behind formation of the club. They also shared the Vision for the club and the activities planned for the future. An Oath taking (Blood Oath) ceremony was conducted.

(2) Inaugural Trek (First Trek Together): The trek was started at 5AM in the morning. The hill was nearby to the campus and it took around twenty minutes to reach. The eye-catching view of the sun rising between the hills and the peak surrounded by clouds was mesmerizing. It took two hours to reach the summit. The view from hilltop was spellbinding. One could see the clouds in the valley below.

(3) Roadtrip (First Trip after B.A.T Formation): The first roadtrip planned after the formation of the club was to Ubeshwar and Keleshwar which is a waterfall 40 Km away from Udaipur in the midst of the Aravalli ranges. The mesmerising beauty of the monsoon splashed mountains and the greenery of the countryside of Udaipur was breathtaking.

(4) Trekking to Twin Peak Mountain: We recently conducted a trek to the Twin Peak Mountain, which is the second highest mountain in the vicinity of Balicha Campus. There were 21 people from both the batches who successfully scaled the peak at 860m elevation. It was a challenging trek involving rock climbing and scaling of two summits (hence the name), second of which was visible only after scaling the first one.



EVENTS IN A FLASH



Later alumni discussed various ways to fulfill the vision of alumni associations.

Following this, the process for president election initiated. All the five candidates pitched for themselves. The meeting concluded with the completion of the voting process and merchandise distribution.

Food Festival

The MessComm and the CulComm organized the Food Festival for the alumni, the faculty, and the students. The theme depicted an excellent display of the North-Indian culture and hospitality wherein all juniors themselves served food as a gesture of love and affection for the entire IIMU community.

Sports Event

Team A4 in association with Lakesiders, the sports committee organized various sports event. There was a cricket match where the Alumni had to compete with rest of IIMU community to beat the sweat out. The Alumni defeated the defending

champions, the students this time and won the Flashback cup. Some of the memories of college days were re-lived, and we could see a rush of energy and enthusiasm in the participants as well the supporters. Apart from that, Kite flying and arm wrestling were the events that alumni participated in enthusiastically.

Dinner

Amidst the swirling winds, the Alumni were taken for an exclusive dinner along with the A4 team members to Club Mahindra restaurant. The alumni just got immersed in the college day's memories, and nostalgia could be sensed in the air. Everyone was reminiscing their IIMU day's memories with their friends, seniors as well as their juniors. The Alumni DJ Night

Post dinner all the alumni were brought back to the campus wherein all students including PGP's as well, gathered to welcome their seniors and super seniors and accompany them on the Dance floor. It proved to be an informal meeting with the alumni where alums shared their experiences in the corporate world and influenced the juniors on how to take the way forward. The party ended on a high note.

The Alumni and Allies Association organized the fourth edition of alumni reunion "Flashback 4.0." The theme of the event was "Milo Phirse." It was the first reunion taking place in our new Balicha campus. The event was instrumental in fostering the interaction between the alumni and the IIMU fraternity and maintaining and promoting alumni participation in the development of the institution.

4.0 FLASHBACK

Activities

Welcome Address

The first event of the day was the address of Director Janat Sir to the alums attending the event. In his address, Janat sir shared his vision of IIMU 2.0 to the audience and his vision of how can alum contribute to the development and demonstrating the excellence of IIM Udaipur.

Following that, the annual alumni magazine was revealed by Dinkar Hiteshi sir. Also, the "Alumni card" was inaugurated by Janat sir and first card was presented by him to our alumni association's president Parikshit Kapila.

After that, the placement committee and preparation committee of IIMU presented their thoughts on how the alums and the college can work together for the upliftment of the students from placement and corporate perspective.

Last but not the least, the junior A4 team was introduced by the outgoing secretary of A4, Tarun Sharma. Also, the newly inducted secretary and joint secretary of the A4-18 batch were announced.

Annual General Meeting

The annual general meeting started with the team A4 sharing their work over the time and the plan with the alums. It involved "introduction of "Alumni Card." The successful conduction of the chapter meets, i.e. "Adhyay" in cities of Delhi, Mumbai, Bangalore, and Dubai and registration of the alumni association into society are some of the achievements of last year.



ADHYAY 2.0

In the year 2017, the Chapter meets known as Adhyays were conducted in Dubai, Mumbai, Bangalore and Delhi. This year, for the very first time, the alumni meet was also conducted in Hyderabad.

The Dubai meet held on 15th April 2017 at Indian Palace, Al Garhoud, Dubai was attended by 26 Alumni. The event was also graced by the presence of our beloved Dr. Janat Shah and Prof. Mahesh Rao. The next meet took place in Mumbai on 6th May, 2017 at Rumours Lounge which was attended by 26 alumni and 3 students of the current batch. The next meet was organized in Bangalore on 13th May 2017, with a total participation of 50 Alumni and students from 16 different organizations.

This was followed by the first meet ever in the City of Nizams - Hyderabad, which witnessed a presence of 18 alumni. The chapter closed with a final meet in Delhi, which was held on 20th May 2017. The event witnessed the presence of Dr. Janat Shah and Prof. Arun Singhal.



SAMPARK 5.0

Sampark is team A4's initiative for helping PGP1 students towards their preparation of summer placements. It is a platform where the students can interact with alumni and get to know the actual nuances of the industry which will help them in carving out their career path.

Sampark 5.0 was organized from September 5th, 2017 to September 12th, 2017 in the form of mock interviews and interaction sessions for PGP1 students taken by the Alumni (PGP 2011-2015) of IIM Udaipur who have the industry experience and are at the best position to provide valuable suggestions and advice. The event achieved huge participation, with overall 100+ interested students and 80+ Alumni responses.





Winners of Udaipur Runs

2017 SOLARIS

- The third edition of the Annual Management Fest of IIM Udaipur was held on the 11th and 12th of November, 2017 at the institute's new campus at Balicha. With the umbrella theme as 'Disruption and Sustainability' for the Annual Management Fest – Solaris, this year was a new beginning to many events and initiatives.

It started off with a marathon to support the education of the girl child in families. The maiden edition of this event named "Udaipur Runs – Run for a Cause" was conducted on the 29th of October, 2017. With more than 300 participants gathering to support us with the cause, we had a great marathon and a reason to celebrate.

Solaris Day 1 : The first day of Solaris was a combination of 3 summits and various events that ran simultaneously in the campus. The Leadership Summit, Arthsamvaad – The Finance Summit, and Antadrishti – The Economics Summit were a huge hit with speakers from the respective fields sharing their experiences and industry knowledge with the students. With the current technologies and the high paced transformations, every industry envisions disrupting the routine, and our speakers were a reflection of that vision. The Plantation Drive that was started this year was a step by Solaris towards nurturing a permanent memory of the knowledge that was sown in by the speakers. One sapling was planted by each speaker for the day before the summit. It was a huge success, as the speakers were delighted being a part of our institute's vision.



Solaris Day 2 : Day-2 at Solaris'17 had an exciting start with the keynote address by Mr. Piyush Pandey, Chairman, Ogilvy and Mather. Mr. Pandey caught the audience's attention with his attractive presentation that had a series of videos showcasing the disruptive advertising strategies followed by O&M over the years he had worked with the firm.

This speech was succeeded by the Operations and Supply Chain Summit – Unmesh. As a new addition this year into Solaris, Unmesh saw leaders from firms like Foxconn & Big Basket grace the stage.

Other Events: As a part of Solaris'17, the clubs at IIM Udaipur also conducted many competitions that were held along the two days.

OpsSamasya, the case study competition was conducted by Skein – The Operations Club of IIM Udaipur. The event tested the use of analytical thinking in the operations field.

Auctionnaire was a real time auction that was held in the IIM Udaipur campus. This was conducted by Marclan – The Marketing Club of IIM Udaipur. The event was to bid for brand ambassadors for the products that were assigned to the teams.

Saudagar was the event conducted by the Entrepreneurship Cell, Saksham. It was a platform to bring together ideators and pitchers to present unique ideas to the panel of judges.

Kalakriti, an art exhibition was also organized by Team CreArt, with a vision to promote art. The exhibition showcased the best of the artwork by the artists of Udaipur as well as the inhouse artists from IIM Udaipur.

AUDACITY

CULTURAL EVENTS

The 4th edition of audacity kicked off with a rollercoaster of emotions as per this year's theme "Navarasa". The cultural extravaganza was welcomed with a 'Flashmob' where-in 65 plus students performed at our very own – the Celebration Mall. 'Flashmob' was even a huge success due to relentless efforts of footworx team and the fellow participants. Continuing with the events, there were offline as well as on-campus events. These were designed to cover the gamut of enthusiasts across the country who were 'audacious'. The campus events ranged from dancing to music to fashion shows, and the list goes on. The two nights on 27th and 28th of January were extra-ordinary. IIMU witnessed the sensational DJ night by DJ Rahil and the mesmerizing music concert by 'Happy ending' duo Sachin-Jigar. On an ending note, the fest was a huge success, and a party was also organized to mark the same.

The festivities at IIM-U remain widely celebrated, with all festivals being met with equal enthusiasm by the batch. The festive season made its onset with the auspicious event of 'Ganesh Chaturthi' wherein students participated with jolly and fun. Next was the 'festival of lights' wherein the sweets, Lakshmi Puja, and lanterns spread the gaiety. The festival that kept students on dancing feet was 'Navratri'. The colorful dresses, the beautiful ambiance and the dandiya sticks made the eve pleasant for IIM'U'ians. The exchange students also participated in the event with full zest. 'Dussehra' was also celebrated with decorative 'Ravana' effigy. The remaining festivals such as Onam, Eid, and, Pongal also had put in a lot of happiness. The images shown below portray the essence of the festivals enjoyed by the student community. IIMU waits for more joy and happiness ahead with the dedicated efforts by the team.

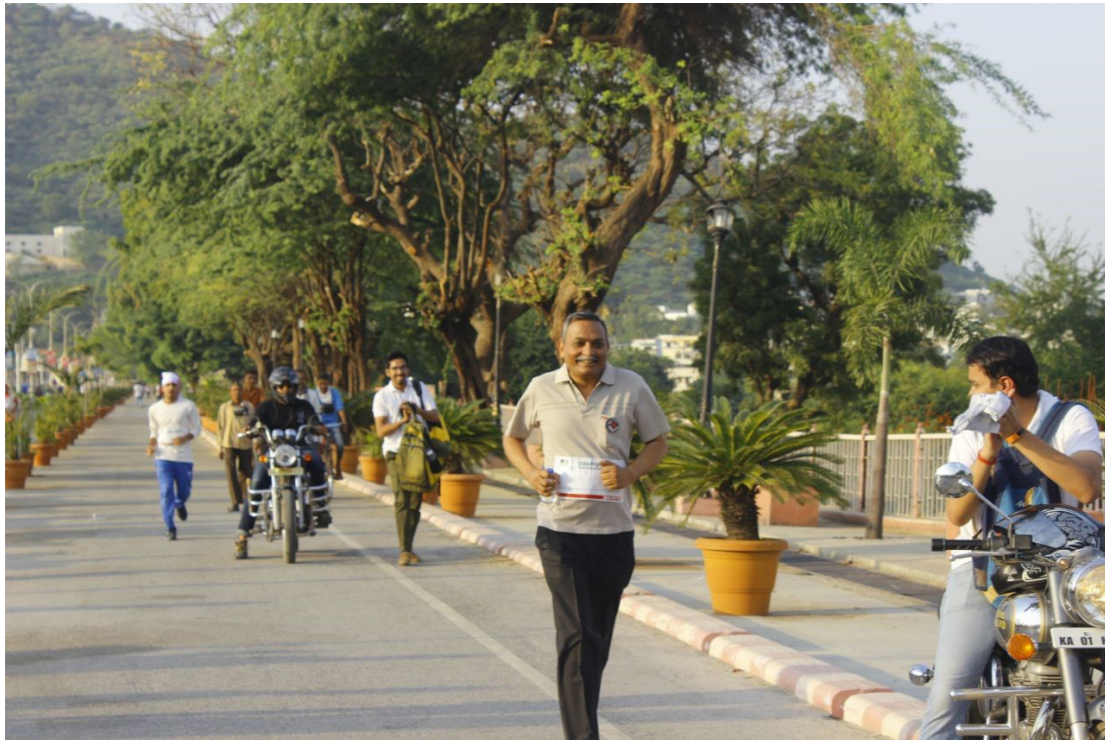


JOSH TALKS

Josh Talks, in collaboration with Facebook and Saksham: The E-Cell of IIM Udaipur hosted their sixth event of the year on the 4th of February, 2018 in IIM Udaipur. Josh Talks, which is considered to be one of the most inspiring conferences of India, was a day-long conference, cut across genres which brought us incredible stories of gritty people who stirred us with their speeches.

Few of the inspiring speakers who addressed the stage were Labdhi Surana - Rajasthan's Youngest Skater, Lokesh Bhil - Visually Challenged Rajasthan Board Topper and Durriya Kapasi - Cancer Survivor & Published Author.





KEEPING THE SPORTS-SPIRIT ALIVE

LAKESIDERS



As we know, all work and no play makes Jack a dull boy (where Jack can essentially be Jill as well), and there is a plethora of work to be done by the Jacks and Jills of IIM Udaipur, LakeSiders, the Sports committee of Udaipur tries to ameliorate the dulling effect of the aforementioned all-encompassing work routine. So, now that we have established a context of the sports committee in an apparently irrelevant setting of a B-School, we can move on to the discussion of what we do/did/will do for the IIM U community.

First things first, with the sports complex still being in a complex state of dubiousness (with the construction still scheduled for the future, and the situation at present tense), the denizens of IIM U are making way with whatever straws they can get. A football field has been constructed for the people to recreate, and adjacent volleyball court and a cricket pitch for net practice had also been opened for usage of the students. So, what was the highlight of the LakeSiders schedule in the year 2017? It was undoubtedly a city-wide marathon hosted in association with the Solaris team, with the motto of spreading the awareness of importance of girl child education in our society. The marathon was held as a promotional event for the 2017 instalment of Solaris, and attracted a participant contingent of around 400.

The marathon was held in the areas adjacent to the FatehSagar Lake, and had three runs scheduled – 3 km, 6 km and 8.2 km. The event was attended by the Prince of Udaipur, and generated media attention from the likes of Dainik Bhaskar and Rajasthan Patrika.

Chronologically first event of this session was 'Shuttlers', an intra-college Badminton event, which was held between the PGP1s and the PGP2s, where the PGP2s emerged victorious. This event saw participation in singles, doubles and mixed doubles segments of the game. This was followed by the annual Football League of Udaipur, or FLU in short. The event was set off by an intra-college auction – 6 teams of minimum 10 teams were formed, namely, Udaipur Rangers, Soccerholics, Balicha Tigers, Lake Warriors, Land Sharks, and Mad Thrashers. In a scintillating tournament, Mad Thrashers was victorious over Udaipur Rangers in the penalties of the final, after the game finished 1-1 in the extra-time.



We understand the effect of Sports as a way to unite the community, as a relief from the rigorous schedules, and as a learning process for developing teamwork capabilities. Apart from that, as students of a B-School, we also understand the effect of Sports as an industry to work in. Very few individuals in our campus are aware of the potential of the sports management industry. We, from LakeSiders, are trying to inculcate this perspective, by creating an archive of documents relevant to effect of sports in the community and as an occupation. Carrying the baton of development, we are also planning to hold a charity match between corporates in order to promote the upcoming instalment of the annual cultural fest of the college, Audacity. We also aim to develop various other amenities for the students, and to encourage them to represent the college in various external competitions. Finally, we are also trying to lay the foundations of a sports fest by organising football, volleyball, throwball and table tennis events in Audacity, so that, as soon as our sports complex is in place, the future representatives of the club may have a full-blown sports fest of the college.

THE NIGHTINGALES OF IIM UDAIPUR

OCTAVES



IIM Udaipur is a beautiful amalgamation of variegated forms of education and endeavours and Octaves-the music society of the institute is an integral part of this community since its inception. This colourful symphony of the young and talented music enthusiasts has at its core the ideology of filling the atmosphere of the institute with magical moments of fun through the vibrant musical notes reverberating throughout the campus.

The 2017-19 batch started its musical journey with a fun-filled Antakshari event on the night of Dussehra which included games such as 'Recognise the tune', rapid singing and of course antakshari.

This happy train continued with the bonfire night where students enjoyed the wintry chilly air with songs and fun beside the flames of a big bonfire.

Octaves performed and filled the various festive occasions such as Teachers' day, Independence Day, Republic Day and Ganesh Chaturthi with the sweetness of music. All through the year, our melodious monarchs keep thinking of how to find novel ways to infuse more tunes to the IIMU environment.

Unwind came and so did a string of competitive events including the sections competing in solo and duet performances, air bands, and rap performances. Thus, the tradition has been kept alive by the current year Octaves with yet more musical nights and amazing events.

The year 2017 was a combination of many different events which involved performances, musical games as well as sheer fun activities. It all started with the annual cultural fest- Audacity wherein Octaves played a major role in several competitive events including the rap assault, single and duet competitions, war of bands and the evergreen Antakshari. These events were loaded with heavy participation and performances by the Octaves team.

The successful celebrations of Audacity were followed by something exciting and fun- the Karaoke Night which witnessed hidden talents amongst the fellow students as they enjoyed the soothing night air alongside the melodious notes





THE HELPING HANDS OF IIM UDAIPUR

PRAYATNA



The Social Responsibility Club of IIM Udaipur – Prayatna was engaged in various events for a cause in the past year. Few of the major events were:

DAAN UTSAV 2017

Daan Utsav, the annual charity event was held in IIM Udaipur for the first time in the city. A screening of the “Jungle Book” for 46 underprivileged children was held on the campus on 2nd October, 2017, in association with Robin Hood Army, and was covered by Times of India. Wish trees were placed in order to facilitate donation for the children. The IIMU community contributed to the cause in huge numbers, and the event was a huge success.

ICICI RSETI 2017

As part of ICICI’s CSR initiative, the members of Prayatna addressed the students of ICICI’s Rural Self-Employment Training Institute, Udaipur on numerous occasions in 2017. They presented on women empowerment, and conducted activities to facilitate the candidates’ understanding of problem solving and decision making. And the team educated them about various government schemes and types of savings and motivated them to learn, work and be independent. They shared their experience about creating and utilizing opportunities strategically.



BLOOD DONATION CAMP 2017

Blood Donation is one of the prestigious annual events of Prayatna, which witnessed huge participation from whole IIM Udaipur community. Prayatna organized the Blood Donation Drive in collaboration with Geetanjali Hospital, Udaipur on 10th Sep, 2017 at IIM Udaipur Balicha Campus. A total of 75 Students donated blood and made this event a huge success.

SHARE YOUR JOY 5.0

On November 14th, 2017, as part of IIMU’s tradition, Prayatna, the social responsibility club, celebrated children’s day with the kids at Jeevan Jyoti Child Home, a non-government agency founded to deliver desired educational and socio-economic changes in the lives of the marginalized communities. The event witnessed a good participation from the student community who contributed with zeal and passion for engaging the underprivileged children. The day comprised of fun-filled events, with students from IIMU teaming up with the kids and conducting various activities.





STUDENT INSIGHTS AT IIM UDAIPUR

MY EXPERIENCE AT IIMU

ALEXANDRE MORAUD

I hail from Bordeaux, France. I came to IIM Udaipur as an exchange student from EDHEC, France. Before coming to 'Venice of the East', I had read many articles about this city and was excited to make this journey awesome. However, this excursion is a big discovery for me.

While entering IIM Udaipur, I felt like I am going to stay in the 'Fortress'. There had been numerous apprehensions about the place, people, food, lifestyle, etc. But to my amazement, people are really nice here and helped me a lot. There is a vast difference between the cultures of India and France. People are quite talkative in India and otherwise in France.

On the education front, IIMU and EDHEC are mostly similar in their pedagogy. Group presentations, case-studies, electives, and class participation are the parts of management studies in France as well. Hence I felt comfortable here considering the educational exposure. The students here manage to finish the submissions on the last day while starting on the day of submission itself.

If I talk about my best memories at IIMU, FLU event was fun where I was chosen in a team through a live auction. Also, the parties by Code-Red were real fun. I was very happy especially when there was a party on a Christmas Eve. It was the first experience to be away from home on the Christmas evening. I even tried my hands on 'drums' at IIMU, and it was a joyful time.

During my stay here, I visited various parts of India ranging from Leh-Ladakh in Kashmir to Munnar in Kerala. While trekking on the Himalayas, I've stayed in tough conditions with no electricity, no running water and with no network. Moreover, I had a fear of heights, and I tamed it. It was a great experience staying 'disconnected' from the world for a week.



I witnessed different lifestyles, different people, different food, etc. while roaming around. People are active in North India whereas the South is 'chill' at the same time. The 'dal' which I had in Udaipur and the one I had in 'Leh' were quite different. Similarly, the 'paneer sabzi' in mess differed widely from the one offered in restaurants. Moreover, the food is more peppery in India compared to France. The most exquisite dishes for me are 'Chhole Bhature', 'Butter-Chicken Masala' and 'Spinach-Paneer'. After staying here, I found that on some fronts there are some developments which can be fruitful for this institute. I felt that the library needs to be more soundproof and peaceful. Moreover, the pedagogy of live projects with corporate should be incorporated apart from internships. The exchange students, who would visit EDHEC during the exchange, must keep some things in mind. The exchange students must approach people more and ask questions. There would be a club for exchange students, and there would be around 200 exchange students from across the world. Connectivity to places in France is quite good so students should explore France during the exchange. Vegetarian students need not worry since food will not be a problem in France. On an ending note, I am glad to be an exchange student at IIM Udaipur. I have had great memories of happiness, despair, excitement, laziness, and much more. I am going to carry with me the precious learning experiences that I had while traveling and exploring places.

MY EXPERIENCE AT STEP

PRATEEK SAMANTARAY

When I was selected to undertake the student exchange program with EDHEC University France, I said to myself “Mischief thou art afoot, take what course thou wilt”. Student exchange programs in general and the ones that IIM students undertake in particular are notorious for being labeled as Euro Trips! Upon selection, I harbored similar ambitions. However, the experiences I had the fortune of undertaking, speak a different story altogether.

It had been aptly said, “It is better to see something once than to hear about it a thousand times”. Sitting in the cozy air-conditioned rooms of IIM Udaipur I could have had an easy run in the fifth term, awaiting final placements, at the expense of wondering for a lifetime, what it would have been like to undertake an “ever again is this going to happen” opportunity to undertake the student exchange trip. I chose not to do that, take the plunge and heed the advice that saying professes. Today, as I near the end of my MBA program at IIM Udaipur, I am thankful to the institute to provide me with the opportunity, with which I created countless memories, learned a thing or two about academic processes practiced in Europe, experienced the European culture first hand, build few relationships with people who do not even speak the same language I speak and above all grew my understanding of the world that exists outside India.

Academically, the courses aren’t challenging enough, as the concepts covered in classes at IIM Udaipur are pretty extensive by any standard and cover most of the ground regarding concepts. What one does get to learn is a different viewpoint on various dimensions of Management. The European students have a very contrasting perspective on things which a typical Indian would give a passing look to. They spend hours pondering over topics that look like a thirty-minute job to us both in our undergraduate days and during MBA. Work dynamics in study groups is also a different ball game altogether. Unlike India, the result is of little consequence to the European student populace. It is more about how the team gets there is what is of prime importance. Study group meetings are sacred and attending them is a necessity if you want your name on the report! If you have submitted your share of the work without attending team meetings, be sure to expect downright pathetic grades because of the peer evaluation component in the overall marking scheme. All this helps you get a deeper understanding of the psyche of Europeans.



Of course the above does not imply that I did not take a pie out of the Euro trip part of the exchange program! I traveled about 16 countries which include tiny nations like Monaco to island nations like Iceland! From the beautiful lanes of Amsterdam to the Renaissance artworks of Florence, From the pristine beaches in Spain to the largest discotheque of Europe in Prague, from the fashion streets of Paris to the UNESCO nature heritage park in Croatia, from the thermal baths in Budapest to the magical northern lights in Iceland! Yes, the exchange students see it all. We travel for about half the duration we stay in Europe because the academic workload is low compared to the rigorous academic calendar at IIMs of the country. This gives us the leegroom to manage the travel well while still maintaining a 100% attendance record in our host institutions.

All in all, the student exchange program is a wonderful opportunity to broaden your horizon and develop a deeper understanding of the world outside what you have been exposed to in India. It would help you deal better with people you encounter in jobs and leave you for life with stories of adventures and tales of travel and hitchhiking. To all the future batches that undertake this program, I have nothing but one advice to give, Plan well and make sure you make the most of this opportunity. -

WOMEN IN BUSINESS

NINGTHULIU GONMEI

What comes to mind at the mention of business houses? What do you visualize? What do you fathom? If you were to scour through an organization’s workforce list, the chances are- you are greeted with photographs of men and maybe a handful of women. Men might not just be a majority, but somehow they end up in a sweeping generalization of who holds the rein in the business world. They become the inclusiveness of the physiognomy contained within at the exclusion of the other. A word of caution here-the idea is not to pity a gender against another. If it were to be so, it would be nothing but whisking up a disastrous recipe for multitudinous one-upmanship. The idea is and should be seen as dealing with a humanistic issue. So, where are the women in business? Do we as a society create a roadblock for them that make it paradoxical to climb the corporate ladder?

However much we talk about gender equality, knowingly or unknowingly we somehow succumb to the antediluvian societal norms and roles of gender. A subtle and quotidian enactment comes to play in gift giving. ‘Gift giving?’ Yes, gift giving. What are the gifts one is likely to buy when he/she is invited to a child’s birthday party? Does it even need mentioning? One will ask, saying it is easy to pick gifts for children. ‘If it’s a boy, I’ll probably buy him a toy car, a fire engine, a game of puzzles.’ one will casually remark. ‘If it’s a girl, anything pink will work. I’ll probably buy for her a case of glitters, a kitchen set or a baby doll.’ In this way, we box them in with the idea of belonging to domestic and public in these young minds without their approval and knowledge. In the light of this, it will be apt to talk about Barbie. What about it? There is so much more to it. “Is Barbie an insult to feminism?” “Is she dumb blond or diehard feminist?” “Is her body an ultimate commodification of women?” questions can just flow, and they need to. But one thing we cannot ignore, that until Barbie arrived; girls did not have any dolls that encouraged them to envision themselves as adults with a career. They were given babies, infants, companions or tools (kitchen sets) to teach them their nurturing place at home. They might not have got everything correctly, but without an ounce of doubt, they got this right- that a girl can have a career too.



Women are entering the fold that was earlier deemed to be unfit for them. But as an organization, as a corporation are we able to retain them? The normal child-bearing years are in the chronological age group of late 20s and early 30s which coincides with prime years for building career. Given, the maternity leave is well in place, but a considerable number of women are apprehensive about it as they feel they are risking their jobs by availing those leave. Women are still the primary caregiver for children. And they leave their career when a choice has to be made. Men do not share in on this ‘baby penalty.’ There is a need for a social and cultural shift. We need to start valuing care as much as we value professional achievements. Both are equally indispensable to a well-functioning society. After all, equality is not just a women’s issue; it’s a human one.

Little girls should not be taught to fit in those ‘glass slippers.’ They should be taught and shown how to break the glass ceilings. It’s time the incredible things happen when women in the workforce are concerned. May we know them. May we raise them. May we be them.

CLASSICAL VS. CONTEMPORARY VIEWPOINT IN MANAGEMENT - THE CHANGE IS CONSTANT

The alarm clock buzzed!!

“Switch it off bro,” I screamed.

“No! Get up and give the mock test,” my friend replied.

Managing my job with CAT preparation had already turned me into a manager who still had a lot to learn from the outside world. Belling the CAT and getting into IIM Udaipur relaxed me for a while. But within a week only, I realized that “Picture Abhi Baki Hai.” Those sleepless nights and sacrosanct deadlines made me wonder if corporate life was going to be the same. So the great transformation started with the design thinking and dare-to-lead workshops. Training to become future leaders started with a set of classroom courses and rules & regulations. The classroom sessions not only gave me an insight into the world of management but also introduced me to the development of the management studies, various approaches to it and practices that are best suitable for organizations.

I always had an interest in management studies. Studying about the creators of Management Studies like Taylor, Fayol, Weber, etc. moulded my thinking to understand humans as machines and robots. I also came across the Classical Approach Management, which evolved in 1900 and continued up to 1920. It mainly focused on increasing the efficiency of workers and striving for economic efficiency. Contrary to these creators, corporate leaders like Mark Zuckerberg, Bill Gates, Ratan Tata, etc., donating more than half their wealth and portraying CSR at their apex made me think the other way around. On the other hand, Contemporary-Approach management related to the new or current approaches to management. While it brought a lot of changes in human resources, paradigm shifts in manufacturing, marketing, R&D are still imminent.

“The Wealth of Nations,” the magnum opus of the Scottish economist and philosopher Adam Smith, touched the realm of the division of labor, productivity, and free markets. It further led to the creation of classical-approach management which then led to the industrial revolution. It advocated high specialization of work, centralized decision making, and profit maximization. The Classical-approach includes the best scientific way to do a job, administrative-managerial functions and bureaucratic management-guidelines for a structure with the formalization of rules, procedures and a clear division of labor. Taylor, considered as the father of scientific management, came up with four principles of scientific management. These undoubtedly not only increased the efficiency but also gave us a different way to look at human capacities and functioning. The then scenario demanded the best utilization of resources & capabilities to cope with changing dynamics. All developed nations built their infrastructure. They focused towards production standards befitting the global markets. Henri Fayol, the father of modern operations management theory, described the scientific process as being built up of five immutable elements which are - planning, organizing, commanding, coordinating and controlling. By that time Japan had already implemented Kaizen, a practice of improvement that involves

SHUBHANKAR SINGH



all employees from the CEO to the assembly line workers. The Toyota-way of operational efficiency was no slouch either. The techniques like JIT (just in time), Jidoka, lean transformation, kanban, etc. focus on eliminating wastage, backlogs and create an environment of operational excellence.

The corporate leaders endowed with knowledge and experience shared their contemporary viewpoints towards management. The customer's need and demand changed with time and technology played a vital role in it. The shift towards e-commerce and digitalization is a demand of the present as well as future generations. Also, in the customer-driven market, the corporate is moving towards digital form for awareness and advertising.

The four contemporary approaches to management are the socio-technical theory, organizational behavior, quantitative management and systems theory. These principles help in evaluating a firm in all aspects. This method is essential in understanding everything that concerns the employee, including the employee's knowledge and skills, attitude towards work and others, level of motivation as well as analyzing team spirit and organizational ability to adapt to change. The tools like personal evaluation, one-on-one meetings, team building exercises, etc. are being used in the modern organizations. The organization performs at the best of its pace after being familiar with its surroundings and environment. The success determines not only its profit but also its society aggregation. Every century comes with different sets of challenges and opportunities, and the best way to tackle them is to adopt the most exceptional principle with a defined probability of success. Presently the world is full of disruptions - from the introduction of an electric car to the robots as the citizens of the countries. The sustainability concept has to be applicable for the present as well as future generations.

I will be learning a lot in two years of my course starting from classical approach to contemporary approach and sustainability approach. But all the approaches point to one direction. To become a successful leader, one has to understand the changing scenario of production and how geographical and statistical dynamics affect the society. The managers have to take the responsibility to make the society move ahead and encourage mutual trust and respect between corporate and community. And the core competencies of organizations have to be benchmarked for upcoming leaders to track and measure the improvements over time.

AKSHAY BHOPALE

CLASS OF 2017

Hailing from Amravati, Maharashtra and currently living in Bangalore, Akshay Bhopale completed his engineering in Computer Science before joining IIMU. Currently, he is working as a Marketing and Operations manager at Wipro where he won the “Best Intern Award” during his internship, which resulted in a PPO. He is a lover of non-fictional books, to whom the content of the books matters more than the writer. Some of his favorite movies are Shawshank Redemption, Dark Knight Rises, ZNMD, Wake up Sid, Dil Chahta Hai and Love you Zindagi.

What are your hobbies and how do you like to spend your free time? Can you briefly describe your last experience with your hobby?

Being a great believer in learning from sports, I am an ardent sports follower. In fact, it is my “Life Support”. Therefore, most of the things I do are sheer inspirations from sports. Apart from this, dance plays a crucial role of stress buster. So, it is hard to keep me away from it.

ALUMNI INSIGHT



What has proved to be the most helpful things you learned in your master's program?

Most of the things happened here was uncomfortable at first, but was a stepping-stone to new learning opportunities. That made me realize that comfort zones are most often expanded though discomfort.

What do you feel is the best part of being a student of IIM Udaipur?

Tell me, and I'll forget, show me, and I may remember but involve me, and I learn. This is what exactly IIMU has done.

What are some of your best memories of IIM Udaipur?

There were many. But, Unwind, and Summer Internship memories were most cherishable of all. It brought out the best of me, which even I was unaware of.

If given a chance, which is that one class which was the most, fun and which you would like to attend again and why?

Learning from Prof Rajesh Pandit was immense which was not limited to subject matter. He never held the card to himself and was pragmatic in his approach.

What advice would you like to give to the current students of IIM Udaipur regarding their career?

Experiment as much as you can, as this is the only place where you can unleash yourself without being mistaken. If you implement this wholeheartedly, then you will be the best judge of your career. Every mountain top is within reach if you just keep climbing.

VIKRAMADITYA GUHA

CLASS OF 2013

A graduate of the very first batch of IIM Udaipur, Vikramaditya Guha is a true Bengali, whose favorite destination is home and likes "Luchi and Chicken". His favorite book is "Railway Station" and he likes the works of Satyajit Ray. A fan of Sushant Singh Rajput and Deepika Padukone, Vikramaditya Guha shares with us here, some of his experiences.

What are your hobbies and how do you like to spend your free time? Can you briefly describe your last experience with your hobby?

My hobbies range from watching movies to reading to trying to play musical instruments. I like going on long drives if I get the time and opportunity – it's like catharsis for me

Can you shed some light on your current job and how IIMU prepared you for it?

I am a management consultant with Capgemini Consulting. My job requires me to not only understand a client's business problem but also gain perspective on the industry/company trends and identify pain points that he/she is unable to articulate. The course rigor and the case study method at IIM U provide the best training for this sort of job profile – where you are required to quickly grasp the nuances of multiple subjects in a very short span of time (mostly overnight), especially in the first year and then discuss the real-life application in front of a class the next day. This allows you to:

- Stretch yourself to learn about a new area very fast
- Look at a problem from multiple angles and come up with actionable recommendations

What difference do you see in the present you and yourself when you had joined IIM Udaipur?

I joined as a fresher straight out of my engineering college. The different courses, experiences, and interactions with eminent faculties and industry stalwarts helped me understand to a certain extent what I wanted to do, where I want to be and what would help me get there. I am not saying I have already reached that stage – but would like to believe that IIM U has given me a direction.

What has proved to be the most helpful things you learned in your master's program?

A certainly structured thinking on the different ways a problem can be approached and the possible challenges in executing the same.

What do you feel is the best part of being a student of IIM Udaipur?

Well the fact that we don't have any baggage of tradition. While a brand name has its value, at IIM U it's our chance to build a legacy. We are given the best of faculties who train and mould us and what we do with it is completely on us. This is extremely empowering, and we feel a moral responsibility to take our alma mater to new heights.

What are some of your best memories of IIM Udaipur?

Too many to count actually and mostly not related to academics. Looking back, it was probably the first view of the academic block and the classroom at MLSU, Summer Internship experience and the midnight TT matches to name a few.

If given a chance, which is that one class which was the most fun and which you would like to attend again and why?

I guess I would always like to go back to Prof P.C. Narayan's Banking class and Prof Prashant Mishra's class on Consumer Behaviour

What advice would you like to give to the current students of IIM Udaipur regarding their career?

Disclaimer – The following advice is given as hindsight after five years of graduation. The writer does not claim to have followed all or any of them

Firstly, for most of you – These two years are probably the last two years of formal education you will have. Make the most of it. Take subjects because they interest you or you want to make a career out of it and not because scoring would be easy or the coursework would be light.

Secondly – A B-School like IIM U provides a very safe environment for you to fail so take as many chances as you can. Be a part of clubs/committees, start your campus venture, participate in competitions. Do things that interest you and not because you will have more bullet points in the extra-curricular section of your CV.

Thirdly – Ask questions without worrying about CP marks. Ask questions in class (not DCP), ask questions outside class – most faculties would go out of their way to quench your thirst for knowledge. Ask your batch mates for help if you did not understand any concept. You will be surprised to see how many are willing to help you out if you only reach out.

Lastly – Build connections (batch mates, seniors, juniors). These connections will be your biggest assets once you have graduated.



ALUMNI ACHIEVEMENTS

Aditya Raghunath :

Achievement: "Best Analyst of The Month" – Team Award

This was a growth strategy project for a Fortune 500 client in the advanced materials industry, which I was selected for during my 3rd month at Aranca. The product verticals which were identified based on emerging tech trends were split among our team's three analysts (including me) for a deep-dive. Being niche in nature, the study required a good deal of primary research, apart from secondary research. Given my steep learning curve and internship experience at Deloitte's US-India strategy consulting arm, the speed and relevance of my secondary research were much better than most of the other freshers/analysts. But later I realized that what gave me my edge was my high level of activity on LinkedIn. I leveraged LinkedIn more extensively than most, to search and connect with relevant industry professionals who I could get in touch with for inputs to my primary research. This paid off - I ended up gathering majority of the data points and proxies required well in advance of the first project milestone. This left me with enough time to help out my team members in their research and deck-building. The client's exuberant feedback on my module in the deck further motivated me to collaborate with the team in ensuring consistent research and presentation quality for the rest of the project. So, good collaboration and ability to leverage unconventional tools/ methods for my work rewarded the team with a 'Best Analyst of The Month – Team Award', and Aranca with three more projects from this big-ticket client!

Kalikota Prasad:

Achievement: Major role in selection of Bengaluru under the Smart City Yojana

Received appreciations from the top management for my work on building comprehensive Implementation Plan and detailed Financial Model for "Smart City Proposal - Bengaluru" and Bengaluru has been selected under "Pradhan Mantri - Smart City Yojana" in the final round of competition in its third attempt after being unsuccessful in first two attempts.

After being abortive in first two attempts, Bengaluru was desperate to make it to the list of Smart Cities in this attempt. "Bruhat Bengaluru Mahanagara Palike (BBMP)" approached "Jana Urban Space Foundation (JUSP)" to prepare a detailed Smart City proposal for Bengaluru. I have been asked to work on the part of this assignment in collaboration with "Jana Urban Space Foundation (JUSP)". JUSP provided me with the initial list of projects that Bengaluru needed including the projects which the civic agencies were already considering and even budgeting for. To comprehend their requirements, I went through various smart city plans and proposals of the cities that were selected in earlier rounds of competition. My readings from these existing proposals helped me in structuring the proposal by understanding the format in which the Ministry of Urban Development (MoUD) wanted these proposals, the projects they wanted the cities to do under Public Private Partnerships (PPP), the sanctions they would give each city and other important aspects. I have worked on this assignment for almost two months and prepared

the extensive financial model and a comprehensive implementation plan report. Finally, the hard work has been paid off with the selection of Bengaluru under the Smart City Yojana. Also, I have been promoted to Manager from Assistant Manager within 18 months of my association with Janalakshmi Financial Services Ltd. selection of Bengaluru under the Smart City Yojana

Abhinav Kohli:

Achievement: Team EY Excellerator Award, GE Above and Beyond award

I joined EY in October 2012 in IT Risk and Assurance team, Risk Advisory Services. I was part of a newly formed team for executing software licensing audits and advisory review assignments for Microsoft (Client). It was an extremely dynamic atmosphere where every member of the team was given complete freedom to express and deliver results. We generated software-licensing revenue for our client of more than \$5Mn, spread across three quarters. Our team was awarded the Team EY Excellerator award in Corporate Risk Management.

Post my MBA, I joined General Electric in June 2015 in the Finance Leadership Program called FMP. The program includes four rotations of 6 months each in different GE businesses and a different profile within finance. During my second rotation in GE Healthcare, Bangalore I was working in operational finance and supporting the financial planning and analysis (FP&A) team. During my six-month period, the manager for Ultrasound P&L exited the firm, and I got the opportunity to handle additional responsibility. I could close out two quarters effectively and support the team in the planning session for 2016. I was awarded the GE Above and Beyond award for the rotation for my contribution to the FP&A team and demonstrating leadership by mentoring two team members (in the absence of their manager).

LIFE AT PURDUE

E. SHANKAR SRINIVAS

The Journey was 36-hour long and some time zones away. At the end of it, I was greeted by the skyscrapers of Chicago. "Welcome to the USA", I remember seeing the hording at the immigration counter. 'My journey has begun,' I thought. The next five months were amazing. I would see, my Purdue stint as a truly enriching experience. I got to know about different cultures and most importantly about different people coming from almost all over the world.

Purdue University is very prestigious and has been running for more than a century now. The semester in Purdue was packed with the multicultural experiences as people from different parts of the globe, studies in this university. I had students as by batch mates from China, Japan, Taiwan, S. Korea, Columbia, Venezuela, Ghana and Brazil and all of them brought different perspectives to the in-class discussion. Not even in the classroom but also at home as I and my fellow batchmate (Siva Sai Pradeep Rai PGPX-18) used to live with American roommates. It was a unique experience for us as well as for the American roommates as there was mutual cultural learning.

During my time at Purdue, I was part of Krannert finance club (KFC). KFC used to organize informal coffee sessions with angel investors and venture capitalists (mostly Krannert alumni). Though I am a student of SCM domain, the KFC coffee hours were a very good opportunity to learn about the VC market in the USA, particularly in mid-west from an investor's point of view. I was also part of Student-managed investment fund (SMIF), which is a student body structured as a mutual fund and which invests the Alumni donated money (Asset under management \$300,000) in the NASDAQ and NYSE listed stocks. Students manage SMIF, and I was associated with SMIF as Director, Analyst development and Team lead for Materials sector investment. I always had this inclination towards investing, and SMIF was a very good opportunity for me to learn about the US markets and strategies investors use worldwide. I travelled to Texas during my fall break and experienced the Tex-Mex culture, the colorful cuisines, Austin music festival and of-course a trip to NASA (as no Texas trip is complete without a trip to NASA). When I was in school, I was fascinated with the rockets, aircraft and space exploration. So my trip to NASA was a dream come true for me. The exchange program at Purdue starts just before fall and thus I was lucky enough to witness the changing colors. When I landed in West Lafayette, it was all green, in 2 months the colors of the trees started changing to red and brown and few weeks after that I witnessed the first snowfall in my life.

And finally, I ended my Purdue journey with a grand Convocation, Purdue Alum Status. Thank you, IIM Udaipur for giving me a lifetime opportunity to study in such a unique course, PGPX.



WEDDING AFFAIRS

Top Left: Tapin Bhati | Top Right: Himanshu Sachdeva and Sneha Mittal Sachdeva | Left Middle: Vijay Chandola | Bottom Right: Nayika Syal | Bottom Left: Animesh Choubey and Neha Bharati



