

# IIMU Newsletter May 2021

## Highlights

- ▶ **Annual Convocation:** IIM Udaipur's 8th Annual Convocation 2018-2020
- ▶ **New Beginnings:** IIM Udaipur Welcomes New Batches of its Full Time One Year MBA in GSCM & DEM for the Academic Year 2021-22
- ▶ **Industry Training:** Mr. Shiv Shivkumar of Aditya Birla Group Leads IIM Udaipur's Strategy In Action (SIA) Course for Final Year MBA Students
- ▶ **UForum:** Reimagine Operations and Supply Chain with Digital



## Activities



### 01 IIM Udaipur's 8th Annual Convocation, 275 students of 2020 graduating batch conferred Degrees virtually

Indian Institute of Management Udaipur hosted its 8th Annual Convocation for the Two-Year MBA (Batch 2018-20), and One-Year MBA in Global Supply Chain Management (Batch 2019-20) in virtual mode on Saturday, 1st May 2021. Owing to the global Covid pandemic, the convocation was postponed from its scheduled date of March 30th, 2020.

The virtual event was presided over by Pankaj Patel, Chairman & MD, Zyds Cadila and Chairman, Board of Governors, IIM Udaipur and participated in by Prof. Janat Shah, Director IIM Udaipur, Prof. Rajesh Agrawal, Chairperson 1 Year MBA Program Committee and Prof. Sandhya Bhatia, Chairperson, 2-year MBA Program Committee.

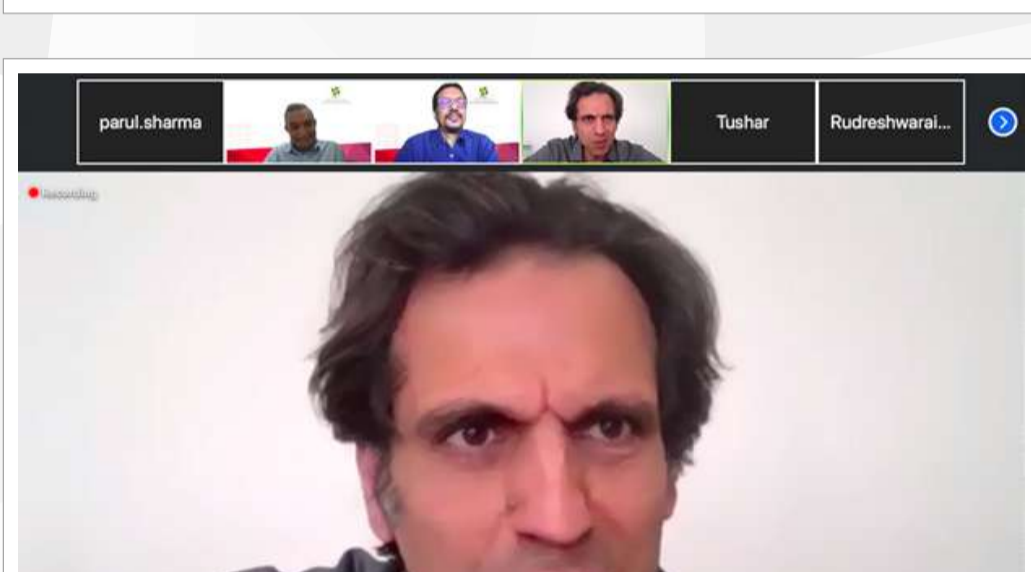
Mr. Sanjay Dawar, Managing Director and Leads for Accenture Strategy was the Chief Guest.



### 02 IIM Udaipur Welcomes New Batches of its Full Time One Year MBA in GSCM & DEM for the Academic Year 2021-22

The Indian Institute of Management, Udaipur, hosted the inaugural ceremony of the ninth batch of its One Year MBA - Global Supply Chain Management (GSCM) program and the second batch of its One Year MBA - Digital Enterprise Management (DEM) for 2021-22.

The virtual event was presided over by Prof. Janat Shah, Director IIM Udaipur and Prof. Rajesh Agrawal, Chairperson One-year MBA Program Committee. Mr. Rajiv Bhuta, Vice President Product Management, Walmart Labs and Mr. Hitesh Oberoi, Co-Promoter, MD and CEO - InfoEdge - Naukri, 99acres, Jeevansathi and Shiksha.com graced the ceremony as the chief guests.



### 03 Mr. Shiv Shivkumar of Aditya Birla Group Led IIM Udaipur's Strategy In Action (SIA) Course for Final Year MBA Students

Indian Institute of Management Udaipur conducted a 'Strategy in Action' Course to give the MBA students a flavour of how the strategy theories, tools and techniques that they learn in class are applied in the corporate world. The course was held in conjunction with the Aditya Birla Group.

The main motive was for the students to understand how to apply the concepts and get a practical worldview (both national and international) of what kind of processes, experiences and challenges to expect when they step into the corporate world. 80 students of the second year MBA 2019-21 batch enrolled for this course. IIMU aims to offer this course every year.

## UForum Sessions

Reimagine Operations and Supply Chain with Digital



**Prof Janat Shah and Prof Sai Prakash Iyer**

Forum Focus: Introduction to Digital Transformation, Data Analytical Tools, and opportunities for Supply Chain Managers

Link: <https://youtu.be/OxGgrVqUMvU>

## Events



### 01 Unnati - Defying the Challenging Times" 19th June to 27th June, 2021

Unnati is an Aspirant Engagement and Learning Program, which aims at connecting management aspirants to various stakeholders of IIMU and bringing them better clarity of the integrity and excellence IIMU holds.

## Photo Corner



## Research Papers



**Prof. Sai Prakash Iyer**, Adjunct Professor, Business Policy & Strategy, IIM Udaipur recent article 'Decoding the Envelopment Challenge' has been published in California Management Review - CMR insights, in which he discusses how multi-sided platform businesses can understand and respond to envelopment attacks with multiple real-time examples of known brands.

<https://cmr.berkeley.edu/2021/04/decoding-the-envelopment-challenge/>

## About IIM Udaipur



IIM Udaipur is well on its way to becoming a globally recognized B-School. It has broken new ground by focusing on world-class research and transforming students learning into tomorrow's managers and leaders. The Institute has arrived on the global education stage by getting accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes like Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2020. Only the 4 IIM, along with IIMs Ahmedabad, Calcutta, and Bangalore, to be on both these prestigious rankings.

According to the National Institutional Ranking Framework (NIRF) 2020, IIM Udaipur is ranked 17th amongst all B-Schools. IIMU is currently ranked 4th in India for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.

For Media Queries, please contact:

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## Faculty Speak



“ IIM Udaipur aspires to become a world-class management school by creating global knowledge, with a focus on 'digital'. We hope to position ourselves as an institute that creates managers who truly understand technology. We also want to lead in how digital technology is changing the business world by preparing our students. By 2030, 'digital' will be the new normal. Going forward, all companies will need managers who understand technology. That is what will give us a distinct identity. ”

**Prof. Janat Shah**  
Director, IIM Udaipur

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