

INDIAN INSTITUTE OF MANAGEMENT UDAIPUR
PhD – Marketing Selection Process 2019

There shall be 2 stages in the selection process:

Stage 1 : Screening of Applications

Stage 2 : Personal Interview

Screening of Applications:

Shortlisted applicants, after screening of all the applications, shall be called upon in person for Personal Interview.

Statement of Purpose:

The applicant is requested to submit (alongwith application form) a statement of purpose which could include responses to questions like

- (i) What is your area of research interest? Why?
- (ii) Why FPM? Why IIM Udaipur?
- (iii) What is your career plan post FPM?

Please note that these questions are not exhaustive. The applicant is urged to limit the response to 750 words."