

Student
Profiles
2020-21

**One Year
MBA - DEM**

12 month Program in
Digital Enterprise Management
for Experienced Professionals

Become a
Leader in the
**Emerging
Digital Markets**

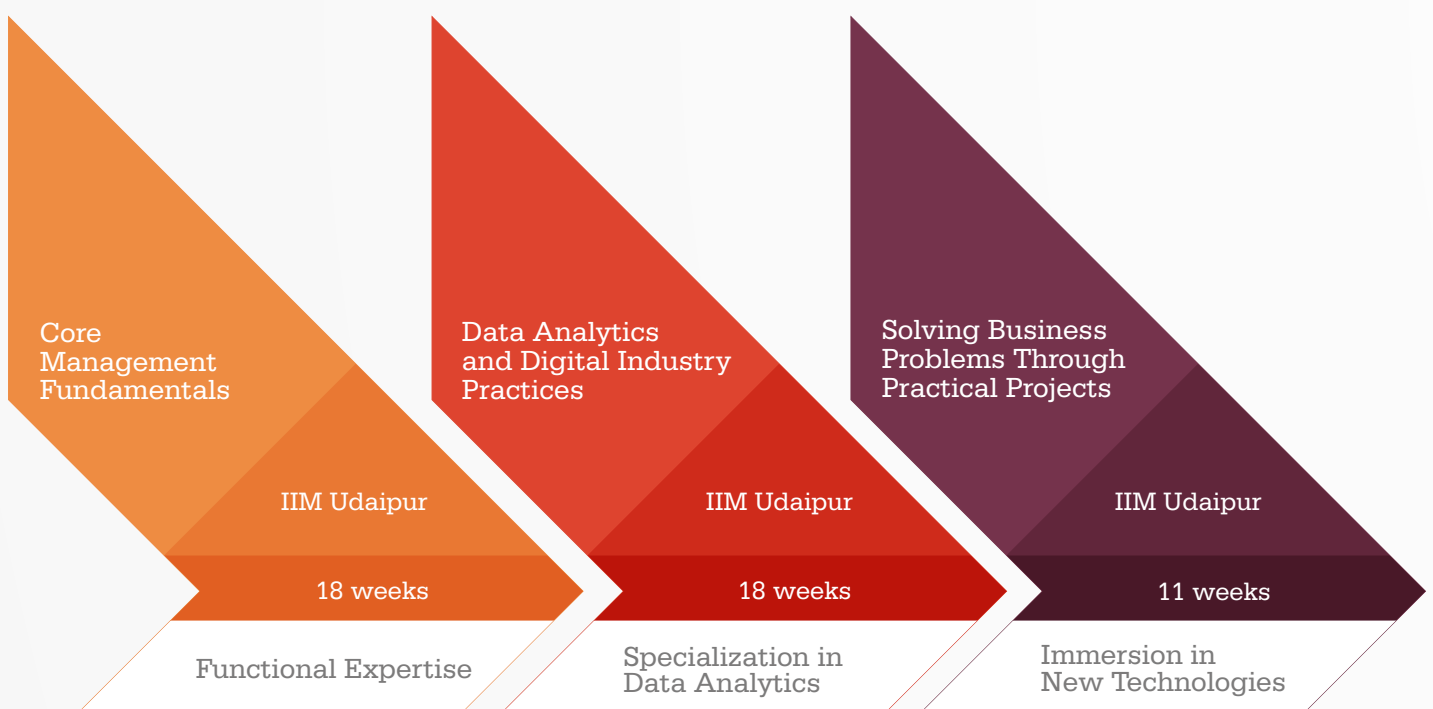


IIMU
भारतीय प्रबंधन संस्थान उदयपुर
Indian Institute of Management Udaipur

The first-ever one year MBA program in Digital Enterprise Management (DEM) introduces candidates with work experience to management concepts and leadership styles in the emerging digital business enterprises.

This is a full-time residential program and admission is through the GMAT/GRE. This program is ideal for professionals with a graduate degree and 3+ years of work experience. Students start the program in April of the first year and graduate in March of the following year.

► One Year MBA - DEM from IIM Udaipur



Key Elements that drive the DEM program

The modular program is structured around five key elements to give a unique experience in acquiring knowledge and developing managerial skills relevant for the digital era and the art of learning continuously.

▶ Fundamentals of Business Management

MBA - DEM provides a thorough grounding in management fundamentals. It covers core management concepts in finance and accounting; economics; marketing; organizational behavior; and operations.

▶ Management of Digital Enterprise

The program provides a specific focus on the management of the emerging digital enterprise sector. It covers design thinking, strategic management and leadership skills required to create and sustain a digital organization. The program prepares managers to cope with transformations and agile structures present in digital enterprises.

▶ Data Analytics & Technology Management

Knowledge of analytics is essential for managers working in digital enterprises. The program curriculum covers subjects including big data, managerial analytics, visualization and storytelling, cloud technologies, and the use of emerging technologies like AI, Blockchain, and IoT.

▶ Digital Industry Practices

The program covers digitalization in the context of different industries such as retail, FinTech, manufacturing, healthcare, as well as the social and PSU sectors.

▶ Solving Business Problems

The program emphasizes solving business problems through practical projects in analytics and technology. DEM participants will learn in multiple ways in the classroom, lab projects and beyond. Students would be exposed to lectures and case studies; business simulations and assignments; and group lab projects organized around real-life business problems.

► Message from the Director

Given the way technology is changing the world, future careers are going to be quite different than what we are seeing today. At IIM Udaipur, we don't just want our students to prepare for this change but welcome it. This is our motivation in introducing the first-ever one year MBA program in Digital Enterprise Management (DEM).

The present and future of business cannot be separated from technology and data. This program introduces professionals to management concepts and leadership styles in the emerging digital business enterprises. Students will learn from academicians and industry practitioners through case studies, simulations, frameworks and practical lab projects.

Janat Shah
Director, IIM Udaipur

The one year program provides students with a solid foundation in management fundamentals and also exposes them to contemporary practices of data-driven decision making.

Structured around leadership, innovation, strategy, decision-making, and entrepreneurship, this program provides a well-rounded exposure to business management, data analytics and emerging technologies that are severely in demand in the corporate world.



Advisory Board for DEM Program

The Advisory Board is composed of highly esteemed professionals and entrepreneurs who are passionate about utilizing and enabling digitalization. The Advisory Board includes founders of successful online digital platforms as well as professionals from the e-commerce industry, senior members of leading management consulting firms, top-ranking executives from leading technology companies and digital transformers from large brick and mortar organizations.



Mr. Ganesan Ramachandran
Managing Director

Tech Strategy
and Tech Advisory at
Accenture Services Pvt. Ltd.



Mr. Harishankar
Vice President

IT at Kimberly Clark.



Mr. Hitesh Oberoi
Co-promoter, MD, and CEO

InfoEdge India Ltd.



Mr. Kamesh Mullapudi
Leader

Leader for the Strategy and
Analytics practice as well as
for the M&A practice
at Deloitte Consulting.



Mr. Nitin Bawankule
President, Ad Sales

Star India



Mr. Pranay Chulet
Founder and CEO

Quikr



Mr. Ravi Vijaya Raghavan
Vice President and Head

Analytics and Decision Sciences
at Flipkart

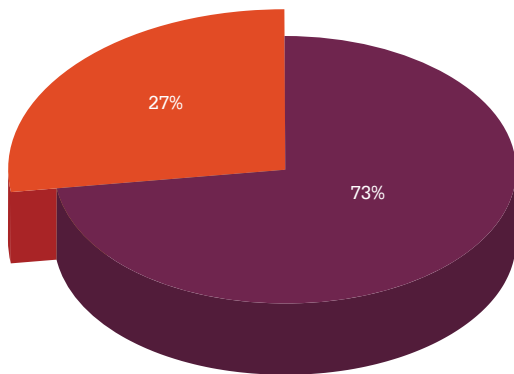


Mr. Sreejit Roy
Global Build and Move

Cloud Application Services
at IBM

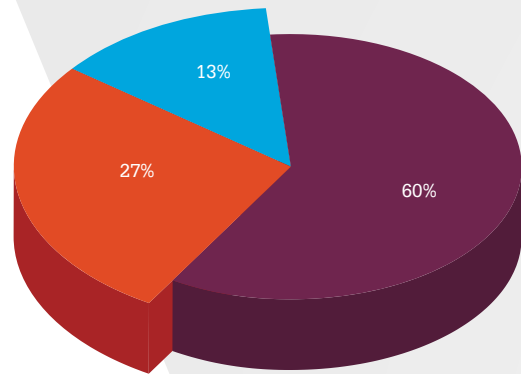
Class Summary

Gender



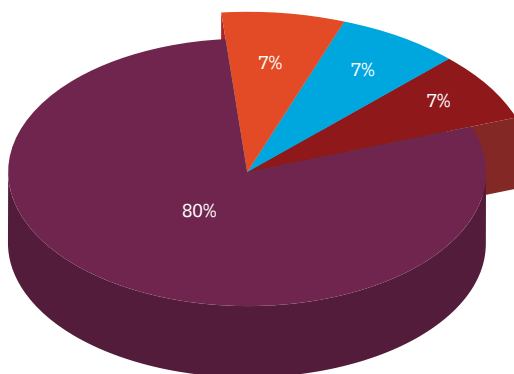
- Male
- Female

Work Experience



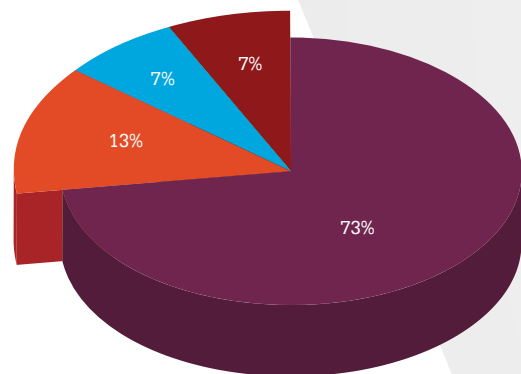
- 3-5 Years
- 5-7 Years
- 7+ Years

Academics



- Commerce
- Management
- Arts
- Engineering

Professional Sector



- IT
- Consulting
- Arts
- Consumer goods

Previous Employers

Accenture, Amazon, Amdocs, Bank of America, Cognizant, Deloitte, Deutsche Bank, Genpact, Godrej & Boyce, Infosys, ISC Software Pvt. Ltd., Mystic Workshop Films, Polaris, PwC, Springer Nature, Sprinklr, Steelcase, Syntel, Tata Consultancy Services, Tech Mahindra, TEKSYSTEMS, Uber and Wipro

Profile Summaries

Average work experience: 60.3 months

Name	M/F	Work Exp (Years)	Previous Companies	Sector	UG field	UG Degree	UG College	PG Degree	PG College	Hometown
Aishwarya Sarda	Male	4.6	Bank of America Amazon Uber	IT	Engineering	B.tech CSE	JNTUH - Jawaharlal Nehru Technological University Hyderabad			Hyderabad
Akhil Birajdar	Male	4.0	Accenture	IT	Engineering	BE E&TC	Pune University			Mumbai
Akshay Jata	Male	4.5	Infosys	IT	Engineering	BTech ICE (instrumentation & control)	ITER, SOA University			Bhubaneswar
Anirban Maitra	Male	6.0	Deloitte	Consulting	Engineering	Btech CSE	BVRIT/Jawaharlal Nehru Technological University Hyderabad			Kolkata
Arijit Ghosh	Male	5.3	PwC Cognizant	Consulting	Engineering	B.Tech(Electronics and Instrumentation)	West Bengal University of Technology	MBA in Marketing management	Sikkim Manipal University DDE	Kolkata
Deepesh Bhowmik	Male	6.1	Tech Mahindra Wipro	IT	Engineering	B.E (Electrical)	BIT Durg			Bilaspur
Gautam Govindaraj	Male	8.1	Steelcase Godrej & Boyce	Consumer Goods	Non Engineering	BBA, Marketing	Mumbai University			Mumbai
Jennifer D'souza	Female	3.5	Sprinklr	IT	Non Engineering	B.com (Hons.)	Softvision, DAVV Indore			Jamnagar
Nausheen Khan	Female	3.3	Amdocs	IT	Engineering	BE CSE(Hons)	LNCT BHOPAL			Bhopal
Navonil Chatterjee	Male	6.5	Genpact TEKSYSTEMS	IT	Engineering	BTECH(IT)	West Bengal University Of Technology			Kolkata
Radhika Gupta	Female	8.5	Syntel ISC software Pvt Ltd Springer Nature Deutsche bank	IT	Engineering	BE (IT)	Technocrats Institute of Technology			Bhopal
Roshan Jaiswal	Male	4.6	Infosys	IT	Engineering	B.Tech ECE	Neotia Institute of Technology Management and Science (NITMAS)			Kolkata
Shantanu Dudhat	Male	3.1	Polaris	IT	Engineering	BE (EC)	Amravati University			Mumbai
Uttara Krishnakumar	Female	3.3	Mystic Workshop Films	Arts	Non Engineering	BA (Hons) Creative Industry Management	University of Essex (Nanyang academy of Fine Arts)			Bangalore
Venkatesh Kumar Videla	Male	4.1	Tata Consultancy Services	IT	Engineering	B.Tech (Electronics and communication)	KHIT/JNTU Kakinada			Hyderabad



Aishwarya Sarda

Experience: 4.5 Years

Education: B.Tech Computer Science and Engineering,
Jawaharlal Nehru Technological University, Hyderabad.

Past Employers: Uber, Amazon, Bank of America



Professional Experience

Business Analytics

- Designated payment analytics SPOC for end to end payment issues for Uber Eats India SA, monthly portfolio of ~\$ 3Mn
- Extract, manipulate and analyze data from various databases (Presto, Warehouse, Hive) to build automations thereby reducing contact rate by 22%
- Collaborated with Amazon Analytics team to create Counterfeit Complaint Rate Text Mining model to automate fraudulent seller tagging saving 2 FTEs worth of time.

Stakeholder Management

- Formulated restaurant performance metrics by working with stakeholders across customer, courier and marketplace teams.
- Dealt with stakeholders across city and central teams to provide strategic growth ideas by creating earnings and burn dashboard.
- Worked with Frauds team to highlight the impact of customer, restaurant and courier fraud building monthly frauds dash.

Product Management

- Designed and Operationalized the Promo Code Co-Funding constructs logic to reduce spend by \$40K week on week
- Automated retrieval of partner license information from FSSAI System saving \$200K across Q2 2019
- Defined Gating Rules to ensure 98% compliance across Amazon marketplaces that condensed counterfeit complaints by 14%

Awards and Achievements

- Promoted to Sr. Business Analyst at Uber in 13 months.
- Recognized by Amazon Leadership for defining Gating Rules ensuring 98% compliance.
- Received Bronze Award at Bank of America for developing GRS automation algorithm.

Certifications

- Great Lakes Institute of Management - Post Graduate Program in Data Science and Engineering.
- INSOFE - Machine Learning and Data Science Program held at Uber.

Akhil Birajdar

Experience: 4 Years

Education: B.E Electronics and Telecommunication,
Pimpri Chinchwad College of Engineering,
Pune University

Past Employers: Accenture



Professional Experience

Technology Consulting

- Developed and maintained 10+ production data jobs which involved integrating with forecast data from sales and marketing.
- Employed new management system that integrated 4 inventory jobs with production that reduced annual data capturing costs for forecasting by 27%.
- Assessed scope for energy production data jobs for different regions, identified dependencies, task-level estimates based on service provided such as energy renewables, commercial transmission, & international transmission

IT Operations

- Increased customer resolution Index from 44% to 47% by working with down streams to set filters to avoid getting incorrect source files and special characters/duplicate records in production planning data
- Conducted code reviews of production jobs for bug fixes and worked with upstream and DB teams to quickly resolve common issues such as DB or Informatica repositories down/hung, space issues on the server and late feeds from upstream.

- Worked on performance tuning of long running production planning applications by partitioning source and target data, resulting in improvement of execution time by 50%.

Client Engagement

- Closely interacted with clients to understand the requirement for development of any new production job Informatica Job and made sure of timely resolution of issues raised post development by clients, downstream and upstream.

Awards & Achievements

- Received outperform (OPA) award for "Dream team" at Energy industry vertical.
- Runner up in Pune district level badminton championship.

Certifications

- Certified in Industrial automation training on PLC/SCADA by IETE in 2014.
- Certified in Principal of Financial accounting by IESE business school in 2020.
- Certified in Operation management by Illinois business school in 2020.

Akshay Jata

Experience: 4+ Years

Education: Bachelor of Technology, Instrumentation & control Engineering, Institute of Technical Education & Research, Siksha o Anusandhan University.

Past Employers: Infosys



Professional Experience

Technical Consulting

- Led regional vulnerability management team of 3 cyber-security engineers and analysts to improve operations & processes, resulting in achievement of zero vulnerability across client architecture.
- Achieved 100% adherence to Service and Operation level agreements by automating daily incoming scan and deployment tasks using python script, qualys API and Service Now API, hence reducing manual efforts by 80%.
- Performed complete vulnerability life cycle management from discovery to remediation and verification.
- Documented & updated knowledge base on client sharepoint for published vulnerabilities, detection steps and mitigation analysis including risk rating of the vulnerabilities.

Client Engagement

- Resolved multiple deployment deadline escalations by completing pending deployments by EOD. Led daily stand-up calls and bi-weekly status update meetings as Compliance lead.
- Received client appreciation for cross functional management across teams while upgrading applications' compliance parameters in line with client's requirements and recommendations by co-ordinating and hosting MOU meeting with application vendor and various client teams.

Product Configuration

- Achieved 98% compliance over all servers and databases by configuring qualys policies in line with client's policies, tuning client standards and forming new security controls.

- Configured VDI units (bots) in RPA tool "Automation anywhere" for automating & reducing 50% of the daily redundant work of ticket acknowledgement and assignment on Service Now.

Project Management

- Experienced in conducting KT & training sessions for new project inductees.
- Created root cause analysis reports on unique application issues & documented specific customer queries.

Awards and Achievements

- Received Insta Award in 2017 for client appreciation on taking up responsibility proactively and resolving issues during critical business hours.
- Highlighted as 'Project of the month' in Infosys monthly newsletter for September 2019 for Vulnerability Management. Received Best Team award in 2019.
- Received medal from Pinkathon for active participation as an incident and road safety co-ordinator in 2018 & 2019.
- Class Representative for 2020-2021 batch of MBA in DEM, IIM Udaipur. Resolved multiple issues & topics related to academic & program concerns, especially in the COVID scenario.

Certifications

- Digital Transformation by BCG, Coursera 2020
- Business Mathematics, MBA math 2020
- Certified Vulnerability Management Analyst
- Excel for Business, Macquarie University.

Anirban Maitra

Experience: 6+ Years
Education: B.Tech, CSE - University - JNTUH
Past Employers: Deloitte Consulting India PVT Ltd,
TDS Management Consultant Pvt Ltd



Professional Experience

Technical Consulting

- Led a team of three to migrate client's entire core business data onto new cloud platform.
- Created and implemented database designs and data models. Used Erwin to build conceptual, logical, and physical data models; established a data dictionary, source data analysis, data profiling reports for Payroll Data Mart.
- Automated process to shut down sql data warehouses to save computation costs (20\$/hr) and manual efforts (30 hrs/week) during certain windows of time daily.

Business Analytics

- Designed KPIs for database warehouse operations and estimated efforts required to design and implement technical solutions for business requirements as part of process improvement engagement.
- Used various statistical methods (Multiple Linear Regression) to analyze data and generate useful business reports.
- Created cubes for multidimensional reporting, support and maintenance for new and existing subject areas in EDW, and worked with automation processes for start/stop/refresh workflows.

Project Management

- Coordinated with application owners and 3rd party vendors to assess business requirements for organizational processes, achieve productivity standards and adhere to accuracy standards.
- Built Data Marts for Financial Integration & Reporting, Human Resource, Payroll Data and Enterprise Data Warehouse using Agile/Iterative delivery methodology.

- Lead numerous Enterprise Value Map and Firm initiatives for templates delivery and artifacts utilized in online retail implementation.

Client Management

- Conducted business review meetings with BFSI client's stakeholders (Payroll system, Enterprise Data Warehouse System) for APAC, NAM, EMEA regions to effectively address data related queries.
- Represented Deloitte in technology conferences/events that showcase Deloitte's technology delivery capabilities.

Awards And Achievements

- Deloitte Outstanding Award -Migrated client's core business data onto new cloud platform before predefined time.
- Voted as top 25 Buddies in the Deloitte Onboarding Advisory (Buddy) Program.
- Interview panel member and coordinator at Deloitte Technology Practices.
- Onboarding advisor and coordinator for new hires at Deloitte.
- Semifinalist in an annual business model competition- Empresario organized by Entrepreneurship Cell, IIT Kharagpur in association with International Business Model Competition (IBMC)

Certifications

- Tableau certified by udemy.com in 2020.
- Microsoft Certified Professional (MCP) 70-764, a certification on administrating a SQL Database infrastructure in 2018. Certification number: G772-4802.
- Completed certification from Harvard Certification Program- Harvard Manage Mentor- Business Case Development in 2018.

Arijit Ghosh

Experience: 5+ Years
Education: Bachelor of Technology,
West Bengal University of Technology
Past Employers: PwC India, Cognizant



Professional Experience

Technology Consulting

- Prepared Process Flow Diagrams for software process enhancement using Visio which helped in better understanding for all stakeholders.
- Identified existing test cases of the application belonging to Risk assurance domain which could be automated which in turn reduced effort. Supported in preparation of an automation test suite which reduced effort by 50%.
- Suggested process changes of the system architecture in existing applications of clients which reduced the time
- Prepared Risk Based Testing suite for life insurance contracts which helped in cost reduction by 20 % and effort by 30%.

Client Engagement and Presales

- POC for all testing activities of the project to client. Coordinated with both internal and external testers of the project and provided update to the client in daily scrum.

- Supported Presales activities like providing metrics (estimation of testing, existing tools and technology, resource model etc) to the BD team and reducing their workload which overall helped in increasing productivity
- Conducted Walkthrough sessions with client and new stakeholders on project demo and new added functionalities of the applications.

Awards and Achievements

- Executive Leader Fellowship from Audencia Business school France for Full Time MBA in 2017
- Great India MBA scholarship from University of Stirling and British council in 2017

Certifications

- Digital Transformation from BCG and University of Virginia in May 2019
- Excel Skills for Business from Macquarie University in April 2020
- ISTQB Advance Level Test Manager from Indian Testing board in April 2019
- LOMA 280 from life office management association in October 2015

Deepesh Bhowmik

Experience: 6 Years
Education: B.E. Electrical Engineering,
Bhilai Institute of Technology, Durg.
Past Employers: Wipro, Tech Mahindra



Professional Experience

Technology Consulting

- Led team of 5 offshore developers and quality analysts to improve application response time, fix bugs, design UI for error alerts and develop enhancements based on business rules for multi-platform Payments & Money Transfers module.
- Developed new enhancements to code to improve logging of error alerts based on application areas. Created new Splunk analytics Dashboards to ensure efficient monitoring of Application Health Check process
- Led team of 3 developers that migrated & modernized Client's backend services responsible for School Financing business. This improved application monitoring process & reduced SLA response time from 5 days to 2.5 days.
- Designed customer due diligence portal for client in 6 months. This improved UX of the client's operations team & implemented new features for anti-money laundering checks.
- Worked as system admin for Message Gateway terminal and HP Exstream. Both were Customer Communication Modules responsible for sending emails and SMS messages to end-users.

Agile Project Management

- Gained experience in Agile development methodology & worked in sprint cycles of 2 weeks. Ensured timely delivery of average of 15 functionalities per sprint cycle.

Product Development

- Part of 500+ IT Service delivery account for End-to-End business of a major American Bank. Worked in Payments Function team especially focussing on the client's Money & Wire Transfers Module.

- Redesigned client's Landing Page, improving user experience & reducing customer clarification call traffic by 40%.

Client Engagement & Stakeholder Management

- Gained International experience and upgraded Data Gateway by collaborating with client & 3rd party tool owners in London. The upgrade made it easier for support team to learn and maintain the tool.

Awards & Achievements

- Member of Media & Industry Interaction Cell (MIIC) of IIM Udaipur. Act as institute's voice to outside world by planning marketing campaigns, organize interaction with Industry leaders and assist in the admissions process.
- Awarded "Pat on the Back" award in Tech Mahindra as individual contributor in 2017 for work on customer due diligence project.
- Winner of 2nd prize in Aligarh Muslim University's Inaugural Literary Fest for short story "The Painting" in 2016.
- Worked for student Event Management Group "UNIT-E", regd. under Govt. of Chhattisgarh, in college. Organized "Ad-Diction", a national level Ad Making competition in 2012, attracting 100+ teams from the state.

Certifications

- Python for Everybody Specialization by University of Michigan.
- Excel skills for Business: Essentials by Macquarie University.

Gautam Govindaraj

Experience: 8 Years

Education: BBA, Marketing & Finance,
RA Podar College, affiliated to Mumbai University

Past Employers: Steelcase Inc, Godrej & Boyce



Professional Experience

Product Management

- Led product ownership for products contributing to workplace optimization from concept to go-to-market strategy at Steelcase

Data Analytics

- Monitored performance of sales team (30 members) and business support team through performance metrics – for a revenue of USD 65 Mn
- Led research initiatives for senior leadership team in several functions such as activating sales performance, recruitment, annual business plans and product development
- Designed dashboard to compile and communicate sales performance and resource utilization to leadership team

Strategic Account Management

- Responsible for generating 70% of India revenue, competitive analysis & devised pricing strategy for strategic IT clients
- Managed high-potential, global IT & BFSI accounts. Increased revenues by 30%, from \$3.9M to \$5.07M in 2 years
- Devised account penetration strategies and obtained business from competition accounts, amounting to \$20M

Business Development

- Won project opportunities valued at \$1.4M in a span of 10 months with a high profit margin threshold of 40%

Operations

- Built engg pre-sales & sales support team in 8 months - from recruiting to establishing governance, saving INR 60 lakhs

Awards and Achievements

- Promoted twice in a span of three years, spanning functions of sales, operations and account management
- Awarded top performer among 100 employees, for FY '19, for continual high performance & contribution across profiles
- Awarded for Successful Captive Business in 2014 for first sale of Godrej's technological workstation in India
- Winner of TechAnalytics case competition at IIM Udaipur in July 2020
- Awarded Neo Fund Manager by CETKing Education for an investment case competition

Certifications

- Certified in Python Basics by University of Michigan in 2020
- Certified in statistics through R by IIMU in 2020
- Certified in Digital Transformation by ISB and University of Virginia, Darden School in 2020
- Certified in Business Analytics and Key Account Management by Godrej Learning

Jennifer Dsouza

Experience: 3.5 Years
Education: B.Com (Honours), DAVV, Indore
Past Employers: Sprinklr



Professional Experience

Product Management

- Documented Sprinklr + Pendo integration workflow to create better product experiences for clients using data analytics.
- Created customer retention strategies using product cloud, sentiment analysis, and product demand intelligence.
- Coordinated with all product stakeholders to build the product roadmap and communicate product priorities graphically.

Digital Marketing

- Generated 25 Account-Based Marketing (ABM) briefs with focus on Named Accounts (key prospects) for APAC, US, and EMEA markets working on brands like L'Oreal, McDonald's USA, Chevrolet, BMW, etc., generating Marketing Qualified Leads.
- Built communities of over 1000 prospects, influencers, clients, agencies, & PR practitioners through lead research & profiling
- Tailored strategies for social selling, which included platform enablement through listening to custom dashboards.

Market Research & Pre-Sales

- Delivered 20+ Benchmarking reports with competitive analysis measuring the impact of social media campaigns and key improvement insights based on data for prospects across social touchpoints like Facebook, Twitter, Instagram and, LinkedIn with 10+ org charts.
- Researched + profiled over 4000 accounts per quarter, contributing to sales across the US & EMEA region.
- Consolidated data research for Forbes Influential CMOs list 2017 in collaboration with Sprinklr + Forbes.

Content Creation

- Integrated Research, Review, and Repost of content on Sprinklr Engage - a one-stop destination for blogs, whitepapers, case studies focused Information Technology (IT) news.

Awards And Achievements

- Launched website (food, travel, and lifestyle blog) jenstories.com and achieved 11K+ organic hits (views) and 6K+ visitors over 16 months with 10+ brand collaborations.
- Elected as a core member of Media and Industry Interaction Cell (MiiC) for IIM Udaipur 2020-21 DEM batch.

Certifications

- Certified in Digital Transformation by BCG and the University of Virginia, Darden School Of Business.
- Certified in Market Research, Consumer Behavior, and Positioning by iE Business School.
- Certified in Search Engine Optimization (SEO) by the University of California, Davis.
- Certified in Financial Accounting by IESE Business School.
- Certified in Firm Level Economics: Markets & Allocations by the University of Illinois at Urbana-Champaign.
- Certified in Data Analysis: Business Applications Of Hypothesis Testing And Confidence Interval Estimation by Rice University.
- Certified in Country Level Economics: Macroeconomic Variables & Markets by the University of Illinois at Urbana-Champaign.
- Diploma in Acting, Anupam Kher's Actor Prepares, Mumbai

Nausheen Khan

Experience: 3.5 Years

Education: BE(Hons), CSE,
Laxmi Narain College of Technology, Bhopal

Past Employers: Amdocs



Professional Experience

Technical Consulting

- Super headed team of 20 people from different applications by advocating end to end knowledge of the order process flow, the applications included SKY Database, OGW (Order Gateway), OMX (Order Management express) and billing gateway
- Travelled to Argentina twice for knowledge transfer and execution for go-live production, performed execution successfully with 0 issues in production and solely handled pinpad (physical billing device) for order execution and bill processing

Quality Assurance

- Created ~ 500 test cases from the user stories and thus got them validated with minimum review comments from legacy
- Acquired coverage in order execution increasing occurrence of defects by 20%,thus efficiency of team per iteration
- Executed ~ 30 test cases/day in 2-3 environments in different releases of stipulated timeline, after performing daily sanit

Client Engagement

- Started venture to organize unique food meetups hosted by authentic traditional chefs who hailed from various state
- Marketed idea through conventional and digital medium like Instagram to attract foodies and migratory population

- Collaborated with Tape a Tale, conducted food & story events for Instagram shootouts, received approximately 1000 views
- Used feedback to design ice breakers like 1 word games, food quiz & adjective introduction of customers during meet-ups

Awards and Achievements

- Earned viewership of 10 Million plus on Facebook page of buddy bits in storytelling on the topic of unity & integrity of the nation. Appreciated globally with 7K comments & 300K likes. Shared by buddybits, scoopwhoop, storypik
- Generated > 200 leads for home-chefs from social media, food festivals, events and fair and thus acquired more than 20 chefs by conducting stringent test & training on kitchen hygiene and consumer taste preferences and behaviours
- Elected as representative to handle varied student issues for Council of Student Affairs- DEM Batch, IIM Udaipur (2020)

Certifications

- Certification on Digital transformation course by BCG in partnership with University of Virginia
- Certification on Storytelling and influencing: Communicate with impact by Macquarie University

Navonil Chatterjee

Experience: 6.5 Years
Education: Bachelor of Technology,
West Bengal University of Technology
Past Employers: Genpact, Teksystems



Professional Experience

Technology Consulting

- Analysed and prepared various worksheets relating to forecast consumption for Business users and clients. Automated business reports related with point of sales and inventory data and saved computation costs & efforts by 50%.
- Created numerous workflows and integration interfaces to pull sales related data into Demantra Worksheets and database.
- Automated entire report processing system for the client to save computation and business costs by 60%.
- Worked on retail signal repository to analyse and bring clients point of sales and inventory data into the system.
- Prioritized all the production related issues using Atlassian JIRA ticketing system. Created Oracle Service requests for unknown critical issues which can impact business performance.

Analytics

- Analysed and prepared various worksheets relating to forecast consumption for Business users and clients. Automated business reports related with point of sales and inventory data and saved computation costs & efforts by 50%.
- Worked on retail signal repository to analyse and bring clients point of sales and inventory data into the system.

Project Management

- Led a team of 3 offshore developers to implement forecasting solution and migrate client's data to Oracle Cloud.
- Led a team of 5 offshore developers to implement forecasting solution for client, fix critical issues.
- Initiated numerous training programs on Oracle Demantra (Demand Planning and Forecasting).

Client Engagement

- Actively involved in designing and implementing forecasting solution for GE Power with relevant stakeholders-Business Owners, Product Managers, and users.
- Daily interaction with client through status review calls in order to implement feasible forecasting solution for business.

Awards and Achievements

- Awarded "Distinguished Performer of the Quarter" – 2016 for Sony Playstation for client satisfaction and strengthening client-customer relationship
- Received Best Team for outstanding contribution as a team in implementing forecasting solutions for client.

Certifications

- Business Mathematics, MBA math 2020
- Certified in E-Business Suite, 2018

Radhika Gupta

Experience: 8 Years

Education: Bachelors of Engineering, Information Technology

Past Employers: Deutsche Bank Group, Springer Nature Technology and Publishing Solutions, ISC Software Pvt Ltd, Atos Syntel



Professional Experience

Product Management

Enterprise Risk Management Domain

- Prioritized product backlog using JIRA for application features that reduced wait time for finance data by 50%. Finance data was an input for Stress Testing application (STARS) to consolidate the stress impacts.
- Prepared user stories to enhance Multi Year Stress Testing time horizon from 3 to 5 years to increase coverage of risk parameters in line with reporting framework
- Identified test cases for critical functionalities like data consistency checks, Multi and Intra Year Stress Testing based features & UX features to increase automation test suite coverage to 70%, reducing regression testing time by 50% per release.

Publishing Domain

- Closely worked with end-users to determine pain areas in manual copy-editing and derived grammatical and classification rules to be developed for automation engines for author and affiliation element classification. The engine reduced the normalization time from 40 mins to 3 mins per user.
- Tailored product backlog for automation tool based on Machine learning based to facilitate copy-editing of scientific research manuscripts automation tool. The model applied CRF and Random Forest algorithms for classification.

Technical Consulting

Cards & Payments Domain

- Extensive experience on defining requirement specifications for new banking products like Multi-Currency Prepaid Card, Travel Cards, Virtual Cards, Supplementary Cards
- Defined feature requirements for banking applications such as Stock Management, User Security Management
- Catered to defining regulatory features such as Velocity Limit Management, Fraud Rules Implementation

Client Engagement

- Worked in SAFe Agile configuration – actively involved in Program Increment planning in every 10 weeks with all the relevant stakeholders – Business owners, Product Manager, Release Train Engineer and feature teams
- Participated in collocations and travelled to Heidelberg, Germany for automated data classification and conversion roadmap planning with the business owners

Awards and Achievements

- Presented with STAR of the Month award for the contribution done in Normalization Automation project in SNTPS

Certifications

- Certified SAFe 4 PO/PM by Scaled Agile, Dec 2019
- Completed certifications on Statistics Foundations by LinkedIn Learning, 2020
- Completed Certification on Digital Transformation by BCG and University of Virginia, 2020

Roshan Jaiswal

Experience: 4+ Years

Education: B.Tech, Electronics and Communication Engineering,
Neotia Institute of Technology, Management and Science

Past Employers: Infosys



Professional Experience

Presales

- Led team of 6 members in conceptualizing and developing applications on niche technologies such as Blockchain, IoT, AWS for SYSCO Foods. The application built was present in SYSCO's innovation week in the US and won the best innovation award.
- Estimated efforts for enhancements such as adding new brands in Fossil E-commerce, automating ticket creation in Service Now, migrating 37 applications from windows server to Linux for Fossil.

Technology Consulting

- Performed root-cause analysis of priority 1 payment issue in the production environment on ecommerce site of Fossil during peak season (during Christmas) as Technology Analyst & provided quick resolution by collaborating with cross functional teams.
- Created scripts to monitor any errors faced during job executions & generate an incident whenever an error occurred in Product Information Management (PIM) application for Fossil and improved efficiency of the application by >30%.

- Automated process of manually starting and stopping services in numerous servers in an application Digital Asset Management (DAM) for Fossil and decreased daily activities performance time by > 50%.
- Automated disk clearance process in APTOS-Point of Sales (POS) application for Fossil by creating a VB script and decreased the incident count by 30%.

Project Management

- Collected data for employees interested in moving to digital, created a plan for team members and coordinated between HR and employees to make sure the plan is being followed. 25 employees successfully completed the transition.

Awards and Achievements

- Awarded 'Insta Award' for individual contribution in Fossil project in November 2019.

Certifications

- Certified in Digital Transformation by University of Virginia, 2020
- Certified in Excel Skills for Business Essentials and Intermediate I by Macquarie University, 2020
- Certified AWS Practitioner by Infosys, 2018

Shantanu Dudhat

Experience: 3+ Years

Education: B.E. Electronics and Telecommunications,
PRMIT & R (Amravati University)

Past Employers: Virtusa



Professional Experience

Project Management

- Tracked project management tasks for deploying stakeholders change request about loans product transactions using JIRA
- SPOC for resources at offshore location & responsible for seamless communication ensuring 100% availability of support
- Organized & contributed in sessions on BFSI products (Loans, risk analysis) and investments such as mutual funds, stocks.
- Volunteered in internal Virtusa Polaris 'Talk-IT-OUT' session, focuses on intra project knowledge transfer, 2018-2020

Technical Consulting

- Part of Data migration team where crafted scripts using python and excel for saving time of each resource, resulted 40% lesser issues on production
- Compared monthly & quarterly plans for loans data migration, recommended continuous monthly migration over quarterly process using agile thinking

- Verified transaction cost of \$10B & helped company to reduce risk weighted assets using rating by US credit agencies

Client Engagement

- Posted at client location for 5 months to understand project requirements. Involved in client updates & financial data analysing requests
- Received 'Dream' Team Award in Q3 FY 2018 for consistent delivery score more than 97% for 3 quarters

Awards and Achievements

- 'Stellar Award' for best performer of Q3 2018 among 1400 candidates

Certifications

- Digital Transformation by BCG (2020)
- Blockchain by INSEAD (2020)
- Intro to Corporate Finance by CFI(2020)
- A1 German Certificate by Goethe Germany (2019)
- Industry 4.0 by TATA Steel (2020)

Uttara Krishnakumar

Experience: 3.5 Years

Education: BA (Hons) Creative Industry Management,
University of Essex, (NAFA Singapore)

Past Employers: Kinesis Tennis Academy, Mystic Workshop Films
(NIVE), Lourd Vijay's Dance Studio



Professional Experience

Project Management and Operations

- Led team of 30+ technical operators & production staff for Music Video shoot that resulted in 2 Film Festival nominations
- Pioneered implementation of time-based project management checks & tools leading to successful and timely delivery & efficient documentation for internal strategy audits
- Proposed online distribution strategy for products based on genre, platform & market leading to submission and subsequent nomination of one film to multiple global film festivals
- Interviewed 30+ clients to identify issues in quantity & frequency of classes scheduled, presence across the city & increasing payment modes

Stakeholder Management

- Coordinated with local authorities like Archaeological Survey of India to procure relevant location permissions for shooting, leading to timely execution of multiple outdoor film shoots
- Coordinated with 10 dancers to achieve goal of variety of 8+ genres of classes and events scheduled throughout the year

Customer Engagement

- Developed regular schedule with clear incentives & communicated with clients increasing contact hours on court by 10%
- Managed logistics & execution of tournaments for 40+ participants in 6 categories increasing customer involvement by 20%
- Improved overall student performance rankings by 15% through regular evaluations & creating on-court assessments.

Digital Marketing

- Created digital campaigns for tournaments & events and at-home-training drills to increase engagement of younger students
- Coordinated improvements to the website by updating articles and modifying user interface to eliminate outdated content

Awards and Achievements

- Awarded the Lee Foundation Entry Scholarship of SG\$ 4000 in 2012
- Competed in National Level Tennis Competitions (All India Tennis Association)

Certifications

- Internationally Certified Tennis Coach: 'Professional' Rank (US Professional Tennis Registry)

Venkatesh Kumar Videla

Experience: 4 Years
Education: B.Tech, JNTU Kakinada
Past Employers: TATA Consultancy Services



Professional Experience

Project Management

- Led delivery of US bank's Internal user application with latest updates of using Quick Response code for safe pass application user token download that helps in user authentication, to help to reduce token generation time by 30%.
- Appreciated by client for reducing CCMS, safepass and EAT applications release window by 65% by automating test cases.
- Led team of 35 people, performed tasks including documentation and all aspects of UI testing.

Product Management

- Spearheaded team to research ADA (American with Disability Act) compliance and add this to existing user interface, a light weight and user action responsive framework which makes the framework more user friendly.
- Part of team that implemented block chain technology in an enterprise application called OAuth 2.0 ensuring greater security for allocating access to user.

People Management

- Responsible for resource allocation for 6 internal teams to ensure no work is halted, resulting in 20% increase in productivity.

Client Engagement

- Part of team led by delivery manager to engage with clients for getting 2 new projects for Hyderabad team in the area of user authentication & certificate generation new projects to Hyderabad.

Awards and Achievements

- Tripartite award for completing three educational tracks in a year from District 98, Toastmasters International, 2019.
- Received Advanced Leadership Bronze Award and Competent Communicator Award from Toastmasters International, 2019.
- Served as President of TCS Maitree Synergy Park Toastmasters Club, Hyderabad, and won Diamond club award, 2019.
- Co-ordinated Program quality team for Toastmasters Division & District conferences 2018, ensuring smooth execution of agenda for 3 days.
- Mentoring people regarding career path resulting in admissions into IIM Calcutta & IIM Kashipur, 2020

Certifications

- Coursera certified Fin-tech Foundation and overview from The Hong Kong University of Science and Technology, 2020.
- Coursera certified Design Thinking for the Greater Good: Innovation in the Social Sector from University of Virginia, 2020.
- Coursera certified Digital Product Management: Modern Fundamentals from University of Virginia, 2020.
- Coursera certified Digital Transformation from BCG, 2020.
- Coursera certified Excel Skills for Business: Intermediate I from Macquarie University, 2020.
- Coursera certified Market Research and Consumer Behaviour from IE Business School, 2020.

Recruitment Process

IIMU's Corporate Relations Team of dedicated professionals oversees the recruitment process. Under their supervision, the Student Corporate Relations Committee facilitates all interactions with the companies. A Relationship Manager is appointed to be the key point of contact with each company.

We encourage companies to conduct their presentations and interviews in person on campus. When this is not practical, Skype, video-conferencing and telephonic facilities are available.

Final Placements

Recruitment starting in November

▶ Pre-placement Presentations

Companies have the option of using a pre-placement presentation to give students information about their business, vision, work culture and the roles and opportunities available, followed by a Q&A session.

▶ Placement Process

Interested students apply to the company and submit their resumes through the Student Corporate Relations Committee. The selection process generally consists of resume-based shortlisting and one or more rounds of personal interviews. Offers, including details of role, location, compensation

and other relevant terms and conditions, must be conveyed to the candidate through the Student Corporate Relations Committee. The placement process is governed by the Institute's placement rules.

▶ Post-placement Process

Once a company has made an offer as part of the campus placement process, a candidate is bound to accept/reject the offer within a stipulated time frame. When a candidate accepts an offer, he/she automatically opts out of the placement process and ceases to be part of the pool of candidates available to companies.

The candidates are made the offer conditional on their successful completion of the course. The HR managers at the respective companies then take over to guide candidates through the induction and joining process.

Corporate
Partners Include:





www.iimu.ac.in

IIMU Corporate Relations Team

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IIMU

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Indian Institute of Management Udaipur