



One Year MBA - GSCM

12 month program in
Global Supply Chain Management
for experienced professionals
with an option for Dual Degree

Leaders in Global SCM



+

PURDUE
KRANNERT
SCHOOL OF MANAGEMENT

भारतीय प्रबंधन संस्थान उदयपुर
Indian Institute of Management Udaipur

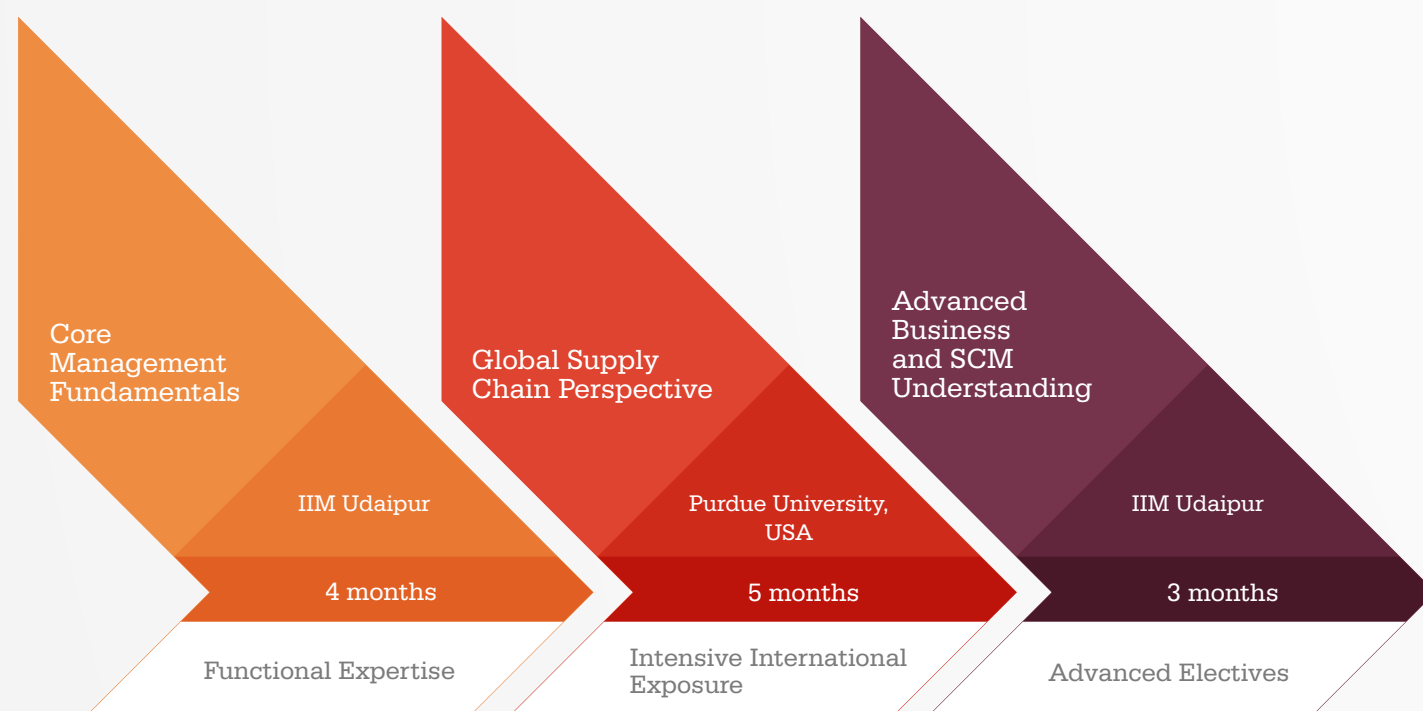
A solid foundation in
Management Fundamentals +
an intensive specialization in
Global Supply Chain Management

One Year MBA - GSCM (formerly known as PGPX) was established in 2013 for professionals with more than three years of experience. This unique program allows students to customize it to suit their needs by choosing the option of pursuing a dual degree.

Option 1 offers one entire semester at Purdue University in the United States with a focus on global supply chain perspectives. Option 2 takes place entirely in India with a two-week international component abroad.

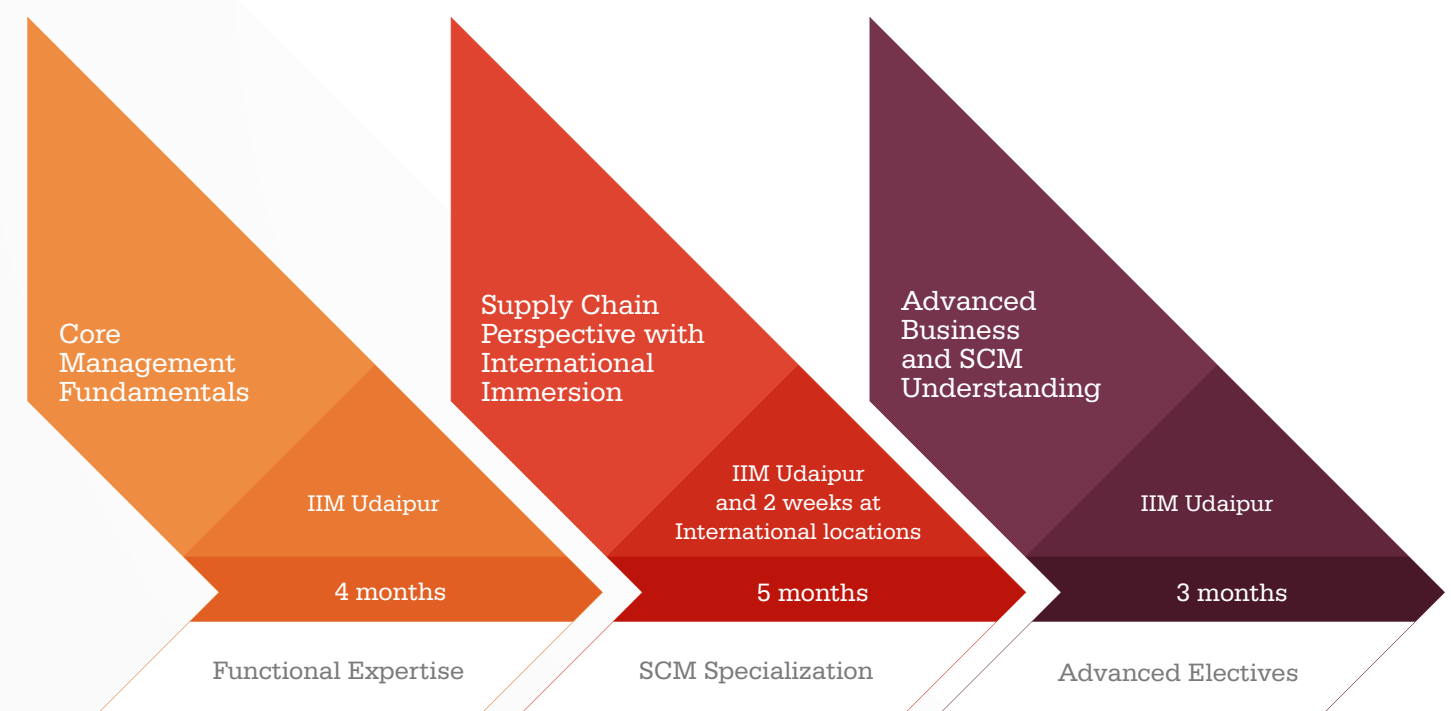
► Option 1- Dual Degree

- MBA - GSCM from IIM Udaipur
- MS from Purdue University



► Option 2

- MBA - GSCM from IIM Udaipur



► Message from the Director

At IIM Udaipur we strive to ensure that innovation and excellence are part of everything we do. That was our motivation in creating the **One Year MBA - GSCM, a 12-month full-time program for experienced professionals focused on Global Supply Chain Management.**

With increasing globalization, businesses now work without boundaries. Their field of operations is shifting from local markets to global markets. As a result, supply chain is not just an operating division within firms but has become a real source of competitive advantage. With the objective of developing the business leaders of tomorrow in the field of Global Supply Chain Management, IIMU has designed this unique program that builds on the core strengths of operations, supply chain management and business analytics.

Janat Shah
Director, IIM Udaipur

This program equips students with the skills to deal with complex supply chains spanning multiple nations around the globe. Students have the option to pursue the program in India at IIM Udaipur or an option with a full semester at Purdue University to gain a global supply chain perspective.

IIMU's GSCM program demands equal academic rigour and uses the same grading criteria as a two year MBA. It is uniquely conceived to ensure students acquire the business tools, global mindset and interpersonal skills they will need as they pursue their professional career.



IIM Udaipur A Dynamic Learning Environment

The Indian Institutes of Management (IIMs) were created by the Indian Government with the aim of identifying the brightest student talent available and creating a pool of elite managers to lead the various sectors of the Indian economy. Over the course of more than fifty years, IIMs have become recognized as premier management institutions, comparable to the best in the world for teaching, research and interaction with industry.

IIM Udaipur was established in 2011. It is located in a campus of 300 acres in the Balicha area of Udaipur.

IIMU aims to set a new benchmark in the field of management education by combining excellence in both teaching and research. The Institute strives to make a real difference to the region, forging strong relationships with local NGOs and government and working closely with industry on live projects, internships, guest lectures, faculty research and many events throughout the academic year.

According to the National Institutional Ranking Framework (NIRF), IIMU is consistently ranked among the top Indian B-schools and first among the second generation IIMs. It is also consistently ranked among the top five schools in India for research in the field of management according to the methodology used by UT Dallas which tracks publications in the leading global journals. IIMU is also the youngest institution in the country to receive accreditation from AACSB.

At IIMU, we challenge our students to expand their knowledge and their intellectual horizons so they emerge transformed and prepared to have an impact on the world of business and society at large.

Purdue University Our World-renowned Partner

- ▶ Founded in 1869
- ▶ Ranked among top 5 public universities in the USA
- ▶ 16% foreign students among the total student population of ~ 72,000
- ▶ Krannert School of Management founded in 1958
- ▶ Supply Chain Management Logistics program ranked 12th in the USA



Course Curriculum

Module 1 IIM Udaipur

- Accounting for Managers
- Business Statistics & Data Mining/Statistics and Analytics
- Economics for Managers
- Finance
- IT for SCM
- Managerial Oral Communication
- Marketing Management
- Operations Management
- Organizational Behaviour
- Spreadsheet Modeling & Operations Research
- Supply Chain Management
- Written Managerial Communication



Module 2

Option 1 - Dual Degree Purdue University, USA

- Global Supply Chain Management
- Logistics Management
- Strategic Sourcing and Procurement

3 Electives to choose from courses including:

- Advanced Business Analytics
- Data Mining
- Developing a Global Business Strategy
- Management Information Systems
- Management of Healthcare Operations
- Management of Organizational Data
- Management of Service Operations
- Manufacturing Planning and Control
- Manufacturing Strategy
- Optimization Modeling with Spreadsheets
- Project Management
- Six Sigma & Quality Management
- Spreadsheet Modeling and Simulation
- Sustainable Operations



Module 2

Option 2 IIM Udaipur

- Global Supply Chain Management
- International Immersion
- Logistics
- Strategic Sourcing and Procurement

Electives to choose from a range of courses.



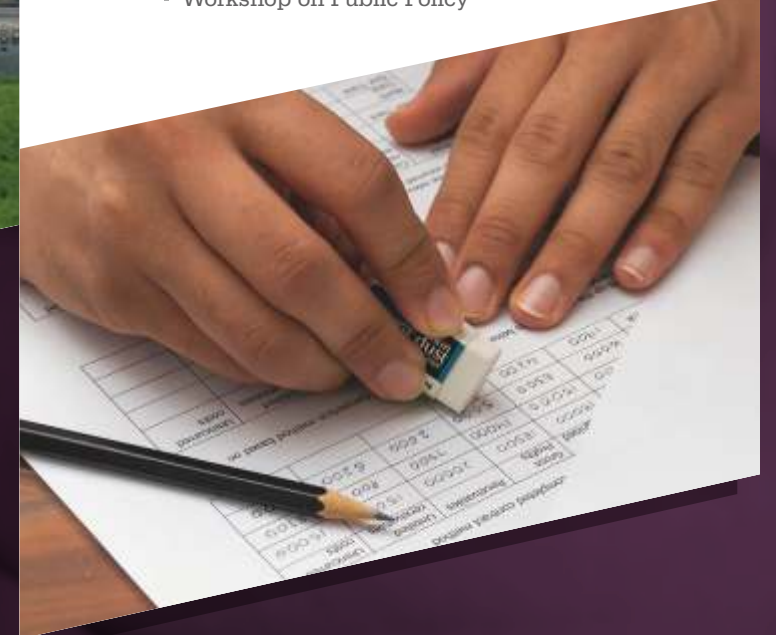
Module 3

IIM Udaipur

- Course of Independent Study (A research project of the student's choice in the SCM domain supervised by IIMU faculty, with a workload equivalent to two courses)

3 Electives to choose from courses including:

- Advertising Management
- Alignment in Marketing
- Big Data Using Hadoop and Python
- Business Relationships and Networks
- Capstone Exercise
- Communication Skills for Leadership and Team Excellence
- Data Warehousing & Visualization
- Digital Marketing
- Digital Projects
- ERP Systems: Technology Planning & Implementation
- Financial Analytics
- Financial Time Series with R
- Fixed Income Securities
- General Commercial Knowledge
- Industry & Competitor Analysis
- Integrated Marketing Communication
- International Finance
- International Negotiations Skills
- Operational Excellence
- Strategic Marketing for Innovation Tech. Business
- Workshop on Public Policy



Key Elements that drive the GSCM program

This unique program allows students to customize it to suit their needs by choosing the option of pursuing a dual degree.

Option 1 offers one entire semester at Purdue University in the United States with a focus on global supply chain perspectives. Option 2 takes place entirely in India with a two-week international component abroad.

Industry Best Practices

The curriculum provides a solid grounding in the essential business disciplines, a concentration in Global Supply Chain Management, and an opportunity for students to select electives to align with their career goals and personal interests. The program encourages students to relate academic theory to real-world practice and to collaborate with corporate partners in and out of the lecture hall throughout the entire 12 months.

Peer Learning

The program builds on the extensive work experience of the students. In the classroom, IIMU uses a case-based learning approach. The case method brings real life into the classroom and encourages students to participate actively in their own learning. The case method is complemented by seminars, simulation games, role-playing, guest lectures and multiple group exercises. Group activities range from working on group assignments and case presentations to working on live industry projects. Study groups are composed of students from diverse academic, cultural and professional backgrounds ensuring that many perspectives of looking at a particular task or problem are brought to the table.

This kind of group work helps the students to probe into each other's assumptions and hypotheses, engage in horizontal learning and critical thinking and learn how to build consensus and recommendations for action. For each concept and theory covered in class, there is an attempt to incorporate an immersive learning experience outside the class. Students are challenged to adapt, negotiate and problem-solve while developing their interpersonal and communication skills.

Analytics

Technology has placed torrents of data in the hands of managers making Analytics indispensable in decision making. IIMU has made significant investments into building the analytical capabilities of students by developing infrastructure (our state-of-the-art Bloomberg and Analytics Lab) and introducing innovatively designed courses.

Mentorship

The Professional Mentorship Program provides students with an opportunity to benefit from frequent interaction with seasoned Supply Chain professionals from top drawer companies across geographies. These mentors regularly connect with the students to explore the supply chain management domain more deeply from a practitioner's perspective.

A Global Perspective

IIMU strongly believes that leaders are best developed in a multicultural environment. Many of IIMU's faculty have earned their research credentials from top schools across India, North America and Europe.

Students pursuing the program in India have a two-week International Business in Practice (IBP) component which allows students to work for two weeks on a live business problem in a company in another South Asian country or the Middle East.

Students who choose to pursue Dual Degree spend a full semester of five months at Purdue University where they have access to world-class faculty and facilities and the chance to learn and work with students from all parts of the world.

The international exposure increases their understanding of the impact of cultural values and local laws and widens their personal and intellectual horizons.

High Achievers

IIMU students are making their mark in global competitions – right up with the very best in the world.

- IIM Udaipur students consistently rank on the Dean's list and the academic honors list at Purdue University.
- Among the top 6 teams from 80 teams across the globe for the finals of the Indo-US Business Conference – C.K. Prahalad Business Case Competition 2013, University of Michigan.
- Finalists in several supply chain related B-school case competitions organised by elite institutions including IIM Calcutta, IIM Shillong, IIT Bombay, IIT Kharagpur, and Great Lakes Chennai.
- A team of four students took second place in the Operations Simulation Case Competition organized by the Krannert operations club at Purdue.

Selected Profiles of Alumni

Sector	Representative Firms	Representative Positions
E-Commerce	<ul style="list-style-type: none">AmazonFlipkartUdaan	<ul style="list-style-type: none">Inbound Operations Manager, Senior Program ManagerSenior Manager, Category Manager, Product ManagerCluster Head, Merchandising Manager
Manufacturing	<ul style="list-style-type: none">Britannia IndustriesCumminsJohnson & JohnsonKraft HeinzMahindraMichelinTesla	<ul style="list-style-type: none">Logisitics & Customer Service ManagerExecutive Manager- SourcingBusiness Analyst- SCMManagerManager- Demand Planning, Manager- Supply Chain PlanningManager- Supply PlanningSupply Planning Manager
Consulting	<ul style="list-style-type: none">Accenture StrategyCognizantE&Y	<ul style="list-style-type: none">Management Consultant, Strategy ConsultantManager- Operational Excellence,Senior Consultant- Supply Chain
IT & Hardware	<ul style="list-style-type: none">DellHCLIBM	<ul style="list-style-type: none">Senior Business AdvisorStrategic Account PartnerStrategic Sourcing Buyer
Retail	<ul style="list-style-type: none">Future GroupReliance RetailTata Trent	<ul style="list-style-type: none">Deputy Manager- Contract LogisiticsManager, Manager- Consumer Supply ChainSupply Chain Management
Pharma	<ul style="list-style-type: none">BioconEmcure PharmaceuticalsSun Pharma	<ul style="list-style-type: none">Deputy Manager- SCM FormulationsSenior Manager- SCM, Senior Manager- Operational ExcellenceSenior Manager- Strategy & Analytics
Logisitcs	<ul style="list-style-type: none">Maersk	<ul style="list-style-type: none">Head- Customer Service

Infrastructure

IIM Udaipur campus occupies 300 acres in Balicha about 8 km from the centre of Udaipur. The campus has state of the art classrooms and WIFI. Students are provided with air-conditioned single room accommodation. The campus has a fully equipped gym and other recreational facilities.

The financial markets lab at IIMU features 12 terminals with subscriptions to Bloomberg's suite of financial market information and analysis tools. The lab is open 24/7 and also provides a remote user facility.

The master plan for IIM Udaipur's campus has been awarded GRIHA's 5 Star LD rating which is the highest level of rating for large developments. The architecture has been designed to minimize energy consumption. In addition to conserving power and water, the campus has been planned to be a zero-waste facility.



Recruitment Process

Some of the biggest names in industry have been part of IIMU's Global Supply Chain Management Program.



Final Placements

(Starting November/December)

Pre-placement Presentations

Companies have the option of using a pre-placement presentation to give students information about their business, vision, work culture and the roles and opportunities available, followed by a Q &A session.

Placement Process

Interested students apply to the company and submit their resumes through the Student Corporate Relations Committee. The selection process generally consists of resume-based shortlisting and one or more rounds of personal interviews. Offers, including details of the role, location, compensation and other relevant terms and conditions, must be conveyed to the candidate through the Student Corporate Relations Committee. The placement process is governed by the placement rules which are drawn up at the beginning of the academic year.

Post-placement Process

Once a company has made an offer as part of the campus placement process, a candidate is bound to accept/reject the offer within a stipulated timeframe. When a candidate accepts an offer, he/she automatically opt out of the placement process and ceases to be part of the pool of candidates available to companies.

The candidates are made the offer conditional on their successful completion of the course. The HR managers at the respective companies then take over to guide candidates through the induction and joining process.

Admissions Process

Eligibility Criteria

- Candidates with a minimum of 10+2 years of school education and a minimum of 3 years of university education with a Bachelor's degree or equivalent in any discipline.
- The GMAT/GRE score is the standardized test score for the program; any candidate with a valid GMAT/GRE score can apply.
- Relevant work experience of a minimum of 36 months.

Students applying for the Dual degree program must have 4 years of university education and are required to submit proof of English language proficiency. Applicants must submit one Language Assessment Test for admission to Purdue University. Students can choose from the Test of English as a Foreign Language (TOEFL) and International English Language Testing System (IELTS).

The admission process and fee structure vary for One Year MBA - GSCM and One Year MBA - GSCM Dual Degree. More details regarding admissions and fee structure can be found on IIMU's website - iimu.ac.in





www.iimu.ac.in

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