

 **Post-
Graduate
Diploma
in Business
Administration
for Working
Executives**

(Online classes
with On-campus
Modules)

Batch 2022-24

Starting
June 4, 2022

—
A multi-dimensional
**transformational
experience**
—



IIMU

भारतीय प्रबंध संस्थान उदयपुर
Indian Institute of Management Udaipur

The 'U' Advantage

Listed in the QS MIM World University Rankings 2022 for the third consecutive year

Among only three IIMs in FT Global MIM Rankings 2021 for the third consecutive year

Consistently ranked in the top 5 management schools in research in India, according to the methodology used by UT Dallas

Alumni working in 15+ countries globally

05 Centers of Excellence

100+ Corporate Partners

40+ Permanent Faculty

AACSB Accredited





Message from the Director

IIM Udaipur is one of the fastest-growing management schools in the country. We are committed to nurturing business leaders who will power their organizations in emerging economies. Structured around career-advancement, leadership and strategy, the Post Graduate Diploma in Business Administration for Working Executives provides a well-rounded exposure to business management.

IIM Udaipur is well on its way to take its place among the world class management schools. For three consecutive years, IIMU has featured in the prestigious Masters in Management (MIM) QS World University rankings. Likewise, for the third consecutive year, IIMU featured in the top 100 Masters in Management programs globally by the prestigious Financial Times (F'T) MIM rankings.

We have benefited from the impressive legacy built by IIMs and are proud of breaking new grounds by focusing on world-class research, forging strong bonds with our corporate partners, and providing a transformational experience to our program participants.

Janat Shah
Director, IIM Udaipur



A Multi-Dimensional Transformational Experience

IIM Udaipur's post-graduate diploma program delivered in a blended mode combining online and on-campus modules enables professionals, including those currently employed, to enhance their performance and careers by building a solid foundation and deep understanding of business management.

Delivered on Saturdays and Sundays in an online mode by world-class faculty, the twenty four-month program can be very conveniently attended from anywhere.

Course Curriculum*

Term I

▶ Courses

Financial Statement Analysis
Individual and Group Dynamics
Managerial Oral Communication
Written Managerial Communication
Microeconomics for Managers
Spreadsheet Modelling
Statistics and Data Mining - I

Term II

▶ Courses

Digital Technologies for Managers
Marketing Management
Operations Research
Statistics and Data Mining - II
Corporate Finance - I
Cost Management
Macroeconomics for Managers

*subject to change

Term III

▶ Courses

Strategic Digital Transformation
Operations Management
Organizational Dynamics
Design Thinking
Legal Aspects of Business
Corporate Finance - II
Business Ethics
Elective – I

Term IV

▶ Courses

Human Resource Management
Strategic Management
Advanced Analytics
Project Management
Leadership
Elective – II
Elective – III
Capstone

Choice of Elective Courses

- ▶ Three courses can be chosen by the batch out of the six courses listed below:

▶ Courses

Supply Chain Management
Business Forecasting
Negotiations
Corporate Social Responsibility
Entrepreneurship
B2B Marketing



Pedagogy

The program is designed to create a solid foundation in management fundamentals and provides an opportunity to choose elective courses. Since it is an online program where classes are held only on weekends, participants get an opportunity to apply or relate their academic learning to real-world environment during the week. In the classroom sessions, IIMU uses, among others, a case-based learning approach. The case method brings real life into the class -room and encourages participants to actively engage in their own learning. The case method is complemented by seminars, simulations, games, role-plays, guest lectures and group exercises. Participants are challenged to adapt, negotiate, and problem-solve while developing their interpersonal and communication skills.

► **Communication Skills Program 'Edge'**

Under the flagship 'Edge' program, IIMU provides support to improve speaking proficiency of the participants by helping them in identifying key areas to work on. The primary objective of the program is to build communication skills of the participants and give them confidence to grow professionally. The program helps participants in improving their articulation, so that they can communicate effectively with peers and succeed in managerial roles.

► **I'M Unique Program under 'Unnati'**

I'M Unique is a one-to-one coaching program designed to help participants discover their unique self with unique purpose, vision, and goals. The key objective of the program is to help understand self, identify the core purpose, and chart out a meaningful career pathway, which can enable oneself to have a competitive edge.



Admission and Completion of the Program

Eligibility

- Minimum of 10+2 years of school education and 3 years of university education with a Bachelor degree or equivalent in any discipline.
- Minimum three years of full-time post qualification experience as on March 31, 2022
- Valid GMAT score, or valid GRE score, or CAT scores of tests taken in 2018 or later, or score of the admission test to be conducted by IIMU. IIMU will hold an online test on January 30, 2022 (Sunday).

Admission Process

- The admission process is completed in the following steps:
- Interested candidates must fill in the online application form.
- Candidates who get shortlisted will be called for a personal interview.
- An offer of admission is made on the basis of the candidate's overall academic profile, work experience, score in GMAT/GRE/CAT/IIMU test and performance in the personal interview.

Course Duration

- 24 months (Approx.)
- Classes will be held online on Saturdays and Sundays (typically 6 sessions per weekend, where each session is of 90 minutes)

Completion of the Program

Upon successfully meeting all requirements of the program, including those with regard to the examinations, participants will be awarded a **Post Graduate Diploma in Business Administration for Working Executives** by IIM Udaipur. They will also be given the status of Alumni of IIM Udaipur.

Program Venue, Start Date, and End date

The program will commence on June 4, 2022. Participants are expected to arrive IIMU campus on June 3, 2022, to attend the inauguration and the first on-campus module. The on-campus module will end on June 11, 2022. The participants can leave campus anytime on June 12, 2022. Subsequently, classes will be held in an online mode. Another on-campus module of one week will be held close to the end of the program in June 2024.

Placement/ Career Support

Please note that Placement /Career services is not provided by the IIMU.

Note: Any dispute concerning admissions in this program would be subject to the jurisdiction of the competent courts within the territorial jurisdiction of the city of Udaipur.

Program Fees and Financing

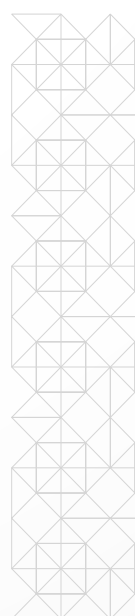
Batch 2022-24

(Figures in Indian Rupees)

Application	Candidates admitted in Cycle 1	Candidates admitted in Cycle 2	Candidates admitted in Cycle 3	Candidates admitted in Cycle 4
Commitment Fees (Non-refundable)	50,000	50,000	50,000	50,000
(Payable by)	Date mentioned in the letter of offer	Date mentioned in the letter of offer	Date mentioned in the letter of offer	Date mentioned in the letter of offer
First Instalment	2,00,000	2,00,000	2,00,000	2,00,000
(Payable by)	December 31, 2021	February 15, 2022	March 31, 2022	May 25, 2022
Second Instalment	2,50,000	2,50,000	2,50,000	2,50,000
(Payable by)	December 01, 2022	December 01, 2022	December 01, 2022	December 01, 2022
Third Instalment	2,50,000	2,50,000	2,50,000	2,50,000
(Payable by)	June 01, 2023	June 01, 2023	June 01, 2023	June 01, 2023
Fourth Instalment	2,50,000	2,50,000	2,50,000	2,50,000
(Payable by)	December 01, 2023	December 01, 2023	December 01, 2023	December 01, 2023
Total	10,00,000	10,00,000	10,00,000	10,00,000

Notes:

- The commitment fee of Rs. 50,000 is non-refundable.
- The fees above include tuition fees, living expenses during on-campus modules, program materials, program kit, and virtual library access.
- Living expenses shall cover expenses towards food and hostel room charges during on campus modules.
- Goods and Services Tax (GST) is not applicable to the program



Admission Cycle

Important Dates

Application	Cycle 1	Cycle 2	Cycle 3	Cycle 4
Eligible admission tests	GMAT/ GRE/CAT/ IIMU	GMAT/ GRE/CAT/ IIMU	GMAT/ GRE/CAT/ IIMU	GMAT/ GRE/CAT/ IIMU
Online application starts	October 15, 2021	November 16, 2021	January 01, 2022	March 01, 2022
Online application ends	November 15, 2021	December 31, 2021	February 28, 2022	April 30, 2022
Announcement of results	November 30, 2021	January 15, 2022	March 20, 2022	May 15, 2022
Program inauguration at IIMU	Saturday, June 04, 2022			

Application fee: Rs. 1,000 (Non-refundable)

Note:

1. Candidates who have a valid GMAT/GRE/CAT score do not need to appear in the IIMU test.
2. All other candidates need to appear for an IIMU test.
3. Candidates appearing in IIMU test can apply in any of the four Admission Cycles.
4. IIMU test will be held on January 30, 2022 (Sunday).
5. This test will be held in an online mode and can be attended from anywhere (no travel to an exam centre is necessary).
6. The results of the candidates, who will appear in the IIMU test, will be announced within two weeks of the test.


Details of the IIMU Admission Test

The online examination will comprise the following objective type multiple choice tests as stated below:

Serial No.	Name of the Test	No. of Questions	Max. Marks	Duration
01	Verbal Ability and Reading Comprehension	40	40	40 minutes
02	Logical Reasoning	40	40	40 minutes
03	Quantitative Ability and Data Interpretation	40	40	40 minutes
	Total	120	120	120 minutes

Note: Sample Test Paper is available on IIMU's website. www.iimu.ac.in





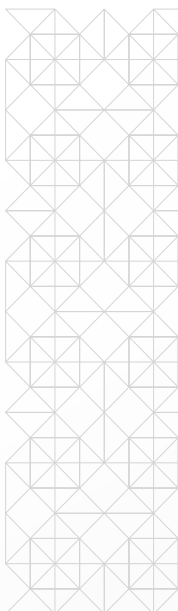
IIM Udaipur
A Dynamic
Learning
Environment

The Indian Institutes of Management (IIMs) were created by the Indian Government with the aim of identifying the brightest student talent available and creating a pool of elite managers to lead the various sectors of the Indian economy. Over the course of more than fifty years, IIMs have become recognized as premier management institutions, comparable to the best in the world for teaching, research and solving managerial problems faced by the industry.

In 2009, the Indian Government started six new IIMs including IIM Udaipur.

IIMU aims to set a new benchmark in the field of management education by combining excellence in both teaching and research. The Institute strives to make a real difference to the society by, forging strong relationships with the industry and working closely with them on live projects, internships, guest lectures, faculty research and many events throughout the academic year.

At IIMU, we challenge our students to expand their knowledge and their intellectual horizons so they emerge transformed and prepared to have an impact on the world of business and society at large.



Infrastructure

IIM Udaipur campus occupies 300 acres in Balicha about 8 km from the centre of Udaipur. The campus has state of the art classrooms and WIFI. The campus has a fully equipped gym and other recreational facilities.

The master plan for IIM Udaipur's campus has been awarded GRIHA's 5 Star LD rating which is the highest level of rating for large developments. The architecture has been designed to minimize energy consumption. In addition to conserving power and water, the campus has been planned to be a zero-waste facility.



Interaction with Industry Leaders

At IIMU a priority is to ensure that practice meets theory across all functional areas. Participants have many opportunities to rub shoulders and match wits with industry leaders throughout the year. Participants will be able to engage with experts, thinkers and practitioners.



FAQs

Company sponsorship of employees for IIM Udaipur's Post Graduate Diploma in Business administration for working executives, Batch 2022-24

▶ Why should we consider sponsoring our executives for this program?

The course enables graduate employees, who have not had the benefit of a formal post-graduate management qualification, to attain one. Coming from a uniquely accredited, highly ranked IIM, it serves not only as a vital input to enhancing performance in their present assignments, but also acts as a measure of employee care, motivation and retention. Additionally, it leads to effective mapping of employee career paths and succession planning.

▶ How does it benefit my employees?

The unique curriculum of the program builds strong management fundamentals in areas, such as, Finance, Marketing, People Management, Strategy, Communication, Economics & Operations Management, greatly enhancing their general management and functional capabilities. It also builds leadership and communications skills and makes them future-ready, given the focus on new age business paradigms of digital technologies, analytics, design thinking etc.

The Program accords the status of IIM Udaipur Alumni to all successful participants.

▶ Will it not take away employees from effectively fulfilling their current job responsibilities?

No, it will not. The Program's classes will be held online only on Saturdays and Sundays. During two years of program duration, physical on-campus presence is needed only for two weeks.

▶ How old is the Program?

The program was launched in 2020 with weekend classes on campus, where all seats were taken up by a single company. The program is relaunched in the blended mode for the academic year 2022-2024.

▶ Can we consider part sponsorship for some or all employees that we sponsor?

Yes, part sponsorship of the program is possible, where the sponsor and participants pay to program fees jointly

▶ **Is a discount available if we sponsor multiple candidates?**

Yes. Please reach out to the Admissions Office for details.

▶ **Is attending classes mandatory?**

Yes. An executive not fulfilling the attendance criteria of minimum 80% attendance would not be eligible for either appearing in the final examination or the award of the Diploma. Executives would also need to apply for and secure all leaves of absence, which are granted only in special circumstances.

▶ **Can an Executive withdraw from the course before its completion and get refund of fees paid?**

No. If an executive withdraws before completion of the Program, the fees paid to date will not be refunded.

Testimonials from the participants of the first batch

“ I believe that constant learning is key to growing, both personally and professionally. I am grateful to my company and the Institute for this program, which allows me to learn while working. It has enabled me to think strategically and work efficiently, and has been instrumental in improving my confidence and communication skills. ”

Nairuti Sanghavi

Executive - Corporate Communication

“ The course is very well structured with the right blend of theory and practice. The best thing about this program introduced to me by my company is that it allows me to learn while still being employed. I would highly recommend this program to experienced professionals looking to upskill. ”

Rajil Chaudhary

Deputy Manager - Geophysics

“ I wanted to upskill and learn how different functions work, and the work integrated learning program has been a huge blessing. The course curriculum is beautifully designed, and I am learning a lot every day. One of the highlights has been the focus on developing emotional intelligence. ”

Sanjay Kumar

Deputy Manager - Mining

“ A highly interactive program with a tactfully curated curriculum, hands-on learning in terms of workshops, and top-notch faculty, it is a godsend for working professionals. The learnings from this program instituted by Hindustan Zinc and IIM Udaipur will surely help me shape up my career and explore diversified avenues. ”

SK Ramasubramanian

Associate General Manager - Marketing

“ When I got accepted at IIM Udaipur, it was a dream come true, which became a reality through the work integrated learning program introduced by my organization. The course enables a cross-functional understanding of the corporate world and helps me gain the right insights and skills to conduct myself in a managerial role. ”

Poonam Menaria

Jr. Executive - Process





For further details please contact
the Admissions Office at:
pgdiploma.admission@iimu.ac.in
0294-2477251



<https://www.iimu.ac.in/programs/post-graduate-diploma-in-business-administration-for-working-executives/program-overview>



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