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PhD
Program
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IIMU
भारतीय प्रबंधन संस्थान उदयपुर
Indian Institute of Management Udaipur



Message from the Director

IIM Udaipur's commitment to generate research that builds theory and inspires practice has been an integral part of our journey since inception. I strongly believe that research is a key building block for any B-school that aspires to be of global standards. Increasingly, management research is being considered not just from an academic or theoretical perspective but also in terms of its impact on practice - on the professional constituencies including policymakers, the corporate world, government and the development sector.

IIMU's PhD program is designed for students with strong academic credentials with an aspiration to undertake demanding original research. And, our robust research ecosystem ensures that our PhD students are able to hone their critical thinking skills. Based on research published in leading global journals, IIMU is ranked 4th among Indian business schools according to the methodology deployed by the UT Dallas' Naveen Jindal School of Management.

To ensure the research support provided by IIM Udaipur is effective, we have crafted the PhD program with specialized coursework, practicums and opportunities for interactions with leading global scholars.

We have benefited from the impressive legacy built by IIMs and are proud of breaking new ground by focusing on world-class research and providing a transformational experience for our PhD students.

Janat Shah
Director, IIM Udaipur

IIM Udaipur's PhD Program

Students earning a PhD in management from IIM Udaipur will be well-equipped for a calling in the academia, especially with the increasing focus on continued research throughout the career. The faculty at IIM Udaipur, who have received their PhDs from reputed institutions around the world and are themselves active researchers, are uniquely positioned to mentor the next generation of researchers.

The PhD is currently offered in four areas: Marketing, Operations Management, Finance & Accounting and Organizational Behavior & Human Resources Management. IIMU's PhD Program generally has a duration of 5 years. Students first complete rigorous coursework covering foundational subjects, methods and advanced courses in the area of specialization. The courses for the PhD students are exclusively designed and are completely separate from the MBA curriculum. During this time, students gain experience and mastery in a range of research skills, approaches, subject area and methods. After completing a comprehensive examination in their chosen area, students work on their doctoral dissertations, undertaking original research designed to make a significant scholarly contribution in their field.

▶ Fourth in India for Research

IIM Udaipur's objective is to establish itself as a leader in management research in India. To achieve this, IIMU is recruiting young faculty who have obtained doctoral level qualifications from leading schools in India and abroad by providing them with the work environment, funding, mentorship and other support to realize their full potential as researchers. These efforts have already started to show impressive results. According to the methodology deployed by the UT Dallas' Naveen Jindal School of Management, IIMU is now ranked 4th among Indian business schools based on research published in leading global journals.

▶ World-class Faculty

IIMU attracts young faculty who are doctoral graduates of the top schools in India, Europe and North America. The work of IIMU's faculty members is being recognized by global peers and their research is being published in top globally recognized journals. The research expertise of IIMU's faculty members and their dedication to support and mentor doctoral students are the pillars sustaining the PhD program. The faculty at IIMU provide committed support to all PhD students and help them gain meaningful research and teaching experiences. The environment at IIM Udaipur allows PhD candidates to work in the capacity of teaching assistants, mentors and other roles which involve imparting knowledge to their peers, students or juniors.

IIM Udaipur's PhD Program Course Structure

IIMU offers PhD in four areas

Finance & Accounting
Marketing
Operations Management
Organizational Behavior and
Human Resources Management

Research Methods and Foundation courses are compulsory for all students and help them with the necessary foundations and tools for conducting research. Core courses are specific to the area and help the students build in depth understanding of the area.

| Time | Core Courses | Research Methods | Foundation Courses |
|--------------------------------------|--|---|--|
| Year 1 | Core I, II, III | Probability and Statistics, Econometric Methods | Behavioral Psychology, Microeconomics |
| Total | 3 | 2 | 2 |
| Research Practicum/Independent study | | | |
| Year 2 | Core IV, V, VI | Game Theory - I / Qualitative Research Methods | Management Theory, Research Philosophy |
| Total | 3 | 1 | 2 |
| Comprehensive Exam Attempt 1 | | | |
| Year 3 | Development Workshop (DW) 1, DW 2, DW 3, DW 4 Management Teaching Practice, Proposal Work Begins | | |
| End of Year 3 | Expected Proposal Defense (Earliest) | | |
| End of Year 4 | Expected Dissertation Defense (Earliest) | | |
| End of Year 5 | Expected Dissertation Defense (Latest) | | |

Finance and Accounting Core Courses

Core I: Stochastic Processes
Core II: Financial Derivatives
Core III: Asset Pricing
Core IV: Time Series Analysis
Core V: Market Microstructure
Core VI: Corporate Finance Doctoral

Organizational Behavior and Human Resources Management (OBHRM) Core Courses

Core I: Organizational Theory
Core II: Organizational Behavior
Core III: Human Resource Management
Core IV: Classics in OB, OT & HRM
Core V: Reading Seminar

Marketing Core Courses

Core I: Marketing Theory
Core II: Experiment Design
Core III: Consumer Behavior
Core IV: Marketing Models
Core V: Consumer Culture Theory
Core VI: Marketing Strategy

Development Workshops (DW)

DW 1: Research Writing Skills
DW 2: Communication and Presentation Skills
DW 3: Case Teaching
DW 4: Course Management (Course design, Classroom Management, Student Mentoring, etc.)

Operations Management Core Courses

Core I: Operations Research
Core II: Inventory Theory
Core III: Stochastic Processes
Core IV: Supply Chain Coordination and Contracts
Core V: Reading Seminar on Operation Management
Core VI: Operations Planning and Control



Eligibility

Candidates are eligible to apply for the PhD program if they fulfil the following criteria:

- A Master's Degree in any discipline, with at least 55 percent marks, AND a Bachelor's degree/equivalent qualification with at least 50 percent marks (minimum three years of bachelor's level education after the completion of higher secondary schooling). (or)
- A professional qualification (completed) such as CA (ICAI), ICWA, CS with a Bachelor's degree. (or)
- A 4-year/8-semester Bachelor's degree with 6.5 CGPA or equivalent.

All applicants to the Marketing or OBHRM areas are required to take one of the following tests by the time of submission of application. Applications will not be considered without a valid test score.

*CAT/GMAT/GRE/NET-JRF in Economics/Psychology/Sociology/Anthropology/Management (for Marketing area)

*CAT/GMAT/GRE/NET-JRF in relevant discipline (for OBHRM area).

Financial Assistance

The course fee is completely waived for PhD students. All PhD students are provided with single accommodation (or equivalent) at no charge. Students get shared office space on the campus.

The Institute provides various forms of financial assistance to PhD students:

- Students are eligible for a stipend of INR 30,000 per month in the first year with a 10% annual increment up to a maximum of five years.
- The Institute provides a one-time allowance of up to INR 50,000 to purchase a laptop/PC.
- Students are eligible for a contingency grant to purchase books, research materials, hardware, software, stationery, etc. of INR 50,000 in the first year of the program and INR 25,000 from the second year onwards until the end of the fifth year.
- Students are eligible for research funds for conducting their dissertation related research. An amount of upto Rs.1,50,000 can be sought and utilized under the supervision of the advisor for this purpose.
- IIMU encourages PhD students to attend national and international conferences/seminars to present their research papers. For this purpose, students are eligible for a grant of INR 20,000 per year to attend national conferences/seminars, and a total of INR 2,00,000 over a period of four years to attend international conferences/seminars (outside India) subject to the acceptance of their research papers.

Application Process

A candidate can apply to only one area. All applications must be submitted online.

- A complete application must include:
 - Latest Curriculum Vitae with a recent photograph
 - Statement of Purpose
 - Certified copies of all university degrees/diplomas
 - Official transcripts of grades
 - Valid GMAT/GRE/CAT/JRF score report
- For detailed information visit: iimu.ac.in

Selection Process

The selection process for admission in PhD varies for different areas of specialization.

You can find more information on IIMU's website: iimu.ac.in



IIM Udaipur A Dynamic Learning Environment

IIMU aims to set a new benchmark in the field of management education by combining excellence in both teaching and research. The Institute strives to make a real difference to the region, forging strong relationships with local NGOs and government and working closely with the industry on research, and through collaborations with internationally recognized schools and scholars.

At IIMU, we challenge our students to expand their knowledge and their intellectual horizons so that they emerge transformed and prepared to have an impact on the world of business and society at large. This philosophy has helped IIMU achieve some great milestones in a short span of time.

In less than ten years, IIM Udaipur has emerged as a top-ranked global business school. By receiving the accreditation from AACSB (Association to Advance Collegiate Schools of Business) in November 2018, IIM Udaipur joined the elite group of 5 percent of the world's B-schools to gain this distinction.

In 2019, IIM Udaipur joined the league of top global MBA schools by getting listed on the QS 2020 Masters in Management (MIM) Rankings. IIM Udaipur is also listed under the prestigious Financial Times (FT) MIM Ranking 2019, recognized globally as one of the key indicators of excellence for a B-school.

In addition, IIMU is consistently ranked first among the second generation IIMs by National Institute of Ranking Framework (NIRF). According to the methodology deployed by the UT Dallas' Naveen Jindal School of Management, IIMU is now ranked 4th among Indian business schools based on research published in leading global journals.



Infrastructure

IIM Udaipur campus occupies 300 acres in Balicha about 8 km from the centre of Udaipur. The campus has state of the art classrooms; wifi and IT technology infrastructure that is among the best at any B-school in India; air conditioned hostels for students; fully equipped gym and other recreational facilities.

The master plan for IIM Udaipur's campus has been awarded GRIHA's 5 Star LD rating which is the highest level of rating for large developments. The architecture has been designed to minimize energy consumption. In addition to conserving power and water, the campus has been planned to be a zero-waste facility.

IIM Udaipur subscribes to multiple research databases, enabling students to tap into global cutting-edge research, as well as providing them the opportunity to use data for their own research. The financial markets lab at IIMU features 12 fully equipped terminals with subscriptions to Bloomberg's suite of financial market information and analysis tools. The lab is open 24/7 and provides a remote user facility to allow students to access the terminals from their residences.





www.iimu.ac.in

**For queries related to
PhD admissions write to us at
phdadmission@iimu.ac.in**



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