

➤ **IIM Udaipur**



भारतीय प्रबंध संस्थान उदयपुर  
Indian Institute of Management Udaipur

# IIM Udaipur

IIM Udaipur, a second-generation IIM, one of the fastest-growing management schools in the country. It was set up by the Indian Government in 2011. Taking the legacy of older IIMs forward, IIMU aspires to set new benchmarks in the field of management education by combining excellence in both teaching and research.

With an accomplished faculty, a flourishing research ecosystem and success in attracting the best minds of the country, IIMU is able to champion our core values of excellence and integrity. At IIMU, we challenge our students to expand their knowledge and their intellectual horizons so they emerge transformed and prepared to have an impact on the world of business and society at large.

IIM Udaipur is well on its way to becoming a globally recognised B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes, such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School.

## The U Advantage



The **youngest** AACSB-Accredited **Management School** in the country and was **the 4<sup>th</sup> IIM to have** attained it. Only 5% of B-Schools in the world are **AACSB** Accredited.



IIM Udaipur, the only IIM to be **in the top 100** of the prestigious FT MIM Global Rankings 2023 **consecutively for Five Years** since 2019.



Indian Institute of Management Udaipur **featured** in the prestigious Masters in Management (MIM) QS World University Rankings 2024 **for the Fifth consecutive year**.



Ranked **4<sup>th</sup> in India** after ISB, IIM Ahmedabad & IIM Bangalore, **for research** according to the globally recognized UT Dallas Rankings.



IIM Udaipur ranked **16<sup>th</sup> amongst all B-Schools** in the NIRF Rankings 2023. The ranking shows the relentless pursuit of excellence in research and academics. It reflects the stalwart contribution of our faculty members and students, who have demonstrated their efforts in all fields.

Alumni working in **20+** countries globally

**07** Centres of Excellence

**50+** Permanent Faculty

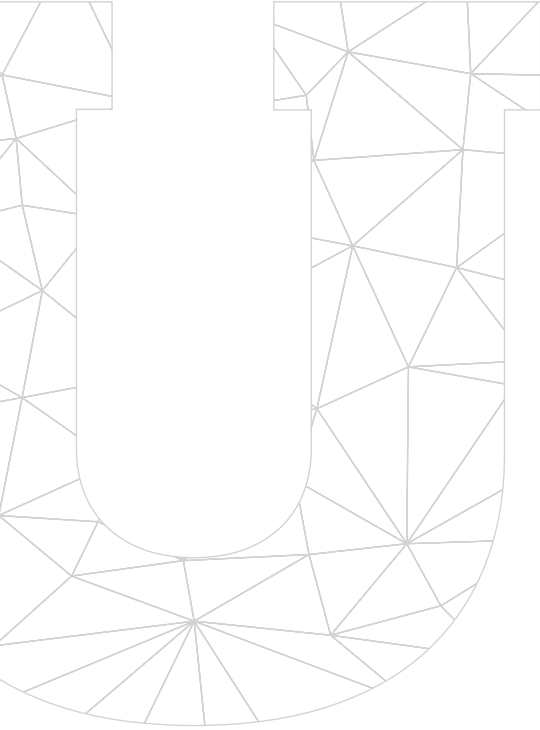
# Introduction

Over more than half a century the Indian Institutes of Management have established an enviable record of quality and accomplishment. IIM Udaipur is building on this impressive legacy and at the same time is bringing a unique perspective by focusing on world-class research, forging strong bonds with our corporate partners and providing a transformational experience to our students.

An underlying priority at IIM Udaipur is to instil in our students a sense of commitment as managers to have a meaningful impact and to expand their intellectual horizons so they emerge transformed and prepared to carve their place in the world of business and in society at large.

At the same time, the Institute remains deeply rooted in the region and the nation. If ever there was a coming together of leadership with a deep-rooted sense of social responsibility, you need to look no further than the princely state of Mewar. This cradle of culture and history is the perfect backdrop for IIM Udaipur.

**Ashok Banerjee**  
Director, IIM Udaipur



# Rankings and Accreditation

In less than ten years since its establishment, IIM Udaipur has received accreditation from the AACSB (Association to Advance Collegiate Schools of Business). With this accreditation, IIM Udaipur has joined the elite group of 5 percent of the world's B-schools to gain this prestigious distinction.

IIMU is the only IIM in the prestigious rankings holding a spot in the Top 100 in FT Masters in Management 2023 Global Ranking for its two-year MBA program for the fifth consecutive year.

The institute was also listed in the prestigious Masters in Management (MIM) QS World University Rankings 2024 for the fifth consecutive year. IIM Udaipur is the youngest B-school globally along with the University of Sydney Business School to be listed in the QS MIM Rankings.

In addition, according to India's National Institutional Ranking Framework (NIRF), IIM Udaipur is ranked 16 in the Management category in India.

IIMU is also consistently among the top 5 B-schools in India for research based on the methodology used by UT Dallas which tracks publications in 24 leading business journals.







## Faculty and Research

IIMU's academic programs are based on global best practices in curriculum design and delivery. To achieve this, we have created an environment that has attracted a young core faculty who are doctoral graduates of the top schools in India, Europe and North America. IIMU actively invests in the growth of our faculty and provides a range of support initiatives to encourage both theoretical and practitioner-oriented research. Already, the excellence of their scholarship has begun to be recognized by global peers and their research is being published in top globally recognized journals.

IIMU's visiting faculty members are some of the most respected names from leading management schools in India and abroad who keep returning to IIMU. Senior industry leaders are also welcomed to campus throughout the year to give courses and lectures from a practitioner's perspective.

# IIMU Programs

IIMU's post graduate programs build on the proven results that have earned IIMs global respect. But we have adapted and customized them so that our graduates offer unique skills and training in an increasingly competitive global workplace.

IIMU students also benefit from an individualized support system to help them take advantage of the array of academic and extra-curricular choices available, so their personal journey at IIMU reflects their needs, interests and priorities. Similarly, we have been selective in the short-duration programs we offer. IIMU has explicitly chosen to focus exclusively on mission-driven education. Our aim is to make a meaningful difference and to do it from day one.

## Two-Year MBA

The two-year Masters in Business Administration (MBA) is the Institute's flagship program. We strive to attract students who have a vision of themselves which is bigger than their next job. IIMU is also fast becoming the first choice for entrepreneurs in-the-making and trailblazers in uncharted territory.

## One-Year MBA in GSCM

Formerly known as PGPX, this program is now a 12-month full-time MBA in Global Supply Chain Management (GSCM). Graduates earn an MBA degree in GSCM from IIM Udaipur.

## One-Year MBA in DEM

The first-ever one-year MBA program in Digital Enterprise Management (DEM) introduces candidates with work experience to management concepts and leadership styles in the emerging digital business enterprises. The one-year program exposes students to contemporary practices of data-driven decision making.

## Executive MBA Program

IIM Udaipur's Executive Master of Business Administration (EMBA) program is designed exclusively for modern-day working professionals seeking to elevate their careers without putting their current commitments on hold. Our program prioritizes your needs and aspirations, offering unparalleled flexibility in learning formats and schedules. Crafted to accommodate your busy lifestyle, this EMBA experience allows you to progress at your own pace while providing multiple-entry and stage-wise completion. With a curriculum designed for tailored learning and credit-based waivers, we recognize and appreciate your prior academic achievements.

## PhD in Management

IIMU's PhD program is a doctoral-level program designed for students with strong academic credentials who aspire to undertake demanding original research. Students earning a PhD in management from IIM Udaipur will be well-equipped for a future in academia. IIMU currently offers PhD in four areas: Marketing, Operations Management, Finance & Accounting and Organizational Behavior & Human Resources Management.

More information about all the programs is available on IIMU's website ([iimu.ac.in](http://iimu.ac.in))





# IIMU's Centres of Excellence

## Centre for Development Policy and Management (CDPM)

CDPM aspires to become a leading knowledge base about social issues in Rajasthan as well as throughout India. It views development as a socially transformative and inclusive process of change. The CDPM's research focus is on projects that have the potential to impact the lives of the most socio-economically disadvantaged population groups in Rajasthan.

## Centre for Digital Enterprise (CDE)

Digitalization has rapidly become a crucial reality that impacts all business sectors and all spheres of life. The role of CDE is to create and sustain a dynamic environment for thought leadership in all aspects of digital transformation. CDE provides the Institute with a focus for its various activities relating to digital transformation across programs.

## Centre for Supply Chain Management (CSCM)

The larger objective of CSCM is to contribute significantly in making the country more competent and competitive in Supply Chain Management. Along with developing business leaders of tomorrow in the field of Supply Chain Management, the Center is also focused on developing India specific course material.

## Incubation Center

IIMU's Incubation Center is creating an ecosystem which nurtures and promotes entrepreneurship among IIMU students and supports aspiring entrepreneurs in the region. It helps incubates and students develop and test their ideas, connects them to domain experts, provides seed funding and facilitates contacts with investors.

## Consumer Culture Lab

The Consumer Culture Lab at IIM Udaipur aims to fill the gap between the academia and business world, by providing gap accessible insights related to consumer behavior in India. Through its research, the Consumer Culture Lab will bring to the forefront the multiple voices that the category of Indian consumer' encompasses within it.

## Centre for Healthcare (CFH)

The Centre for Healthcare (CFH) originated to fill the paucity of rigorous healthcare research in India on Indian context from a management perspective. Our objective is to bring together academicians from management, public health, health economics, practitioners, and research active medical professionals to understand and solve fundamental issues in healthcare in low and middle-income countries (LMIC).

## Centre for Teaching and Learning (CTL)

The Centre for Teaching and Learning (CTL) at IIM Udaipur was created in March 2022 as a Centre of practice. Vision 2030 of IIMU places transformational learning as one of the two key focus areas of the institute. A key component of transformational learning is excellence in teaching and learning processes. The objective of the CTL is to create and support various elements of the teaching learning ecosystem.

## JM Financial Centre for Financial Research

The JM Financial Centre for Financial Research is a research centre at the Indian Institute of Management Udaipur that aims to conduct cutting-edge research in broad areas of finance, accounting, and related disciplines, with a strong industry and regulatory connect. The Centre not only aims to advance research in traditional topics, such as financial markets, corporate finance, and accounting quality, but also seeks to promote research on topical issues, including environmental, social, and governance (ESG) investing, climate finance, sustainability, Fintech, and inclusive growth. In doing so, the Centre aims to engage regularly with both industry and regulatory bodies to provide solutions to real-world problems.

# Entrepreneurship

One of IIMU's key aims is to ensure that students have the freedom and institutional support they need to explore their entrepreneurial ambitions. This is reflected in all aspects of our programs: in-depth orientation to entrepreneurship; an inspiring range of elective courses; intensive mentoring during the program and beyond; flexible placement options for students choosing to pursue an entrepreneurial venture; and assistance in procuring seed funding and equity capital.

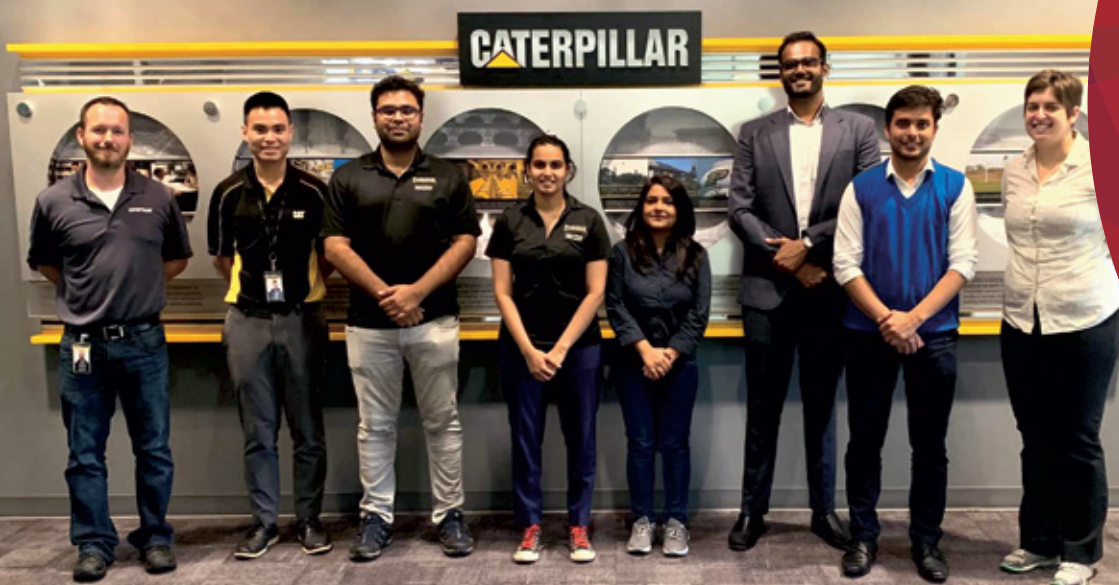
Concrete support continues after graduation as well. Students opting for a career path in entrepreneurship can receive a stipend to help cover the basic cost of living while they focus on their larger objective of starting a venture. Students also can benefit from a placement holiday, allowing them to use campus placement services at a later date, within two years of graduating.

## International Perspective

IIMU offers students numerous options to study or work abroad for periods ranging from two weeks to three months during the course of their two year program. The international exposure gives them the opportunity to immerse themselves in a new culture, develop a broader business perspective, expand their global network and widen their personal and intellectual horizons. Opportunities include:

**Student Exchange Program (STEP):** Students have the possibility of spending the fifth trimester at one of IIMU's partner management schools in France, Germany and Norway during which they take equivalent electives.

**International Business in Practice:** In IBP the second year student teams act as consultants to clients in locations like Bangkok, Dubai and Singapore on project. Teams of 5-6 students work from the clients' offices for two weeks.







# Placement

IIMU's Corporate Relations team of dedicated professionals oversees the recruitment process for the students of all the programs. Under their supervision, the Student Placement Committees facilitate all interactions with the companies.



## Major Recruiters

Some of the major companies recruiting from IIMU include Aditya Birla Capital, Accenture, Airtel Payment Bank, Alstom, Amazon, American Express, Amul, Axis Bank, Bains, Berger, Blue Star, Capgemini, Career Launcher, Cipla, Cognizant, Cummins, EY, FIITJEE, Flipkart, G30, GE, Genpact, Goldman Sachs, Hero Motocorp, IBM, ICICI, ICICI Lombard, IIFL, India Mart, Infosys, KPMG, Landmark, Mahindra & Mahindra, Maruti Suzuki, Mu Sigma, Nuvoco Vistas, Ola, Oxane Partners, Oyo, Pidilite, PwC, RBL Bank, RBS, Reliance Jio, RIL, Robert Bosch, Samsung, SBI, Siemens, Societe Generale, Tata Steel, Thomson Reuters, Titan, UB, Ujjivan Small Finance Bank, Vedanta and Xpress Money.

## Audited Reports

IIM Udaipur's summer and final placement reports are prepared according to the Indian Placement Reporting Standards (IPRS) and are audited by an external auditing agency. The IPRS is a framework that aims at standardization of placement reports to make them more transparent.

## Preparation Support

The Learning and Development (L&D) Department offers comprehensive support in preparing students from the day they join IIMU. Students are provided with necessary resources, mentorship and skill-building opportunities to help them fulfill their potential.

## Industry Mentorship

Students have many opportunities to rub shoulders and match wits with industry leaders throughout the year. These interactions include internships, live projects and case discussions. Students also benefit from intensive mentoring by committed and enthusiastic industry professionals.

# Alumni

The IIM Udaipur alumni community is a robust and increasingly diverse network of dynamic young professionals making their mark in the corporate world, social sector and entrepreneurial ventures.

## IIMU Support for Alumni

The Corporate Relations Office provides alumni with ongoing career support. The IIMU Incubation Center provides a range of support and resources for IIMU's alumni entrepreneurs. Effective communication with alumni is assured through the IIMU Alumni Portal.

## Global Footprint

IIM Udaipur's alumni community is working in leading MNCs in over 20 + countries spanning in global including

Australia	India	Netherlands	Sweden
Belgium	Indonesia	New Zealand	United Arab Emirates
Canada	Ireland	Poland	United Kingdom
Denmark	Kuwait	Peru	United States of America
France	Luxembourg	Saudi Arabia	
Germany	Malaysia	Singapore	



# Life on campus

## ▶ Clubs and Committees

Campus life at IIMU is vital and active with a myriad of student clubs and committees. Functional and professional clubs, cultural clubs, sports and hobby clubs, social outreach - IIMU has it all. Students can explore their interests and passions, develop life-long bonds and relationships and hone their leadership skills.

## ▶ Student Governance

At IIMU, students take ownership and responsibility for themselves and for key aspects of student affairs. All student activities on campus are governed by the Council of Student Affairs. It acts as a bridge between the student community and the administration and ensures accountability among all the student bodies on campus.

## ▶ Infrastructure

IIM Udaipur campus occupies 300 acres in Balicha which is about 8 km from the centre of Udaipur. The campus has state of the art classrooms; wifi and IT technology infrastructure that is among the best at any B-school in India; air conditioned hostels for students; fully equipped gym and other recreational facilities.

The master plan for IIM Udaipur's campus has been awarded GRIHA's 5 Star LD rating which is the highest level of rating for large developments. In addition to conserving power and water, the campus has been planned to be a zero-waste facility.





## Contact Us

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Balicha, Udaipur-313001, Rajasthan, India

Connect with us



[www.iimu.ac.in](http://www.iimu.ac.in)

## Contact Us

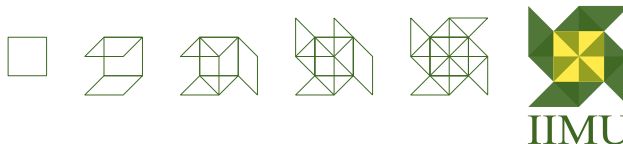
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## Admission Inquiries

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