

 **One Year  
MBA - GSCM**  
12 month program in  
Global Supply Chain Management

—  
**Leaders  
in Global  
SCM**  
—



**IIMU**

भारतीय प्रबंधन संस्थान उदयपुर  
Indian Institute of Management Udaipur

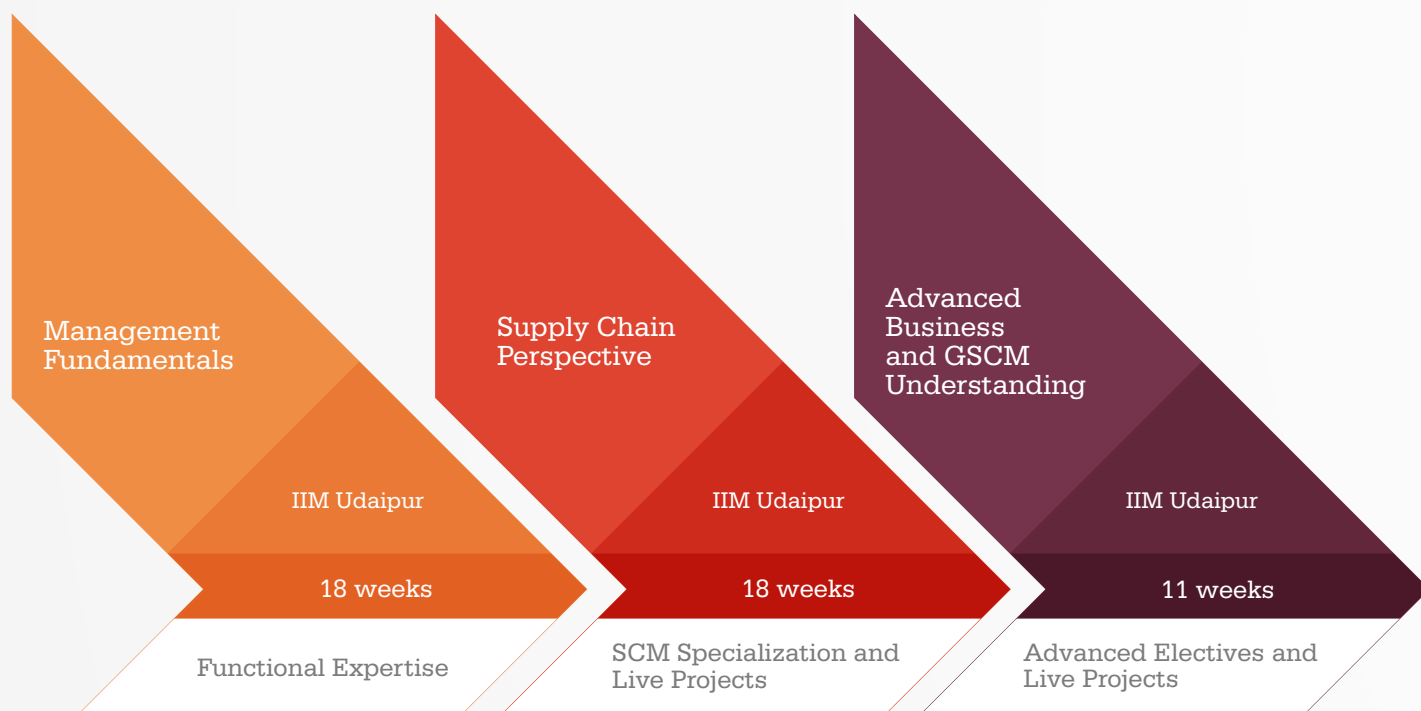
# A solid foundation in Management Fundamentals + an intensive specialization in Global Supply Chain Management

The 12-month, full-time MBA program in Global Supply Chain Management (GSCM) is for experienced professionals who want to excel in a career in Global Supply Chain and Logistics Management. It is the only one-year MBA program offered by an IIM in this domain. The program provides a solid foundation in management fundamentals as well as in-depth knowledge in Global Supply Chain and Logistics Management to start or enhance one's career.

## ► One Year MBA - Global Supply Chain Management (GSCM)



भारतीय प्रबंधन संस्थान उदयपुर  
Indian Institute of Management Udaipur



**Note:** Until the 2019-20 academic year, IIM Udaipur, in partnership with Purdue University, offered a dual degree in Global Supply Chain Management. Given the implications of COVID-19, IIMU is not sure whether the dual degree option will be available to the students in the academic year 2021-22. At this point, the Institute is only offering One Year MBA - GSCM at IIM Udaipur. However, IIMU will be able to decide on the dual degree program after a joint review with Purdue University in January or February 2021. If the dual degree option is offered at that time, those candidates who have already been admitted in the One Year MBA- GSCM at IIMU and also fulfill the eligibility criteria for admission at Purdue University, may then undergo the selection process of Purdue University. If offered admission by Purdue University, they can switch over to the dual degree program. If you have any questions in this regard, you may please write to [mbascmadmission@iimu.ac.in](mailto:mbascmadmission@iimu.ac.in)

## ► Message from the Director

At IIM Udaipur we strive to ensure that innovation and excellence are part of everything we do. That was our motivation in creating the **One Year MBA - GSCM, a 12-month full-time program for experienced professionals focused on Global Supply Chain Management.**

With increasing globalization, businesses now work without boundaries. Their field of operations is shifting from local markets to global markets. As a result, supply chain is not just an operating division within firms but has become a real source of competitive advantage.

With the objective of developing the business leaders of tomorrow in the field of Global Supply Chain Management,

**Janat Shah**  
Director, IIM Udaipur

IIMU has designed this unique program that builds on the core strengths of operations, supply chain and logistics management. This program equips students with the skills to deal with complex supply chains spanning multiple nations around the globe.

IIMU's GSCM program demands equal academic rigour and uses the same grading criteria as a two year MBA. It is uniquely conceived to ensure students acquire the business tools, global mindset and interpersonal skills they will need as they pursue their professional career.







IIM Udaipur

# A Dynamic Learning Environment

- The Indian Institutes of Management (IIMs) were created by the Indian Government with the aim of identifying the brightest student talent available and creating a pool of elite managers to lead the various sectors of the Indian economy. Over the course of more than fifty years, IIMs have become recognized as premier management institutions, comparable to the best in the world for teaching, research and interaction with industry.
- IIM Udaipur was established in 2011. It is located in a campus of 300 acres in the Balicha area of Udaipur.
- IIMU aims to set a new benchmark in the field of management education by combining excellence in both teaching and research. The Institute strives to make a real difference to the region, forging strong relationships with local NGOs and government and working closely with industry on live projects, internships, guest lectures, faculty research and many events throughout the academic year.
- At IIMU, we challenge our students to expand their knowledge and their intellectual horizons so they emerge transformed and prepared to have an impact on the world of business and society at large.

# Rankings and Accreditation

In less than ten years since its establishment, IIM Udaipur has received accreditation from the AACSB (Association to Advance Collegiate Schools of Business). With this accreditation, IIM Udaipur has joined the elite group of 5 percent of the world's B-schools to gain this prestigious distinction.

IIMU has been listed on the QS 2021 Masters in Management (MIM) Rankings as well as the Financial Times (FT) MIM Ranking 2020, recognized globally as key indicators of excellence for a B-school. IIMU is the youngest B-school in the world on both these rankings.

In addition, according to India's National Institutional Ranking Framework (NIRF), IIM Udaipur is consistently ranked in the top 20 in the Management category in India.

IIMU is also consistently among the top 5 B-schools in India for research based on the methodology used by UT Dallas which tracks publications in 24 leading business journals.



# Course Curriculum

It is the only one-year full-time MBA program offered by an IIM in Global Supply Chain Management.

## Term 1

- Accounting for Managers
- Business Statistics and Data Mining
- Corporate Finance
- Economics for Managers
- Digital Supply Chain Management
- Marketing Management
- Operations Management
- Operations Research
- Organizational Behavior
- Supply Chain Management



## Term 2

- Advanced Analytics
- Global Supply Chain Management
- Logistics
- Project Management
- Strategic Sourcing and Procurement
- Live SCM Project

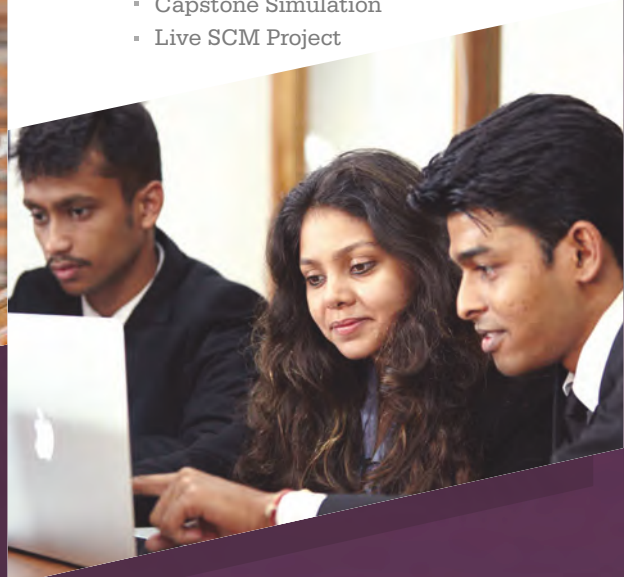
**Electives to choose from a range of courses.**



## Term 3

**Electives to choose from a range of courses.**

- Capstone Simulation
- Live SCM Project



Note: The specific courses offered may vary from year to year.

# Key Elements that drive the GSCM program

## ► Industry Best Practices

The curriculum provides a solid grounding in the essential business disciplines, a concentration in Global Supply Chain Management, and an opportunity for students to select electives to align with their career goals and personal interests. The program encourages students to relate academic theory to real-world practice and to collaborate with corporate partners in and out of the lecture hall throughout the entire 12 months.

## ► Peer Learning

The program builds on the extensive work experience of the students. In the classroom, IIMU uses a case-based learning approach. The case method brings real life into the classroom and encourages students to participate actively in their own learning. The case method is complemented by seminars, simulation games, role-playing, guest lectures and multiple group exercises. Group activities range from working on group assignments and case presentations to working on live industry projects. Study groups are composed of students from diverse academic, cultural and professional backgrounds ensuring that many perspectives of looking at a particular task or problem are brought to the table.

This kind of group work helps the students to probe into each other's assumptions and hypotheses, engage in horizontal learning and critical thinking and learn how to build consensus and recommendations for action. For each concept and theory covered in class, there is an attempt to incorporate an immersive learning experience outside the class. Students are challenged to adapt, negotiate and problem-solve while developing their interpersonal and communication skills.



## Analytics

Technology has placed torrents of data in the hands of managers making Analytics indispensable in decision making. IIMU has made significant investments into building the analytical capabilities of students by developing infrastructure and introducing innovatively designed courses.



## Mentorship

The Professional Mentorship Program provides students with an opportunity to benefit from frequent interaction with seasoned Supply Chain professionals from top drawer companies across geographies. These mentors regularly connect with the students to explore the supply chain management domain more deeply from a practitioner's perspective.



# Profiles of GSCM Alumni

Profile	Organization
Global Client Partner	HCL
Media Solutions Manager	Google, Hyderabad
Principal Consultant	Manhattan Associates
Functional Architect	JDA ( Now Blue Yonder)
Associate Vice President, S&O	EY
Manager	Accenture Strategy
SE Asia Business Head- Babyshop Brand	Landmark Group
Associate Director T2 Logistics	AB InBev
Supply Chain Business Manager	Reliance Retail
Senior Product Manager.	Flipkart
Senior Supply Chain Manager	Amazon JV - Appario Retail Pvt. Ltd.
Cluster Head	Udaan
Operations, Regional Head	Zomato
Digital Transformation Manager, Financial Services	Capgemini
Senior Manager - Digital Strategy and Transformation	Mahindra & Mahindra Ltd
Senior Manager - BD	Strides Pharma
Manager Supply Planning	Michelin
Solutions Development Manager	Delhivery, Gurgaon
Lead Consultant, PE and VC	Alpha Valley



# Infrastructure

IIM Udaipur campus occupies 300 acres in Balicha about 8 km from the centre of Udaipur. The campus has state of the art classrooms and WIFI. Students are provided with air-conditioned single room accommodation. The campus has a fully equipped gym and other recreational facilities.

The master plan for IIM Udaipur's campus has been awarded GRIHA's 5 Star LD rating which is the highest level of rating for large developments. The architecture has been designed to minimize energy consumption. In addition to conserving power and water, the campus has been planned to be a zero-waste facility.

There is an atrium for Yoga, a room for meditation, a 24X7 medical center, an ATM and eateries.



# Recruitment Process

Some of the biggest names in industry have been part of IIMU's Global Supply Chain Management Program.



## Final Placements (Starting November/December)

### Pre-placement Presentations

Companies have the option of using a pre-placement presentation to give students information about their business, vision, work culture and the roles and opportunities available, followed by a Q&A session.

### Placement Process

Interested students apply to the company and submit their CVs through the Student Corporate Relations Committee. The selection process generally consists of CV-based shortlisting and one or more rounds of personal interviews. Offers, including details of the role, location, compensation and other relevant terms and conditions, are conveyed to the candidate through the Student Corporate Relations Committee. The placement process is governed by the placement rules which are drawn up at the beginning of the academic year.

### Post-placement Process

Once a company has made an offer as part of the campus placement process, a candidate is bound to accept/reject the offer within a stipulated timeframe. When a candidate accepts an offer, he/she automatically opts out of the placement process and ceases to be part of the pool of candidates available to companies.

The candidates are made the offer conditional on their successful completion of the program. The HR managers at the respective companies then take over to guide candidates through the induction and joining process.





## Admissions Process

### ► Eligibility Criteria

- Candidates with a minimum of 10+2 years of school education and a minimum of 3 years of university education with a Bachelor's degree or equivalent in any discipline
- Valid GMAT score, or valid GRE score, or CAT score of tests taken in 2018 or later
- Minimum full-time work experience of 36 months as of March 31, 2021

**More Details Regarding Admissions And Fee Structure Can Be Found On Iimu's Website - [iimu.ac.in](http://iimu.ac.in)**





[www.iimu.ac.in](http://www.iimu.ac.in)

For further information contact  
Admissions Office  
[mbascmadmission@iimu.ac.in](mailto:mbascmadmission@iimu.ac.in)  
0294-2477251



**IIMU**

भारतीय प्रबंधन संस्थान उदयपुर  
Indian Institute of Management Udaipur