

Waking up to the sight of such a picturesque campus, mesmerizes your day!



IIMU Newsletter November 2021

Highlights

Decade Anniversary of IIMU

To mark its 10th Anniversary, IIM Udaipur will host the global online event "D'Future" focused on the future of the Digital Business World

U Forum

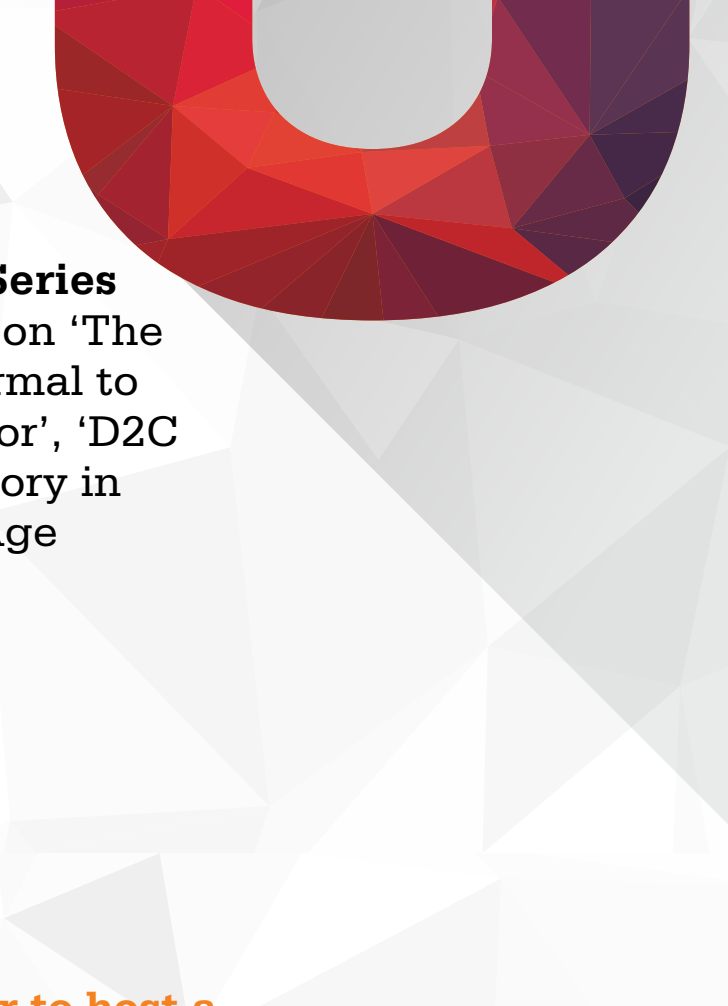
Session on 'Digital Transformation - Keeping up with the Changing World'

International & U

IIM Udaipur hosts Maldives Youth Delegation

E-Netratva - The Leadership Talk Series

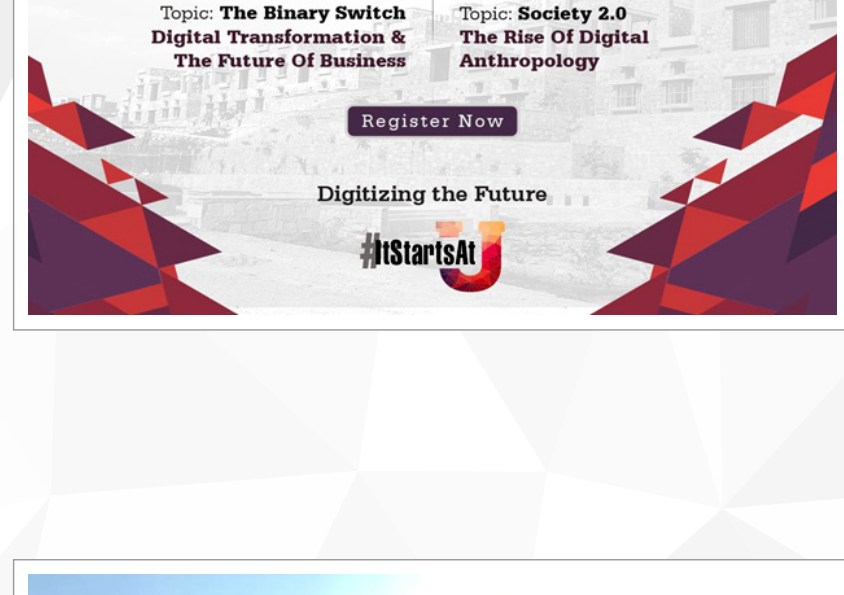
Multiple sessions on 'The Shift from The Formal to The Informal Sector', 'D2C Brands Growth Story in India' and 'New Age Marketing'



Activities

As part of its 10th Anniversary, IIM Udaipur to host a global online event "D'Future" focused on the future of the Digital business World

The Indian Institute of Management Udaipur announced a two-evening webinar event comprising a talk and panel discussions under the title D'Future. The webinars are to be held on December 2nd – 3rd 2021, embodying the institute's pioneering efforts in digital technologies and frameworks. The event shall also witness the decade anniversary of IIM Udaipur, which has grown to be a globally accredited and ranked management B-school, since its inception in 2011. The D'Future event will bring together globally-renowned Professors and international authors in the digital domain to share insights on Digital Transformation. The event will also see the presence of industry leaders from India, Singapore, and the UK, who will participate in panel discussions on varied topics of current interest.



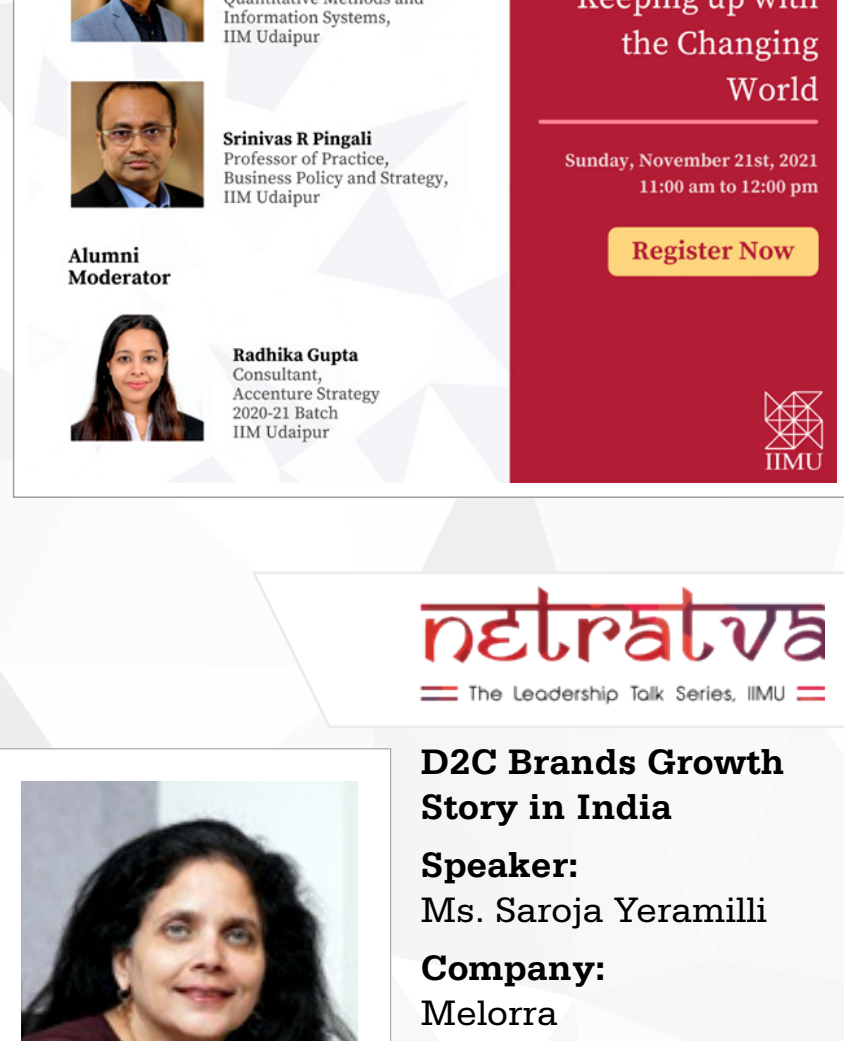
IIM Udaipur hosts Maldives Youth Delegation

IIM Udaipur was honored to host the group of 15 Maldivian Youth Delegates as a part of the International Youth Exchange Programme between India and Maldives. The objective of the program was to promote the exchange of ideas, values, and culture amongst the youth of the partnering countries and also to develop international understanding among the youth. The delegates were accompanied by Mr. Shrawan Kumar, Assistant Section Officer, Ministry of Youth Affairs, and Mr. Pawan Ghosliya, District Youth Officer, Rajasthan Youth Board. Their visit to the campus followed a brief interactive session between the students of IIMU and youth from the Maldives. Later, a campus tour of the institute including a visit to the library and hostels followed.

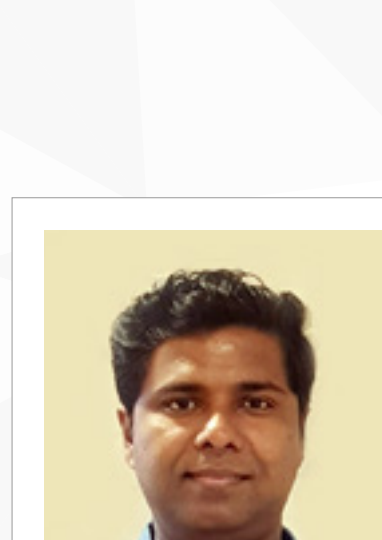


U Forum: 'Digital Transformation - Keeping up with the Changing World'

IIM Udaipur held a session on 'Digital Transformation - Keeping up with the Changing World', as a part of the U Forum faculty live webinar series by Alumni And Allies Association, IIM Udaipur. The B-School hosted Professor Srinivas Pingali - faculty of practice in Business Policy and Strategy at IIM Udaipur and Professor Shankar Prakash - faculty of practice in Operations Management, Quantitative Methods and Information Systems at IIM Udaipur as the speakers for this session. Ms. Radhika Gupta - Consultant, Accenture (DEM 2020-21, IIM Udaipur) moderated the session.



Netratva - The Leadership Talk Series



The Shift from The Formal to The Informal Sector

Speaker: Ms. Darshana Bamania
Company: Dirgh Diamond Private Limited
Designation: CEO
Date: 14th Nov 2021



D2C Brands Growth Story in India

Speaker: Ms. Saroj Yeramilli
Company: Melorra
Designation: CEO & Founder
Date: 21st Nov 2021



New Age Marketing

Speaker: Mr. Ravindra Pillai
Company: Samsung India
Designation: Head, Retail Marketing and Branded Retail
Date: 21st Nov 2021

Upcoming Events

01 D'Future Digital Event day 1

2nd Dec'21

04 Adhyay 21 - City Chapter Meets (A4)

5th Dec'21

07 Christmas Day

25th Dec'21

02 D'Future Digital Event day 2

3rd Dec'21

05 SCM Summit Skein

12th Dec'21

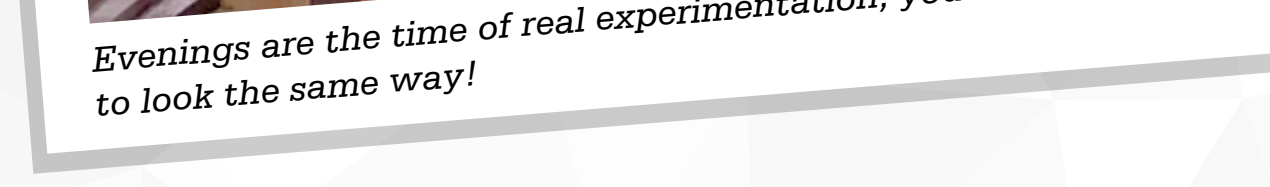
03 Navy Day

3rd Dec'21

06 UForum webinar

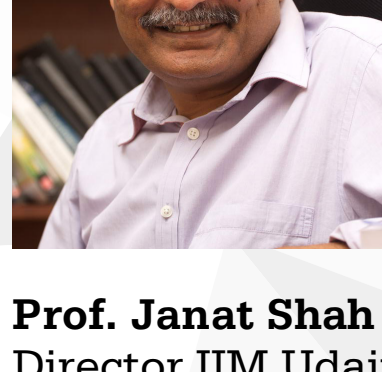
19th Dec'21

Photo Corner



Evenings are the time of real experimentation, you never want to look the same way!

Faculty Speak



Prof. Janat Shah

Director IIM Udaipur

“The Consumer Culture Lab is a reflection of IIM Udaipur's efforts to develop an ecosystem where creative research and diversity of thought can thrive. A unique initiative in B-schools across the country, this Lab bridges the knowledge gap and initiates a conversation on consumer culture and qualitative research in India. Our recent research with South Rajasthan's tribal population was extensively focused to find out the correlation between the choices of rural populace, Internet penetration in villages and the challenges faced by those at the bottom of the pyramid. The study has toured the tribal-dominated region to understand the ground realities.”

(Source: <https://www.thehindu.com/news/national/unique-project-finds-missing-links-in-rural-consumer-behaviour/article37347257.ece>)

Student Achievements



Alumni Updates

IIM Udaipur is proud to congratulate Mr. Jaspal Singh, an alumnus of IIM Udaipur, Batch of 2012-14, for the pioneering work 24NFT.Store, his entrepreneurial venture, is doing in order to democratize the digital art sector. 24NFT.Store is built with the vision to disrupt the market of creative artists by bringing in fairness, agility and transparency in it. The company's mission is to create a platform that facilitates the creation and distribution of value to the value contributors in a decentralized manner.



Alumni Chapter Meet Adhyay 21

A4, IIMU's Alumni Association, organizes chapter meets known as 'Adhyay'. Being a part of city Adhyay, our alumni get opportunities to connect with their peers working in the same city. Adhyay events have been conducted not only in India (Bangalore, Delhi, Hyderabad and Mumbai)



About IIM Udaipur

IIM Udaipur is well on its way to becoming a globally recognized B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. Recently, IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2021 as well as the QS Global MIM Ranking 2022.

IIMU is only the third IIM in the prestigious rankings holding a spot in the Top 100 in FT Masters in Management 2021 Global Ranking for its two-year MBA program for the third consecutive year along with IIM Ahmedabad and IIM Bangalore. The institute was also listed in the prestigious Masters in Management (MIM) QS World University Rankings 2022 for the third consecutive year.

The B-school performed amongst the top 97% of the 155 programs that were globally assessed. It is the 7th IIM along with IIM Ahmedabad, Bangalore, Calcutta, Lucknow, Kozhikode and Indore to get listed in the prestigious ranking. However, IIM Udaipur is the youngest B-school globally along with the University of Sydney Business School to be listed in the QS 2022 MIM Rankings.

IIMU is also currently ranked 4th in India, after ISB, IIM Ahmedabad, and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.

For Media Queries, please contact
Taran Singh +91 98879 99284
Mehul Agarwal +91 82914 60682

You can also write to us at communication@iimu.ac.in



www.iimu.ac.in