



भारतीय प्रबंध संस्थान उदुपूर  
Indian Institute of Management Udaipur

# IIMU Newsletter September 2021

## Highlights

### New Associations

Prof. Elizabeth Rose joins as Research Chair Professor from the UK

### FT Global MIM

**Rankings 2021**  
IIM Udaipur Only 3rd IIM in Prestigious Rankings for the third consecutive year

### OS MIM Rankings

IIM Udaipur continues to be listed in the OS MIM World University Rankings for the third consecutive year

### Incubation Program

IIM Udaipur Incubation Center Invites AgriTech & FinTech Startups From Across Nation, Doubles the Investment Offerings to 20 lakhs

### Launch of Fintech

IIM Udaipur launches 'Fintech' to provide thrust in financial ecosystems

### Panel Discussion

Consumer Culture Lab's 'Overcoming the Challenges in Running Qualitative Research Virtually'

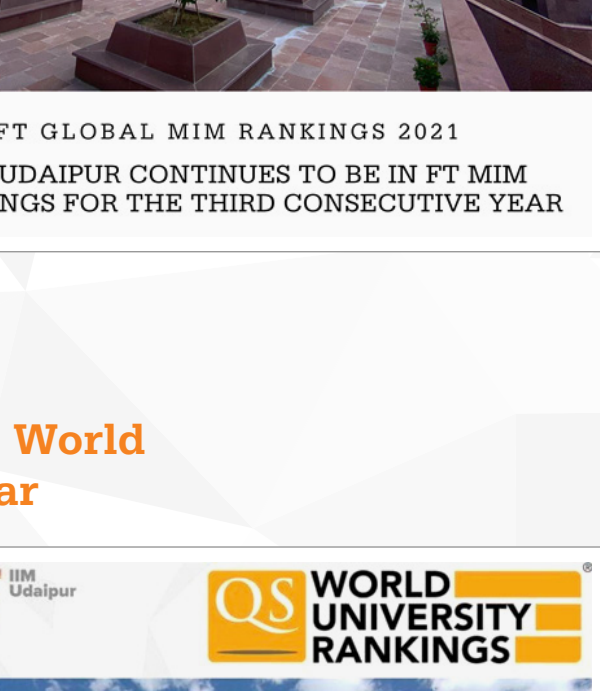
### E-Netratva

The Leadership Talk Series: Multiple sessions of Digitizing Traditional Supply Chains, Practicing Leadership Skills During Your MBA, Future of Livelihood, Brand Management During Crisis.

## Activities

### 01 Prof. Elizabeth Rose joins as Research Chair Professor from the UK

Prof. Elizabeth Rose joined the IIMU community as a Research Chair Professor in the Business Policy and Strategy Department. Prof. Elizabeth is currently a member of the International Business Department at the University of Leeds (UK). Her valuable addition to the Institute will assist in strengthening the high-quality management research and holistic development of the students.



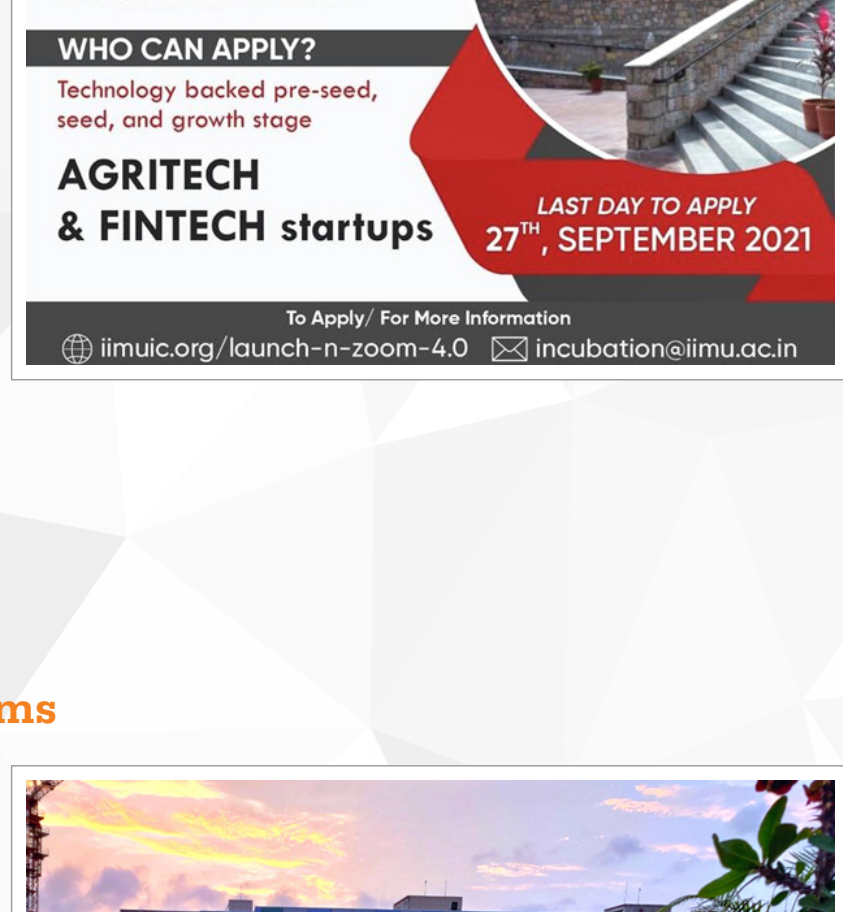
### 02 IIM Udaipur Only 3rd IIM in Prestigious Rankings for the third consecutive year

Indian Institute of Management Udaipur featured in the prestigious FT Masters in Management 2021 Global MIM Ranking at the 82nd Rank for its two-year MBA program. In just 10 years of history since its establishment in 2011, IIMU is only the third IIM in the prestigious rankings holding a spot in the Top 100 for the third consecutive year along with IIMs Ahmedabad and Bangalore. The FT MIM ranking lists the top 100 Masters in Management programs globally. IIMU is also ranked 77th globally in the Three-Year Average ranking. IIM Udaipur continues to be the youngest in Asia and second youngest B-school globally along with the University of Sydney Business School to be listed in the FT 2021 MIM Rankings.



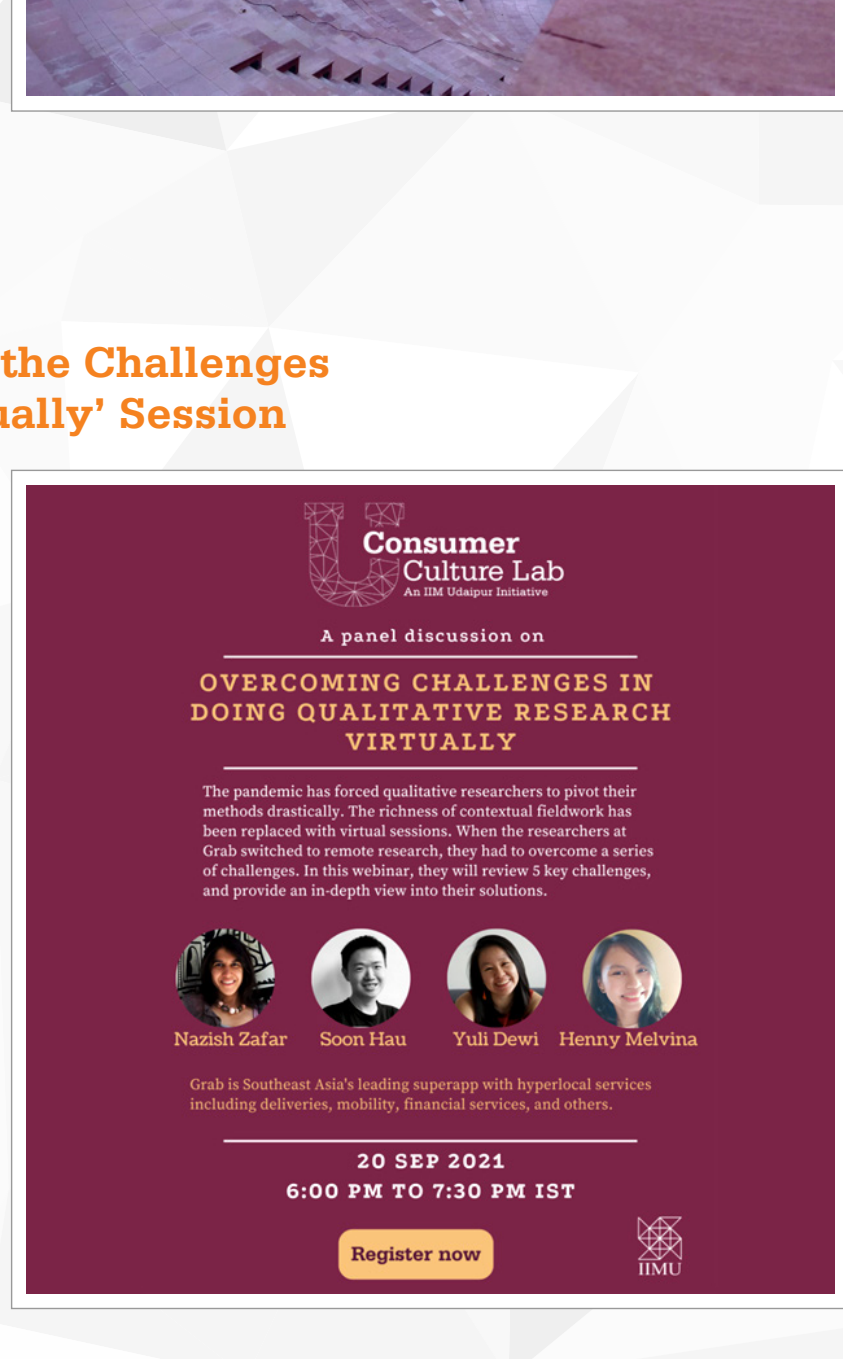
### 03 IIM Udaipur continues to be listed in the QS MIM World University Rankings for the third consecutive year

Indian Institute of Management Udaipur featured in the prestigious Masters in Management (MIM) QS World University Rankings 2022 for the third consecutive year. The management institute is ranked 151+ among programs from across 33 countries, maintaining its listing for the third consecutive year. The institute also recorded a rise in performance indicators to 28.7% in 2022 from 27.7% in 2021 rankings. These global rankings are compiled based on five key metrics: Employability, Entrepreneurship and Alumni Success, Return on Investment, Thought Leadership, and Class and Faculty Diversity.



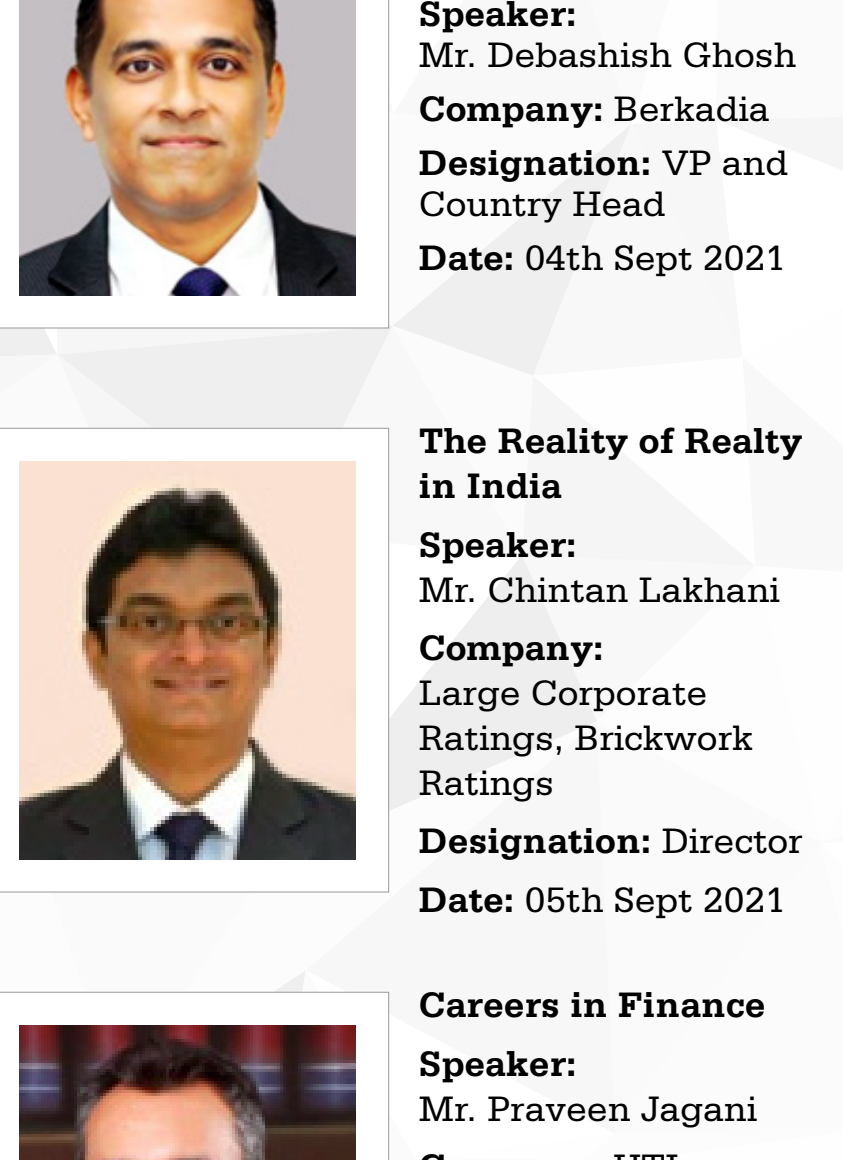
### 04 IIM Udaipur Incubation Center Invites AgriTech & FinTech Startups From Across Nation, Doubles the Investment Offerings to 20 lakhs

IIM Udaipur's Incubation Center announced the fourth cohort of their 'Launch-n-Zoom,' a 3-month accelerator cohort program designed to provide startups with the resources and support they need to grow quickly, test the market, and become viable. IIMUIC is inviting technology-backed startups (pre-seed, seed, and growth stage) offering solutions to tackle challenges in the AgriTech and FinTech sectors. Startups who have their prototype / MVP ready and are in the process of scaling / marketing their products in the AgriTech and FinTech stand eligible for this program. Apart from Market Validation, Networking, Mentorship, Industry Partnership, and Incubation Support, the cohort also includes investment opportunities up to rupees 20 lakhs for qualified startups. The program is powered by the DST, Govt of India and is presented in collaboration with PI Industries and Fidelity Investments.



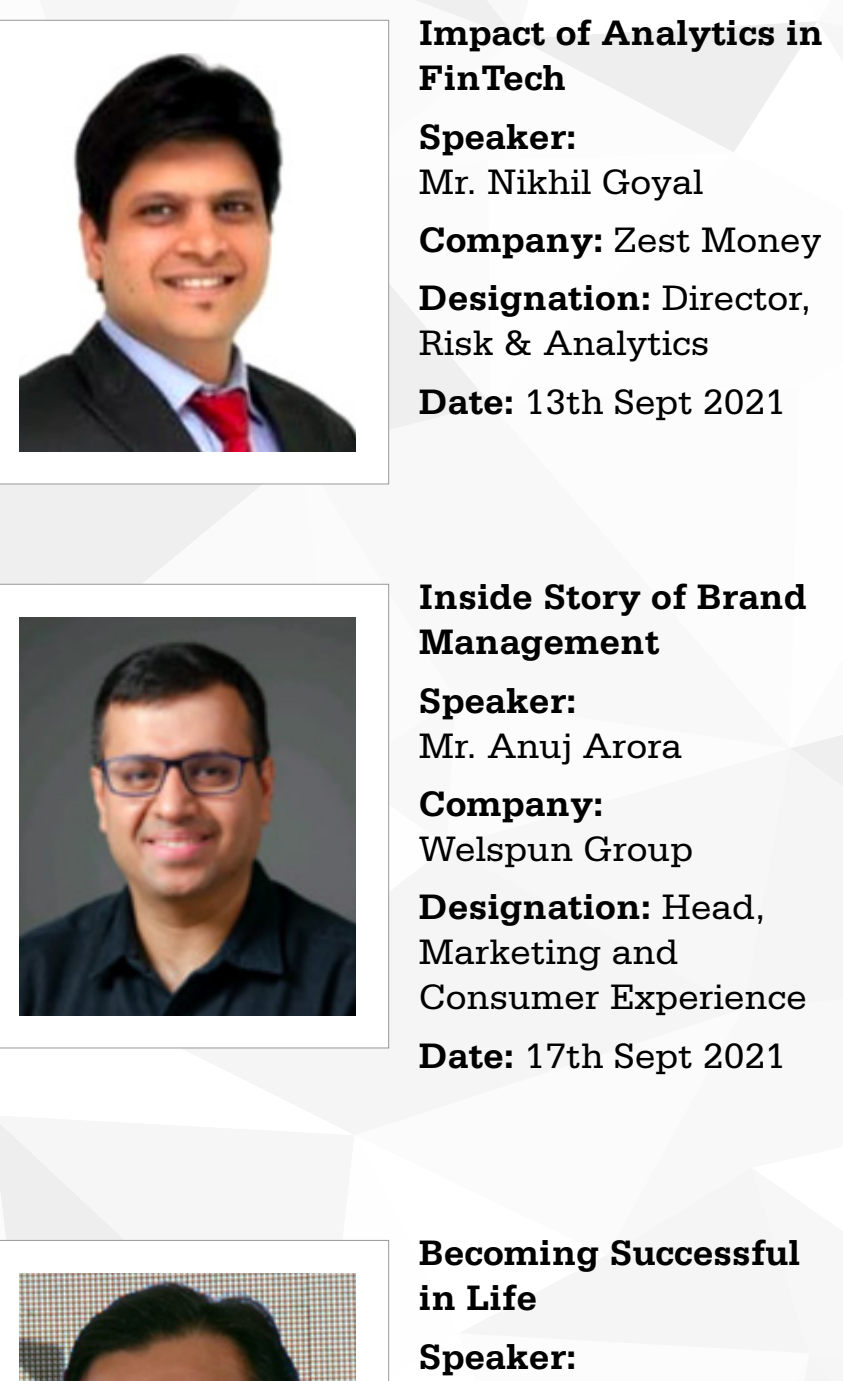
### 05 IIM Udaipur launches 'Fintech' to provide thrust in financial ecosystems

Indian Institute of Management Udaipur announced the launch of Fintech this month. Being one of its kind, FinTech is a digital center driven by Fintech academia and stakeholders for empowering the development of financial frameworks and technical understanding of the path-breaking industry vertical. Considering the rise in interest for Fintech and the need for better financial understanding, this Fintech initiative will bring together industry practitioners, market regulators, entrepreneurs, venture capitalists, technologists, and academicians to develop new knowledge, practices, and frameworks for the rapidly emerging and disruptive financial vertical.



### 06 Consumer Culture Lab's 'Overcoming the Challenges in Running Qualitative Research Virtually' Session

The Consumer Culture Lab of IIM Udaipur organized an exciting session on "Overcoming the Challenges in Running Qualitative Research Virtually" on Monday, September 20th, 2021. The team consisted of academic researchers committed to creating knowledge on various aspects of consumer culture in India. The session hosted prominent researchers from Grab - Southeast Asia's leading super-app with hyperlocal services. Ms. Nazish Zafar, Lead, Design Strategy & Research Team, Mr. Soon Hau, Lead, User Experience Research, Ms. Henny Melvina, Lead, Research Operations, Design Strategy & Research, and Ms. Yuli Dewi, User Researcher, graced the event and discussed their views on the topic.



### 07 Netratva - The Leadership Talk Series

<p><b>Digitizing Traditional Supply Chains</b> <b>Speaker:</b> Mr. Sandeep Chatterjee <b>Company:</b> Deloitte India <b>Designation:</b> Director <b>Date:</b> 02nd Sept 2021</p>	<p><b>Practicing Leadership Skills During Your MBA</b> <b>Speaker:</b> Mr. Debashish Ghosh <b>Company:</b> Berkadia <b>Designation:</b> VP and Country Head <b>Date:</b> 04th Sept 2021</p>
<p><b>Future of Livelihood</b> <b>Speaker:</b> Mr. Munish Chawla <b>Company:</b> Jeevitam <b>Designation:</b> Co-Founder and Chief Happiness Officer <b>Date:</b> 05th Sept 2021</p>	<p><b>The Reality of Realty in India</b> <b>Speaker:</b> Mr. Chintan Lakhani <b>Company:</b> Large Corporate Ratings, Brickwork Ratings <b>Designation:</b> Director <b>Date:</b> 05th Sept 2021</p>
<p><b>Brand Management During Crisis</b> <b>Speaker:</b> Mr. Abhishek Gupta <b>Company:</b> Edelweiss Tokio Life Insurance <b>Designation:</b> Chief Marketing Officer <b>Date:</b> 06th Sept 2021</p>	<p><b>Careers in Finance</b> <b>Speaker:</b> Mr. Praveen Jagani <b>Company:</b> UTI International Singapore Pte Ltd <b>Designation:</b> Chief Executive Officer <b>Date:</b> 12th Sept 2021</p>
<p><b>Cloud and Sustainability</b> <b>Speaker:</b> Mr. Jayanto Mukherjee <b>Company:</b> Capgemini <b>Designation:</b> VP, Cloud Transformation Leader <b>Date:</b> 13th Sept 2021</p>	<p><b>Impact of Analytics in FinTech</b> <b>Speaker:</b> Mr. Nikhil Goyal <b>Company:</b> Zest Money <b>Designation:</b> Director, Risk &amp; Analytics <b>Date:</b> 13th Sept 2021</p>
<p><b>Impact of Corporate Social Responsibility</b> <b>Speaker:</b> Mr. Swarup Anand Mohanty <b>Company:</b> Mirae Asset Investment Managers (India) Pvt. Ltd. <b>Designation:</b> Chief Executive Officer <b>Date:</b> 14th Sept 2021</p>	<p><b>Inside Story of Brand Management</b> <b>Speaker:</b> Mr. Anuj Arora <b>Company:</b> Welspun Group <b>Designation:</b> Head, Marketing and Consumer Experience <b>Date:</b> 17th Sept 2021</p>
<p><b>How To Prepare For a Successful Career in the Disruptive World</b> <b>Speaker:</b> Mr. Nihar Ranjan Ghosh <b>Company:</b> Enami Limited <b>Designation:</b> President, HR <b>Date:</b> 24th Sept 2021</p>	<p><b>Becoming Successful in Life</b> <b>Speaker:</b> Mr. Arvind Sharma <b>Company:</b> Black &amp; Veatch, India <b>Designation:</b> Senior HR Director <b>Date:</b> 25th Sept 2021</p>
<p><b>How To Make the Most of MBA</b> <b>Speaker:</b> Mr. Deep Banerjee <b>Company:</b> Godrej Agrovet Ltd. <b>Designation:</b> Associate VP, HR <b>Date:</b> 26th Sept 2021</p>	

### 08 Guest Lectures

<p><b>Use of AI and ML in Healthcare Industry</b> <b>Speaker:</b> Mr. Lokesh Prasad <b>Company:</b> AliveCor India <b>Designation:</b> Managing Director <b>Date:</b> 6th Sept 2021</p>	<p><b>Credit Rating</b> <b>Speaker:</b> Mr. Antony Jose <b>Company:</b> Acuit Ratings &amp; Research Limited <b>Designation:</b> Chief Rating Officer <b>Date:</b> 9th Sept 2021</p>
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## Upcoming Events

01 <b>Aarambh'21</b> Lakesiders	04 <b>Toastmasters Humorous and Evaluation Contest</b> Silver Tongues - 14th October	07 <b>UForum</b> 24th October 2021
02 <b>Audacity Theme Reveal</b> 9th October 2021	05 <b>Dandiya Night</b> 15th October 2021	08 <b>Solaris - The Annual Management Fest</b> 30th and 31st October 2021
03 <b>Saksham</b> Open Mic Ideas - Ignite'21	06 <b>IIMU MUN</b> 17th October 2021	

## Photo Corner

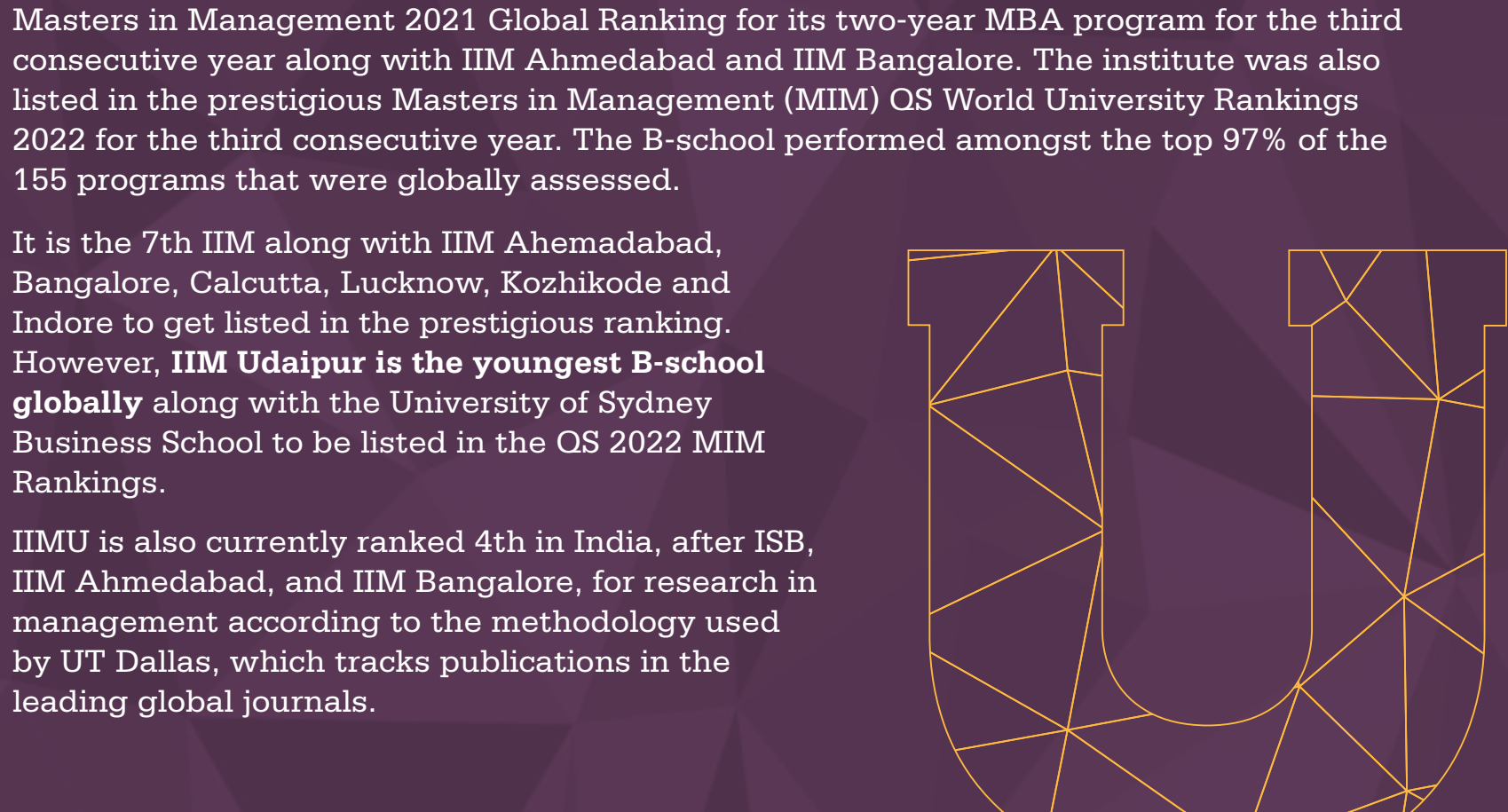


## Faculty Speak

**Prof. Kirti Mishra**  
Faculty, Organizational Behaviour, and Human Resource Management

“What do I do with an MBA degree?” It may be cliché, but the short answer is, “A lot”. The world is indeed your oyster as an MBA graduate. An MBA teaches transferable skills like leadership, critical thinking, creativity, communication, and problem-solving. Owning to these skills' versatility, an MBA can give job applicants an edge over the competition, regardless of industry. Unlike career-specific advanced degrees like teaching or medicine, an MBA can transfer quickly to many industries and offer graduates a wide array of career choices throughout their life.”

## Student Achievements



## About IIM Udaipur

IIM Udaipur is well on its way to becoming a globally recognized B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. Recently, IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2021 as well as the QS Global MIM Ranking 2022.

IIMU is only the third IIM in the prestigious rankings holding a spot in the Top 100 in FT Masters in Management 2021 Global Ranking for its two-year MBA program for the third consecutive year along with IIM Ahmedabad and IIM Bangalore. The institute was also listed in the prestigious Masters in Management (MIM) QS World University Rankings 2022 for the third consecutive year. The B-school performed amongst the top 97% of the 155 programs that were globally assessed.

It is the 7th IIM along with IIM Ahmedabad, Bangalore, Calcutta, Lucknow, Kozhikode and Indore to get listed in the prestigious ranking. However, IIM Udaipur is the youngest B-school globally along with the University of Sydney Business School to be listed in the QS 2022 MIM Rankings.

IIMU is also currently ranked 4th in India, after ISB, IIM Ahmedabad, and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.