The wandering hostel rooms of IIMU, opening up to the sky



IIMU Newsletter **October 2021**

Highlights

MGNF Fellowship **IIM Udaipur** participates in the inaugural ceremony of Mahatma Gandhi National Fellowship's (MGNF) First Batch

Annual **Management Fest** IIM Udaipur's Annual Management Fest -Solaris conducts a 2-day annual event in blended mode

Admission Alert IIM Udaipur invites applications for Weekend, Online PG **Diploma** in Business Administration for Working Executives with minimum 3 Years of Experience

E-Netratva - The **Leadership Talk Series** Multiple sessions covering SPACs, SCF & Alternate Ways of Financing MSMEs, **Effective Leadership** Communication, Impact of COVID-19, Shift towards Digitalization and Impact on Consulting, and more

Activities

IIM Udaipur held the inaugural ceremony of MGNF's First Batch

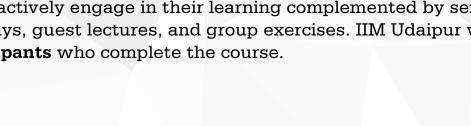
Udaipur participated in the inaugural ceremony of the first batch of the Mahatma Gandhi National Fellowship Program, a certificate program in Public Policy and Management. The second phase of this program will be hosted by 9 IIMs with IIM Bangalore conducting the common admission procedure. An initiative under the Ministry of Skill Development and Entrepreneurship, Government of India, and implemented in collaboration with State Skill Development Missions aims at holistic development of individuals with the integration of academic and district immersion modules. The institute is delighted to onboard 60 students under the 2-year fellowship program and emphasizes on highest standards of teaching and mentoring with accomplished faculty.



IIM Udaipur invites applications for Weekend, Online PG Diploma in Business Administration for Working Executives with minimum 3 Years of Experience

Indian Institute of Management Udaipur has announced admission for the second edition of its 24-month Post Graduate Diploma in **Business Administration for Working** Executives (PGDBA-WE) Program for professionals with a minimum of 3 years experience for the academic year 2022-2024. The classes will be held only on weekends in virtual mode, so to enable aspirants the convenience to do the program from their locations, with a choice to continue to be in employment.

The institute uses a **case-based learning approach** that brings real life into the classroom and encourages participants to actively engage in their learning complemented by seminars, simulations, games, role-plays, guest lectures, and group exercises. IIM Udaipur will accord Alumni Status to all participants who complete the course.



IIM Udaipur's Annual Management Fest - Solaris conducts a 2-day of its event

The seventh edition of Solaris, the annual management fest of IIM Udaipur, was inaugurated on the 30th of October 2021. The event, as with all the events on campus, is organized by the students of IIMU, and the theme for Solaris 2021 was 'Synchronizing Horizons.' The event, held in a unique hybrid mode for the first time, began with an opening address by IIMU Director, Professor Janat Shah. The event then proceeded to The Leadership Summit (LS) - the flagship event of Solaris followed by Arth-Samvaad - the Finance Symposium of Solaris 2021 and Samvadya - the Consulting Summit. The second day of Solaris 2021 started with, Antardrishti, the Economics Summit. Later the toil of events turned with Unmesh, The Operations Summit followed by Anveshan, and Samvaah, the Annual Marketing Conclave of Solaris 2021.



These interactive and highly engaging events helped the students pitch themselves against each other in simulations of real-life situations, making them think on their feet and also out of the box. IIM Udaipur initiated Solaris to help the students interact with the industry leaders and gain keen insight from their knowledge and experience. (You can find more information here - https://solarisiimu.com/)





Netratva - The **Leadership Talk Series**



SPACs - Wall Street's Roller Coaster Ride Speaker: Mr. Puneet Jain **Company:** Clarivate **Designation:** Vice President Date: 8th Oct 2021

Effective Leadership

Ms. Savita Ajgaonkar

Communication

Speaker:

Company:

Asia

C. H. Robinson

Designation:

Head. Human

Resources, South

Date: 16th Oct 2021



nelra 💳 The Leadership Talk Series, IIMU 💳

SCF & Alternate Ways of Financing **MSMEs** Speaker: Mr. Naveen Goel Company: IndusInd Bank

Designation: EVP & Country Head, Small Business Banking, Commercial Banking Group **Date:** 10th Oct 2021

Impact of COVID-19, Shift towards **Digitalization and** Impact on Consulting Speaker:

Mr. Thomas Kuruvilla **Company:** Arthur D. Little Middle

East. Member of the Global Board **Designation:**

Managing Partner **Date:** 17th Oct 2021

Trends Transforming Management **Consulting 2021** Speaker: Mr. Saurabh Uboweja **Company:** BOD Consulting **Designation**: Managing Partner Date: 27th Oct 2021



Marketing in New Normal Speaker: Mr. Saurabh Bajaj Company: Britannia Industries Ltd. **Designation:** Marketing Head, Dairy

Date: 23rd Oct 2021



Scholar Visit: US Embassy India Official Visits IIM Udaipur

The IIM Udaipur community hosted Ms. Catherine Fischer, Public Diplomacy Officer for the North India Office of the U.S. Embassy India, on September 15 on campus to discover more about the institute and other areas associated with it. She met a few of the faculty members along with Director, to assimilate more about the institute and its research areas, especially in the fields of economic empowerment and entrepreneurship. The emphasis of the meet was on exploring opportunities of collaboration for the incubation center at IIMU and Nexus Incubator start-up hub at the American Centre New Delhi, participation of student community in U.S. State Department's exchange programs, in NIO's and the U.S.

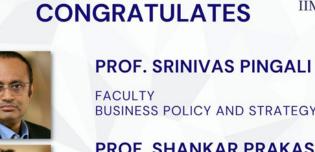


Ms. Catherine Fischer, Public Diplomacy Officer for the North India Office of the US Embassy India, visited IIM Udaipur to learn more about the institute and its research areas.

IIM UDAIPUR

Book Launch: Digital Transformation Strategies - Theory and Practice

IIM Udaipur hosted the book launch of 'Digital **Transformation Strategies - Theory and** Practice' written by Prof. Srinivas Pingali and Prof. Shankar Prakash. The ceremony was graced by the presence of Prof. Janat Shah, Director, Indian Institute of Management Udaipur, Mr. Ganesan Ramachandran, Managing Director, Tech Strategy and Tech Advisory, Accenture Services Pvt. Ltd., Dr. Y Shekar, In-charge, Center of the Digital Enterprise, Prof. Srinivas Pingali, Faculty of Business Policy and Strategy & Prof. Shankar Prakash, Faculty of Operations Management, **Quantitative Methods**, and Information Systems.

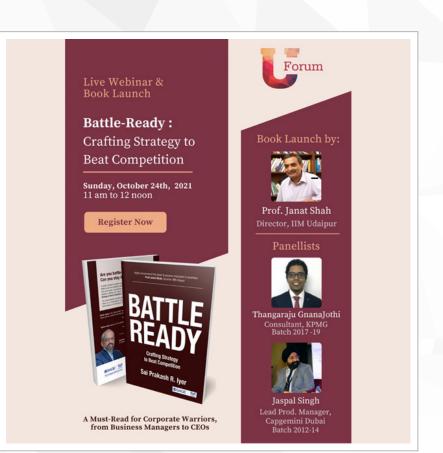


BUSINESS POLICY AND STRATEGY PROF. SHANKAR PRAKASH FACULTY **OPERATIONS MANAGEMENT**, QUANTITATIVE METHODS, AND **INFORMATION SYSTEMS**

ON THE RELEASE OF THEIR BOOK **"DIGITAL TRANSFORMATION STRATEGIES** - THEORY AND PRACTICE"



IIM Udaipur hosted the book launch of "Battle **Ready - Crafting Strategy to Beat Competition**" written by Prof. Sai Prakash Iver. The live webinar and book launch ceremony was graced by the presence of Prof. Janat Shah, Director, Indian Institute of Management Udaipur. The discussion also included Mr. Jaspal Singh (Lead Product Manager at Capgemini Dubai) and Mr. Thangaraju GnanaJothi (Consultant at KPMG India), esteemed alumni of IIM Udaipur.



Upcoming Events

1 Halloween (Potpourri) 2nd Nov'21

O2 Club level - Table **Topic Contest and Evaluation** Contest (SilverToungues) 6th Nov'21

<u>O</u> Diwali Night (Culcomm) 4th Nov'21

()4 Indradhanush (CreArt) 4th Nov'21

05 Course workshop (Acad council) 11th and 12th Nov'21

<u>6 Netratva</u> planned for 14th Nov'21 $\bigcirc 7$ Shuttlerz and Ping **Pong League** (LakeSiders) 20th to 25th Nov'21

08 Utkrisht Internal **Events** 28th Nov'21

Photo Corner



Evening walks, beautiful sunsets, and pleasing talks make your day at the campus

Faculty Speak



The MBA is an applied course, unlike the core sciences. One learns about statistics, accounting, finance, marketing, operations, organizations, law, and strategy. While all of these are core subjects, and every MBA degree starts with revising the concepts in them, the actual core of the degree is putting these all together. This exactly is the reason why MBA schools have an internship requirement, encourage live projects and have group assignments.

Prof. Ashish Galande Faculty, Marketing

(Source: https://mba.hitbullseye.com/blog/no-mba-is-not-losing-its-sheen-in-fact-now-is-the-right-time.php)

Student Achievements



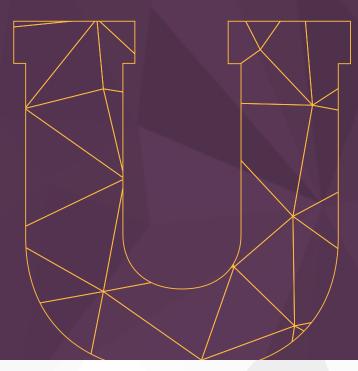
About IIM Udaipur

IIM Udaipur is well on its way to becoming a globally recognized B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. Recently, IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2021 as well as the OS Global MIM Ranking 2022.

IIMU is only the third IIM in the prestigious rankings holding a spot in the Top 100 in FT Masters in Management 2021 Global Ranking for its two-year MBA program for the third consecutive year along with IIM Ahmedabad and IIM Bangalore. The institute was also listed in the prestigious Masters in Management (MIM) OS World University Rankings 2022 for the third consecutive year.

The B-school performed amongst the top 97% of the 155 programs that were globally assessed. It is the 7th IIM along with IIM Ahemadabad, Bangalore, Calcutta, Lucknow, Kozhikode and Indore to get listed in the prestigious ranking. However, **IIM Udaipur is the youngest B-school globally** along with the University of Sydney Business School to be listed in the OS 2022 MIM Rankings.

IIMU is also currently ranked 4th in India, after ISB, IIM Ahmedabad, and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.



For Media Queries, please contact

Taran Singh +91 98879 99284 You can also write to us at communication@iimu.ac.in

Mehul Agarwal +91 82914 60682



www.iimu.ac.in (°) in (>)