

# IIM UDAIPUR #10YEARS UNSTOPPABLE

Celebrating the  
transformational journey  
of a decade.



भारतीय प्रबंध संस्थान उदयपुर  
Indian Institute of Management Udaipur

## IIMU Newsletter December 2021

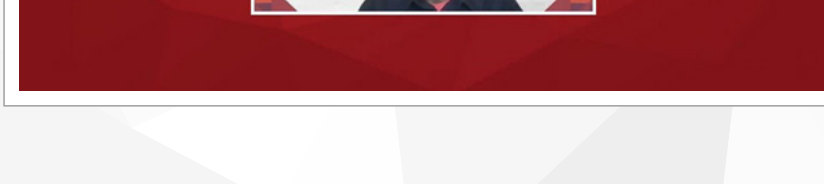
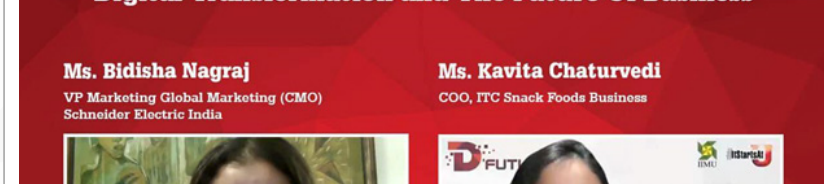
### Highlights

- #10YearsUnstoppable**  
IIM Udaipur marks its 10th anniversary with the #10YearsUnstoppable Campaign. Reinforces its pioneering spirit and focus on digital with a Global Virtual Event "D'Future" on Digitizing the Future and hashtag #ItStartsAtU
- Digital Research**  
Consumer Culture Lab initiates Digital Behaviour Research Project
- 9th Annual SCM Summit**  
IIM Udaipur hosts Supply Chain Summit
- U-Forum Sessions**  
'Climate Change Mitigation - What Each One of Us Must Understand' and more
- E-Netratva**  
The Leadership Talk Series: Session of 'People and Payments'

### Activities

#### 01 IIM Udaipur concluded a Global Virtual Event "D'Future" on Digitizing the Future as part of its 10th Anniversary

The Indian Institute of Management Udaipur concluded its international webinar event titled "D'Future" on Digitizing the Future and marked the decade anniversary of the B-School. The virtual event was held on December 2nd - 3rd 2021, acknowledging the institute's pioneering efforts in digital technologies and frameworks. The two-evening event witnessed eminent professor Dr. Sunil Gupta, Professor of Business Administration, Harvard Business School, deliver the Keynote Address on Day 1, and Dr. Gerald Kane, Professor of Information Systems at Boston College's Carroll School of Management, deliver the Keynote Address on Day 2. These were followed by thought-provoking panel discussions by eminent business leaders & consultants from the UK, Singapore, and India. The Panels were moderated by IIM Udaipur's Professor Srinivas Pingali on Day 1 and Professor Rajesh Nanarpuzha on Day 2. The webinars were widely attended by industry professionals, researchers, academics, besides the students, alumni, and staff of IIMU. A short video on IIMU's achievements leading to the hashtag #10YearsUnstoppable was also launched.



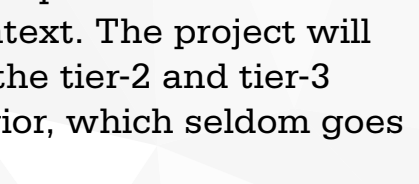
#### 02 IIM Udaipur hosts the 9th Annual SCM Summit

IIM Udaipur was proud to host the 9th Annual SCM Summit, sponsored by Secure Meters Limited. This year's summit brought together prominent leaders from supply chain and operations to offer their insights and perceptions on the theme of "Impact of Industry 4.0 on Supply Chains". The summit witnessed the participation of eminent speakers Mr. Dilip Kumar Jha, Sr. General Manager, Operations, Emami Ltd., Ms. Bharti Maan, Vice President, SAP COE and SL for Capgemini, APAC Region, Mr. Arun Giri, VP, Supply Chain, IMERYS India, Ms. Niranjana Neelakantan, Co-Founder & COO, Tessol, Mr. Somnath Das, Director, Supply Chain, NIVEA India (Beiersdorf), and Ms. Geeta Uppal, Senior VP, Reliance Industries Limited at the SCM Summit hosted by SKEIN - Operations and Supply Chain Club, IIM Udaipur.



#### 03 Digital Research: Consumer Culture Lab initiates Digital Behaviour Research Project

The Consumer Culture Lab at IIM Udaipur recently initiated a pioneering exploratory research project to study the digital behavior of people living beyond the metropolitan cities of India. Through this project, the lab aims to create an understanding of the complexity that India represents in terms of caste, class, socio-economic status, language, religion, region, etc. The research will showcase how entangled, and locally grounded these concepts are and how the digital behavior of Indians needs to be explored within this broader context. The project will employ a variety of qualitative methodologies by traveling remotely to the tier-2 and tier-3 towns and villages to learn more about people's everyday digital behavior, which seldom goes unnoticed.



#### 04 U Forum: 'What caused Global Stock Market Meltdown during Covid Pandemic: Lockdown Stringency or Investor Panic?'

In another interesting episode of the UForum - IIMU's webinar series on 'What caused Global Stock Market Meltdown during Covid Pandemic: Lockdown Stringency or Investor Panic?' featuring Prof. Shobhit Aggarwal, Faculty of Finance and Accounting at IIM Udaipur saw the discussion on how the pandemic has affected the investments in the stock market. The session was moderated by Mr. Anurag Gupta - Senior Manager, Investment Management, HDFC Bank (PGP 2015-17, IIM Udaipur) and Mr. Himanshu Goyal - Senior Analyst, Portfolio Management, CPB, NatWest Group (MBA 2018-20, IIM Udaipur).



#### 05 Netratva - The Leadership Talk Series

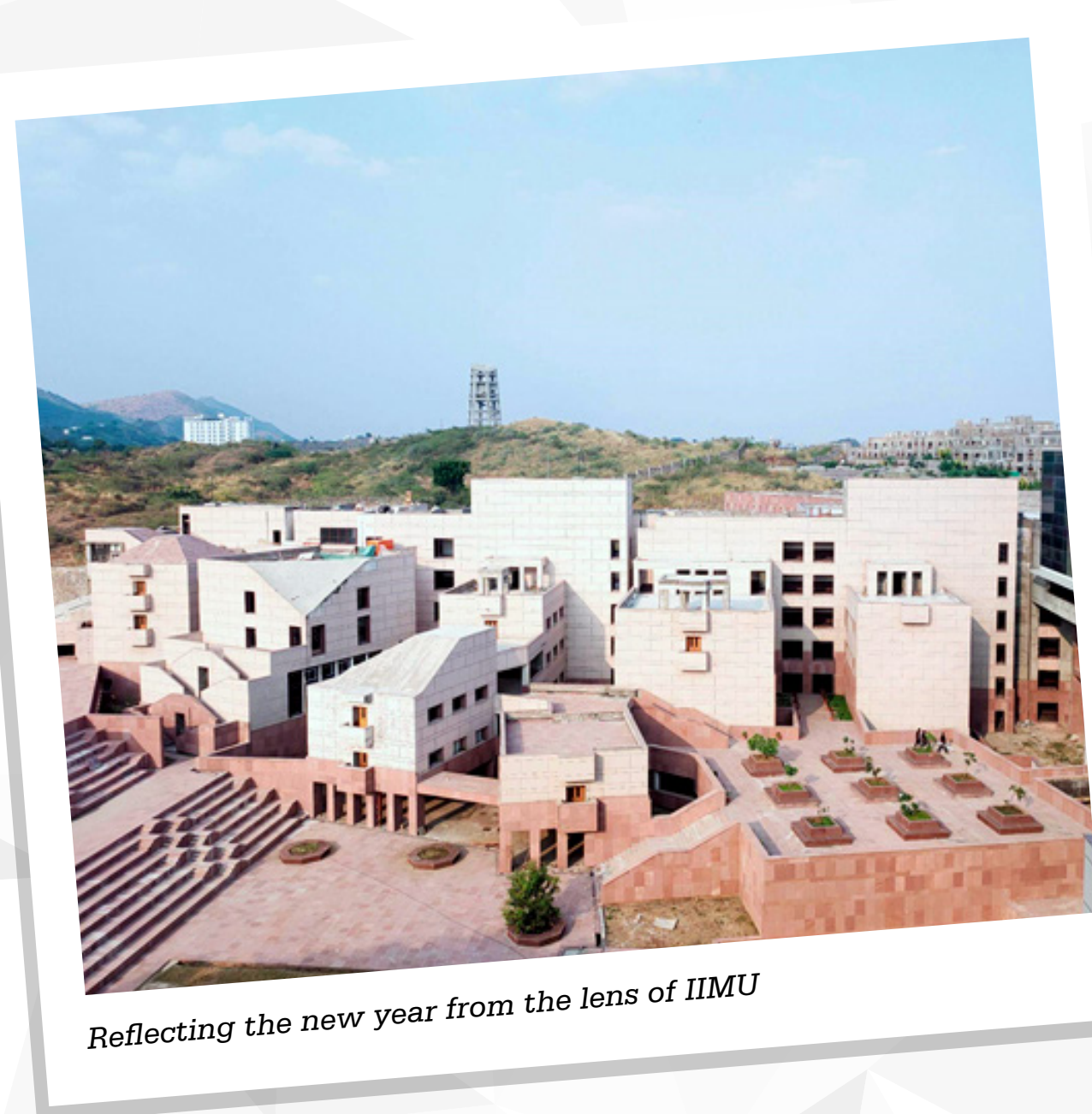


**People and Payments**  
**Speaker:** Ms. Praveena Rai  
**Company:** NPCI  
**Designation:** Chief Operating Officer  
**Date:** 08<sup>th</sup> December 2021

### Upcoming Events

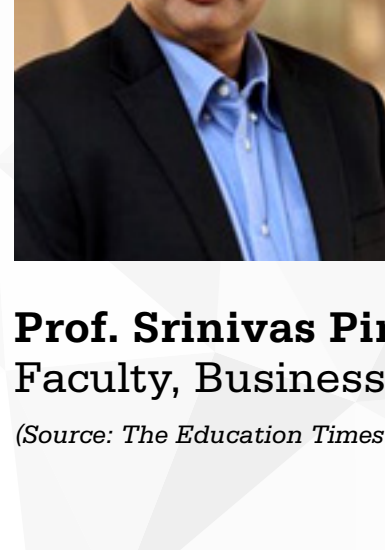


### Photo Corner



Reflecting the new year from the lens of IIMU

### Faculty Speak



"Management practice in the early days used to be focused on efficiency and productivity, when IQ was most sought-after. After the human side of the enterprise was identified, Emotional Quotient (EQ) derived some prominence. So future managers will need both IQ and EQ. But the pace of technological change and digitization now demands an additional layer of AQ which cannot replace the core layers but is a second layer of leadership capability."

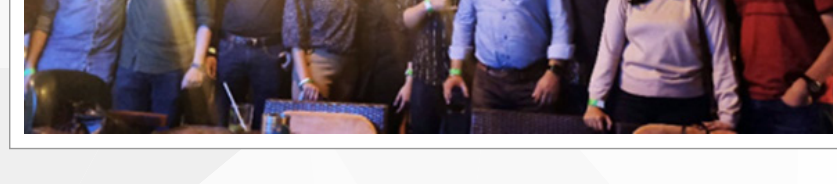
**Prof. Srinivas Pingali**  
Faculty, Business Policy and Strategy  
(Source: The Education Times - Times Group)

### Student Achievements



### Alumni Updates

The Adhyay City Chapter Meet in Mumbai was held on 5th December 2021 at TAP, Mumbai. The event had 30 attendees (25 alumni + 5 representatives). Prof. Janat Shah, the Director, interacted online over zoom. Prof. Rajesh Nanarpuzha, Faculty - Marketing Area, and Mr. R Chandrashekar, In-charge, Centre for SCM, met alumni at the venue and discussed valuable insights and recent developments in the institute over a high-tea. It was an eventful evening full of nostalgia where alumni interacted with their peers working in the same city and had a great time.



### About IIM Udaipur

IIM Udaipur is well on its way to becoming a globally recognized B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. Recently, IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2021 as well as the QS Global MIM Ranking 2022.

IIMU is only the third IIM in the prestigious rankings holding a spot in the Top 100 in FT Masters in Management 2021 Global Ranking for its two-year MBA program for the third consecutive year along with IIM Ahmedabad and IIM Bangalore. The institute was also listed in the prestigious Masters in Management (MIM) QS World University Rankings 2022 for the third consecutive year.

The B-school performed amongst the top 97% of the 155 programs that were globally assessed. It is the 7th IIM along with IIM Ahmedabad, Bangalore, Calcutta, Lucknow, Kozhikode and Indore to get listed in the prestigious ranking. However, IIM Udaipur is the youngest B-school globally along with the University of Sydney Business School to be listed in the QS 2022 MIM Rankings.

IIMU is also currently ranked 4th in India, after ISB, IIM Ahmedabad, and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.



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