



React, Adapt and Transform: Learning in the New Normal

IIM Udaipur Celebrated the Sixth Edition of Annual Management Fest - Solaris

Highlights

- **Transcending Ideologies**
IIM Udaipur's Annual Management Fest - Solaris' 20-21
- **Learning Curve**
'Mad Over Marketing' (MOM) Workshop
- **Bringing Laurels**
IIM Udaipur's Students Secured 2nd position in Edgistify Innovation Challenge



Activities



01 IIM Udaipur's Annual Management Fest - Solaris' 20-21

The sixth edition of Solaris, the annual management fest of IIM Udaipur culminated on January 10th, 2021, after two-day long management extravaganza. The students of IIMU organized the fest, and the theme for Solaris' 20-21 was '**Transcending Ideologies.**' These interactive and highly engaging events helped the students pitch themselves against each other in simulations of real-life situations, making them think on their feet and also out of the box. IIM Udaipur initiated Solaris to help the students **interact with the industry leaders and gain keen insights from their knowledge and experience.** Indian Institute of Management Udaipur, via Solaris, aims to groom the students into future leaders.

02 'Mad Over Marketing' (MOM) Workshop

A marketing workshop by Mad Over Marketing (MOM), was organized on January 7th, 2021 in the backdrop of Solaris' 20-21. On this occasion, IIMU hosted over **450 students from IIM Udaipur, IIM Trichy, DoMS IIT Delhi, Symbiosis and other top B-schools.** The marketing workshop aimed to **engage the students** by providing them with an enlivening environment and **bringing out the marketers** in them.

03 IIM Udaipur's Students Secured 2nd position in Edgistify Innovation Challenge

Indian Institute of Management Udaipur congratulated Team Digitron from the Batch of 2020-22 on securing the second position in the Edgistify Innovation Challenge 2020 Edition II. The team comprising **Arpit Gupta and Anurag Gupta** participated in the real-world problem category and digitization of site visit in the sub-category at the competition. The competition witnessed top-notch presentations from all the participants and took off with a massive individual registration count of 1802. Around 460 teams with dynamic team members **from about 280 recognized engineering and management colleges participated.**

04 Upcoming Events: Utkrisht '21 Annual Sports Fest

The annual sports festival of IIM Udaipur **UTKRISHT** organized every year, flags off with a marathon called Udaipur Runs. **Utkrisht '20** witnessed participation from as many as 11 teams for eight conventional sports.

About IIM Udaipur



IIM Udaipur is one of the fastest-growing management schools in the country. IIMU is breaking new ground by focusing on world-class research and transforming students' learning who will be managers and leaders of tomorrow. The Institute has arrived on the global education stage by getting accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is now counted in the same league of global institutes like Harvard Business School, Wharton School at the University of Pennsylvania and the MIT Sloan School. IIMU has recently been listed on the QS 2021 Masters in Management (MIM) Rankings and the Financial Times (FT) MIM Ranking 2020.

IIMU is the youngest B-school in the world on both these rankings. **According to the National Institutional Ranking Framework (NIRF) 2020, IIM Udaipur is ranked 17th amongst all B-Schools. IIMU is currently ranked 4th in India for research in management according to the methodology used by UT Dallas which tracks publications in the leading global journals.**



Prof. Janat Shah
Director IIM Udaipur

“ Given the ambiguous times the whole world is witnessing, careers in the future will be quite different than today. Two attributes a young manager should focus on are curiosity and adaptability. It is focus for managers to be responsive and learn continuously to thrive in the New Normal. ”

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