

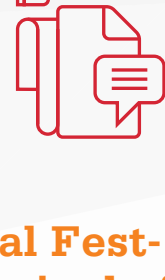
IIMU Newsletter March 2021

Highlights

- **The Carnival of Aravalis**
IIM Udaipur's Cultural Fest- Audacity'21
- **Education on-the-go**
IIM Udaipur's PG Diploma in Business Administration for Working Executives 2021-2023
- **Tales of Transition**
IIMU's Annual Entrepreneurship fest E-Summit '21 and Prarambh '21
- **U Placements**
IIM Udaipur's Summer Placements
- **Global Rankings**
IIM Udaipur in QS 2021 MIM Rankings
- **E-Netratva - The Leadership Talk Series**
Sessions on Business Model Decomposition for Digital Initiatives and Restart- Sailing Through the Crisis

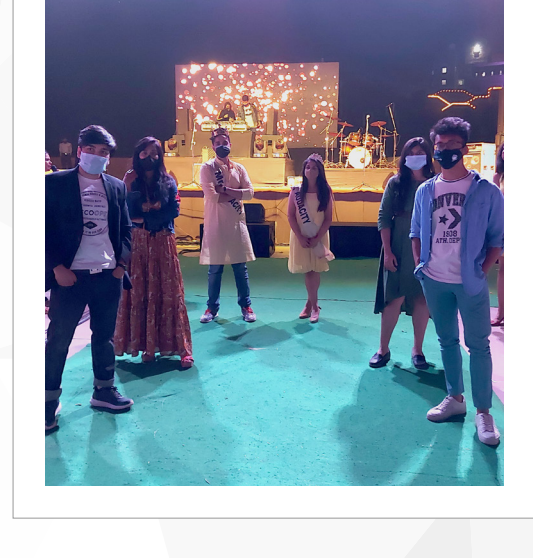


Activities



01

IIM Udaipur's Cultural Fest- Audacity'21 'The Carnival of Aravalis'



IIM Udaipur concluded its two-day long Annual Cultural Fest, Audacity '21, on 13th and 14th March at IIMU Balicha Campus. The cultural extravaganza had a mix of both online and offline events, with the theme 'The Carnival of Aravalis'.

This year, Audacity hosted live concerts by artists such as Benny Dayal, Mame Khan, Lost Stories, magic show by Karan Singh, standup comedy performance by Anirban Dasgupta and DJ night with DJ Vibhor. The B-school held over 30 events such as Treasure Hunt, Solo Singing, Antakshri, Royal Enfield event, Body Zorbing and Bull Riding with one of the highlights being Mr. & Ms. Audacity.

02

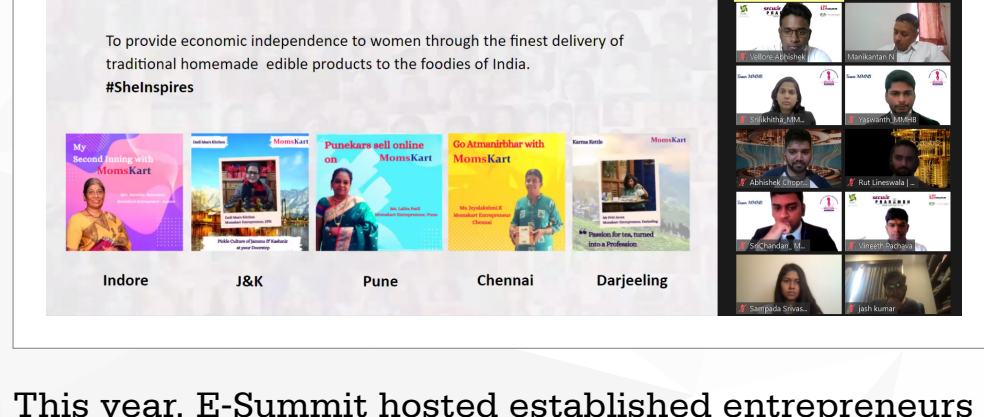
IIM Udaipur's PG Diploma in Business Administration for Working Executives 2021-2023

Indian Institute of Management Udaipur opened admission for the second edition of its 20-month Post Graduate Diploma in Business Administration for Working Executives (PGDBAWE) Program.

IIMU allows full/part fee sponsorship of the candidates by their current employers, as well as enrollment of working professionals directly with their financial arrangement. Company permission is though needed to attend the weekend classes in the latter case.

03

IIMU's Annual Entrepreneurship fest E-Summit '21 and Prarambh '21



Saksham, Entrepreneurship Cell of IIM Udaipur, organized its annual entrepreneurship fest Prarambh and E-Summit 2021 sponsored by Secure Meters, Rajasthan Venture Catalyst Fund, and TiE Udaipur on 20th-21st March 2021.

This year, E-Summit hosted established entrepreneurs in their field like Ms. Mythily Ramesh, Co-Founder & CEO of NextWeath, Mr. Murali Sivaraman, Chairman of Huhtamaki India, and Ms. Prachi Mohapatra, Marketing head, Dr. Reddy's Laboratory. The theme of this year's E-Summit was 'Tales of Transition', which emphasized that COVID is an accelerator and not a barrier to growth.

04

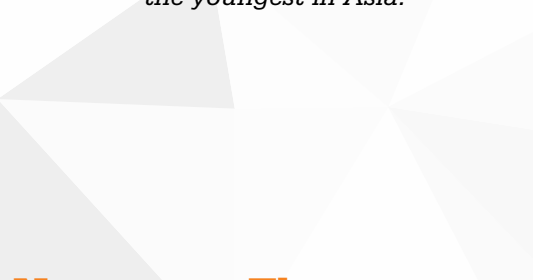
IIM Udaipur's Summer Placements

IIM Udaipur completed the Summer Placement process for the Batch of 2020-22. With the largest and the most diverse batch in its 10-year history, 322 eligible candidates sought placements through the Institute.

Reaching greater heights, the Institute's 10th batch received offers from more than a hundred firms, with 60 recruiters partnering with the Institute for the first time. Some of the prominent firms to join the recruiters' list for Summer Placements are Accenture Strategy, Accenture Technology, Adani Group, AliveCor India, Asian Paints, BNY Mellon, Casio, Cisco Systems, Del Monte, Hindustan Unilever, Kalpataru, Magicbricks, Puma, Renault, and Samsung R&D.

05

IIM Udaipur in QS 2021 MIM Rankings

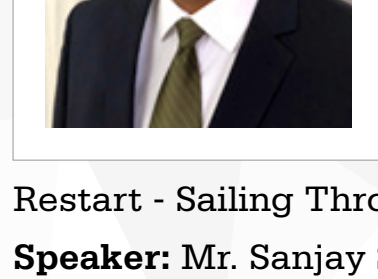


We are only the 7th IIM (along with IIM A, B, C, I, L & K) to be in the list and also the youngest in Asia.

Indian Institute of Management Udaipur ranked in the 101+ List across 30 countries in QS 2021 Masters in Management Rankings, maintaining its listing for the second consecutive year. In the 2021 edition, the Indian Institute of Management Udaipur was listed amongst the top 68% of the 148 programs that were globally assessed, said the report. The rankings are compiled based on five key metrics: Employability, Entrepreneurship and Alumni Success, Return on Investment, Thought Leadership, and Class and Faculty Diversity.

06

Netratva - The Leadership Talk Series



Restart - Sailing Through the Crisis
Speaker: Mr. Sanjay Shrivastava
Company: Secure Meters
Designation: HRBP, Global Operations
Date: 23rd March 2021



Business Model Decomposition for Digital Initiatives
Speaker: Mr. Manish Godha
Company: Advaiya Solutions Inc
Designation: CEO & Founder
Date: 03rd March 2021

Events



01

Udaipur Leap Day Lit Fest (ULLF) (10th and 11th April 2021)

ULLF is the flagship event of Potpourri, the Literary and Quizzing club of IIMU. The theme for the 2021 edition is "An Ode to Surrealism". The ULLF is an annual event that aims to bring luminaries together in literature and arts to share their views, and provides an opportunity to students and residents of Udaipur to interact with eminent personalities.

02

Two-Year MBA Convocation (23rd April 2021)

IIM Udaipur will host convocation for its Two-Year MBA Program 2019-2021 Batch in a virtual mode.

Photo Corner



The mystic aerial view of the IIM Udaipur Balicha Campus

Research Papers



Prof. Anirban Adhikary's paper titled, "How does the adoption of digital payment technologies influence unorganized retailers' performance? An investigation in an emerging market" has been accepted in the Journal of the Academy of Marketing Science (JAMS).

<https://link.springer.com/article/10.1007/s11747-021-00778-y>

About IIM Udaipur



IIM Udaipur is one of India's fastest-growing management schools. It is breaking new ground by focusing on world-class research and transforming students' learning who will be managers and leaders of tomorrow. The Institute has arrived on the global education stage by getting accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is now counted in the same league of global institutes like Harvard Business School, Wharton School at the University of Pennsylvania and the MIT Sloan School. IIMU has continued to be in the QS 2021 Masters in Management (MIM) Rankings and the Financial Times (FT) MIM Ranking 2020. It is only the 4th IIM (with IIMs A, C & B) in FT Global MIM Rankings and only the 7th IIM (with IIMs A, B, C, I, L and K) in the QS 2021 MIM Global Rankings.

IIMU is also the youngest B-school in the world on both these rankings. According to the National Institutional Ranking Framework (NIRF) 2020, IIM Udaipur is ranked 17th amongst all B-Schools. IIMU is currently ranked 4th in India (after ISB, IIM B and A) for research in management according to the methodology used by UT Dallas which tracks publications in the leading global journals.



Faculty Speak



Prof. Janat Shah
Director, IIM Udaipur

“IIM Udaipur Placement Office's new initiative, "Project Maverick" provides students an avenue to explore the world of start-ups. Our approach is slightly different unlike other institutes. We aim to provide students a “hands-on” training experience to students on startups. Project Maverick help students by doing the groundwork and identifying the requirements from large companies to provide a better learning opportunity.”

➤ For Media Queries, please contact

Taran Singh
+91 9887999284

Mehul Agarwal
+91 8291460682

You can also write to us at communication@iimu.ac.in