

 **Post-
Graduate
Diploma
in Business
Administration
for Working
Executives**

Academic
Year 2021-2023
Starting July 2021

A multi-dimensional
**transformational
experience**



IIMU
भारतीय प्रबंधन संस्थान उदयपुर
Indian Institute of Management Udaipur

The 'U' Advantage



Master in Management
Ranking 2020



Youngest school in the world
on QS MIM 2021 Rankings

Youngest school in the world
on FT MIM Rankings 2020

Consistently ranked in the top 5
management schools in research in India,
according to the methodology used by UT Dallas

Alumni working in 15+ countries globally

05 Centers of Excellence

100+ Corporate Partners

40+ Permanent Faculty

AACSB Accredited



Message from the Director

IIM Udaipur is one of the fastest-growing management schools in the country. We are committed to nurturing business leaders who will power their organizations in emerging economies. Structured around career-advancement, leadership and strategy, the Post Graduate Diploma in Business Administration for Working Executives provides a well-rounded exposure to business management. Students are exposed to the rigor of a two-year MBA and deep dive into the management concepts.

IIM Udaipur is well on its way to take its place among world-class management schools. For a consecutive year, IIMU has been listed in the QS 2021 Masters in Management (MIM) Rankings as well as the Financial Times (F'T) MIM Ranking 2020 recently. At 72nd Rank in the F'T MIM ranking, IIMU is the only other IIM along with IIM Ahmedabad, Calcutta and Bangalore to make it to the list this year.

We have benefited from the impressive legacy built by IIMs and are proud of breaking new ground by focusing on world-class research, forging strong bonds with our corporate partners and providing a transformational experience to our students.

Janat Shah
Director, IIM Udaipur

Rankings and Accreditation

In less than ten years, IIM Udaipur has emerged as a top-ranked global business school. By receiving the accreditation from AACSB (Association to Advance Collegiate Schools of Business) in November 2018, IIM Udaipur joined the elite group of 5 percent of the world's B-schools and has entered the ranks of IIM Ahmedabad, Bangalore and Calcutta.

IIM Udaipur joined the league of top global MBA schools by getting listed on the QS 2021 Masters in Management (MIM) Rankings. IIM Udaipur is also listed under the prestigious Financial Times (FT) MIM Ranking 2020, recognized globally as one of the key indicators of excellence for a B-school.

According to the methodology deployed by the UT Dallas' Naveen Jindal School of Management, IIMU is ranked fourth among Indian business schools based on research published in leading global journals.

A Multi-Dimensional Transformational Experience

The Post Graduate Diploma in Business Administration for Working Executives is an approximately twenty-month program running on weekends for executives having a minimum of three years of full-time post qualification work experience. The program takes place at the IIMU campus in Balicha, Udaipur.

Delivered by the world-class faculty of IIM Udaipur, the curriculum design allows the students to experience a multi-dimensional transformational journey. This general management program is an opportunity for students to become highly skilled managers who can lead their organisation towards excellence.

Course Curriculum

Term I (21) weeks

| Courses | Hours |
|--------------------------------|--------------|
| Financial Accounting | 30 |
| Individual and Group Dynamics | 30 |
| Managerial Communication | 30 |
| Microeconomics for Managers | 30 |
| Spreadsheet Modelling | 15 |
| Statistics and Data Mining - I | 15 |

Term II (17) weeks

| Courses | Hours |
|---------------------------------|--------------|
| Digital Enterprise Management | 15 |
| Marketing Management | 30 |
| Operations Research | 15 |
| Macroeconomics for Managers | 30 |
| Management Accounting | 15 |
| Statistics and Data Mining - II | 15 |

*subject to change

Term III (20) weeks

| Courses | Hours |
|---|--------------|
| Information Systems for Managers | 15 |
| Corporate Finance - I | 30 |
| Operations Management (with a module on Lean Management) | 30 |
| Organizational Dynamics | 30 |
| Business Ethics | 15 |
| Legal Aspects of business | 15 |

Term IV (18) weeks

| Courses | Hours |
|---|--------------|
| Human Resource Management | 30 |
| Corporate Finance - II | 15 |
| Advanced Analytics | 15 |
| Corporate Social Responsibility | 15 |
| Strategic Management (with a module on Digital Transformation) | 30 |
| Capstone | 15 |

Special Projects (8) weeks

- Projects will be in groups. Each group will have two guides, one from IIM Udaipur and one from the respective company.



Pedagogy

The program is designed to create a solid foundation in management fundamentals. Given that it is a weekend program, students get an opportunity to apply their academic learning in a real-world environment. In the classroom, IIMU uses a case-based learning approach. The case method brings real life into the classroom and encourages students to participate actively in their own learning. The case method is complemented by seminars, simulation games, role-playing, guest lectures and multiple group exercises. Group activities range from working on group assignments and case presentations to working on live industry projects. Study groups are composed of students from diverse backgrounds ensuring that many perspectives of looking at a particular task or problem are brought to the table for discussion. This kind of group work helps the students to probe into each other's assumptions and hypotheses, engage in horizontal learning and critical thinking and learn how to build consensus and recommendations for action. For each concept and theory covered in class, there is an attempt to incorporate an immersive learning experience outside the class. Students are challenged to adapt, negotiate and problem-solve while developing their interpersonal and communication skills.

Mentorship Support

Mentorship support enables students to benefit from the knowledge and experience of industry professionals. It helps students gain a broader perspective about their career development.



Admission and Completion of the Program

▶ Eligibility

- Graduate in any discipline
- Minimum three years of full-time post qualification experience as on May 31, 2021
- Valid GMAT score, or valid GRE score, or CAT scores of tests taken in 2018 or later, or score of the admission test to be conducted by IIMU in February or March 2021

▶ Final Selection

The final selection of the candidates for this program will be based on the test results (GMAT/GRE/CAT/IIMU) and overall profile of the applicants.

▶ Completion of the Program

Upon successfully meeting all requirements of the program, including those with regard to the examinations, participants will be awarded a **Post Graduate Diploma in Business Administration for Working Executives** by IIM Udaipur.

▶ Course Duration

- Approximately 20 months (including project work of 8 weeks)
- Classes will be held during weekends (typically 8 sessions per weekend)

▶ Program Venue and Start Date

The classes will be conducted at IIM Udaipur campus at Udaipur. The program will begin on July 3, 2021.

▶ Program Fee

Rs. 13 Lakh (participants have to make their own accommodation arrangement in Udaipur)

▶ Contact

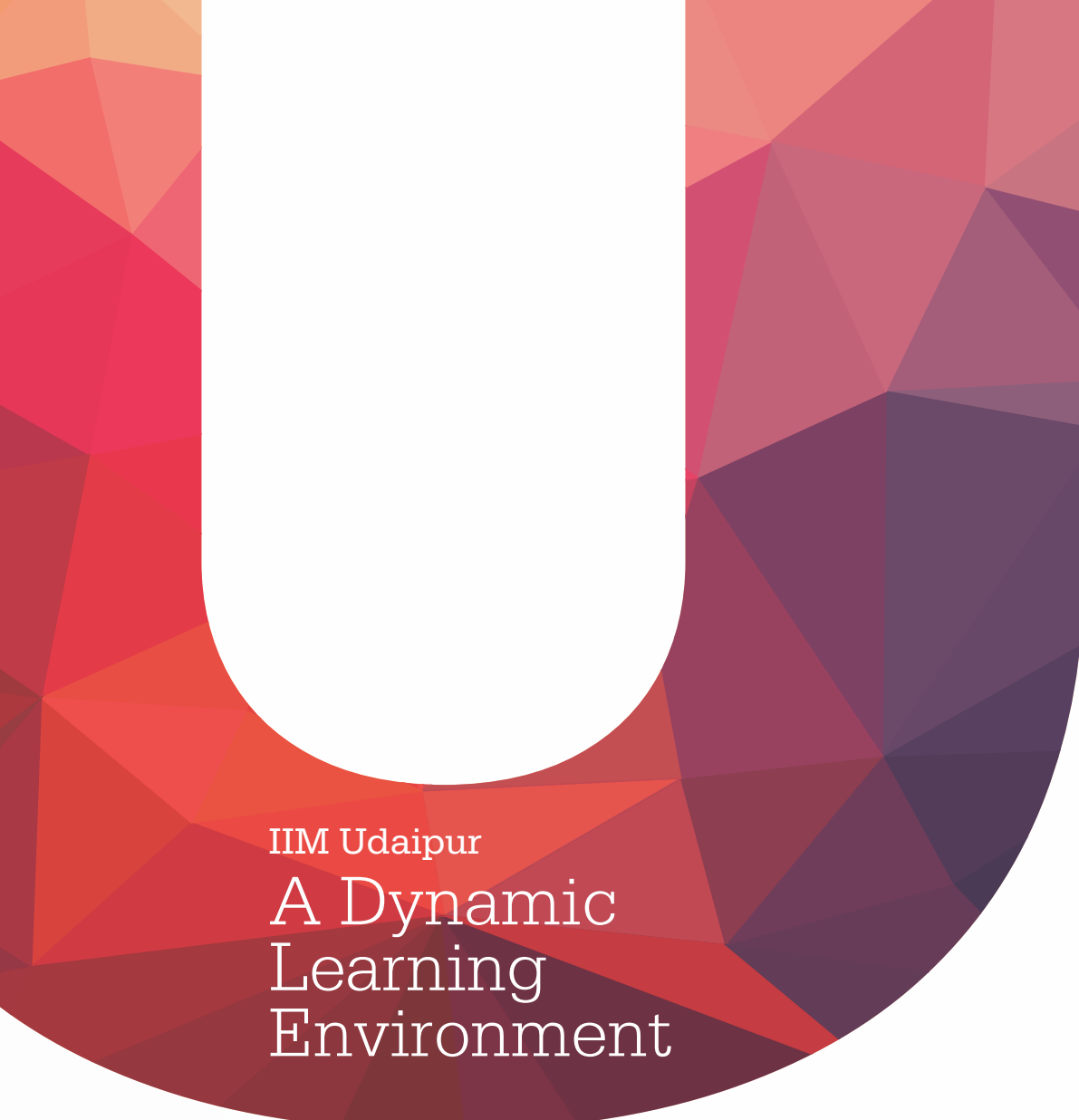
For further details please contact the Admissions Office at: pgdiploma.admission@iimu.ac.in

Details of the Admission Test

The online examination will comprise the following objective type multiple choice tests as stated below:

| Serial No. | Name of the Test | No. of Questions | Max. Marks | Duration |
|------------|--|------------------|------------|-------------|
| 01 | Verbal Ability and Reading Comprehension | 40 | 40 | 40 minutes |
| 02 | Logical Reasoning | 40 | 40 | 40 minutes |
| 03 | Quantitative Ability and Data Interpretation | 40 | 40 | 40 minutes |
| | Total | 120 | 120 | 120 minutes |





IIM Udaipur
A Dynamic
Learning
Environment

The Indian Institutes of Management (IIMs) were created by the Indian Government with the aim of identifying the brightest student talent available and creating a pool of elite managers to lead the various sectors of the Indian economy. Over the course of more than fifty years, IIMs have become recognized as premier management institutions, comparable to the best in the world for teaching, research and interaction with industry.

In 2009, the Indian Government started six new IIMs including IIM Udaipur which is located in a campus of 300 acres in the Balicha area of Udaipur.

IIMU aims to set a new benchmark in the field of management education by combining excellence in both teaching and research. The Institute strives to make a real difference to the region, forging strong relationships with local NGOs and government and working closely with industry on live projects, internships, guest lectures, faculty research and many events throughout the academic year.

At IIMU, we challenge our students to expand their knowledge and their intellectual horizons so they emerge transformed and prepared to have an impact on the world of business and society at large.



Infrastructure

IIM Udaipur campus occupies 300 acres in Balicha about 8 km from the centre of Udaipur. The campus has state of the art classrooms and WIFI. The campus has a fully equipped gym and other recreational facilities.

The master plan for IIM Udaipur's campus has been awarded GRIHA's 5 Star LD rating which is the highest level of rating for large developments. The architecture has been designed to minimize energy consumption. In addition to conserving power and water, the campus has been planned to be a zero-waste facility.



Interaction with Business Leaders

At IIMU a priority is to ensure that practice meets theory across all functional areas. Students have many opportunities to rub shoulders and match wits with industry leaders throughout the year. Students will be able to engage with experts, thinkers and practitioners.





pgdiploma.admission@iimu.ac.in



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