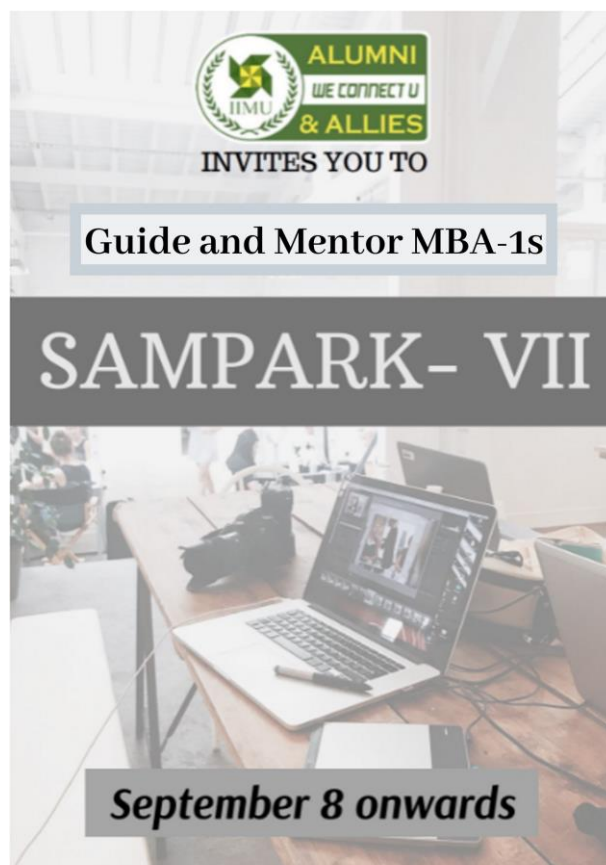


EVENT REPORT

SAMPARK VII



SAMPARK

Sampark is the initiative of Team A4 to help MBA1 students prepare for summer internship placements. It is a platform where students can interact with the alumni and learn about the industry's real nuances that will assist them in carving their career journey. Students are mapped with the alumni who work in the domain of their interests so that a student can measure his/her efficiency and prepare for the summer internships according to the feedback.

SAMPARK VII

Sampark VII was organized from September 8th, 2019 to September 12th, 2019 by conducting mock interviews and interactive sessions for MBA1 students by the Alumni (PGP 2013-2017) who have experience in the industry and are in the best position to provide valuable suggestions and advice. The alumni took time out of their busy schedule to assist the students of MBA1 prepare themselves for their first massive step towards the placements.

In the past, the Sampark program has not only helped students secure decent summer placements but has also facilitated interaction between MBA1's and the IIMU community's alumni. Since its beginnings, the IIMU community has worked as a family, and Team A4 is proud to organize such efforts to further reinforce this bond.

Sampark VII was conducted just at the right time for students of MBA1 who were under the pressure of fast-approaching summer internship placements that will begin from Sept. 22, 2019. It assisted them in achieving a clearer thinking about the technicalities involved in the IIMU interview processes. It also bridged the

communication gap between the students and the alumni and provided a mentor to the students for their IIMU journey.

Sampark process and execution was a huge success with an average rating of 4.6/5 received from feedback of 110+ alumni and students.

THE PROCESS

The first phase was to float an interest form among students of MBA1 seeking their interest in Sampark mock interviews and interactive session. 191 MBA1 students showed their willingness to participate. Then, data regarding their domain of interest and resumes were collected.

In the second phase, an interest form was floated among the alumni community seeking their help for the interviews and interactive sessions. Fifty alumni responded positively to the request. Data regarding the area of expertise was collected from the alumni so that students with similar domain interest can be mapped accordingly.

In the third phase, the scheduling of interviews was done, resumes were shared with the alumni, and the sessions were arranged through video conferencing on Skype or Google Hangouts, and in case of technical glitches, telephonic interviews were conducted as per the convenience of the alumni and the students.

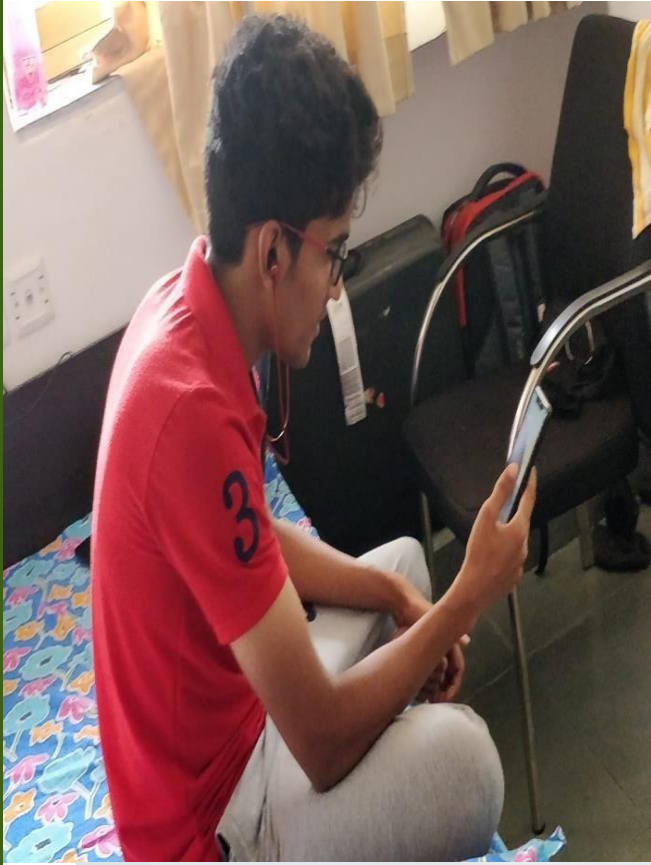
The interview of each MBA1 student was followed by feedback from the alumnus. Feedback sessions were not bounded by any time restrictions and solely depended on mutual satisfaction of MBA1 students and the alumni. The MBA1s took great advantage of this opportunity by clarifying all their doubts freely, regarding career options, industry nuances, and general formal and

informal tips. The alumni were also very supportive and gave tips on framing the answers in a better way and suggested possible improvements in the resume.

ALUMNI WHO SUPPORTED AND INTERVIEWED US IN SAMPARK

Aayush Bansal, Abhijeet Deshmukh, Akanksha Bali, Angad, Ankit Jaiswal, Ankit Kukreja, Ankur Agarwal, Anurag Gupta, Anurag Nagpal, Ashwin Dasondhi, Balkesh Narang, Bhargav Kundem, Bhavik Vachhani, Deepak Jaiswal, Deepali Jain, Deepanshu Malhotra, Gaurav Dubey, Gourav Chaudhary, Gudakesh Kumar, Harkishor Sablaka, Jaydeep Patwardhan, Kushal Joshi, Mehul Popat, Minit Soni, Mohammad Zeeshan, Mukesh Kumar Regar, Nagashruthi Chakilam, Nayika Syal, Nikhil Kaushik, Prakhar Vardhan, Pranav Kumar, Prashant Bhansali, Prateek Goyal, Priyank Negi, Rahul Dsouza, Rahul Seth, Ravi Shekhar, Rishiraj, Sahil Garg, Saurabh Srivastava, Siddharth Bathla, Sitanshu, Sneha Mittal, Soumya Dasoju, Sourabheya Kumar Vikram, Swetha P, Teja Vardhan Podipireddy, Vignesh S, Vikramaditya Guha, Vinayak Shrestha





TESTIMONIALS BY PARTICIPANTS

Soumyajyoti Mitra

The session was very much insightful in itself. The mentor guided on how to approach the particular domain I am interested in and also helped me with the dos and don'ts to prove my relevance in the particular field. Thanks to the team who made it happen. Looking forward to many such interactions in the future.

Lovish Mittal

Great session and very well executed. Timings were informed in advance, and reminders were also given. Alum interaction was very helpful. Gave more points to improve upon both in

CV and overall content to speak in interview and GD.

Kamran Neyaz

Great. Interactive. Insightful.

The alumni gave some advice that I'll surely work upon to make myself a better version of what I am now. He has been in the corporate sector for almost six years now, so he knew how things work and what corporates look for in a student. His guidance based on the back of his experience was invaluable.

Priyanka Agrawal

The interaction with the alumni was helpful in planning the way forward for our preparations of summer placements. He gave insights which I did not think of till now and most importantly gave suggestions on how to prepare and get knowledge

regarding my field of interest which I want to pursue as my career.

Ravi Teja Bhogavalli

The session was great. I had previously worked in a startup and now I would be attending interviews for corporates. After the interaction with I have a perfect structure of how to portray my experience in the interview.

Rohan Joseph George

Talking to the alum helped me get a better view of the industry and helped me refine my points. The alum was also a great help in telling me how to approach the MBA course.

Mayur Gawade

The mentor session was a confidence booster. The mentor was extremely patient and answered even the silliest of doubts. He gave many insights on what the interviewer actually looks for in the candidate and busted many myths that I carried with me.