



EVENT REPORT

# SAMPARK VIII

OCT 2ND-10TH, 2020

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**80+ Alumni**

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**9 Days**

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**270 Students**



# SAMPARK

Sampark is an initiative of Team A4 to help MBA1 students prepare for summer internship placements. Sampark provides a platform where students can interact with the alumni and learn about nuances of the industry which will assist them in carving their corporate journey further. Students are mapped with the alumni who work in the domain of their interests so that a student can measure his/her efficiency, and prepare for the summer internships according to the feedback.

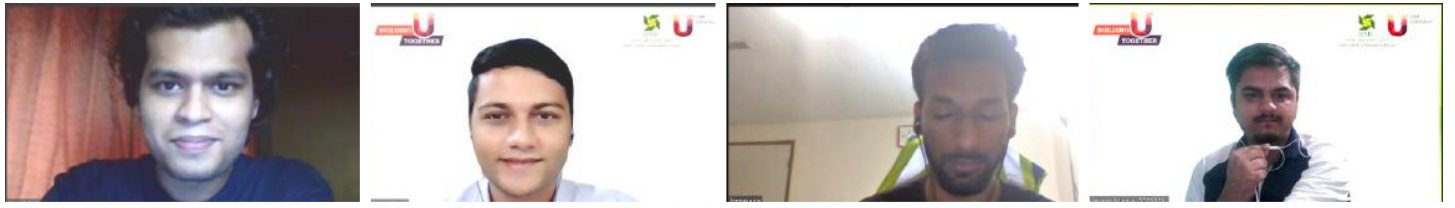
## SAMPARK VIII

Sampark VIII was organized from 2nd October to 10th October 2020 by conducting mock interviews and interactive sessions for 270 MBA-1 students by 80+ Alumni mentors (from the last five PGP and PGPX batches) who have experience in the industry and are in the best position to provide valuable suggestions and advice. The alumni took out time to assist the students of MBA-1 in preparing themselves for their first massive step towards the placements. In the past, Sampark has not only helped students secure decent summer placements but has also facilitated interaction between MBA-1s and the IIMU alumni, creating an all-inclusive atmosphere of mutual support. Since the very beginning, the IIMU community has worked as a family, and Team A4 is proud to organize such events to reinforce this bond further. Sampark VIII was conducted just in time for students of MBA-1 who were under the pressure of fast-approaching summer internship placement season clouded by the Coronavirus pandemic. The program gave rest to their apprehensions about the job market and assisted them in thinking clearly and rationally about the technicalities involved in the IIMU interview processes. It also bridged the communication gap between students and alumni and provided a mentor to the students not only for the period of the event but for a lifetime. Feedback from a whopping 270+ alumni and students was received.



# THE PROCESS

The first phase began with floating an interest form among students of MBA-1 seeking their interest in a mock interview and interaction session with alumni. 270 MBA-1 students showed their willingness to participate. Then, data regarding their domain of interest and their resumes were collected. In the second phase, an interest form was floated amongst the alumni community seeking their availability for the same. More than 90 positive responses were received. Data regarding the area of expertise was also collected from the alumni so that students with a matching interest can be mapped accordingly. In the third phase, the scheduling of interviews was done, resumes were shared with the alumni, and the sessions were arranged through video conferencing on Zoom and Google Hangouts. Telephonic interviews were also conducted in some cases, not to let technical glitches affect the interaction. The interview of each MBA-1 student was followed by feedback from the alumnus. Feedback sessions were not time-bound and were solely dependent on the mutual discretion of MBA-1 students and alumni mentors. The MBA1s took great advantage of this opportunity by clarifying all their doubts freely, regarding career options, industry nuances, and general super tips. The alumni were very supportive and gave advice on framing the answers in a better way, suggested possible improvements in the resume, and clarified doubts regarding uncertainties of job roles.



# ALUMNI INVOLVED



Aashish Jain | Abhijeet Bisht | Abhishek Paul | Adhya shivhare | Akash Bansal | Aman Agarwal | Aman Singh Ratnam | Amit Kumar | Anik Mukherjee | Ankit Baheti | Ankit Jaiswal |Ankur Agarwal | Anmol Khedia | Anoop Ambala | Anshul Nagi | Anurag gupta | Anurag Singh | Arkaprabha Sanyal | Ashish | Ashish Mishra | Ashrut Garg | Asif Khan | Avinash Vadapalli | Ayush Bothara | Balkesh Narang | Bhavik Vachhani | Bhumika Manwani | Chandan Kumar | Deep | Deepak Jaiswal | Dhiraj Kumar | Ekta Jain | G L Nikhil | Gaurav Banka | Girija Shankar Giri | Gudakesh | Harkishor Sablaka | Harshwardhan Chauhan | Himanshu Goyal | Jaishil Modi | Jashanjot Singh | Jay M Jetani | Jaydeep Patwardhan | Jeetesh Varshney | Kartik Misra | Kinjal Shah | Kshitij Prabhu | Kushal Kumar | Lakhan Menghani | Manasvi Khandelia | Manav Singla | Mayank Jain | Mehul Popat | Mohammed Shoaib | Mukul Aggarwal | Naman Ranka | Parikshit Kapila | Pranay Dhone | Prashant Bhansali | Pratyush Om Shukla | Priyanka Katoch | Rahil Jain | Rahul Giri | Rajaram Vennam | Ravi Shekhar | Ritesh Yadav | Ruchir Wadhwa | RVS Soumya | Sameer Sarnaik | Sampath Kumar | Sanidh Patil | Saransh Vyawahare | Sarthak Anand | Satwik Jena | Saurabh Srivastava | Seema Kumari | Shantanu Ugemuge | Shivam | Shubhank Parashar | Shubhankar Singh | Siddharth Bathla | Siddharth Sharma | Sidharatha Agarwal | Tannya Jaiswal | Tarun Sharma | Tilak Kasoju | Vaibhav Pareek | Vanya Budhiraja | Varnit Agrawal | Varun Kelkar | Venkatesh Janakiraman | Vikash Dhanuka | Vishal Singh | Yash Shah | Yashvardhan Bajaj

# TESTIMONIALS



## **"boosted my confidence..."**

*"Interaction with the alumni has boosted my confidence a lot. I have come a long way adding their feedback in my CV and interview answers. I have got insights into answering the HR questions and case studies in a very detailed way. Overall the experience has been enriching."*

- Sravan Kumar Rapaka



## **"a great learning experience..."**

*"The session was a great learning experience for me. I had many misconceptions about the HR role, but my mentor clarified some of them and, he also advised me to research a bit on the roles so that I can improve my interviews."*

- Jyothisman Medhi



## **"add a business perspective..."**

*"It was very beneficial. I got to know how to add a business perspective to an answer. My mentor also told me different topics to study through which I would make a good impression on the interviewer. The interview questions were insightful. Overall, it was a great session."*

- Khusboo



## **"Recommendations were insightful..."**

*"It was a great interactive session. The improvements suggested were very genuine, and the solutions stated were also perfect. Recommendations given by the alumnus were insightful. Huge thanks to the A4 team for this amazing interaction!"*

- Tannu



## **"got a few essential pointers..."**

*"It was excellent. The preparation of the profile role and talking about it with the Alumni helped me ask him what skills are required for that role. I got a few essential pointers as well regarding the interview. It was a great experience."*

- Ashutosh Pramod Dekatey

# TESTIMONIALS



## **"conducted very professionally...."**

*"The interview was conducted very professionally, which gave me a hint of how SIP's are conducted. It helped point out areas where I needed to improve. It also gave me insight into what a professional is looking for in a candidate applying for an internship. I found it as a good chance to test oneself before SIP."*

- Keval Meshram



## **"long-term perspective...."**

*"This was a much-needed interaction ahead of SIP, and the inputs were really helpful. It gave me a clear idea of how the current industry is and what the recruiters are looking at during the interviews. The interaction also made me look at things from a long-term perspective. Thank you, Pratyush and A4, for this session."*

- Sai Charan Reddy Mallemala



## **"mistakes were communicated...."**

*"The points highlighted by the mentor was helpful in understanding areas of improvement. It was an interactive session, and any mistake made during the interview was communicated positively. My mentor was more than happy to connect offline and conduct another interview to help me out."*

- Harsh Choudhary



## **"gave insights to crack the hurdle ...."**

*"I selected finance as my preferred specialization without having a background in it, academically and professionally. My mentor, Mr. Harkishor, gave me a few insights into how I could crack this hurdle and gave me a few pointers as head starts to start working with."*

- Vaibhav Kamble