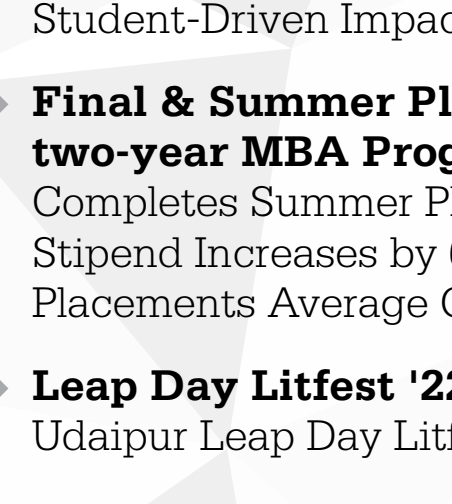


“The kaleidoscope of the transformational journey begins within the walls of IIMU”



IIMU Newsletter
February 2022

Highlights

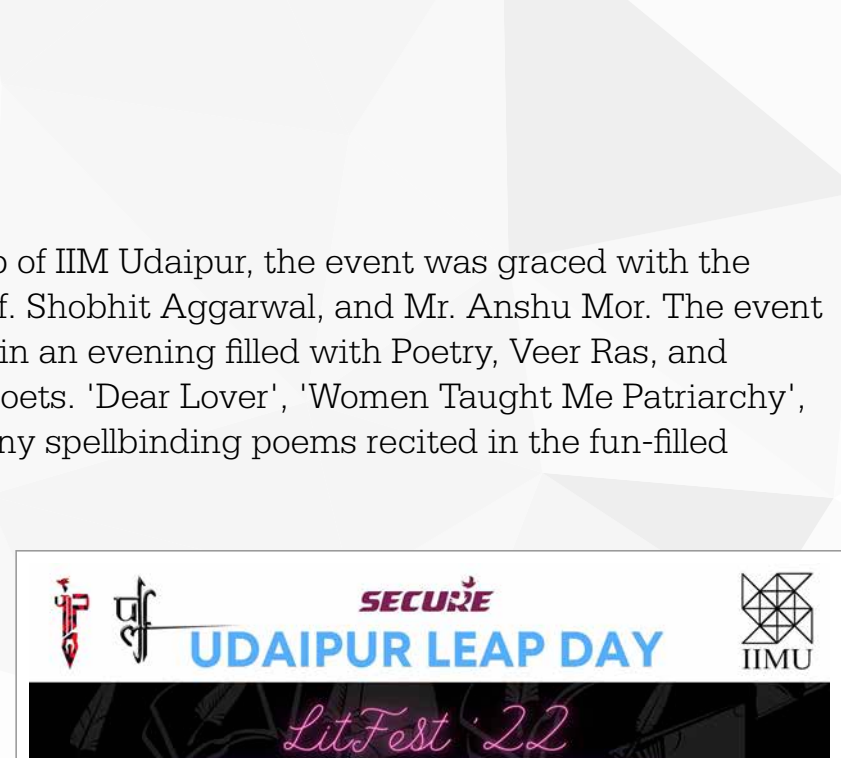
- ▶ **India's Only Student Initiative:** IIM Udaipur Launches India's First Student-Driven Impact Investment Fund
- ▶ **Final & Summer Placements of Flagship two-year MBA Program:** IIM Udaipur Completes Summer Placements; Average Stipend Increases by 65.72%, whereas the Final Placements Average CTC increase by 31%
- ▶ **Leap Day Litfest '22:** IIM Udaipur organizes Udaipur Leap Day Litfest '22
- ▶ **Placements Update:** One-Year Full-Time MBA Program in Global Supply Chain Management of IIM Udaipur records 100% placements
- ▶ **Funding Alert:** IIM Udaipur Incubation Center funds Alumni's D2C Startup- CURRYIT
- ▶ **Research Paper:** Experiencing Liminality: At the Crossroads of Neoliberal and Gendered Experiences
- ▶ **U-Forum Session:** 'Psychology of Rumour: Management Implications'
- ▶ **E-Netratva Leadership Session:** Sessions on 'Professional Success in a Changing Workplace' and 'Leadership in the time of uncertainties'



Activities

01 IIM Udaipur Launches India's First Student-Driven Impact Investment Fund:

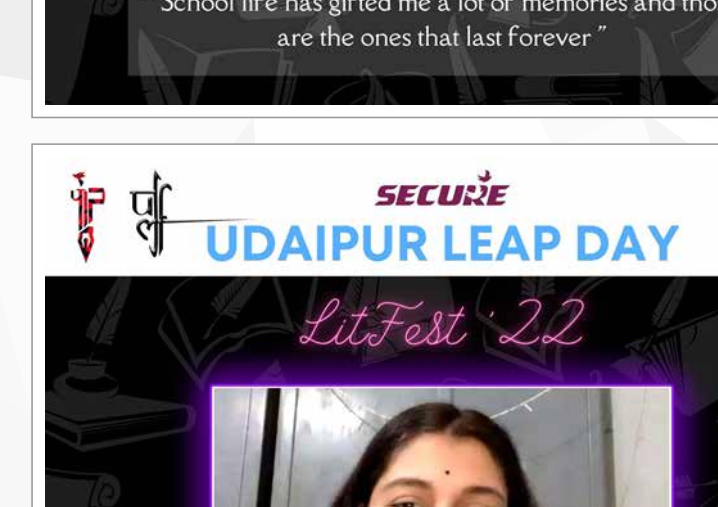
Indian Institute of Management Udaipur launched a student-managed Impact Investment Fund (IIF) focusing on investing in early-stage projects or start-ups that create a social and environmental impact on society. The Impact Investment Fund (IIF) initiative aims to support entrepreneurs who have the potential to leverage their expertise and skills to create an impact for the society and environment in a sustainable manner. Ventures will be supported in 5 Goals from the United Nations Sustainable Development Goals – viz, Zero Hunger, Good Health & Well Being, Quality Education, Clean Water & Sanitation, and Affordable & Clean Energy. The student body will also be collaborating with similar student funds abroad by institutes like Stanford, UCLA, etc. It also hopes to inspire and support such initiatives by Indian management institutes.



02 IIM Udaipur Completes Summer Placements; Average Stipend Increases by 65.72%:

IIM Udaipur completed the Summer Placement process for the Batch of 2021-23. With the most diverse batch in its history, 300 eligible

candidates sought placements through the Institute. Reaching greater heights, the Institute's 11th batch received offers from more than 80 firms, with 60+ recruiters partnering with the Institute for the first time. Some prominent firms to join the recruiters' list this year for Summer Placements are Airtel, Amadeus, Amazon, Anshu, Bain and Co., Byju's, Crompton Greaves, Emami Agrotech, GamesKraft, IDFC First Bank, Info Edge, Mahindra Holidays, Malabar Group, McCain, McKinsey, MTR Foods, NatWest, Salesforce, Schindler, Sodexo, Tech Mahindra, Transworld Group, VIP Industries, and VMWare. The highest stipend for the batch reached ₹3,00,000, while the average stipend grew by 65.72% to Rs 1,12,807 and the median stipend for the batch was ₹1,00,000 – a significant jump from the previous year.



03 IIM Udaipur organizes Udaipur Leap Day Litfest '22:

Organized by Potpourri, the literary and quizzing club of IIM Udaipur, the event was graced with the presence of Ms. Jidnya Sujata, Ms. Nidhi Narwal, Prof. Shobhit Aggarwal, and Mr. Anshu Mor. The event saw an overwhelming response from the community in an evening filled with Poetry, Veer Ras, and 'Umeed Par Duniya Kayam Hai' were some of the many spellbinding poems recited in the fun-filled evening.



04 One-Year Full-Time MBA Program in Global Supply Chain Management of IIM Udaipur records 100% placements for its 9th batch:

Indian Institute of Management Udaipur concluded Campus Recruitment Program 2021-2022 for its One-Year Full-Time MBA in Global Supply Chain Management batch with a 100% placement record for the ninth consecutive year. The Program was started in 2013 and is India's only One-Year Full-Time MBA in Supply Chain Domain from an IIM. It is a unique offering in the globally connected business world. A total of 150 roles were floated to the students, and 56 companies participated in the placement season. While the average CTC increases to 19.5 LPA, with Median CTC jumping by 14.7% to 18 LPA and highest getting a record of 35.96 LPA for this year.



05 IIM Udaipur Incubation Center funds Alumni's D2C Startup - CURRYIT:

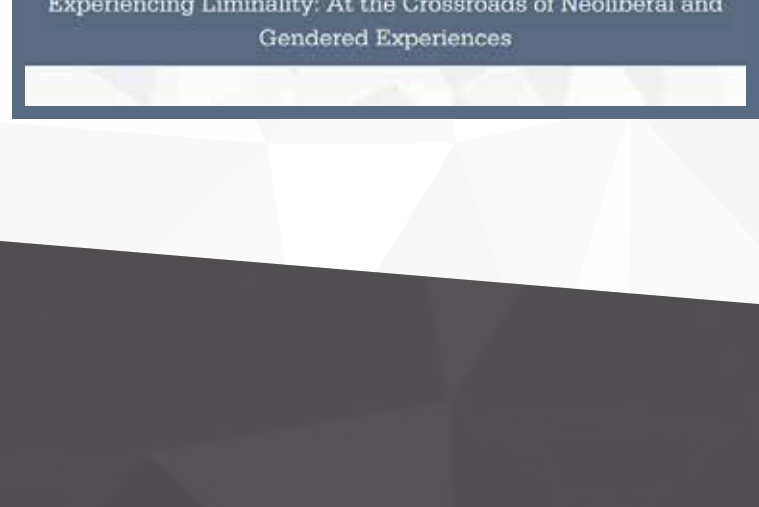


Indian Institute of Management Udaipur announced a revolutionary alumni-startup funding by its Incubation Center. CURRYIT is one of the start-ups to be backed by IIMU-IC with both founders from IIMU (Richa Sharma (PGP12-14) and Nischal Kandula (PGP13-15)). CURRYIT is India's first fresh ready cook curry pastes brand made with Ghee. Leading D2C investor RPSG Capital Ventures and a few other angel investors have also invested in CURRYIT. As a part of the funding initiative, the institute and its incubation center will extend its wide network (through alumni & industry relations) for business and

continuous mentorship including from the esteemed professors, to the founding team. The company will be utilizing the funds towards expanding its product portfolio, enhancing operations, and growing its presence across more cities in India.

06 Research Paper: Experiencing Liminality: At the Crossroads of Neoliberal and Gendered Experiences

IIM Udaipur congratulates Prof. Vijayta Doshi on her research paper based on women entrepreneurship. The research paper is titled – 'Experiencing Liminality: At the Crossroads of Neoliberal and Gendered Experiences' and it has been accepted for publication in the Gender, Work & Organization (GWO) Journal. While the paper gives us an insight into the concept of liminality, it also sheds light upon the case of urban middle to upper-middle-class women entrepreneurs in India.



U-Forum Session:

U Forum
Speaker: Prashant Bordia, Professor of Management, Australian National University, Canberra, IIM Udaipur
Moderator: Girija Shankar Giri, HR Manager, FARE Labs Pvt. Ltd., IIM Udaipur
Topic: Psychology of Rumour: Management Implications
Date: February 19th, 2022 (11:00 am to 12:00 pm)
Register Now

Psychology of Rumour: Management Implications
Professor Prashant Bordia, Faculty of Management, Australian National University, and faculty Area Advisor - OBHRM, IIM Udaipur discussed the implications of psychological management in rumors in another session of U Forum. The session was moderated by IIMU's esteemed alumni Mr. Girija Shankar Giri (PGP, Batch 2017-19), currently working as HR Manager at FARE Labs Pvt. Ltd. The session was scheduled for Saturday, 11th February 2022.

E-Netratva Session: The Leadership Summit

Professional Success in a Changing Workplace
Speaker : Mr Vikas Kaushal
Designation : Global Head, Energy and Process Industries
Company : Kearney
Date : February 12th, 2022

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Mr. Vikas Kaushal
Global Head, Energy and Process Industries, Kearney
Professional Success in a Changing Workplace
Online Session
Saturday, 12th February 2022
5:00 PM to 6:00 PM

Leadership in the time of uncertainties

Speaker : Mr. Sanjay Bose
Designation : Executive Director (HR), Corporate Office
Company : IndianOil, New Delhi
Date : February 20th, 2022

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Leadership in the time of uncertainties
Speaker : Mr. Sanjay Bose
Designation : Executive Director (HR), Corporate Office
Company : IndianOil, New Delhi
Date : February 20th, 2022

Webinar Opportunity with Business World Education

Future of Management Education Conclave 2022
Role of Internships and Induction Programs
Speaker : Prof. Janat Shah
Designation : Director, IIM Udaipur
Company : IndianOil, New Delhi
Date : February 25th, 2022



Upcoming Events

- 01 PPG - Expert Talk 1st Mar '22
- 02 Finomina - Open Outcry 2nd Mar'22
- 03 Saksham - Balicha Haat 4th Mar'22
- 04 A4 - Flashback 5th and 6th Mar'22
- 05 BAT - Roadies 6th Mar'22
- 06 CulComm - Prom Night 12th Feb'22
- 07 PPG - Expert Talk 7th Mar'22
- 08 Finomina - Outcry 7th Mar'22
- 09 SilverTongues 7th Feb'22
- 10 Audacity 11th, 12th, 13th Mar'22
- 11 CodeRED - Farewell 18th Mar'22

Photo Corner

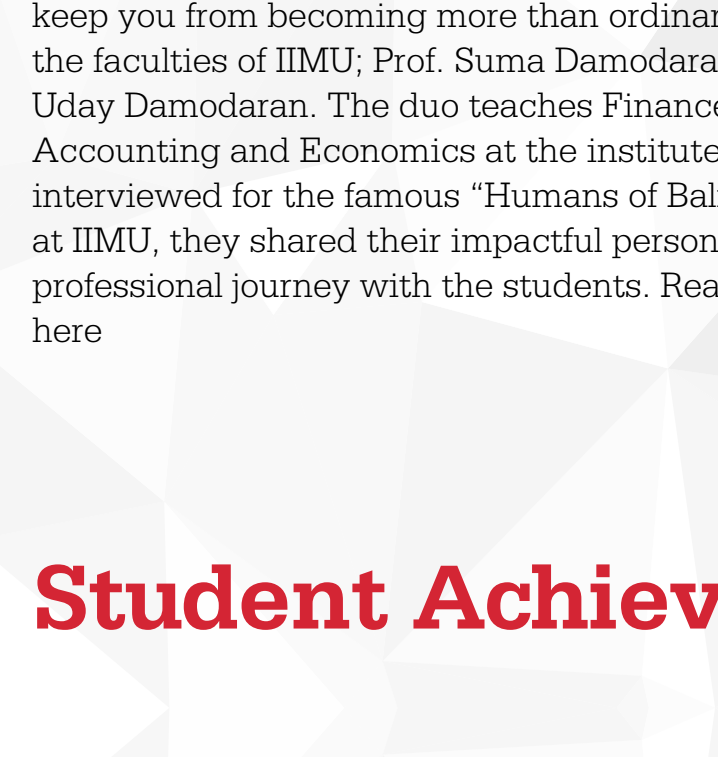


Faculty Speak



Prof. Rajesh Nanarpuzha and Ms. Rupali Kapoor
Faculty Marketing and Research Officer at Consumer Culture Lab
(Source: Tataat Chronicle Magazine - <https://tataatchronicle.com/community-influencers-on-social-media/>)

"In an ongoing research project at IIM Udaipur's Consumer Culture Lab, one such content creator group we looked at is Indian farmers as social media influencers. In our research we found farmers who have created social media subscriber bases, sometimes running into many lakhs. Even as this has helped these farmers to diversify their income streams, it has also required them to self-skill themselves for using the toolsets, including video creation and editing, photography, digital marketing, and understanding platform dynamics to maximize impact."

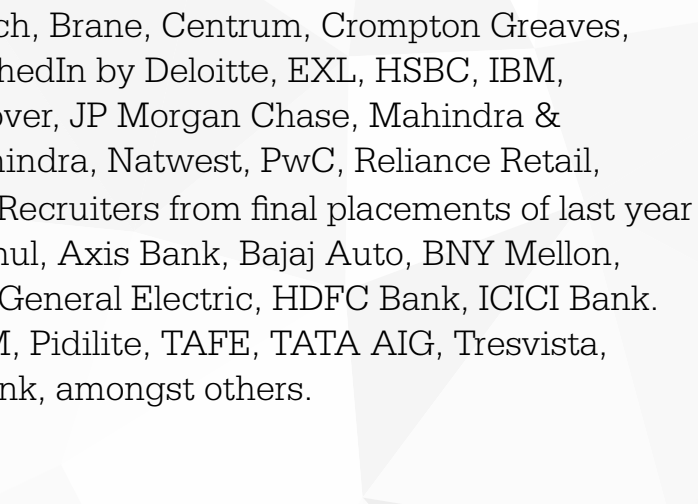


Prof. Srinivas Pingali and Prof. Shankar Prakash
Professors of Practice at IIM Udaipur
(Source: CRN Indian Express - <https://www.crn.in/columns/from-megamarts-to-meta-marts-the-next-disruption-of-retail/>)

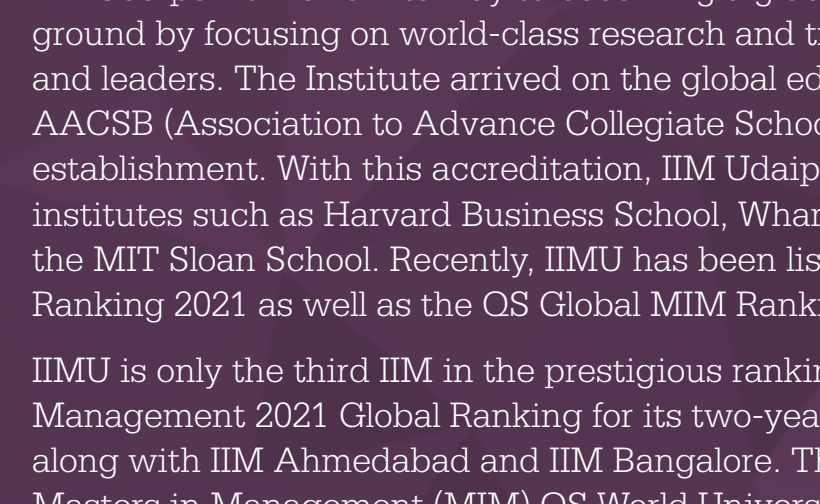
"Retail has evolved globally over the last decade – from single-channel physical stores to multi-channel that incorporated online and e-Commerce options. The last few years saw the rise of omnichannel retail, which provided consumers with a seamless experience across channels. Are metaverse-based metamarts the next phase of this evolution? In this virtual world, individuals can work, shop, travel, play and interact. A combination of digital technologies, including augmented reality (AR), virtual reality (VR), blockchain, and artificial intelligence (AI), are powering the growth of the metaverse."

Faculty Achievements

Humans of Balicha:
"You may have an ordinary beginning, but that shouldn't keep you from becoming more than ordinary", says one of the faculties of IIMU, Prof. Suma Damodaran and Prof. Uday Damodaran. The duo teaches Finance & Accounting and Economics at the institute. On interviewed for the famous "Humans of Balicha" activity at IIMU, they shared their impactful personal and professional journey with the students. Read their story here



Student Achievements



IIM Udaipur's PGP batch 2020-22 signed out achieving 100% placements a month before their convocation. A moment of pride and celebration for the entire IIMU community. Comprising over 310 students, this was their largest batch to date. At the close of the final placement season, the figures showed a remarkable increase of 31% in the average CTC and 20% in the Median. The Highest CTC stood at Rs. 35 lakhs/annum. The top 25% of the batch got an average CTC of Rs. 25 lakhs/annum, and the top 50% of the batch bagged an average of Rs. 21 lakhs/annum. The average CTC of the whole batch stood at 17.5 lakhs/annum. The new recruiters for finals included Allcargo, Asian Paints, Bain, BenQ, Bosch, Brane, Centrum, Crompton Greaves, Hashedby Deloitte, EXL, HSBC, IBM, Innovor, JP Morgan Chase, Mahindra & Mahindra, Natwest, PwC, Reliance Retail, Schindler, Transworld, and WNS, amongst others. Re-visiting Recruiters from final placements of last year included Accenture Strategy, Amazon, American Express, Amul, Axis Bank, Bajaj Auto, BNY Mellon, Capgemini, Cisco, Cognizant, E&Y, Flipkart, Goldman Sachs, General Electric, HDFC Bank, ICICI Bank, ICICI Prudential, IIFL, IndiaMART, KPMG, Offbusiness, PayTM, Pidilite, TAFE, TATA AIG, Trexvista, Thoucentric, Vedanta Group, Wells Fargo, Xiaomi, and Yes Bank, amongst others.

About IIM Udaipur

IIM Udaipur is well on its way to becoming a globally recognized B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. Recently, IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2021 as well as the QS Global MIM Ranking 2022.

IIMU is only the third IIM in the prestigious rankings-year after year a spot in the Top 100 in FT Masters in Management 2021 Global Ranking for its two-year MBA program for the third consecutive year along with IIM Ahmedabad and IIM Bangalore. The institute was also listed in the prestigious Masters in Management (MIM) QS World University Rankings 2022 for the third consecutive year. The B-school performed amongst the top 97% of the 155 programs that were globally assessed. It is the 7th IIM along with IIM Ahmedabad, Bangalore, Calcutta, Lucknow, Kozhikode and Indore to get listed in the prestigious ranking. However, IIM Udaipur is the youngest B-school globally along with the University of Sydney Business School to be listed in the QS 2022 MIM Rankings.

IIMU is also currently ranked 4th in India, after ISB, IIM Ahmedabad, and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.