



IIMU Newsletter December 2022

IIM Udaipur Organises Sixth Edition Of Udaipur Runs - The Biggest Outdoor Event of IIMU

Highlights

- IIM Udaipur hosts the Chicago Booth Quantitative Marketing Conference
- IIM Udaipur's Incubation Centre Invited Social Impact Start-ups to apply for the Social Impact Innovation Grant Program
- IIM Udaipur hosted the 10th edition of the Annual SCM Summit, organised by SKEIN, the Supply Chain Club

IIMU Ranked 8th in Fortune India's list of Top attractive B-Schools:

Activities

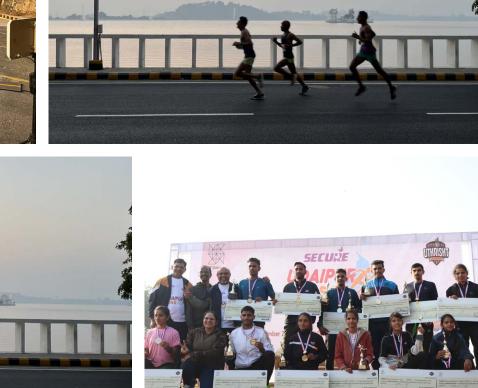
IIM Udaipur Organises Sixth Edition Of Udaipur Runs - The

Biggest Outdoor Event of IIMU December 12th, 2022, Udaipur: IIM Udaipur organised the sixth edition of 'Udaipur Runs', the biggest outdoor event of the institute's annual sports fest, Utkrisht. The theme for this year's event was "Aikyam Sahcharya", which translates to "United Companionship".

The aim was to promote unity and synergetic companionship. It was a pertinent theme as the term symbolises the nation's cooperation and harmony as it recovers from the pandemic. The #RunForEquality campaign got promoted by Samman, the Internal Committee at IIM Udaipur, which aimed to raise awareness about gender inequality.



Conference



IIM Udaipur hosted the fourth Chicago Booth Quantitative Marketing Conference, which aimed to build research relationships with Indian faculties. The conference aimed to develop conversations around quantitative research in Marketing in India. Chicago Booth, a global leader in Management research and education, plays a yeoman's role in this. The conference aimed to bring together marketing faculty from Booth and others (faculty, PhD students, researchers, firms, and NGOs) interested in serious quantitative marketing research from

IIM Udaipur hosts the Chicago

Booth Quantitative Marketing

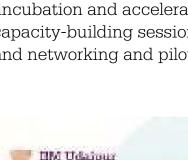


India to facilitate sharing ideas, research, and exploring potential collaborations.





using business models to tackle India's most pressing social challenges. The program offered resources to scale up the impact and support the business model of start-ups with social innovation at their core and a self-sustaining business model. The programme will offer seed investment of up to 10 lacs per start-up, incubation and acceleration support for the next 12 months, customised mentoring workshops and capacity-building sessions, follow-on investment support from the IIMUIC investment community, and networking and pilot opportunities with partners.



INCUBATION **Apply today** for the SOCIAL IMPACT

The Incubation Centre at IIM Udaipur invited applications from promising social impact start-ups



The Incubation Centre at IIM Udaipur invited applications from promising social impact start-ups using business models to tackle India's most pressing social challenges. The program offered

resources to scale up the impact and support the business model of start-ups with social innovation at their core and a self-sustaining business model. The programme will offer seed investment of up to 10 lacs per start-up, incubation and acceleration support for the next 12 months, customised mentoring workshops and capacity-building sessions, follow-on investment support from the IIMUIC investment community, and networking and pilot opportunities with partners.

When the intent is strong, people find ways of

making it happen and use them in a dedicated manner.

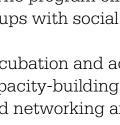
10th ANNUAL SCM SUMMIT

organised by SKEIN, the Supply

Chain Club

SECURE

SECURE



Sustainability requires change in the consumers mindset and

making them aware about their consumption.

10th ANNUAL SCM SUMMIT

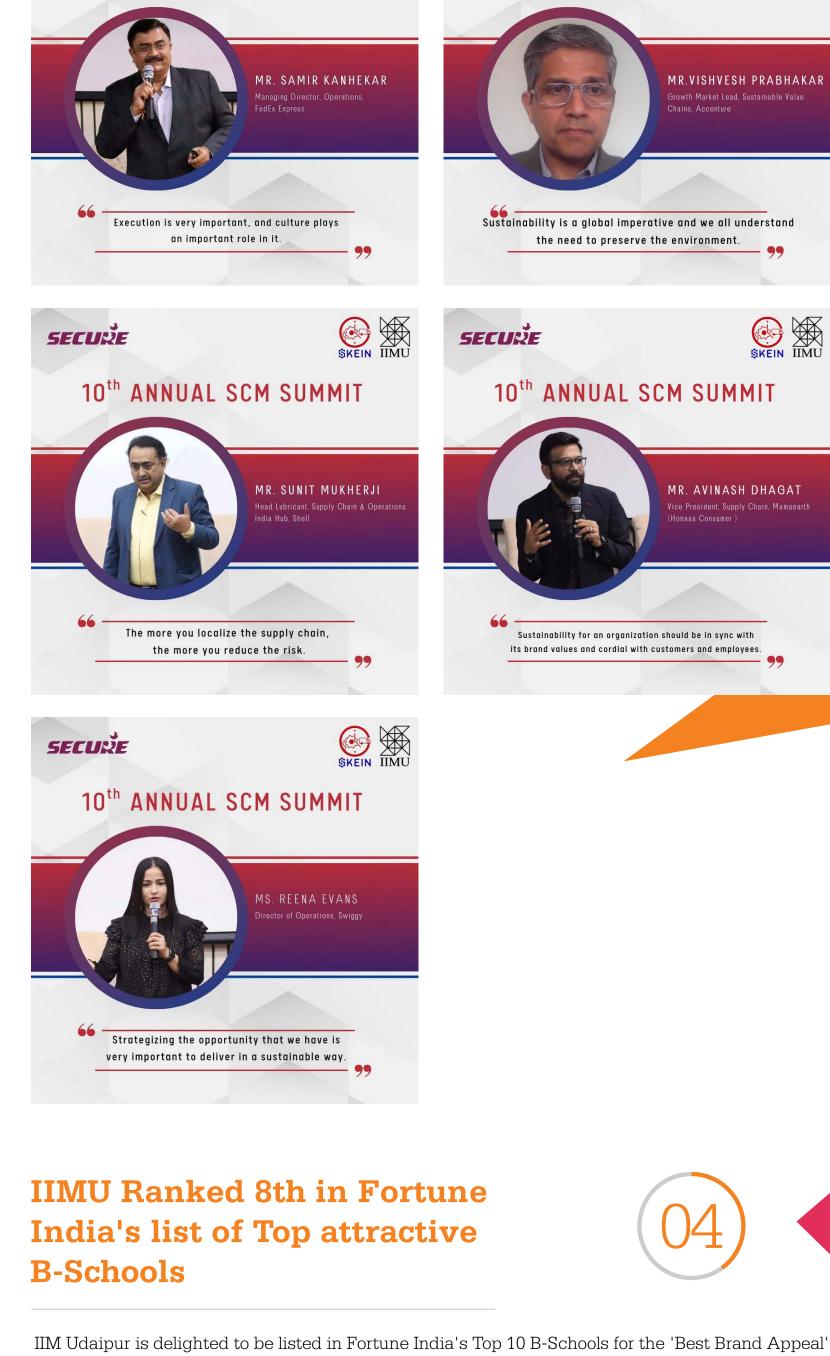
Sustainability is a global imperative and we all understand

MR. VISHVESH PRABHAKAR

10th ANNUAL SCM SUMMIT 10th ANNUAL SCM SUMMIT MR. SACHIN MATHUR MS. DIVYA BHOURASKAR

SECURE

SECURE





In Fortune India's list of Top Attractive B-Schools



in India. It is an exceptional achievement for IIMU in just over a decade since its establishment, making it the youngest on the distinguished list. The institute was ranked 8th, with six other IIMs

featured in the top 10. The list also shows that the IIM brand is the most sought-after for all B-School aspirants nationwide. While IIM Ahmedabad topped the list, other IIMs included IIM

The ranking reinforces the belief that IIM Udaipur is on its way to achieving its Vision 2030.

Rank 8th in India

Bangalore, IIM Calcutta, IIM Lucknow, IIM Kozhikode, and IIM Indore.



at one of the most prestigious B-schools in India is one of dedication and hard work. I come from a middle-class family and was fortunate enough to have loving parents who never let me have any hint of financial difficulties. I sailed my way through life happily

HUMANS OF **BALICHA**



? Republic Day

26th January'23

fulfilling my ambitions was heavy. I looked out for positions that would give me ample time to prepare. Hence, I applied for the job of a postman. The day I received the offer, I was However, my elation was short-lived. From convincing people why their mails weren't delivered to finding the optimum mail delivery route, I steadily grew further from my dream of studying at an IIM. I didn't feel at peace anymore. A failure in my third CAT attempt led to unbearable frustration. Every day felt dark and lonely. My father gave me an ultimatum to either crack the exam this time or bid farewell and continue with the government job. Facing all my struggles, I somehow gathered the courage to start one last time. Knowing that my dream was on the line, I studied for 6 hours daily after returning from the office. Eventually, years of persistence finally bore fruit. I cracked the CAT and got into IIM Udaipur.

"I'm so glad that I did not give up on myself

My journey from being a postman to studying

In college, I attended an event at NIT. Amazed

My first two attempts in CAT were shockingly

unsuccessful. Furthermore, I was now in my

adequate financial resources, I had to find a

job. I couldn't afford to stay idle and prepare for CAT. The burden of supporting my family and

final year as an undergraduate. Without

at how the event was conducted; it instilled within me a dream of studying at a nationally renowned institute after graduation. But little did I know, it was the beginning of a long and

because it is through my hard work and

persistence that I'm here today"

till I reached college.

trying phase of my life.

Graduation 28th January'23 **∩** Flashback X : Alumni **Homecoming Event** 28th January'23

Celebration of 10 & 5 Years of

Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes such as

IIM Udaipur is well on its way to becoming a globally recognized B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The

About IIM Udaipur

Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. Recently, IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2022 as well as the OS Global MIM Ranking 2022. IIMU is only the second IIM in the prestigious rankings holding a spot in the Top 100 in FT Masters in Management 2022 Global Ranking for its two-year MBA program for the fourth consecutive year along with IIM Bangalore. The institute was also listed in the prestigious Masters in Management (MIM) OS World University Rankings 2022 for the third consecutive year. The B-school performed amongst the top 97% of the 155 programs that were globally assessed. It is the 7th IIM along with IIM Ahmedabad, Bangalore, Calcutta, Lucknow, Kozhikode and Indore to get listed in the prestigious ranking. However, IIM Udaipur is the youngest B-school globally along with the University of Sydney Business School to be listed



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in the OS 2022 MIM Rankings. IIMU is also currently ranked 4th in India, after ISB, IIM Ahmedabad, and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks

publications in the leading global journals.

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