



“WHAT YOU SEE,
IS WHAT YOU
REFLECT THROUGH”



IIMU Newsletter
July 2022

Highlights

- IIM Udaipur Inaugurates the biggest batch of Students for its Flagship Two-Year MBA Program
- IIM Udaipur to gamify Management Education through a fun learning elective course - Management Games
- IIM Udaipur Invites Applications for 1-Year Full Time MBA programs in Global Supply Chain Management (GSCM) and Digital Enterprise Management (DEM)
- IIM Udaipur hosted the 10th edition of 'Spandan - The HR conclave', organized by dHRuva, the HR club

Activities

IIM Udaipur Inaugurates the biggest batch of Students for its Flagship Two-Year MBA Program:

01

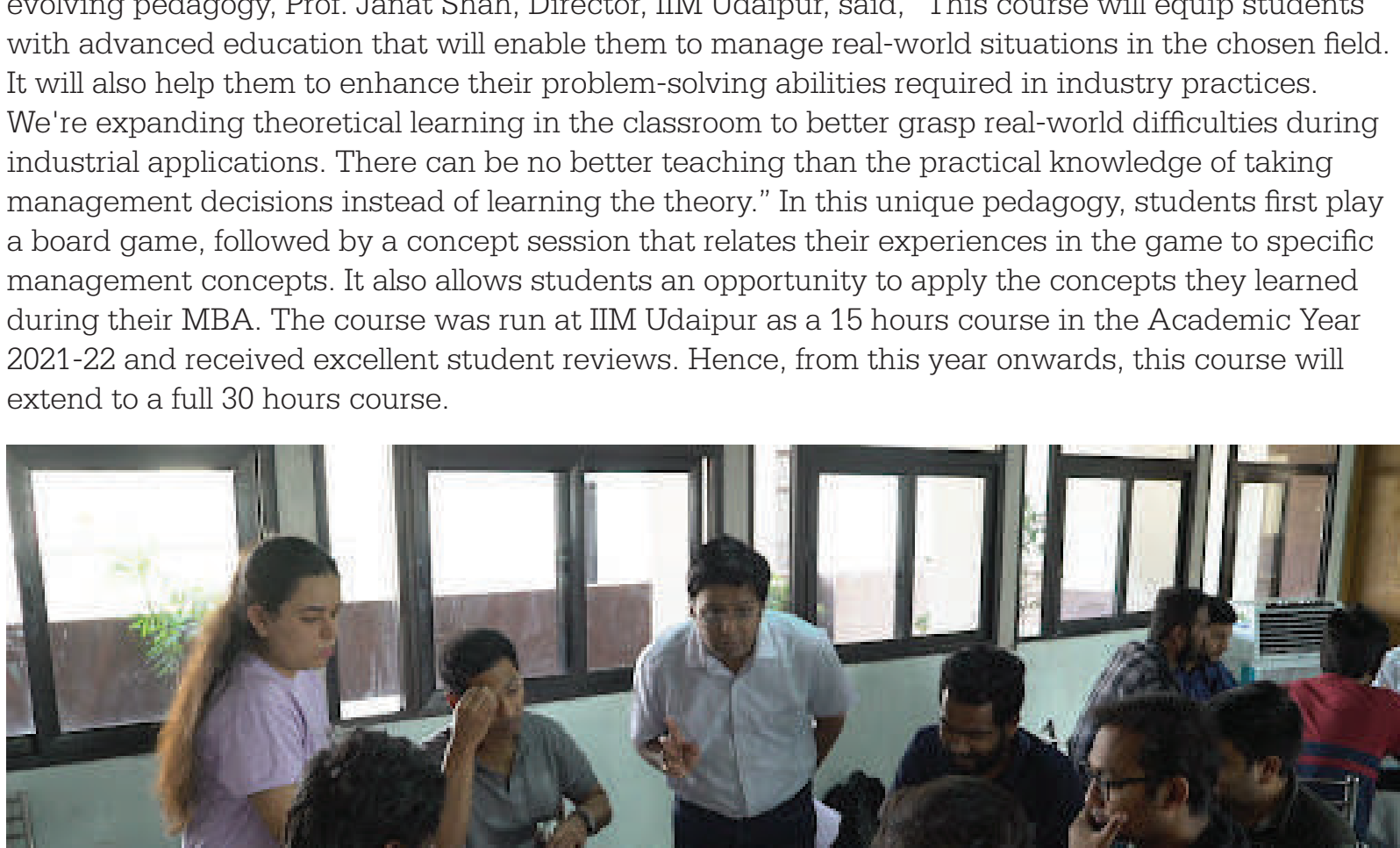


The Indian Institute of Management, Udaipur, hosted the inaugural ceremony of the 2022-24 batch of its flagship Two-Year MBA program, the biggest with 345 students. The event was presided over by Prof. Janat Shah, Director IIM Udaipur. Mr. Gulbahar Taurani, MD & CEO, Philips Appliances Indian Subcontinent, and the Chief Guest. Mr. Taurani is a distinguished industry veteran and has held different leadership roles as Business Head, Marketing Director, and Vice President in his enriched career. Mr. Taurani said, "Life is a motion of giving and taking. Choose carefully. We often make mistakes by externalizing our failures, rather than internalizing them, which may help us evolve in the way we want to be. Never take the IIM tag for granted. It's a new beginning, a new chapter of your life, make the most out of it. Use these years to learn. Theory is extremely important for a basic

foundation. Never take adversities or challenges as problems rather leverage these as opportunities to embrace your growth."

The welcome address was delivered by Prof. Janat Shah, Director IIM Udaipur, where he congratulated all the students and welcomed them for a transformational journey at the premier management institute. Prof. Shah said, "You have been dreaming about this for a long time. Your hard work and efforts have made you attain a seat in one of the prestigious management institutes in the country. You are the future of the country and we have huge expectations from you. I firmly believe in the fact that every batch has to be better than the previous batch, and you all are. IIMU is a student-run institute. Students here undergo a transformational journey and discover their unique selves. You all are an individual with a unique identity and you have got the opportunity to reinvent yourself by learning managerial skills and using them in the best possible manner. You will make mistakes in the process and we are there to support you. Define your journey with IIMU and help us attain our vision 2030 of high-quality research and student transformation."

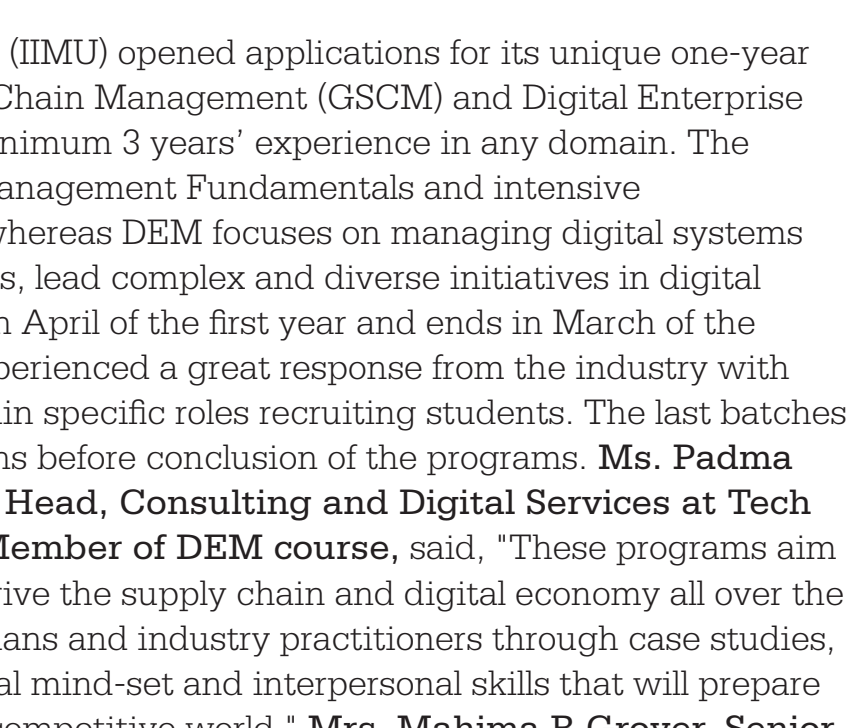
The ceremony also saw the distribution of scholastic awards to the best performing students in their respective terms for the first year students of the MBA Program of 2021-23 (who have now gone to the Final Year).



IIM Udaipur to gamify Management Education through a fun learning elective course - Management Games:

02

Taking a stride in innovation in management teaching, the Indian Institute of Management Udaipur (IIM Udaipur) has strengthened its MBA program with a new fun learning course - Management Games, which promotes decision making through application of management theories to real time situations. It is a carefully curated course where students first play board games which is followed by debriefing sessions, where the faculty connects these games to management learnings. This year onwards, the institute will incorporate this as a full 30-hour course as part of their MBA program, where students will be learning through this distinctive pedagogy to ensure a very high engagement and retention levels. Speaking about the course, Prof. Shobhit Aggarwal, who teaches the 'Management Games' course said, "I believe that gamification of management education would revolutionize the way we think about learning. The board-game-based pedagogy already has acceptance in the corporate world and the reviews received from both corporates and students alike are exceptionally good. I am confident that this experiential learning pedagogy is the future of high-impact management education - both in business school courses and in corporate training requirements." Sharing more insights about the evolving pedagogy, Prof. Janat Shah, Director, IIM Udaipur, said, "This course will equip students with advanced education that will enable them to manage real-world situations in the chosen field. It will also help them to enhance their problem-solving abilities required in industry practices. We're expanding theoretical learning in the classroom to better grasp real-world difficulties during industrial applications. There can be no better teaching than the practical knowledge of taking management decisions instead of learning the theory." In this unique pedagogy, students first play a board game, followed by a concept session that relates their experiences in the game to specific management concepts. It also allows students an opportunity to apply the concepts they learned during their MBA. The course was run at IIM Udaipur as a 15 hours course in the Academic Year 2021-22 and received excellent student reviews. Hence, from this year onwards, this course will extend to a full 30 hours course.



IIM Udaipur Invites Applications for 1-Year Full Time MBA Programs in Global Supply Chain and Digital Enterprise Management:

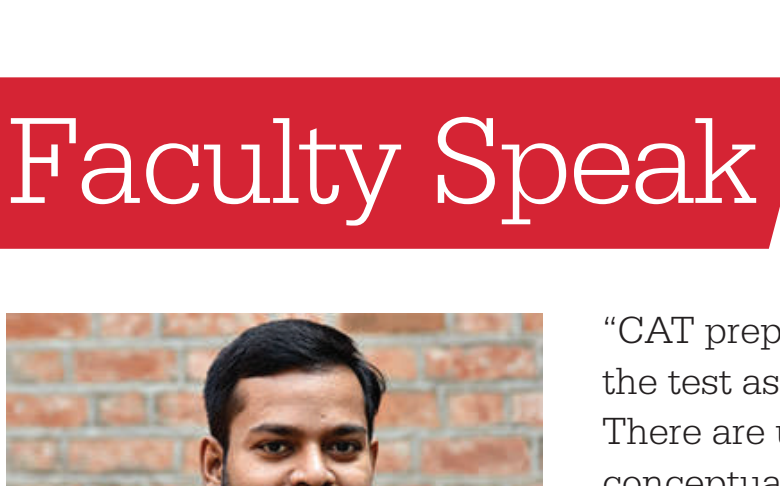
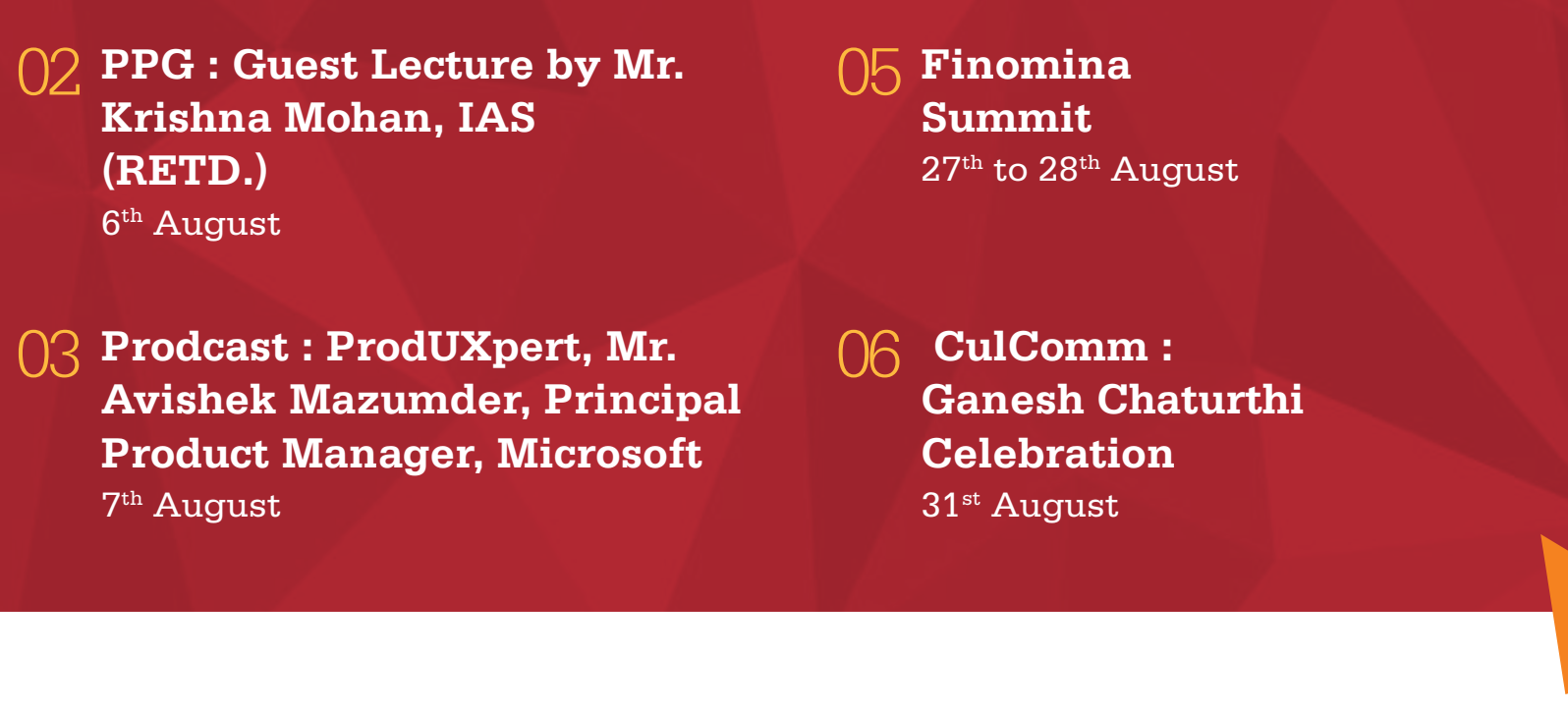
03

The Indian Institute of Management, Udaipur (IIMU) opened applications for its unique one-year full-time MBA programmes in Global Supply Chain Management (GSCM) and Digital Enterprise Management (DEM) for professionals with minimum 3 years' experience in any domain. The GSCM program offers a solid foundation in Management Fundamentals and intensive specialization in supply chain management whereas DEM focuses on managing digital systems and using them to make data-driven decisions, lead complex and diverse initiatives in digital environments. The program generally starts in April of the first year and ends in March of the following year. The previous batches have experienced a great response from the industry with leading companies from consulting and domain specific roles recruiting students. The last batches of the program saw 100% placements 2 months before conclusion of the programs. **Ms. Padma Parthasarathy, Senior Vice-President and Head, Consulting and Digital Services at Tech Mahindra as well as an Advisory Board Member of DEM course**, said, "These programs aim to develop future business leaders who will drive the supply chain and digital economy all over the world. The students will learn from academicians and industry practitioners through case studies, simulations, frameworks, business tools, global mind-set and interpersonal skills that will prepare them to face the challenges of the emerging competitive world." **Mrs. Mahima B Grover, Senior Manager, Tech Strategy & Tech Advisory at Accenture Services Pvt. Ltd. as well as Advisory Board Member of DEM course**, said, "We are excited to welcome the professionals for these courses especially women. Among the variants of diversity, gender diversity is the most important. Hence, we are expecting a diversity range in the batch with 50% female students in each course, through our new initiative. There are great career opportunities in these sectors including maximum in Consulting followed by Analytics, then in operations, Information Technology, Sales & Marketing and Product and Project Management. We believe in having a gender-balanced workforce as a corporate necessity and a shared obligation given how quickly the market is changing." **Ms. UshaSri Tirumala, Senior Vice President & General Manager - Manhattan Associates and Advisory Board Member of GSCM course**, said, "These programmes give participants a strong foundation in management principles and training in related fields, preparing them to take on responsibilities and pursue careers that will lead to leadership roles. The programmes are trimester-based across a year, with two elective courses chosen from a list of more than 30 courses covering general management topics as well as the supply chain and digital specializations, respectively. The students will also work on projects that involve using technology, data, and subject knowledge to solve business problems. The courses provide a wonderful opportunity for fulfilling jobs in businesses from a variety of industries, including business consulting, e-commerce, FMCG, manufacturing, retail, and IT firms."

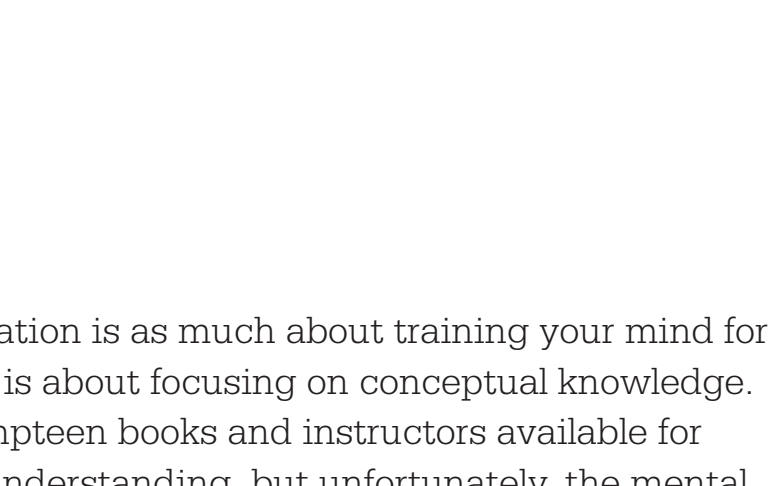
IIM Udaipur hosted the 10th edition of 'Spandan - The HR conclave', organized by dHRuva, the HR club:

04

IIM Udaipur was delighted to host the 10th edition of 'Spandan - The HR conclave', organized by dHRuva, the HR club. The event is a completely student driven initiative of IIM Udaipur which aims to bridge the gap between the corporate and academics and to give a common platform where exchange of knowledge and insights is facilitated. The speakers of this conclave were Ms. Rishu Garg, Chief People Officer, Zivame; Mr. Paramveer Singh Narang, India Head of Talent Acquisition, Capital One; Yogesh Srivastava, Advisor to CEO & MD, Group HR L&T; Mr. Indranil Choudhury, President and Head HR, UTI AMC; Mr. Rajesh Balasubramanian, SVP, HR and Global Head Talent Acquisition & Strategic Resourcing, Mphasis; Mr. Sriram S. Director, Human Capital Arcesium India Private Limited; Mr. Puneet Sharma, Director HR, International Distributor Markets at General Mills; Mr. Sudipto Mandal, Vice President and CHRO, HR and Admin, Star Cements Ltd; Ms. Bhavya Misra, Director and Head of HR, Lenovo India; and Ms. Preethi Ramnarayan, HR Director, Talent Management, Providence.



PANEL DISCUSSION

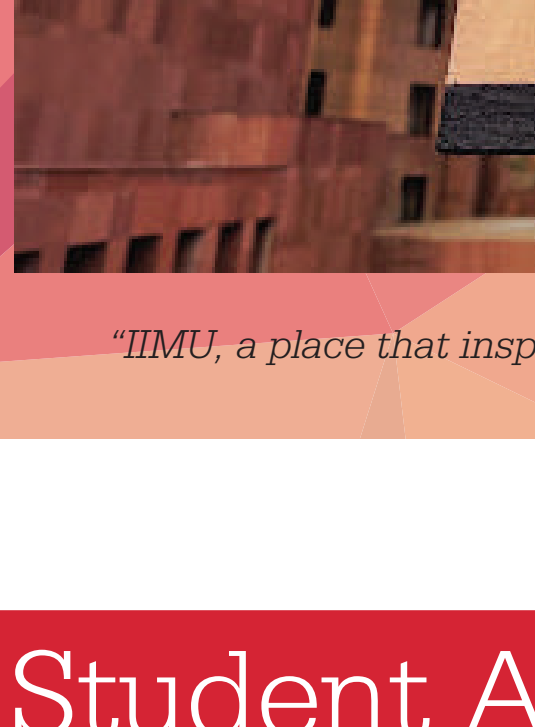


PANEL DISCUSSION

Upcoming Events

- Students Relations Office : Stress Management Workshop**
2nd August
- PPG : Guest Lecture by Mr. Krishna Mohan, IAS (RETD.)**
6th August
- Prodcast : ProdUXpert, Mr. Avishek Mazumder, Principal Product Manager, Microsoft**
7th August
- Technalitics : Analitica '22 Summit**
20th to 21st August
- Finomina Summit**
27th to 28th August
- CulComm : Ganesh Chaturthi Celebration**
31st August

Faculty Speak



Prof. Amogh Kumbargeri
Faculty, Marketing
(Source: PagalGuy)

"CAT preparation is as much about training your mind for the test as it is about focusing on conceptual knowledge. There are umpteen books and instructors available for conceptual understanding, but unfortunately, the mental training aspect is often overlooked. I suggest for the CAT 2022 to religiously attempt one mock CAT (or a previous year's CAT paper) every day in the exact timed conditions as the actual exam. Do not wait till you complete the entire syllabus. I urge you to complete the syllabus parallel to solving complete CAT papers. Most importantly, your marks in these practice CAT papers are not an indicator of what you would score eventually. So don't let the fear of scoring low hold you back from attempting one full paper daily."

Photo Corner



"IIMU, a place that inspires us to set our goals beyond what we see within"

Student Achievements



IIM Udaipur extends its heartiest congratulations to Ankit Bhalia, Anoushka Dayal, and Gayatri Sukare of the team "The Bar Raisers" on emerging as the winners of the MOTOZAD Case Competition by ICICI Lombard. The team performed exceptionally well in tackling challenging business problems through the use of innovative solutions. Their commendable performance has brought great pride to the institute. The community appreciates their achievement and wishes them great success in their future endeavors.

About IIM Udaipur

IIM Udaipur is well on its way to becoming a globally recognized B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. Recently, IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2021 as well as the QS Global MIM Ranking 2022.

IIMU is **only the third IIM in the prestigious rankings** holding a **spot in the Top 100** in FT Masters in Management 2021 Global Ranking for its two-year MBA program for the third consecutive year along with IIM Ahmedabad and IIM Bangalore. The Institute was also listed in the prestigious Masters in Management (MIM) QS World University Rankings 2022 for the third consecutive year. The B-school performed amongst the top 97% of the 155 programs that were globally assessed. It is the 7th IIM along with IIM Ahmedabad, Bangalore, Calcutta, Lucknow, Kozhikode and Indore to get listed in the prestigious ranking.

However, **IIM Udaipur is the youngest B-School globally** along with the University of Sydney Business School to be listed in the QS 2022 MIM Rankings.

IIMU is also currently ranked 4th in India, after IISB, IIM Ahmedabad, and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.

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