



भारतीय प्रबंध संस्थान उदयपुर
Indian Institute of Management Udaipur



*"I can't change the direction
of the wind, but I can adjust
my sails to always reach my
destination."
- Jimmy Dean*

IIMU Newsletter

April 2023

Highlights

- ▶ IIM Udaipur inaugurates 2023-24 batches of One-Year Full-Time MBA in Digital Enterprise Management (DEM) and One Year Full-Time MBA in Global Supply Chain Management (GSCM).
- ▶ IIMU Alumni Koshika Sharma, Govinda Advani, and Shivam Chugh interacted with 2023-24 batches of One-Year Full-Time MBA DEM & GSCM.
- ▶ IIM Udaipur and TalentSprint combine strengths to arm professionals with new-age management expertise. Introduces two new courses, Digital Product Marketing (DPM) Program and Senior Management Program (SMP).



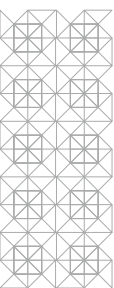
IIM Udaipur inaugurates 2023-24 batches of One-Year Full-Time MBA in Digital Enterprise Management (DEM) and One Year Full-Time MBA in Global Supply Chain Management (GSCM)

Indian Institute of Management Udaipur hosted the inaugural ceremony of the Eleventh batch of its One Year MBA - Global Supply Chain Management (GSCM) program and the Fourth batch of its One Year MBA - Digital Enterprise Management (DEM) for the academic year 2023-24. The institute has increased the number of seats in the totality by 20% as compared to previous batches for both the courses towards the oncoming academic year.

The ceremony was presided over by Prof. Ashok Banerjee, Director IIM Udaipur and Prof. Rajesh Agrawal, Chairperson One-year MBA Program Committee. Mr. Pratik Pal, Chief Executive Officer, Tata Digital, honoured the ceremony as the chief guest for the inauguration.

In total, 116 students enrolled in the One-Year MBA programs. Of these, 18% are female students. The One Year MBA program in Global Supply Chain Management (GSCM) has 55 students, while the One Year MBA program in Digital Enterprise Management (DEM) has 61 students.

The One-Year MBA program batch of 2023-24 has a diverse student body with experience from various industrial backgrounds. The program has students who have previously worked in industries such as Agriculture, Automobiles, Banking & Finance, Consulting and IT services, Consumer Durables, e-Commerce, Ed-Tech, Education, FMCG & Retail, Government Consulting, IT & AI Products, IT & Analytics services, Management Consulting, Manufacturing, Marketing, Media and Entertainment, Oil & Energy, Publishing, Real Estate, Social Service, Technology Consulting, Telecom, Defence, Event Management, Healthcare & Pharma, International Development, Mining, Steel & Engineering, and Utility, Power company. This diverse range of industrial backgrounds can bring a wealth of experience and knowledge to the program, and students can learn from each other's perspectives and expertise.





IIMU Alumni Koshika Sharma, Govinda Advani, and Shivam Chugh interacted with 2023-24 batches of One-Year Full-Time MBA DEM & GSCM

The alumni interaction session for the incoming batch of One Year MBA DEM & GSCM 2023-24 was held on April 07, 2023, at IIM Udaipur campus. Koshika Sharma (PGPX 2013-14), Govinda Advani (DEM 2021-22), and Shivam Chugh (GSCM 2020-21) shared their experiences & insights about their journey at IIM Udaipur and how the incoming batch can excel in all aspects of academics & extracurricular. The session was followed by Q & A and received an enthusiastic response.



IIM Udaipur and TalentSprint combine strengths to arm professionals with new-age management expertise. Introduces two new courses, Digital Product Marketing (DPM) Program and Senior Management Program (SMP)

Indian Institute of Management-Udaipur (IIM-Udaipur), India's leading business school with a key focus on high-quality research, has announced its multi-year, multi-program partnership with TalentSprint, a pioneering global edtech company specialising in offering innovative and transformational programs. The partnership aims to provide executive education that develops leaders capable of navigating the challenges of the digital age and acquiring the management acumen required for success in a disrupted world.

The first two programs to be offered under this collaboration aimed at fulfilling a growing need for new-age senior management professionals and product managers who can lead in a digital-first world. The first is a 12-month Senior Management Programme (SMP) designed for middle and senior managers with over ten years of work experience. It is designed for managers who are new to or likely to take on senior management responsibilities, as well as senior functional managers transitioning to general management roles. The second is a 6-month Advanced Programme in Digital Product Management (APDPM), aimed at professionals seeking to build or advance their careers in product management. It will equip participants with the expertise to thrive in the ever-evolving digital landscape.

HUMANS OF BALICHA



The city of Udaipur holds a special place in my heart. I moved here when I was three years old and spent the next 18 years of my life here. All the beautiful times I spent here remain among my most cherished memories. In school, I dreamed of joining the civil services. I studied sciences for the next two years and switched to social sciences after my 12th.

I did my undergraduate studies at the University College of Social Sciences and Humanities in Udaipur. Fortunately, the university library had an excellent collection of books. I remember spending hours in the library studying the works of great scholars. In those days, my sole focus was to crack the highly competitive entrance

exam to Jawaharlal Nehru University (JNU). Luckily, I could qualify for the entrance exam and eventually took up a postgraduate course in sociology at JNU.

JNU was a life-changing experience for me. For the first time, I got exposed to the astonishing diversity of our country. I developed a great inclination toward academics. I decided to leave my ambition of becoming a civil servant and instead pursue a career in academia.

I was more interested in pursuing research that is policy and practice-oriented. I was particularly drawn to universities in the UK. My target university was the School of Oriental and African Studies (SOAS), part of the University of London. But the fees and living expenses were a significant obstacle. I knew that my dream of pursuing a Ph.D. would only be realized if I could obtain a scholarship. My mother encouraged me to pursue my passion rather than a career in civil services. I had already cleared the Rajasthan Administrative Service exam in the final year of my MA at JNU. However, I chose not to join the same.

My only chance was the Felix Scholarship tenable at SOAS and Oxford, which was offered to three students from the Indian Subcontinent. I decided to apply for the same and was invited for an interview. At the same time, as a fallback option, I also wrote the famous UPSC examination (prelims). I appeared for the Felix Scholarship interview but couldn't clear it. Nor could I clear the UPSC prelims.

It was a challenging time for me personally. Eventually, I decided to wait for one year, write the UPSC examination again, and wait for the Felix Scholarship interview next year. I worked very hard for the UPSC this year and was called again for the scholarship interview. It went reasonably well. Eventually, one day the results were declared, and I was selected for the Felix Scholarship to pursue PhD in London. I was overjoyed.

I joined the Ph.D. programme at the School of Oriental and African Studies in the UK. London presented me with a unique cosmopolitan experience. In my second year, I returned to India to complete my fieldwork. While attending a conference, I was fortunate to meet my future wife, a fellow sociologist. One year later, we married in her hometown in Jammu & Kashmir. Shortly afterward, she was selected for the prestigious Commonwealth Scholarship for Ph.D. in the UK and joined my department in London.

We had a great experience in England and traveled around the world. However, around 2008, it was clear that we wanted to return to India one day. I applied for teaching positions at several leading Indian universities and received offers from some of them. At

the same time, I received a request to teach at a German University in Stuttgart. I decided to take up the offer, and we shifted to Germany. I thoroughly enjoyed life in Stuttgart. My son was born there. After six fruitful years in the German city, we realized that our move to India had to happen now or never.

In 2017, I applied for faculty positions at IIM Udaipur and IIT Gandhinagar. My interview was conducted over skype. The next day, I was offered the job. It was one of the happiest days of my life. At last, this dream was coming true. I would once again get to live in Udaipur, the city where I grew up and call home.

I have taught the country's brightest minds at IIM Udaipur for the past five years. I intend to engage more in public debates and write for a general audience in the coming years. Teaching is the thing I enjoy most, and I hope to spend many happy years at IIM Udaipur.

Prof. Saurabh Gupta - IIM Udaipur



I hail from a place where educating girls is considered a mere formality, and their weddings are given undue importance. My father, who worked in the Air Force, and my mother did not abide by these rules. Despite the criticism from all quarters, they wanted us to be financially independent and pushed us to study hard.

The importance of learning 'self-defense' was known to my parents, and I started learning Taekwondo in 2005. Soon, I started pursuing it passionately and represented my school and state at various levels. Being a Black belt (2nd Dan) holder, I also won many national medals. I played at junior, sub-junior, and senior levels.

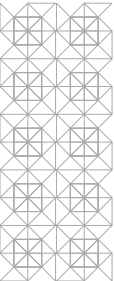
I was an active student in my school who

participated in various extra-curricular activities. Everyone expected me to reach great heights, but in 2007, our family had to face challenging times. My father took voluntary retirement from the Air Force and invested all his money in a business. The considerable losses in the same led to a poor financial situation for our family. I had to take admission in a tier-3 undergraduate college that offered me the highest scholarship.

The following years were no picnic. I was ragged in college and silently bore the pain. It led to depression, and I started taking therapy sessions. It eventually did not work out well for me, and I started losing confidence in myself. There comes a time when you realize only you can help yourself. With a lot of determination, I overcame depression. Eventually, I started making friends and enjoying life.

Post B-Tech, I started preparing for GATE and IES exams while working as a maintenance engineer but soon lost interest in technical jobs, paving my path for an MBA. I wrote the CAT in 2021 and got into IIM Udaipur. Now, I am enjoying my college life for the first time. I have a better perspective on my life and a vision of my future. I've grown to become confident in my skin, and most importantly, I realized the importance of expressing my feelings to others which I had neglected in the past.

Avinashi Saini, MBA, 2022-24



New Joinings at IIM Udaipur:



Antara Joshi
Junior Associate
International Relation Office



Garima Nagda
Associate
Accounts

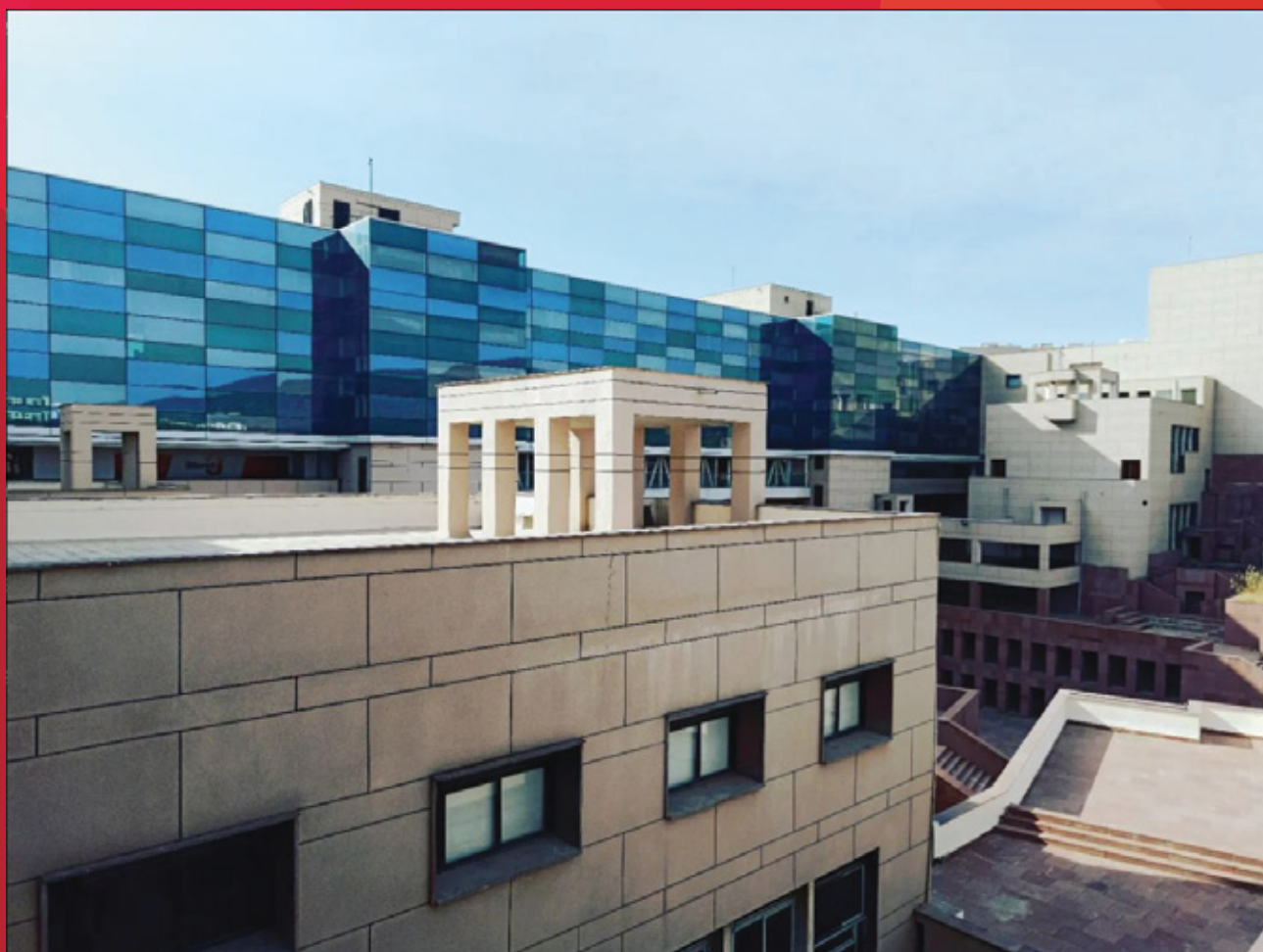


Mohammed Idris
Senior Associate
Accounts



Nayan Sahu
Associate
Accounts

Photo Corner





About IIM Udaipur

IIM Udaipur is well on its way to becoming a globally recognised B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2022 as well as the QS Global MIM Ranking 2020.

IIMU is only the 4th IIM, along with IIMs Ahmedabad, Calcutta, and Bangalore, to be in the FT Global MIM Ranking and only the 7th IIM in the QS 2021 Global MIM Rankings. In both Rankings, IIM Udaipur is the youngest B-School in the world! IIMU is also currently ranked 4th in India, after ISB, IIM Ahmedabad and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.



For Media Queries, please contact

Taran Singh

+91 98879 99284

taran.singh@adfactorspr.com

Muskan Soni

+91 80059 44613

muskan.soni@adfactorspr.com

www.iimu.ac.in

