

IIMU Newsletter

December 2023

Highlights

- Interaction with IIMU Alumni: Piyush Singh & Shefali Bhatnagar (PGP 2011-13)
- The 'Kaun Banega Arthshastri' quiz, organized by the People Interested in Economics (IIM Udaipur's) PiE club
- IIM Udaipur's CodeRed Club conducted the theme party FilmyCon Event.
- IIM Udaipur's Technalytics Club conducted a Data Duel event.
- The Lakesiders Club organized a football and esports league at IIM Udaipur.
- IIM Udaipur's Public Policy Group hosted "Neeti Charcha"
- The Samman student team conducted a self-defense workshop in collaboration with the SRA MMA - Sense I Combat Arena - MMA Gym, Udaipur at IIMU Campus.
- The CSR Department of IIMU and Prayatna Club organized a Blood Donation Drive
- Marclan, the marketing club of IIM Udaipur conducted the Stakes and Ladder event
- IIM Udaipur's CodeRed Club organized Christmas celebrations
- IIM Udaipur's Team Saksham organized The Ultimate Brain Showdown, a Kahoot quiz



Activities



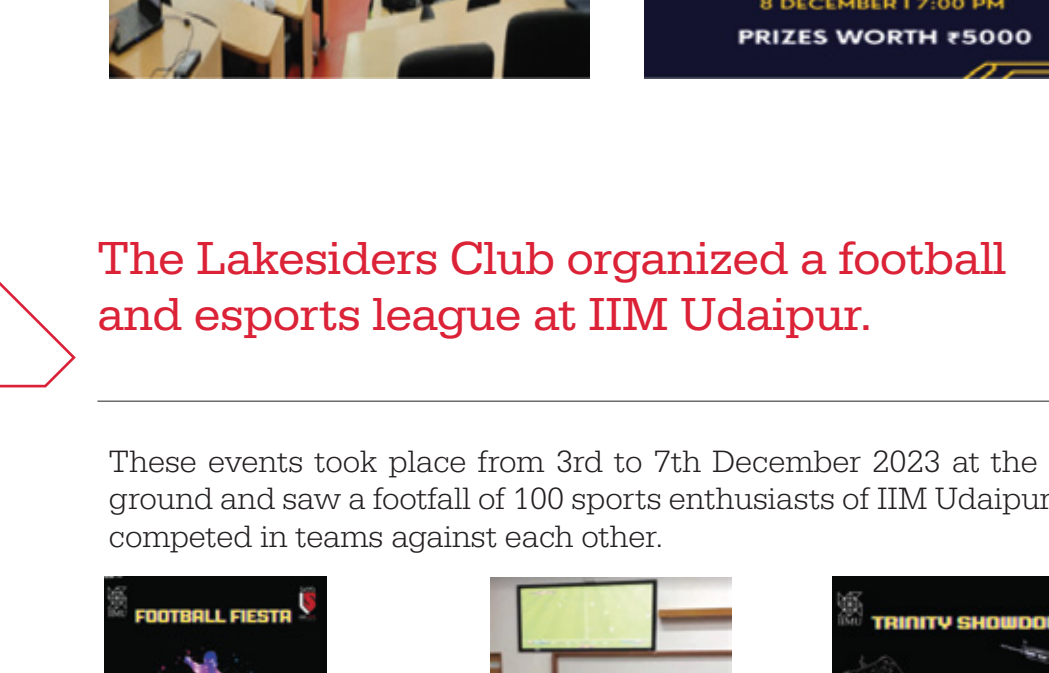
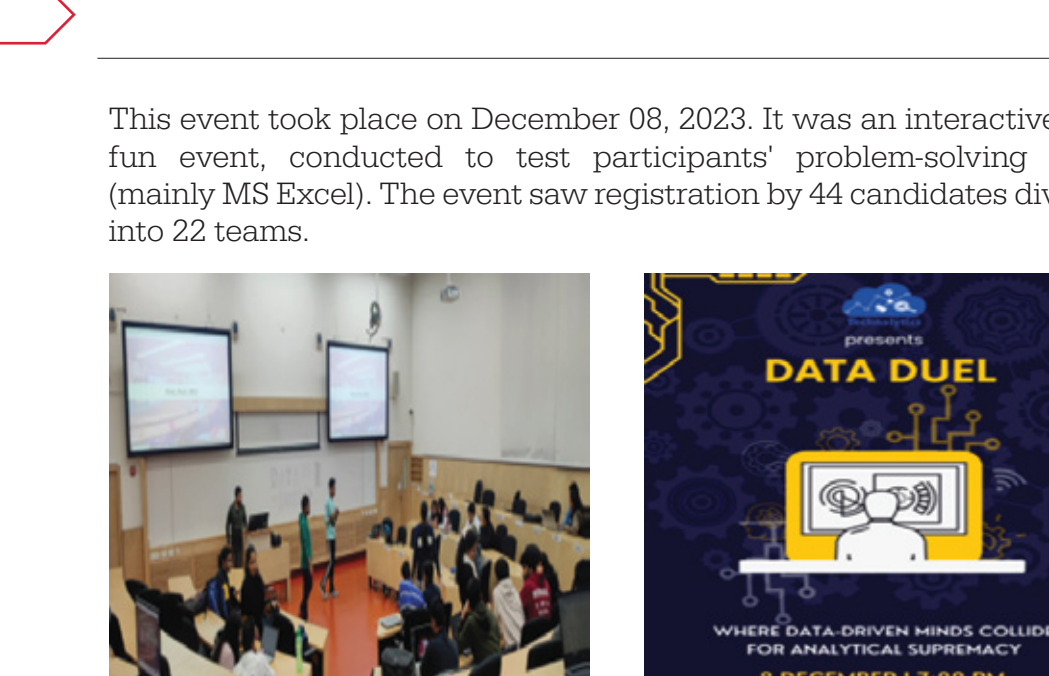
1 IIM Udaipur's A\$ organised Interaction with IIMU Alumni: Piyush Singh & Shefali Bhatnagar (PGP 2011-13)

IIM Udaipur's esteemed alumnus, Piyush Singh (Product Manager, Google-YouTube) and Shefali Bhatnagar (Video Sales lead DACH-Google) from the inaugural cohort of the PGP 2011-13 program, visited their alma mater on December 19 th 2023.

During their visit, they engaged in discussions with the Director, faculty, and staff members. Shefali and Piyush also had an interactive session with students where they provided valuable insights on global trends and shared interesting stories from their own MBA journey.

Post-discussion, they had a campus tour, and there they were thrilled to see the design and scenic beauty of the campus. Another session with a group of students from MBA First Year and One Year MBA was organised, where they shared their experiences in the product management domain.

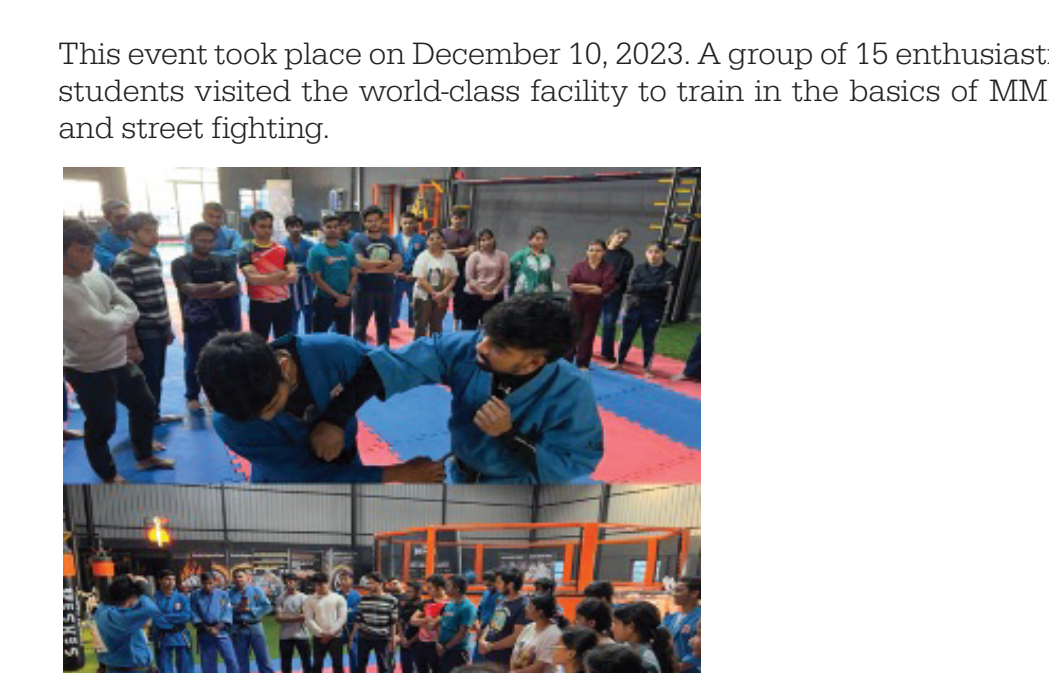
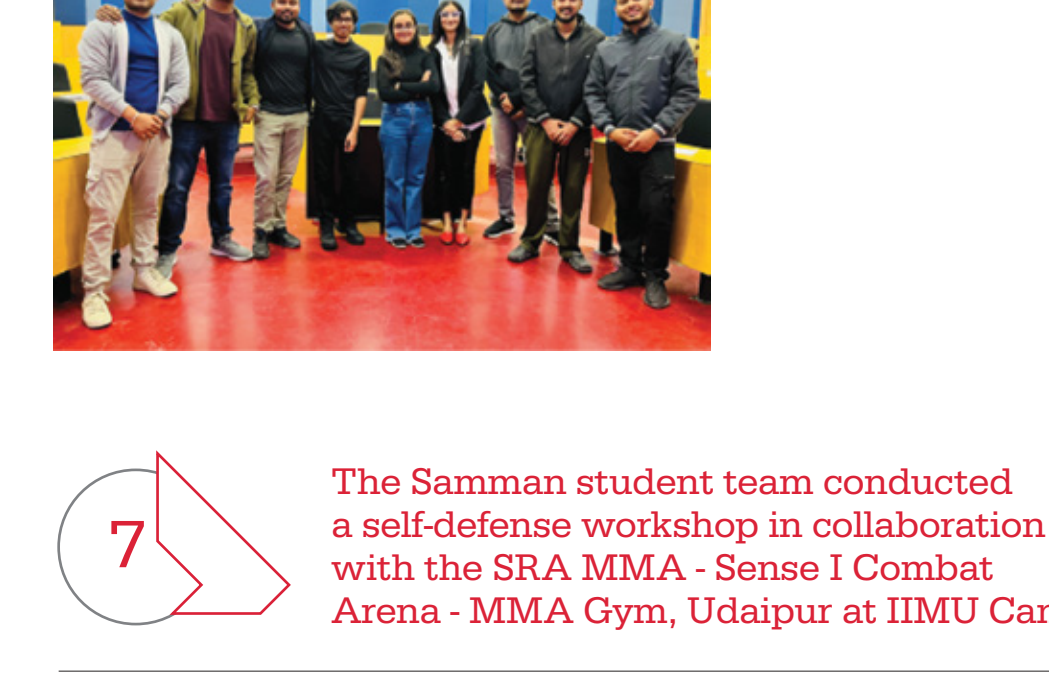
Both alumni were proactive in answering the students' queries, and towards the end of the day, they had an interaction with Prof. Ashish Galande. The alumni were delighted with their engaging sessions and their visit to the campus.






2 The 'Kaun Banega Arthshastri' quiz, organized by the People Interested in Economics (IIM Udaipur's) PiE club

It took place on November 29, 2023, at the mess. Its purpose was to evaluate the participant's understanding of economics and to motivate students to stay informed about economic affairs. The event attracted over 100 students from various batches, including MBA1, MBA2, DEM, PhD, and GSCM.






3 IIM Udaipur's CodeRed Club conducted the theme party FilmyCon Event.

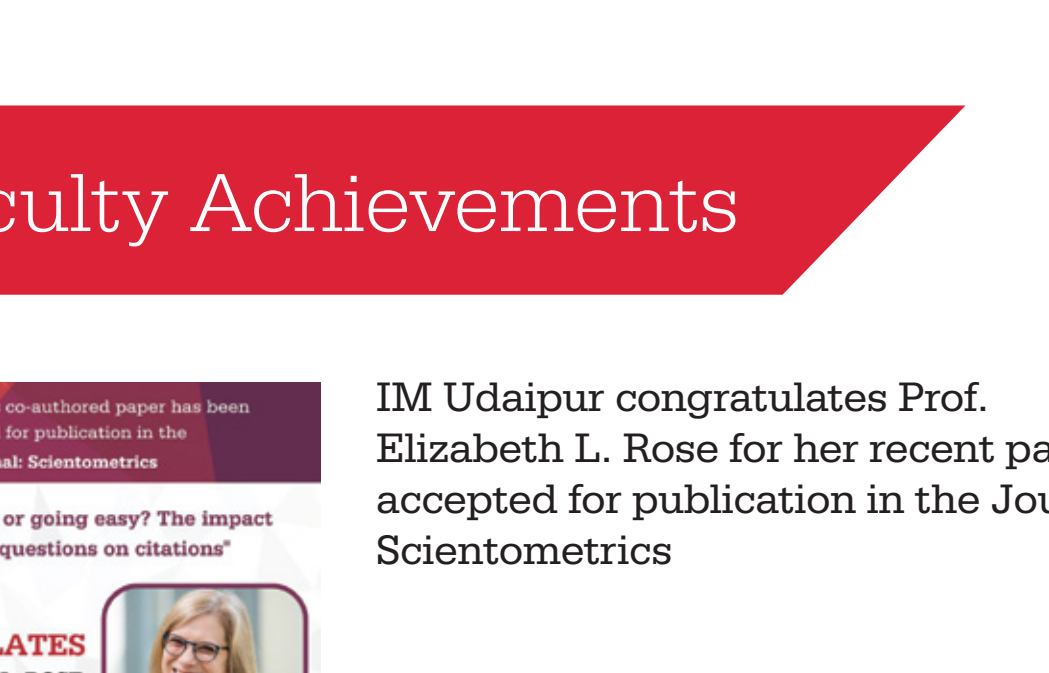
This event took place on December 02, 2023 and had a footfall of 250+ students who dressed according to the theme of "Rise of the Dark". With food vendors offering a variety of delicious treats on campus, there were performances by Footworx, Octaves, and a lively DJ session.





4 IIM Udaipur's Technalytics Club conducted a Data Duel event.

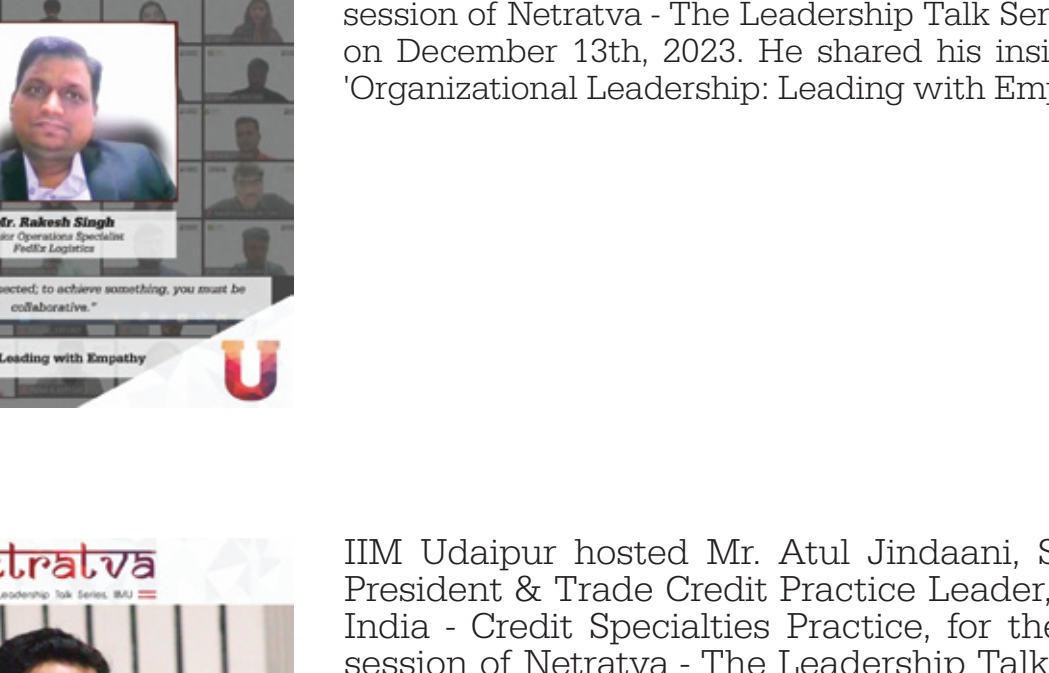
This event took place on December 08, 2023. It was an interactive and fun event, conducted to test participants' problem-solving skills (mainly MS Excel). The event saw registration by 44 candidates divided into 22 teams.





5 The Lakesiders Club organized a football and esports league at IIM Udaipur.

These events took place from 3rd to 7th December 2023 at the IIMU ground and saw a footfall of 100 sports enthusiasts of IIM Udaipur who competed in teams against each other.

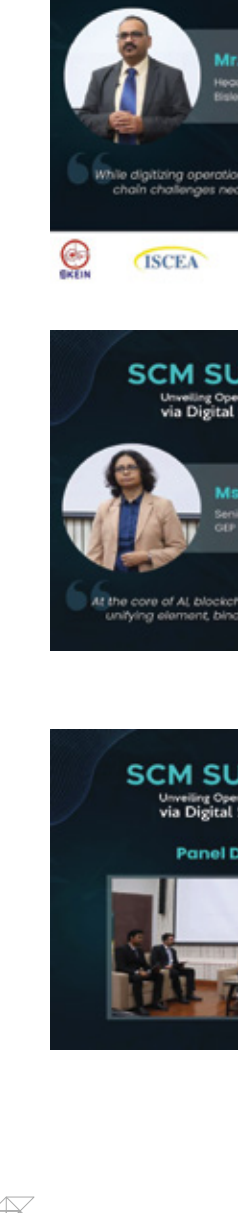




6 IIM Udaipur's Public Policy Group hosted "Neeti Charcha"

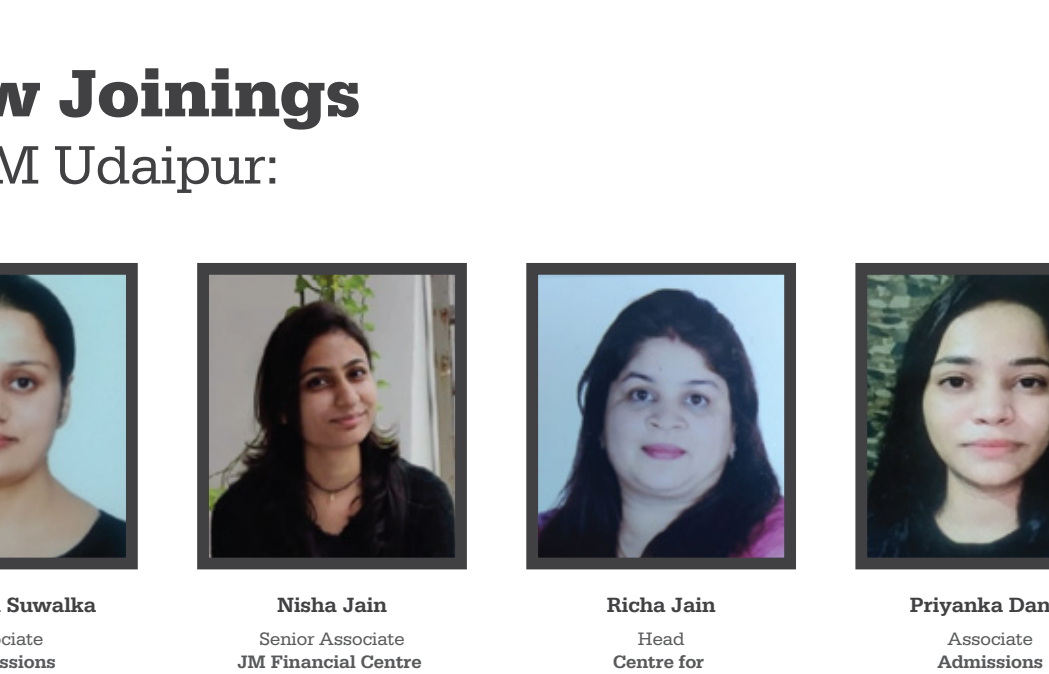
This event took place on December 09, 2023. A dynamic and thought-provoking debate on the topic "70-Hour Workweek - Necessary to succeed in corporate India?"






7 The Samman student team conducted a self-defense workshop in collaboration with the SRA MMA - Sense I Combat Arena - MMA Gym, Udaipur at IIMU Campus.

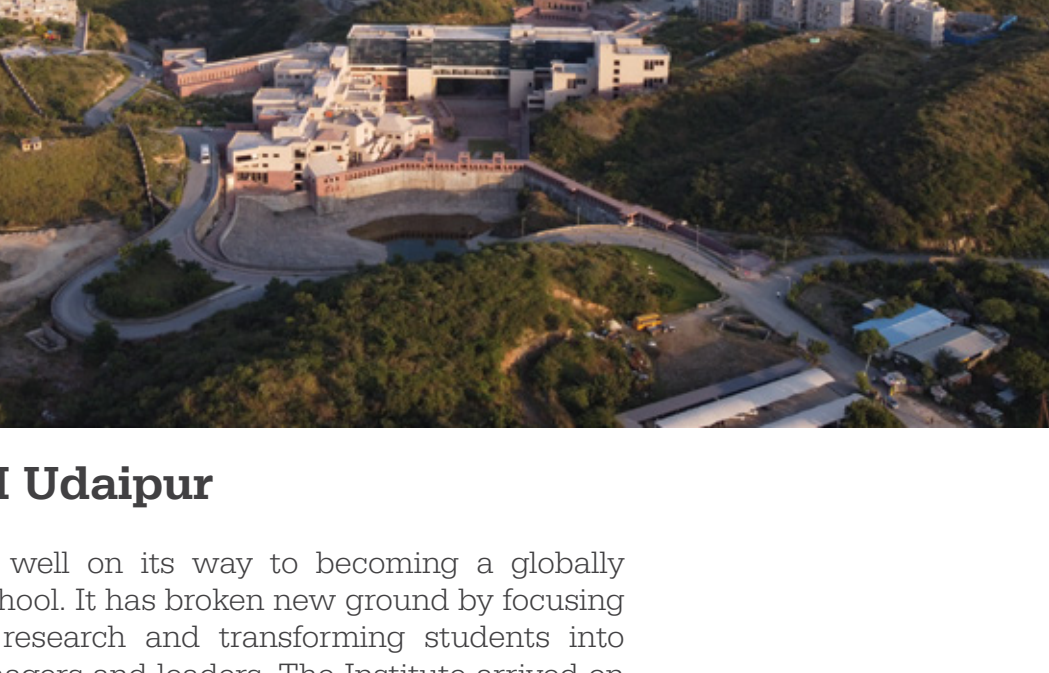
This event took place on December 10, 2023. A group of 15 enthusiastic students visited the world-class facility to train in the basics of MMA and street fighting.






8 The CSR Department of IIMU and Prayatna Club organized a Blood Donation Drive

It took place on December 12, 2023. The students actively participated in the social cause.





9 Marclan, the marketing club of IIM Udaipur conducted the Stakes and Ladder event

It took place on December 20, 2023. It is a game that seamlessly integrates marketing concept questions into the classic Snakes and Ladders format.

10 IIM Udaipur's CodeRed Club organized Christmas celebrations at IIMU Campus

This event was organised on December 25, 2023, in front of the mess. They also organized the Secret Santa initiative for the week before Christmas. Bonfire along with the Secret Santa was the highlight of the celebrations.

11 IIM Udaipur's Team Saksham organized The Ultimate Brain Showdown, a Kahoot quiz

It took place on December 27, 2023, in the mess area. This was a fun entrepreneurship quiz that attracted an audience of 60+ students.

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