

भारतीय प्रबंध संस्थान उदयपुर Indian Institute of Management Udaipur

# **IIMU Newsletter** February 2023

## Highlights

**Reflecting The World** Within U

IIM Udaipur achieves 100% placement for the batch of 2021-23

IIM Udaipur celebrates Audacity: The Annual Cultural Festival

IIM Udaipur launches a unique Summer Program in Management for MBA aspirants

IIM Udaipur's Consumer Culture Lab publishes a report: Rangbhoomi

IIM Udaipur incubation center hosts book launch event with Finding Humans in Tech

IIM Udaipur conducts on-campus blood donation drive

IIM Udaipur hosts a meditation session as part of the "Har Ghar Dhyaan" Campaign



"All our dreams can come true if we have the courage to pursue them." - Walt Disney

IIM Udaipur takes immense pride in congratulating the batch of 2021-23 for completing 100% Final Placements. This significant milestone was achieved through the sincerity, hard work and dedication of the students. The institute extends its best wishes to all the students for their future endeavours.





IIM Udaipur celebrated Audacity: The Annual Musical Festival of the institute. As part of the festival, more than 40+ events were organized along with outreach programs like Pragyanjali and Bhavishya aimed at helping underprivileged children gain access to basic education and other amenities. Flashmob'23 was organized at the Fateh Sagar Lake this year as a part of the outreach for the musical festival. The renowned artist duo of Salim - Sulaiman graced the event along with Zaeden, the comedian Karunesh Talwar and DJ Olly Esse, among others.



IIM Udaipur launches a unique Summer Program in Management (SPM) for MBA aspirants

The Summer Program in Management (SPM) is a unique opportunity for MBA aspirants to experience life on campus. It is designed for students who are currently pursuing their graduation or have completed their graduation and now looking to pursue an MBA.

As part of the program, the students will get to stay on campus and learn from the esteemed faculty members at IIM Udaipur.





**Activities** 

The Consumer Culture Lab (IIM Udaipur) is delighted to announce the launching of its report Rangbhoomi: A journey through the Digital Heartlands of India.

India is in the middle of a technological revolution. India's digital economy is exploding with over 750 million smartphone users, low data costs, and infrastructures such as Unified Payments Interface. This phenomenon is not just limited to the urban metros but has percolated to India's heartlands, resulting in major developments in this space. Throughout 2022, the Consumer Culture Lab sought to explore this phenomenon in India's small towns and rural heartlands. The findings from the research have been published in the report.







**Activities** 

IIM Udaipur Incubation Centre, in collaboration with 'Finding Humans in Tech®' held the launch of its first book series on 14th February 2023 and presented an award to one social entrepreneur who has made a difference in the world, in collaboration with IIM Udaipur Incubation Centre.

Lana Louphul, who is currently pursuing her MBA at the Indian Institute of Management Udaipur, a data analyst and technologist by profession, created the tech community 'Finding Humans in Tech' to make room for a more inclusive, diverse, and representative tech community. Her venture has been selected for the MIT Venture Accelerator Program.





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# IIM Udaipur holds an on-campus blood

In collaboration with the CSR department, Prayatna, the social responsibility club, successfully conducted a blood donation drive on February 07, 2023. The drive started in the morning and continued till evening.

IIM Udaipur aims to transform its students into socially responsible leaders, and such initiatives help instil a sense of empathy within the student community.





Under the banner of 'Azadi Ka Amrit Mahotsav' (AKAM), the Ministry of Culture collaborated with Art of Living to reach out to the masses and youth to educate them about mental health and empower them with the tool of meditation for better health. IIM Udaipur organized a session on 21st February 2023. The session was addressed by Mr. Siddharth Pandey (Meditation and Lifestyle Coach, Youth Mentor, and Corporate wellness faculty), Art of Living Udaipur.



### **Netratva Sessions**



IIM Udaipur hosted Mr. Rajeev Mehta, Senior President and CLO, Ultratech Cement Ltd. In the seminar scheduled for 28th February 2023, Mr. Mehta shared valuable insights on the topic, 'The Art of Networking'. He brought out various facets of networking which were received with immense appreciation by the student community.



IIM Udaipur hosted Mr. Kris Gopalakrishnan, Cofounder, Infosys, for Netratva, The Leadership Talk Series. The session took place on 23rd February, where Mr. Gopalakrishnan shared valuable experiences and insights for aspiring leaders.



### New Joining at IIMU

The IIM Udaipur community warmly welcomes two new members and wishes them a successful stay at the institute:



Prof. Gyanesh Raj Assistant Professor - OM/QM/IS area



Mr Ritesh Raj Assistant Manager - Estate



IIM Udaipur is exhilarated to announce that Ms.Vijayta Doshi, Associate Professor, Organizational Behaviour and Human Resource Management, has written a book as part of the prestigious 'Routledge Focus on Women Writers in Management and Organizations Studies'.

Her book, "Postcolonial Feminism in Management and Organizational Studies: Critical Perspectives from India, Pakistan, and Bangladesh," showcases her brilliant insights and contributions to the field. The IIM Udaipur community congratulates Ms. Doshi on this outstanding achievement and looks forward to her continued success in empowering women and promoting diversity in management and organizational studies.

> Prof. Vijayta Doshi has authored a book as a part of the book series 'Routledge Focus on Women Writers in Management and Organizations Studies'

" Postcolonial Feminism in Management and Organization Studies: Critical Perspectives from India, Pakistan, and Bangladesh. "

#### IIM UDAIPUR CONGRATULATES

#### **PROF. VIJAYTA DOSHI**

#### FACULTY

Associate Professor, Organizational Behavior and Human Resource Management





IIM Udaipur is delighted to announce that three teams from the institute reached the national semi-finals of ICICI Beat The Curve 2022. We extend hearty congratulations to Aishwarya Maski, Ayush Garg, Prasanth Golagana, and Shreyanshu Garg of Team Megaminds; Aakesh Gattani, Amit Mishra, Ankit Saraswat, and Deepak Kumar of Team Transformers; and Amol Mohan, Mugdha Jhanjhote, Sagar Mehta and Sayantan Chatterjee of Team Vykings; for emerging as the National Semi-Finalists in ICICI Beat The Curve 2022.

The competition round allowed students to collaborate, generate ideas, and develop strategies. The teams made the institute proud with their excellent performances in the case competition. The IIM Udaipur community wishes the students more success in the future.





IIM Udaipur is well on its way to becoming a globally recognised B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2022 as well as the QS Global MIM Ranking 2020. IIMU is only the 4th IIM, along with IIMs Ahmedabad, Calcutta, and Bangalore, to be in the FT Global MIM Rankings, IIM Udaipur is the youngest B-School in the world! IIMU is also currently ranked 4th in India, after ISB, IIM Ahmedabad and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.

#### For Media Queries, please contact

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