

# IIMU Newsletter

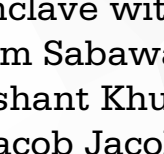
## July 2021

### Highlights

- **Human Resource Conclave**  
Spandan Annual HR conclave of IIM Udaipur
- **Admission Alert**  
IIM Udaipur Opens Applications of its Full-Time 1-Year MBA in Global Supply Chain Management and Digital Enterprise Management for 2022-2023
- **E-Netratva - The Leadership Talk Series**  
Multiple sessions of Team Management, Career Consulting, Marketing Evolution and Evolving Customer Behaviour



### Activities



#### 01 IIM Udaipur organises Spandan '21, the annual HR conclave

Organized by dHRuva, the HR club of IIM Udaipur, Spandan was held on 17th and 18th July respectively. The speakers of the conclave were Mr. Milan Chattaraj, Chief People Officer, MTR, Ms Deepa Poncha, Group Head of HR, Centrum, Ms. Shraddhanjali Rao, VP & Head HR-SAP, and Mr. Shrikant Lonikar, CHRO and Director on Board, Pernod Ricard on the first day of the conclave.

The second day of the conclave witnessed the presence of Mr. Behram Sabawala, CHRO, Tata CLiQ, Mr. Prashant Khullar, SVP, Max Life Insurance, Mr. Jacob Jacob, CHRO, Malabar Group, Mr. Suvarneya Roy Choudhury, CHRO, Vodafone Idea Limited, Mr. Ankur Tailang, Director HR, GEP Worldwide, Mr. Aditya Adyar, Head HR, Piramal Realty, Mr. Ranganathan Srinivasan, Director - Talent Acquisition, India, DXC Technology collectively. The conclave also hosted a panel discussion where the speakers answered students' questions about how HR practices have changed with the new working environment and how the businesses and employees have reacted to this new environment.



#### PANEL DISCUSSION



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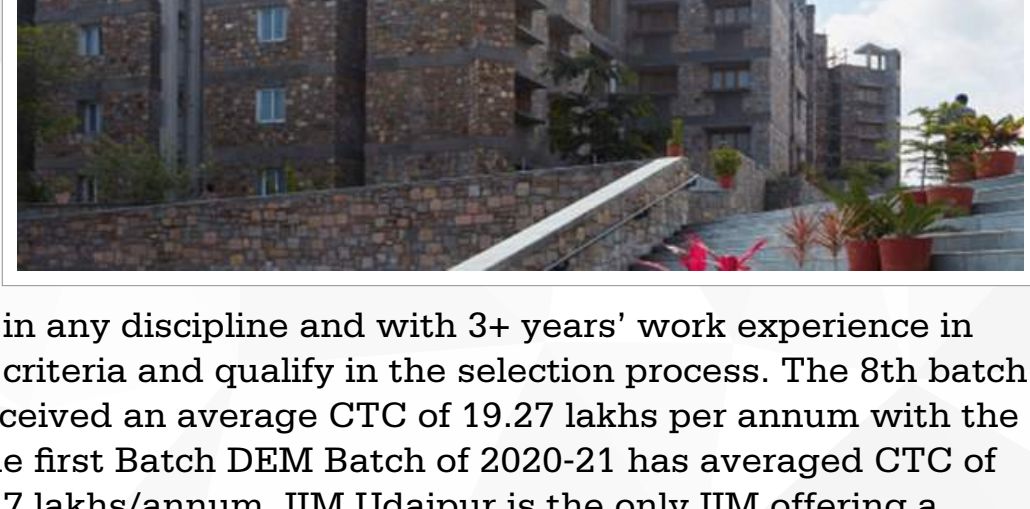


#### PANEL DISCUSSION



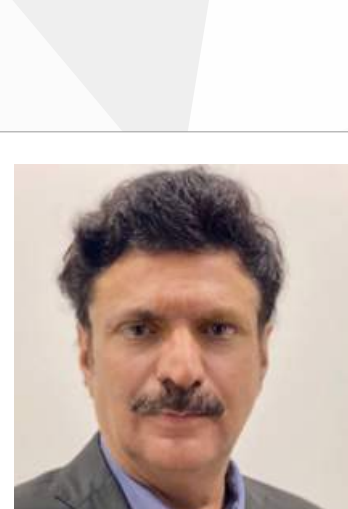
#### 02 IIM Udaipur Opens Applications of its Full-Time 1-Year MBA in Global Supply Chain Management and Digital Enterprise Management for 2022-2023

Indian Institute of Management Udaipur (IIMU) announced opening of applications for its one-year MBAs in Global Supply Chain Management and Digital Enterprise Management for the academic session 2022-2023. Applications are to be submitted online through its website [www.iimu.ac.in](http://www.iimu.ac.in) and opened on July 7th, 2021. The programs are 12-month full-time residential MBA programs.



The programs are open to graduates in any discipline and with 3+ years' work experience in any domain, who meet the eligibility criteria and qualify in the selection process. The 8th batch of GSCM that passed out this year received an average CTC of 19.27 lakhs per annum with the highest package being 34.98 LPA. The first Batch DEM Batch of 2020-21 has averaged CTC of 19.3 lakhs/annum with highest at 29.7 lakhs/annum. IIM Udaipur is the only IIM offering a 1-year full-time MBA in Global Supply Chain Management and the only Institute in India offering a 1-year full-time MBA in the Digital domain.

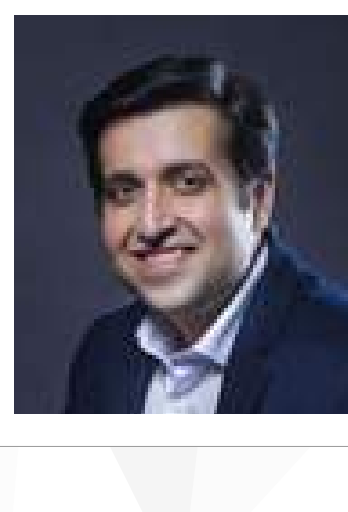
#### 03 Netratva - The Leadership Talk Series



**Market Insights: Applications in real life scenario**  
**Speaker:** Mr. Ramasubramanian Narayan  
**Company:** PepsiCo  
**Designation:** Director Insights  
**Date:** 11th July 2021



**Skills required for a career in Consulting**  
**Speaker:** Mr. Subrahmanya Sastry  
**Company:** PwC India  
**Designation:** Partner  
**Date:** 15th July 2021



**Managing teams, customers and business during pandemic**  
**Speaker:** Mr. Virender Grover  
**Company:** Roquette  
**Designation:** Business Head (India)  
**Date:** 21st July 2021



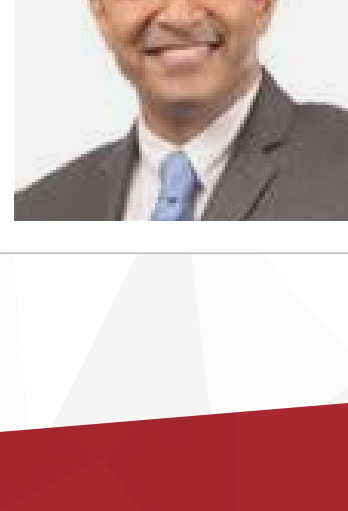
**Climate Change: The Role of Financial Markets**  
**Speaker:** Mr. Pankaj Sindwani  
**Company:** Tata CleanTech Capital  
**Designation:** Chief Business Officer  
**Date:** 22nd July 2021



**Building a Brand in the Digital Era**  
**Speaker:** Mr. Madhav Sheth  
**Company:** Realme and CEO, Realme India & Europe  
**Designation:** Vice President  
**Date:** 23rd July 2021



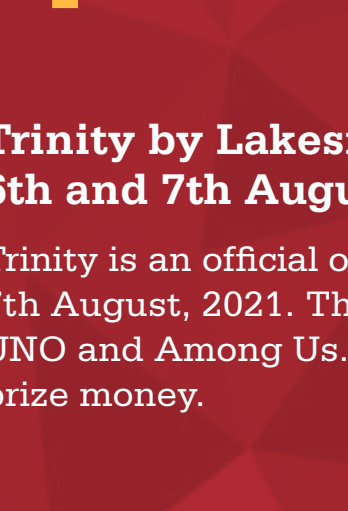
**Evolution of Marketing: Automobile Sector**  
**Speaker:** Mr. Hardeep Brar  
**Company:** Kia India  
**Designation:** Vice President and Head of Marketing & Sales  
**Date:** 25th July 2021



**Pitching and Collaborating (The Importance of Sales and Marketing)**  
**Speaker:** Mr. Uday Parmar  
**Company:** Forensic Technology and Innovation, EY  
**Designation:** Director  
**Date:** 25th July 2021



**Digital Technology and Innovation in the Healthcare Industry**  
**Speaker:** Mr. Niraj Didwania  
**Company:** Healthcare Global  
**Designation:** Head, Corporate Development and Investor Relations  
**Date:** 26th July 2021



**Evolving Customer Behaviour Experience Trends**  
**Speaker:** Mr. Babu Nagarajan  
**Company:** Cummins India Ltd.  
**Designation:** Vice President, Sales & Marketing  
**Date:** 29th July 2021

### Upcoming Events



#### 01 Trinity by Lakesiders - 6th and 7th August, 2021

Trinity is an official online event of the year organized by Team LakeSiders on 6th and 7th August, 2021. The event consists of three standalone games: Call of Duty - Mobile, UNO and Among Us. While COD and UNO have prize money, Among Us do not have any prize money.

#### 02 Independence Day - 15th August, 2021

IIM Udaipur will celebrate 75th Independence Day on 15th August, 2021 in a blended form at the campus.

#### 03 Onam - 21st August, 2021

The Cultural Committee of the Indian Institute of Management Udaipur strives to celebrate Onam on 21st August, 2021. The celebrations for this festival of togetherness include the traditional flower carpet, Tug of War, Matki Phod and several other games are followed by a delicious dinner in the mess.

#### 04 Analytica by The Technalytics - 22nd and 29th August, 2021

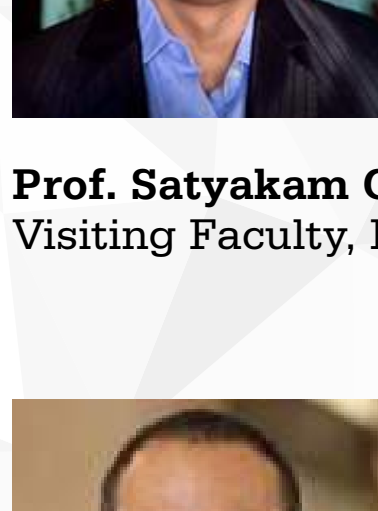
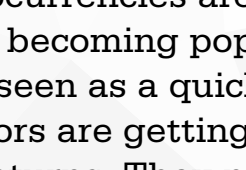
The Annual Analytics Summit - Analytica will be held on 22nd and 29th August, 2021. Technalytics, the Analytics and IT club of IIM Udaipur, hosts Analytica every year with the goal to bring together global leaders in the field of technology and analytics.

### Photo Corner



*Where the mornings brings hopes and the nights beholds the beliefs of life - IIMU Campus*

### Faculty Speak



“Cryptocurrencies are evolving as a new asset class that is becoming popular among millennials. It is also being seen as a quick rich investment. Many retail investors are getting into this space because of quick high returns. They need to understand the downside risk associated with this asset class and accordingly plan their entry and exit strategy.”

**Prof. Satyakam Chakravarty**  
Visiting Faculty, Blockchain, IIM Udaipur



“Digital has transformed the way products are marketed. As customers move their lives to the digital world, whether to consume media, interact with friends and family, or shop, they leave massive digital footprints that can be analyzed and used for precision marketing. The pendulum is swinging towards a greater focus on privacy and access to data is going to be more tightly controlled. Companies need to rework their marketing strategies around this new reality.”

**Prof. Srinivas Pingali**  
Business Policy and Strategy, Faculty, IIM Udaipur

### About IIM Udaipur



IIM Udaipur is well on its way to becoming a globally recognized B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2020 as well as the QS Global MIM Ranking 2020, only the 4th IIM, along with IIMs Ahmedabad, Calcutta, and Bangalore, to be in the FT Global MIM Ranking and only the 7th IIM in the QS 2021 Global MIM Rankings. In both Rankings, IIM Udaipur is the youngest B-School in the world! IIMU is also currently ranked 4th in India, after IISB, IIM Ahmedabad and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.



#### ➤ For Media Queries, please contact

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