IIMU
भारतीय प्रबंध संस्थान उदयपुर
Indian Institute of Management Udaipur

"A place where every shade signifies a chapter of growth, and every color defines our path to triumph."

IIMU Newsletter September 2023

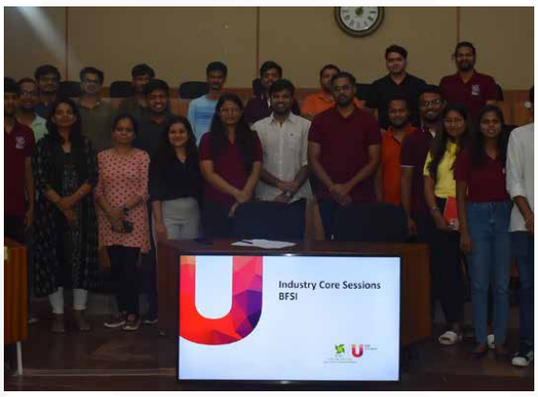
Highlights

1. IIM Udaipur, the only IIM to be in the top 100 of the prestigious FT MIM Global Rankings 2023 consecutively for 5 Years since 2019
2. ICG 2023 - Organised by A4 (Alumni & Allies Association of IIMU): Empowering MBA Students with Industry Expertise and Alumni Mentorship for Career Success
3. SAHYOG Mentorship Program Empowers MBA Students, Facilitating Personal and Professional Growth
4. Sampark XI: A Bridge Between Alumni and Students, Empowering MBA Students for Success
5. Promoting Hindi Language Excellence: IIM Udaipur Hosts Fortnight-Long Hindi Pakhwada Event Packed with Engaging Activities
6. IIM Udaipur Commemorates Teachers Day with a Green Gesture: Plantation and Tree Adoption Drive.
7. IIM Udaipur Unites in Festive Spirit for Janmashtami 2023 Celebrations
8. IIMU Community Comes Together in Joyous Celebration of Ganesh Chaturthi 2023

>1 IIM Udaipur, the only IIM to be in the top 100 of the prestigious FT MIM Global Rankings 2023 consecutively for 5 Years since 2019

The Indian Institute of Management Udaipur secured 88th rank globally in the FT Masters in Management 2023 Global Ranking for its two-year MBA program. The FT MIM ranking 2023 lists the top global colleges in management education. IIM Udaipur maintained the legacy of keeping a steady position in top 100 institutes for the fifth consecutive year, and it's also notable that IIM Udaipur is ranked fifth amongst all IIMs listed in the FT MIM Ranking for the year along with- IIM Ahmedabad (Ranked 43), IIM Calcutta (Ranked 60), IIM Lucknow (Ranked72), IIM Kozhikode (Ranked 77). One of the most-highest weightage criteria considered was Career Progression, with career service rank at 39.

2 ICG 2023 - Organised by A4 (Alumni & Allies Association of IIMU): Empowering MBA Students with Industry Expertise and Alumni Mentorship for Career Success



The Industry Core Group (ICG) aims to nurture industry expertise and establish a Center of Excellence while fostering alumni networking and providing alumni student mentorship programs to enhance student placement guidance by providing crucial insights into industry-specific post-MBA roles, their growth potential and the essential skills needed for success. The Alumni and Allies Association (A4) facilitated connections between MBA 1st year, 2nd year, GSCM, and DEM students and esteemed alumni from various domains, guiding students toward excellence in their final placements and career pursuits. The event featured distinguished alumni/speakers from various domains:

Consulting - Deewakar Gupta (PGP 2013-15), Deepali Jain (PGPX 2017-18), Deepanshi Verma (PGP 2016-18), Rahul Dsouza (PGPX 2013-14), Bhavik Vachanni (PGP 2015-17)
Finance - Saumya Rao (MBA 2018-20), Harkishor Sablaka (PGP 2015-17), Prateek Goyal (PGP 2014-16)
Project and Product Management - Jotsimran Bains MBA (2019-21), Vikrant Verma (PGP 2017-19), Aleeza Shaikh (MBA 2018-20), Mythreya Lingala PGP (2016-18)

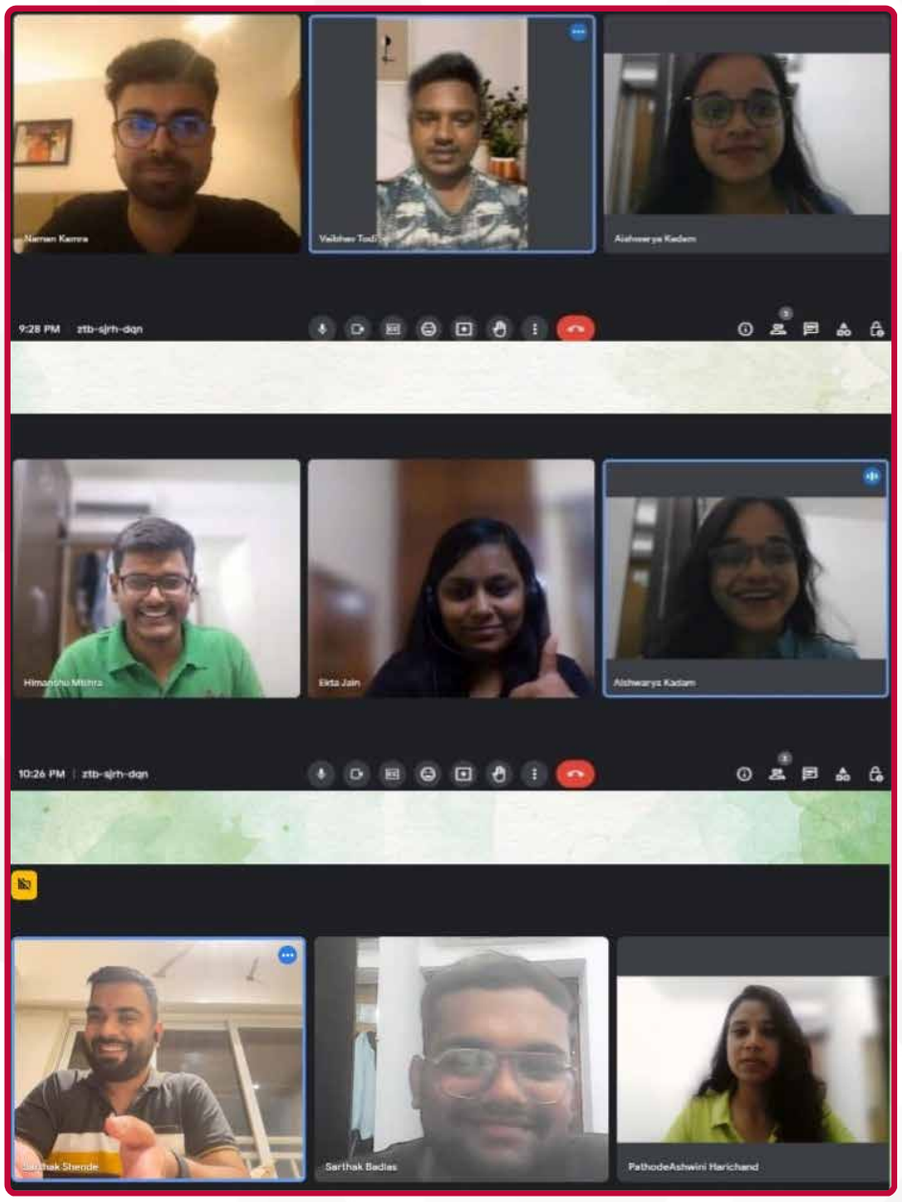
The sessions were aimed to give students a comprehensive grasp of various industries, arming them with the knowledge and tools for success. The inaugural session kicked off on September 24th, marking the start of an enriching journey towards successful placements. The event structure comprised a one-and-a-half-hour boot camp followed by a one-on-one discussion with alumni. The event received overwhelming interest from students and over 125 students eagerly participated in the event across three domains owing to the event's success. In essence, ICG remains committed to nurturing industry connections and supporting our students in realizing their career aspirations.

3 SAHYOG Mentorship Program Empowers MBA Students, Facilitating Personal and Professional Growth

During this event, students had the unique opportunity to engage with accomplished alumni from diverse backgrounds. Through one-on-one interactions, students gained valuable insights into potential career paths, the latest industry trends and academic progress. This knowledge exchange proved highly beneficial, enabling students to better understand their fields of interest and develop a roadmap for their placements and future success.

In essence, SAHYOG played a pivotal role in contributing significantly to the personal and professional development of the students. The program provided students with a platform to learn from the best and brightest in their field, while also giving alumni mentors the opportunity to give back to their alma mater and support the next generation of leaders.

4 Sampark XI: A Bridge Between Alumni and Students, Empowering MBA Students for Success



Sampark XI was an online event meticulously crafted by the Alumni and Allies Association (A4) to bridge the gap between first-year MBA students and esteemed alumni, offering valuable guidance for their Summer Internship placements and nurturing their academic and professional journeys. The event started on 8th September 2023 and spanned over 15 days, with over 110 alumni and over 150 students participating.

During this event, students found themselves in a unique position to engage with accomplished alumni from diverse backgrounds. Students gleaned insights into potential career paths, the latest industry trends, and practical advice through one-on-one interactions.

In essence, Sampark XI played a pivotal role as a bridge between alumni and students and contributed significantly to the personal and professional development of the students.

5 Promoting Hindi Language Excellence: IIM Udaipur Hosts Fortnight-Long Hindi Pakhwada Event Packed with Engaging Activities

Hindi Fortnight is being organized by the Indian Institute of Management Udaipur from 14 to 28 September, 2023 to promote the use of the official language Hindi. In which various types of programs are organised, all of you are informed that a special guest has been invited to give a lecture in the institute for the awareness of Hindi language and to gain knowledge regarding Hindi official language.

6 IIM Udaipur Commemorates Teachers Day with a Green Gesture: Plantation and Tree Adoption Drive

IIM Udaipur celebrated Teachers Day in an eco-friendly and meaningful way. The institute, known for its commitment to sustainability, organised a plantation and tree adoption drive that brought together faculty, staff, students, and members of the IIMU community.

This initiative not only celebrated the invaluable contribution of teachers but also emphasised the importance of environmental conservation. The event took place on the picturesque campus of IIM Udaipur, where lush greenery and scenic beauty serve as an ideal backdrop for such activities.

7 IIM Udaipur Unites in Festive Spirit for Janmashtami 2023 Celebrations

IIM Udaipur celebrated Krishna Janmashtami on September 7, 2023, with a pooja and Aarti. The event was organized by CulComm and began with the decoration of the mess hall entrance with an idol of Lord Krishna. At 6:30 pm, a pooja was conducted, followed by the singing of Aarti. Panchamrit and Prashad were distributed to the community. The celebration served as a spiritual reminder of the significance of duty and responsibility and brought the community together in a spirit of devotion and togetherness.

8 IIMU Community Comes Together in Joyous Celebration of Ganesh Chaturthi 2023

IIM Udaipur celebrated Ganesh Chaturthi with great devotion and joy over a delightful three-day period from 19 to 21 September 2023.

The festivities commenced with the Sthapana, the ceremonial installation of the Lord Ganesha idol. Students of the IIMU community came together to create a stunning rangoli and performed the first aarti with utmost devotion.

The second day of the celebration started with a morning aarti, followed by afternoon and evening aartis. Each aarti became a moment of serenity and reflection, deepening the connection with the Lord.

On the final day, the morning began with a heartfelt aarti, followed by a sacred pooja. The eco-friendly idol of Ganpati was immersed in water and the water used for immersion was subsequently given to the plants, ensuring that the positivity and blessings of Lord Ganesh would forever thrive within the campus.

Faculty Achievements:

IIM Udaipur is pleased to congratulate Professor Samadrita Bhattacharya for her recent paper accepted for publication in the Information & Management (ABCD A* , ABS 3) journal.

About Research Paper:

User contribution to virtual communities (e.g., Yelp, Quora, etc.) is mostly voluntary. Awards (badges, leaderboard ranks, etc.) are widely employed to encourage sustained contributions. These awards typically hold no real-life benefits for the awardee. So, it is interesting to find out how and why awards work in virtual environments. The study reveals that the overall impact of the award is contingent upon the aspect of contribution (quantity vs. quality) and novelty of the award (first time vs. repeated). A first-time award feels novel and motivates people to contribute more (e.g., write more reviews on Yelp). But it tends to lose its effect if administered again and again. Interestingly, the quality of contribution (e.g., how well you write a review on Yelp) is weakly determined by award. Quality is an intrinsically motivated performance parameter. People inherently get better at a task with practice, which awards do supplement, only slightly. Virtual community managers may find the study insightful.

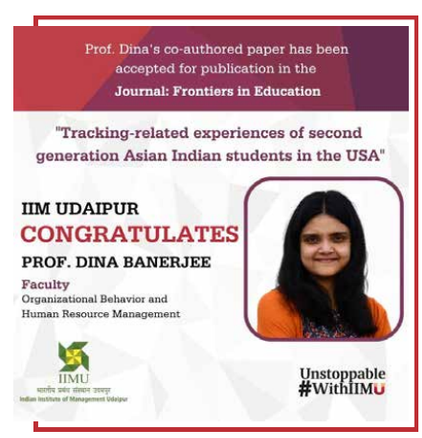
Journal: Information & Management

Link: https://www.sciencedirect.com/science/article/pii/S0378720623001039

IIM Udaipur congratulates Professor Dina Banerjee for her recent paper accepted for publication in the Frontiers in Education journal.

About Research Paper:

Asian-Indian students remain an extremely underrepresented and understudied group, and with the unique experience this group faces, they also face a new set of challenges. In this study, using 177 in-depth interviews, the problems and obstacles faced by Asian-Indian students are studied, and the coping mechanisms with which they deal with these are found, along with how they determine which tracks to go into. Additionally, the literature regarding Social Reproduction Theory and Critical Race Theory are expanded upon.

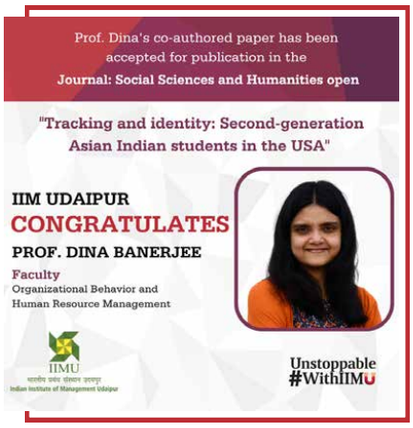


CO Author: Akshaj Dev Bhattacharya

Journal: Frontiers in Education

Link: https://www.frontiersin.org/articles/10.3389/feduc.2023.1183462/full

IIM Udaipur congratulates Professor Dina Banerjee for her recent paper accepted for publication in the Social Sciences and Humanities open journal.



About Research Paper:

Tracking signifies specialization. It also generates educational inequality. Yet, the theories on educational inequality do not explicate the tracking-related challenges of students. Theories on socialization and identity work suggest identity as a coping mechanism when students deal with educational challenges. Still, the role of identity in tracking-related challenges remain unexplored. This study addresses these gaps. Deriving data from 177 in-depth interviews it shows when students begin their tracking journeys, they suffer identity issues. They cope by reidentifying themselves.

CO Author: Akshaj Dev Bhattacharya

Journal: Social Sciences and Humanities open

Link: https://www.sciencedirect.com/science/article/pii/S2590291123002176

IIM Udaipur congratulates Professor Ashish S. Galande for his recent paper accepted for publication in the journal: Internet Research.

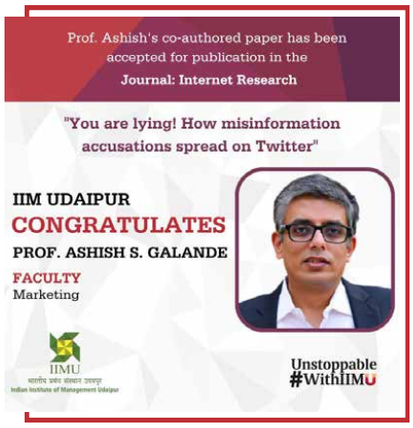
About Research Paper:

On social media, and during elections in particular, people often accuse others of lying. But how do lying accusations spread? This research paper addresses this question.

CO Author: Cesar Ariza-Rojas, Benno Torgler, Janina Garbas

Journal: Internet Research

Link: https://www.emerald.com/insight/content/doi/10.1108/INTR-07-2022-0572/full/htmlink



Student Achievements:

IIM Udaipur takes immense pride in congratulating Suryapratap Babar (MBA 2022-24) for being featured as a columnist in reputed news publications such as Times of India, Economic Times, Business World and India Today. He has written compelling articles on a range of topics including education, foreign policy, global security among others.

The institute warmly acknowledges his accomplishments and wishes him great success in the future.

Netratva - The Leadership Talk Series

IIM Udaipur was elated to host Mr. Sanjay Bharti, Founder - vLer, Investor - Nothing, TagZ Foods & Glip.gg, in the latest session of Netratva - The Leadership Talk Series.
Mr. Sanjay shared his transformative journey from starting at zero to establishing a significant presence in the corporate world and founding his own company. His insights offered valuable lessons for aspiring entrepreneurs.

Mr. Sanjay concluded the talk with a powerful reminder that entrepreneurship is a journey defined by resilience, adaptability, and continuous learning.

IIM Udaipur was delighted to host Mr. Sumit Sangwan, Regional Business Head, Samsung India, for the latest Netratva - The Leadership Talk Series session on 2nd September 2023. Mr. Sumit's talk centered on "Corporate Sutras: How to be an Effective Leader?"

Mr. Sumit concluded the talk by highlighting the importance of building meaningful relationships, underlining their essential role in personal and professional growth.

IIM Udaipur was elated to host Ms. Arnika Dixit, President Branch Banking Head, Axis Bank, in the latest session of Netratva - The Leadership Talk Series. Ms. Dixit's talk centered around the topic, 'Customer Retention and Loyalty'.

Concluding the session, Ms. Dixit spoke about how customer perception is more vital than ever in today's data-driven world where information is ever available. Prioritizing customer experience over short-term profits is essential for businesses to thrive.

IIM Udaipur was delighted to host Mr. Shantanu Rege, MD & CEO, Mahindra Home Finance, in the latest session of Netratva - The Leadership Talk Series. In the online seminar scheduled on 9th September 2023, Mr. Shantanu Rege shared his insights on the topic, 'Serving the Underserved: Opportunities and Challenges'.

The speaker concluded the session by depicting the mission of Mahindra Rural Housing Finance Ltd. to "Transform Lives" and exemplified the same. The session was followed by an interactive Q&A where students had their doubts clarified by the industry veteran.

IIM Udaipur was delighted to host Mr. Vijay Narasimhan, Senior Manager, Decision Science, PayPal, for the latest Netratva - The Leadership Talk Series session on 29th September 2023. Mr. Narasimhan's insightful talk centered around 'Product Management and Data Science in the Real World.'

The speaker concluded by highlighting that data science is not only about what data you produce; understanding why you need it and how you use it to enable the business is also vital.

New Joinings at IIM Udaipur

The IIM Udaipur community warmly welcomes the following new members and wishes them a successful journey at the institute:

Anand Gupta
Head - Admissions

Madhulika Nalwaya
Associate- Executive Education

Disha Sharma
Junior Associate- Admissions

Photo Corner:

-Dawn's Awakening at IIM Udaipur - Where Every Sunray Inspires and Every Cloud Holds a Dream.

About IIM Udaipur

IIM Udaipur is well on its way to becoming a globally recognised B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes, such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School.

IIM Udaipur is ranked 16th by the National Institutional Ranking Framework (NIRF) Rankings 2023 of the HRD Ministry. IIM Udaipur is the only IIM in the Top 100 of the prestigious FT Masters In Management World Rankings consecutively for 5 Years since 2019. Ranked #5 amongst IIMs in the list of 2023. Indian Institute of Management Udaipur featured in the prestigious Masters in Management (MIM) QS World University Rankings 2024 for the fifth consecutive year. IIMU is also currently ranked 4th in India, after ISB, IIM Ahmedabad and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.

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