



“ The musical nights making IIM Udaipur groove ”



IIMU Newsletter
March 2022

Highlights

- **India's Only Business Review Magazine from an IIM:** IIM Udaipur launches the second edition of Business Review Magazine
- **Final Placements:** A New Benchmark in the Final Placements of IIM Udaipur's 2020-22 flagship two-year MBA Batch
- **Rethinking Healthcare Management with Digital Solutions:** IIM Udaipur holds a unique webinar titled "Digital Healthscape"
- **Cultural Festival:** IIM Udaipur concludes its three-day-long annual cultural fest, Audacity '22 - Island of Dreams

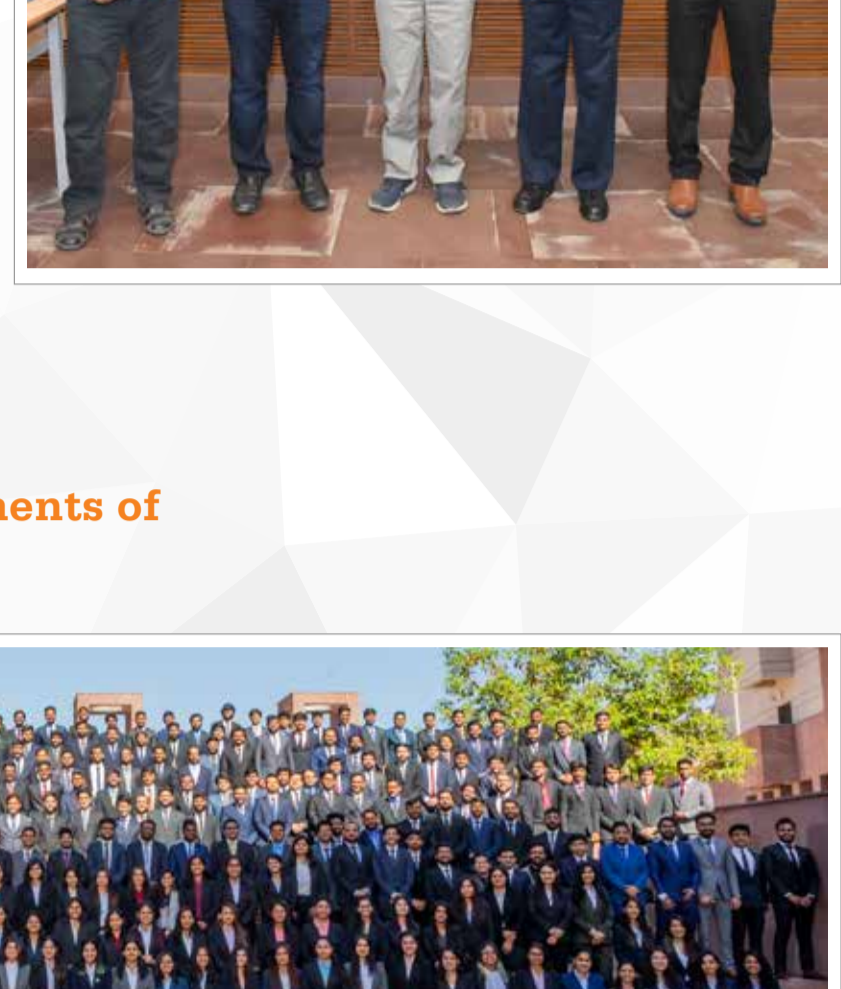


Activities

01

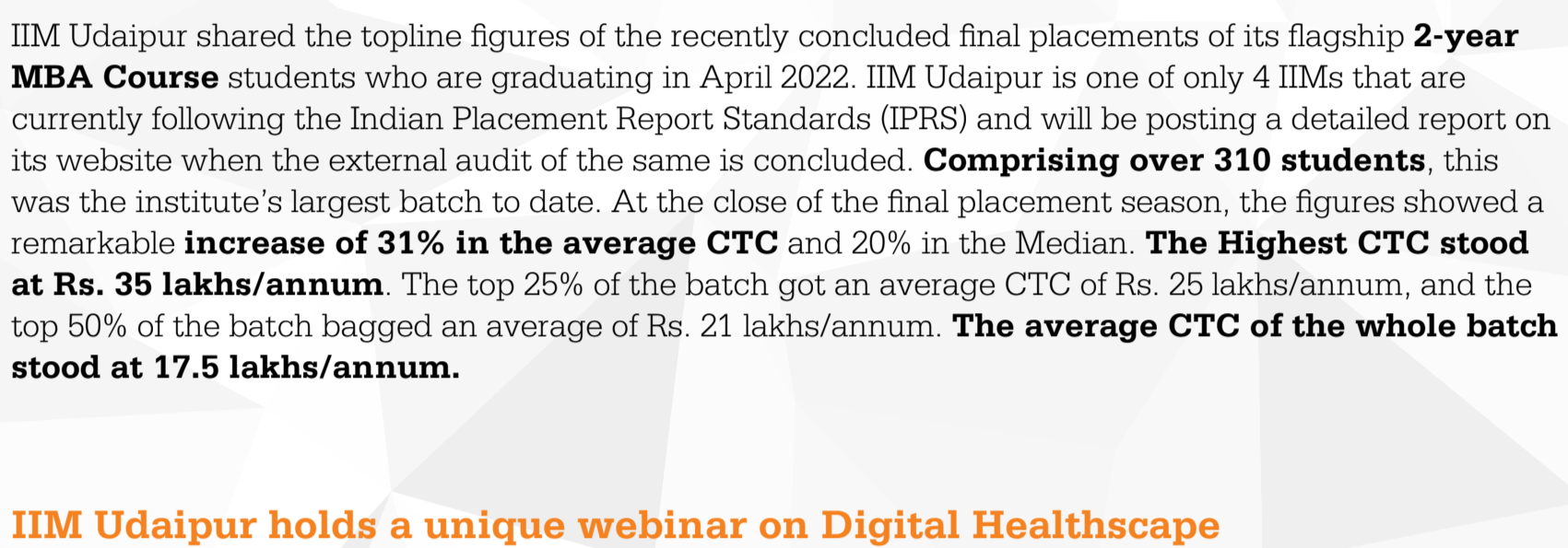
IIM Udaipur launches the second edition of Business Review Magazine – India's only Business Review Magazine from an IIM:

Indian Institute of Management Udaipur launched the second issue of its bi-annual **IIMU Business Review Magazine** this month. The publication aims to make high-quality, impact-oriented research accessible to practitioners and provides insights from experts that are valuable for management professionals. The second issue features articles in the field of **Supply Chain Management (SCM)** and expert views on the importance of efficient management of supply chains, how SCM will impact businesses and our lives in the future, and the transformations underway in SCM, including through new technologies. Besides, the issue also includes book briefs and reviews of popular authors and faculty insights from the papers of the B-School's research which have been accepted by top global journals.



02

A New Benchmark in the Final Placements of IIM Udaipur's 2020-22 MBA Batch:

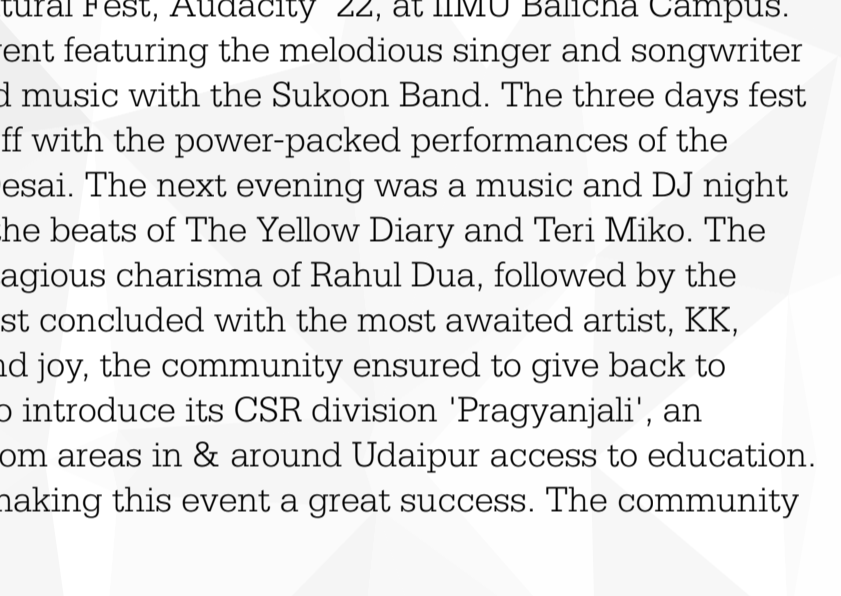
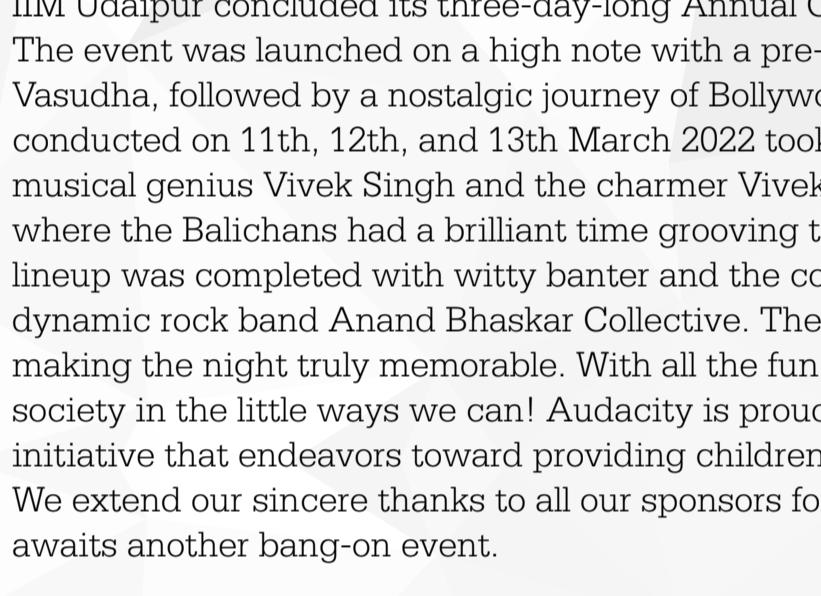
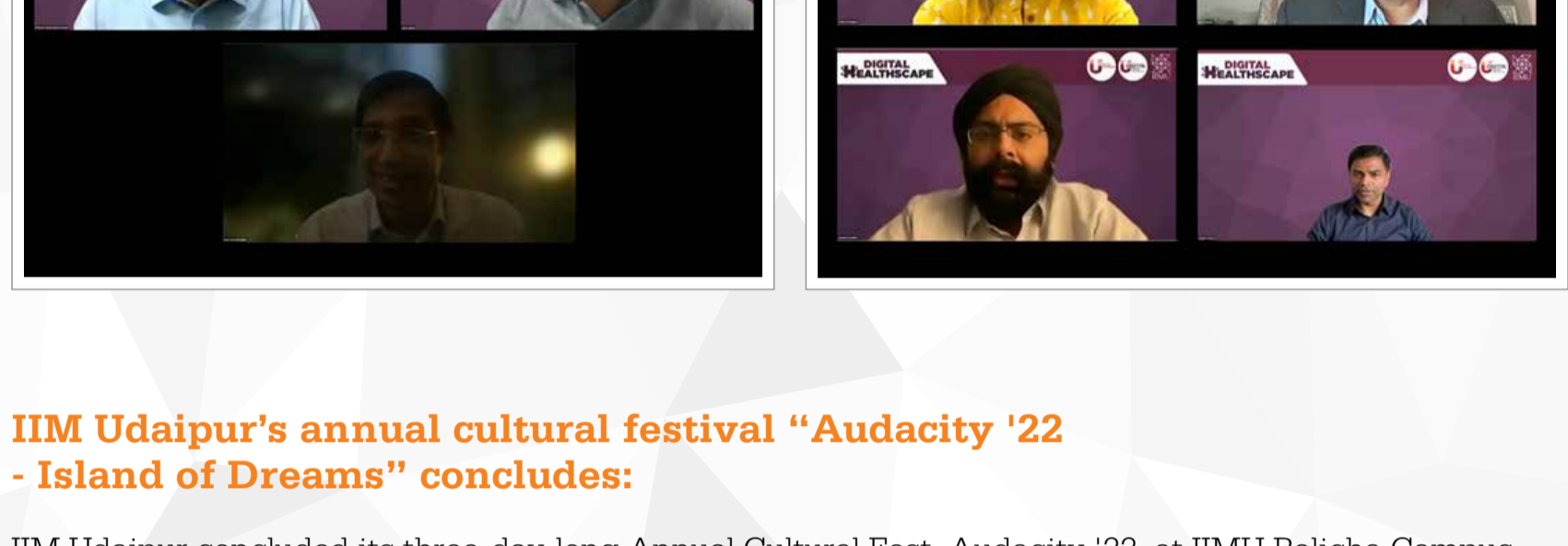


IIM Udaipur shared the topline figures of the recently concluded final placements of its flagship **2-year MBA Course** students who are graduating in April 2022. IIM Udaipur is one of only 4 IIMs that are currently following the Indian Placement Report Standards (IPRS) and will be posting a detailed report on its website when the external audit of the same is concluded. **Comprising over 310 students**, this was the institute's largest batch to date. At the close of the final placement season, the figures showed a remarkable **increase of 31% in the average CTC** and 20% in the Median. **The Highest CTC stood at Rs. 35 lakhs/annum**. The top 25% of the batch got an average CTC of Rs. 25 lakhs/annum, and the top 50% of the batch bagged an average of Rs. 21 lakhs/annum. **The average CTC of the whole batch stood at 17.5 lakhs/annum**.

03

IIM Udaipur holds a unique webinar on Digital Healthscape 'Rethinking Healthcare Management with Digital Solutions':

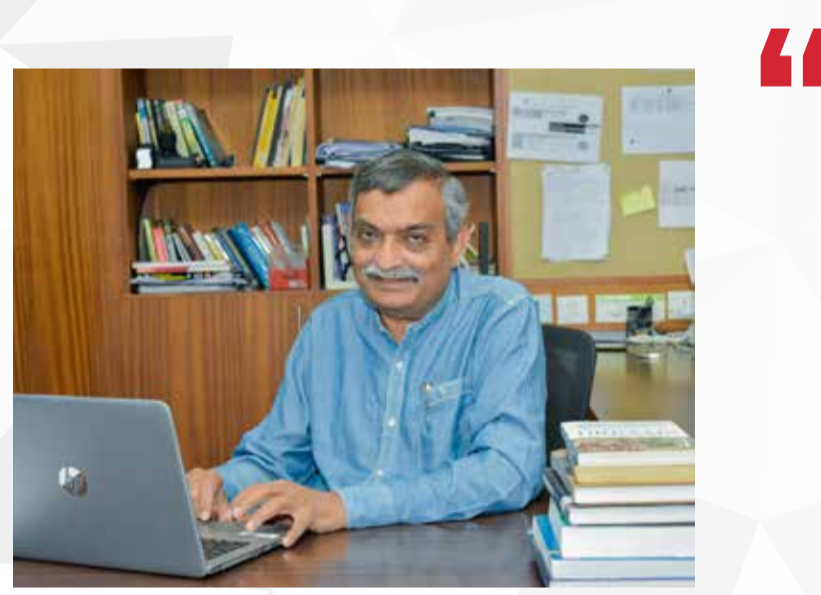
Indian Institute of Management Udaipur, one of India's globally ranked & accredited premier B-Schools, announced a unique collaboration of its Center for Healthcare and Center for Digital Enterprise and held a webinar to examine digital solutions to **effective healthcare management in India** on March 16, 2022. The webinar assumes both relevance and importance against the backdrop of an **increasing application of digital health solutions across healthcare ecosystems**, the ongoing battle with Covid, the recent Government approval for a nationwide rollout of the Ayushman Bharat Digital Mission with an outlay of INR 1600 crores, and, above all, India's unique healthcare management challenges.



04

IIM Udaipur's annual cultural festival "Audacity '22 - Island of Dreams" concludes:

IIM Udaipur concluded its three-day-long Annual Cultural Fest, Audacity '22, at IIMU Balicha Campus. The event was launched on a high note with a pre-event featuring the melodious singer and songwriter Vasudha, followed by a nostalgic journey of Bollywood music with the Sukoon Band. The three days fest conducted on 11th, 12th, and 13th March 2022 took off with the power-packed performances of the musical genius Vivek Singh and the charmer Vivek Desai. The next evening was a music and DJ night where the Balichans had a brilliant time grooving to the beats of The Yellow Diary and Teri Miko. The lineup was completed with witty banter and the contagious charisma of Rahul Dua, followed by the dynamic rock band Anand Bhaskar Collective. The fest concluded with the most awaited artist, KK, making the night truly memorable. With all the fun and joy, the community ensured to give back to society in the little ways we can! Audacity is proud to introduce its CSR division 'Pragyanjali', an initiative that endeavors toward providing children from areas in & around Udaipur access to education. We extend our sincere thanks to all our sponsors for making this event a great success. The community awaits another bang-on event.



Faculty Speak



Prof. Janat Shah
Director, IIM Udaipur
(Source: Pagan/Guy)

“ Our flagship two-year MBA and the two one-year full-time MBA Programs in Digital Enterprise Management and Global Supply Chain Management have all recorded 100% placements. It is a moment of great pride to see all students placed more than two months before our Convocation scheduled for April 27th. It reflects the industry's faith that these programs are a source of the right talent. Our alumni have also been significantly growing in their roles and responsibilities. This has helped augment the realization the industry has about IIM Udaipur. The combinations of our focus on technology, digital, and analytics, the unparalleled initiatives such as the consumer culture lab, the curriculum adaptations, the AACSB processes, the sector-wise placement drive, and the quality of companies who have become campus partners have all been immense strengths for us. I am pleased about how we have strengthened our curriculum and corporate relations and the continuous improvement on this front year after year. **”**

Upcoming Events

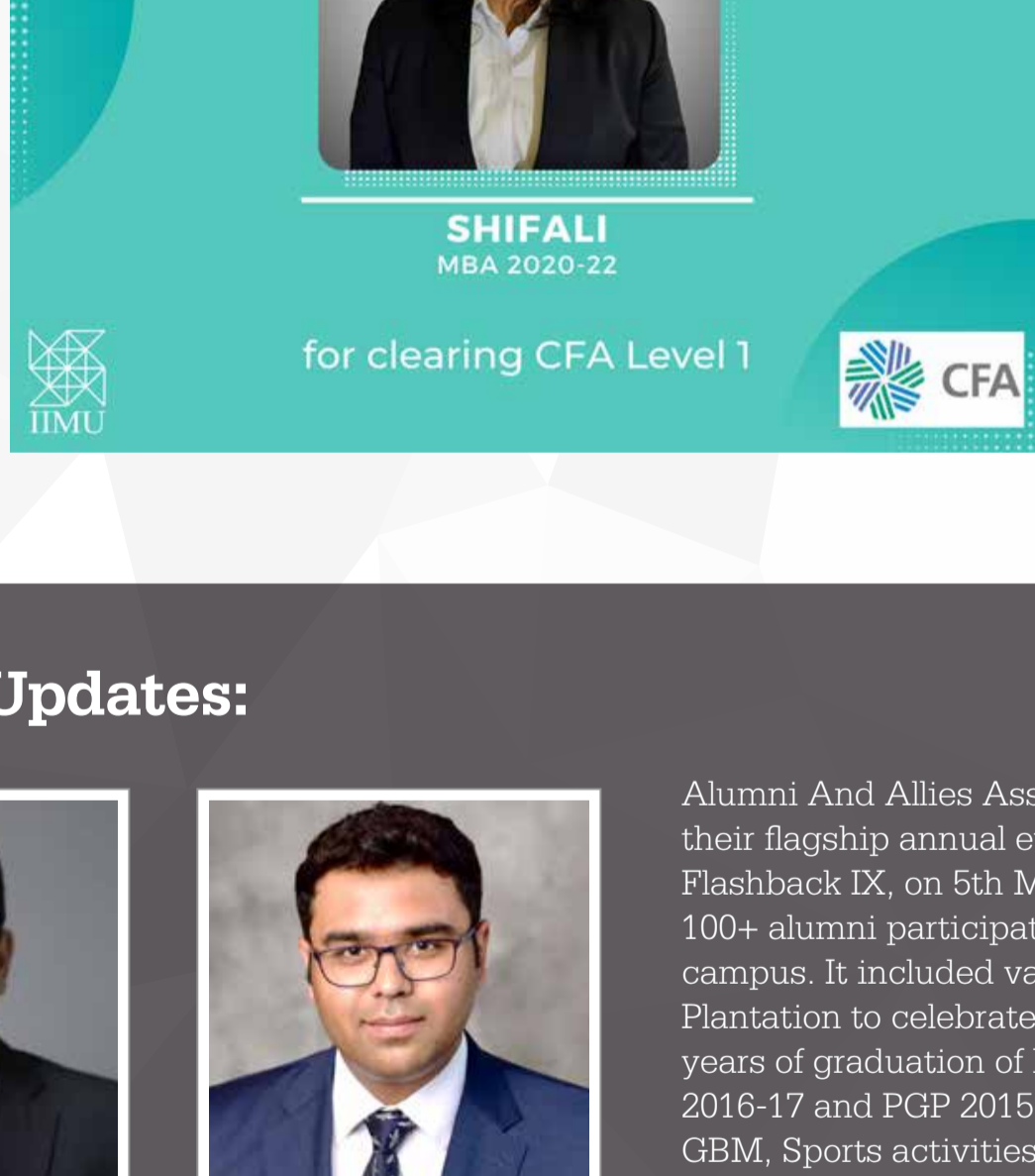
- 01 **Inaugural Ceremony of GSCM and DEM batches 2022-23**
6th Apr'22
- 02 **Placement Preparation Committee - Budvisor Thanksgiving Programv**
8th Apr'22
- 03 **Convention for the batch 2018-2020**
23rd Apr'22
- 04 **Convention for the batch 2019-2021**
24th Apr'22
- 05 **10th Annual Convocation for the batches 2020-22 and 2021-22**
27th Apr'22

Photo Corner

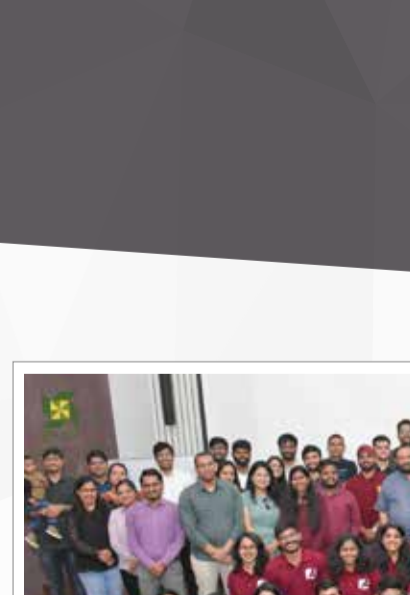


"IIM Udaipur wishes a very happy International Women's Day to the bold, beautiful, and compassionate women"

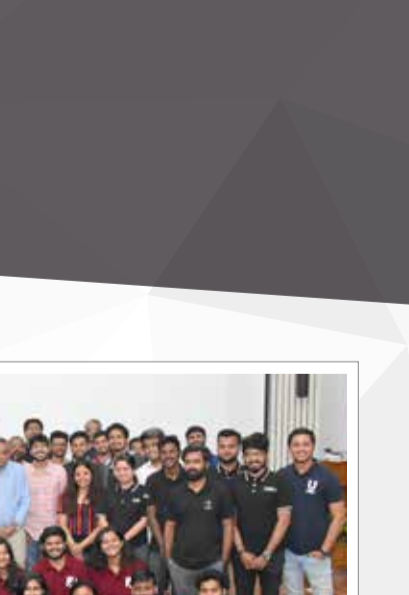
Student Achievements



Alumni Updates:



Mr. Rahul Dsouza
(Batch of One-Year MBA 2013-14)
A4 President

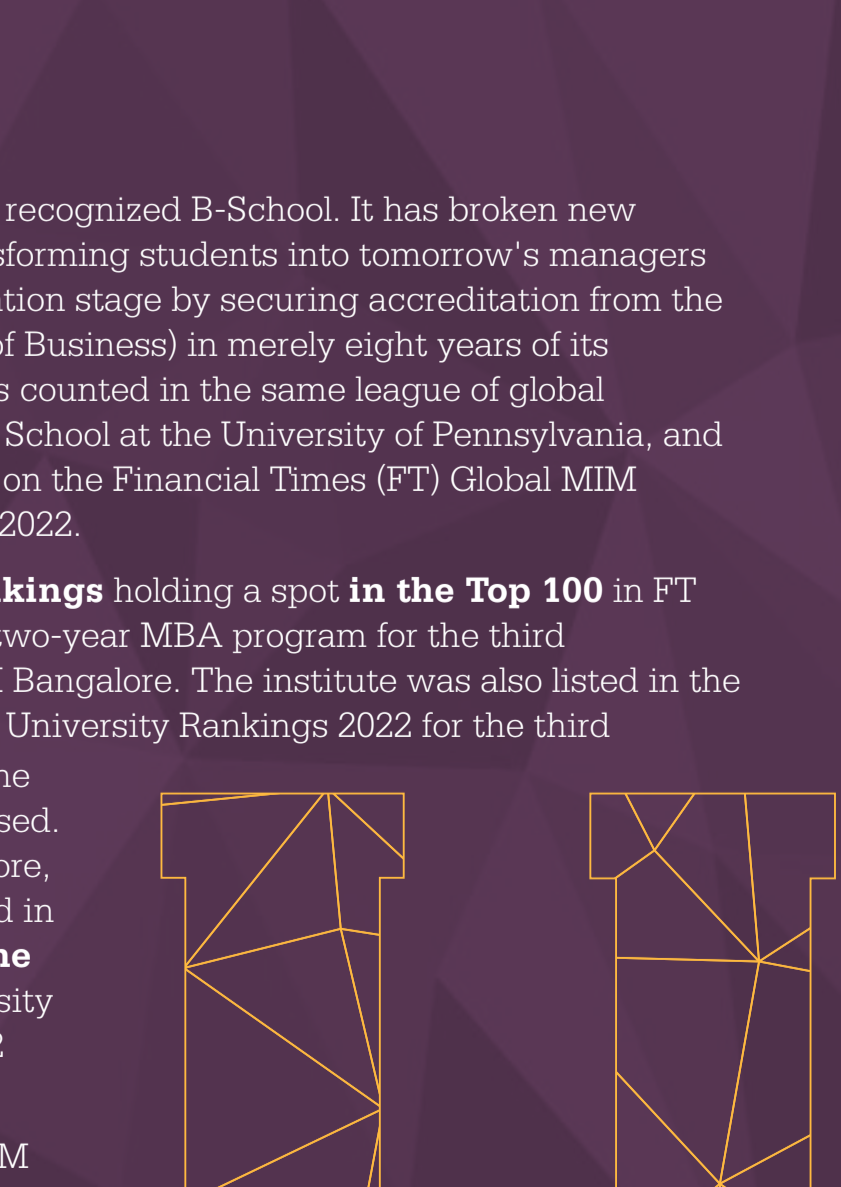


Kartik Misra
(Batch of One-Year MBA 2019-20)
A4 Vice-President - One Year MBA

Alumni And Allies Association organized their flagship annual event, Milestone V and Flashback IX, on 5th March 2022, in which 100+ alumni participated and visited the campus. It included various events like Tree Plantation to celebrate the completion of five years of graduation of batches PGPX 2016-17 and PGP 2015-17, SCO interaction, GBM, Sports activities, etc. It provided an opportunity for alumni to interact with faculty, students, and various other stakeholders. The elections for the position of President and Vice-President (One Year MBA) were also conducted. Mr. Rahul Dsouza (Batch of One-Year MBA 2013-14) was sworn in as the President, and he is currently working as the Vice President/Executive Director - Org. Transformation with Goldman Sachs. Mr. Kartik Misra (Batch of One-Year MBA 2019-20) was sworn in as the Vice-President and is currently working with IBM as a Procurement Sourcing Professional.



➤ General Body Meeting (GBM)



➤ Tree Plantation

About IIM Udaipur

IIM Udaipur is well on its way to becoming a globally recognized B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. Recently, IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2021 as well as the QS Global MIM Ranking 2022.

IIMU is **only the third IIM in the prestigious rankings** holding a spot in the **Top 100** in FT Masters in Management 2021 Global Ranking for its two-year MBA program for the third consecutive year along with IIM Ahmedabad and IIM Bangalore. The institute was also listed in the prestigious Masters in Management (MIM) QS World University Rankings 2022 for the third consecutive year. The B-school performed amongst the top 97% of the 155 programs that were globally assessed. It is the 7th IIM along with IIM Ahmedabad, Bangalore, Calcutta, Lucknow, Kozhikode and Indore to get listed in the prestigious ranking. However, **IIM Udaipur is the youngest B-school globally** along with the University of Sydney Business School to be listed in the QS 2022 MIM Rankings.

IIMU is also currently ranked 4th in India, after ISB, IIM Ahmedabad, and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.

➤ **For Media Queries, please contact**

Taran Singh
+91 98879 99284

Mehul Agarwal
+91 82914 60682

You can also write to us at communication@iimu.ac.in

IIMU
भारतीय प्रबंध संस्थान उदयपुर
Indian Institute of Management Udaipur

www.iimu.ac.in

