



भारतीय प्रबंध संस्थान उदयपुर
Indian Institute of Management Udaipur

Term V Course list, Academic Year 2024-25

SL	Course Title	Code	Credit
1	Advanced Selling Skills and Management	ASSAM	4
2	Advanced Entrepreneurship	AE	2
3	Advanced Methods for Data Analytics	AMDA	4
4	Banking, Financial Markets and Systems	BFMS	4
5	Business Applications of Artificial Intelligence	BAAI	4
6	Business Tax Strategy	BTS	2
7	Curating Services and Experiences	CSE	2
8	Digital Product Management	DPM	4
9	Financial Risk Management	FRM	2
10	FINTECH	FINTECH	4
11	Management Consulting	MC(A)	4
12	Managing Strategic Alliances	MSA	2
13	Marketing Analytics	MA	4
14	Merger, Acquisition & Corporate Restructuring	MACR	4
15	Multi-Sectoral Analysis in Indian Context	MSAIC	2
16	Multi-sided Platform Business Strategy	MPBS	4
17	Innovation Management	IM	4
18	Project Management	PM	4
19	Reputation Management	RM	2
20	Retail Management	ReM	4
21	Rural Marketing	RuM	2
22	Strategy for Digital Supply Chain	SDSCM	4
23	The Leadership Personality - Public Speaking	TLP-PS	2
